PRESS RELEASE

Celent Names Akur8 Deploy a Luminary in Both Its North America and Global 2026 Rating Engine Reports

Recognition arrives in Deploy's first year in market, as more than 15 insurers across 12 countries rely on it for faster, safer rate changes.

New York, NY | November 6, 2026

Akur8, the global actuarial AI platform, announced today that Deploy, its cloud-based insurance rating engine, has been named a Luminary by Celent, a global research and advisory firm for the financial services industry, in the 2026 North America and Global editions of its Property Casualty Rating Engine reports. Luminary is the top designation in Celent's evaluation, reserved for solutions that excel in both advanced technology and breadth of functionality, and typically have a leading market presence.

The recognition comes one year after Akur8 brought Deploy to market in October 2025, and reflects growing demand among insurers for rating engines that sit outside the policy administration system, keep pace with frequent rate changes, and help carriers maintain a competitive edge.

> ***Rating has become a strategic capability for P&C carriers, as rate changes come faster and pricing models grow more sophisticated. Akur8 Deploy stood out in this year's evaluation for closing the gap between the actuarial team and production rating, pairing strong functionality with a modern, cloud-based architecture. Earning Luminary status in both our North American and global editions reflects that combination.***
>
> **Karlyn Carnahan**
> Head of Insurance, North America at Celent

Putting Pricing Teams in Control of Production Rating

Deploy gives insurers the agility to respond to market shifts as fast as their pricing teams can model them. Rather than translating finished models into code for a policy administration system, actuaries publish rate structures built in Akur8 directly to a live rating API, freeing IT to focus on higher-value work. Testing, governance, and auditability are built into every step, so rate changes reach the market faster without adding risk, and pricing teams can act on new insights while they still matter.

Capabilities that set Deploy apart:

- Speed from rate plan to quote: Insurers can import rate plans in minutes, deploy them in seconds, and quote in milliseconds through a responsive API.
- **Built-in testing:** Teams can test deployments before go-live and simulate results before a rate change reaches policyholders.
- **Full audit trail:** Every change is versioned and logged, recording who changed what and where, so every rate decision is regulator-ready and filings-ready.
- **Fits existing core systems:** Deploy connects to any policy administration system through its rating API, including Guidewire PolicyCenter via a dedicated accelerator.
- **ISO content support:** As a member of the Verisk Strategic Alliance (VSA) partner network, Akur8 is licensed to support customer-imported Verisk's ISO Electronic Rating Content™ (ISO ERC™) for use with Akur8's rating engine, Deploy.

Deploy is part of Akur8's end-to-end pricing platform, which spans data preparation, risk and demand modeling, rate building, regulatory-ready rate management through Rate Repo, market intelligence through Discover, and pricing optimization where regulations allow.

Faster Integration with Guidewire PolicyCenter

In August 2026, Akur8 launched the Akur8 Deploy Rating Accelerator on Guidewire Marketplace. Built for PolicyCenter customers, the accelerator provides pre-built mappings, standardized transformation logic, and validation scripts between PolicyCenter and Deploy's rating API, cutting integration timelines from months to weeks.

Deploy returns itemized rating factors and premium breakdowns in real time within native PolicyCenter quote workflows, and also supports offline batch re-rating. Once live, actuarial teams can update rating logic, push new rates, and launch revised prod-

ucts directly in Deploy, without IT tickets or a PolicyCenter redeployment.

Customers Moving Faster with Deploy

Greek insurer Hellas Direct is among the carriers already using Deploy. Since adopting Akur8's full pricing platform, its pricing team spends less time on coding and testing, has shortened the path from insight to production, and has passed 100 million quotes. Read the full Hellas Direct story.

Management Comments

Sam Falmagne, CEO and Co-founder, Akur8

"A rating engine sits at the most sensitive point in an insurer's pricing chain: it is where months of modeling work either reaches customers accurately or doesn't. We designed Deploy so that the people who understand the rates best stay in control of them all the way to the quote. Seeing Celent recognize Deploy as a Luminary tells us that approach resonates with carriers in every market we serve."

Karlyn Carnahan, Head of Insurance, North America, Celent

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Accessing the Report

Celent's full reports are available to Celent clients at www.celent.com. Excerpts featuring Akur8 Deploy, including Celent's vendor profile and ratings matrix, are available here. To learn more about Deploy or schedule a demonstration, visit www.akur8.com/contact.

Source: Celent, P&C Standalone Rating Systems: North America Edition and P&C Standalone Rating Systems: Global Edition, 2026. Used with permission.

About Akur8

Akur8's Global Actuarial AI Platform is transforming the insurance industry with an innovative suite of actuarial solutions. Built on cutting-edge technology, actuarial excellence, and superior client service, Akur8 delivers speed, performance, transparency, and reliability for insurers of all sizes across Property and Casualty (P&C) and Life and Annuity (L&A) markets. Akur8 serves 350+ customers across 40+ countries, including P&C global carriers AXA, Generali, Munich Re, Europ Assistance, Tokio Marine and MS&AD; commercial P&C insurers TMNAS, FCCI, NEXT, HDVI and Canal; personal and commercial P&C insurers Cypress, Madison Mutual, Western Reserve Group and Georgia Farm Bureau and specialty P&C insurer Canopius. Over 3000 actuaries use Akur8 daily to build their pricing models and reserving projections across all lines of business.

To learn more, visit https://www.akur8.com/

About Celent

Celent is a research and advisory firm that helps financial institutions navigate business and technology transformation. We combine deep industry expertise, in-depth research, and practical consulting to support strategic decisions and drive innovation. With a global team of experienced analysts and a rich database of best practices and solutions, we deliver objective insights that help firms operate more effectively and stay ahead of change. Celent is part of GlobalData, the intelligence and productivity platform.

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