

PARTNER GUIDE

2023

<https://app.impact.com/>

Login Via



1

[Setting up your account](#)

2

[Setting up your public profile](#)

3

[Verifying media property](#)

4

[Brand marketplace](#)

5

[Contracting](#)

6

[Content & Tracking link](#)

7

[Sourcing brand contacts](#)

8

[Payment & reporting](#)

9

[Support](#)

10

[PXA by impact.com](#)

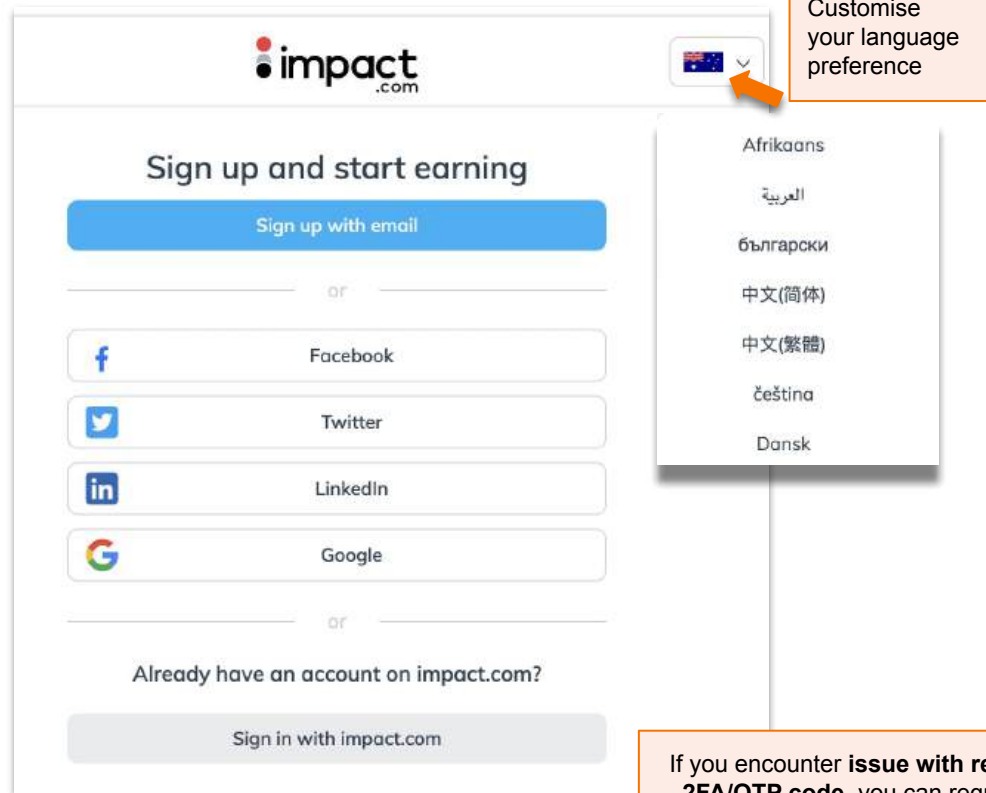
The background of the slide consists of several concentric circles in shades of orange and yellow, creating a radial gradient effect. The text is centered within the innermost, darkest orange circle.

Setting Up Your Account

For Publishers or Affiliates

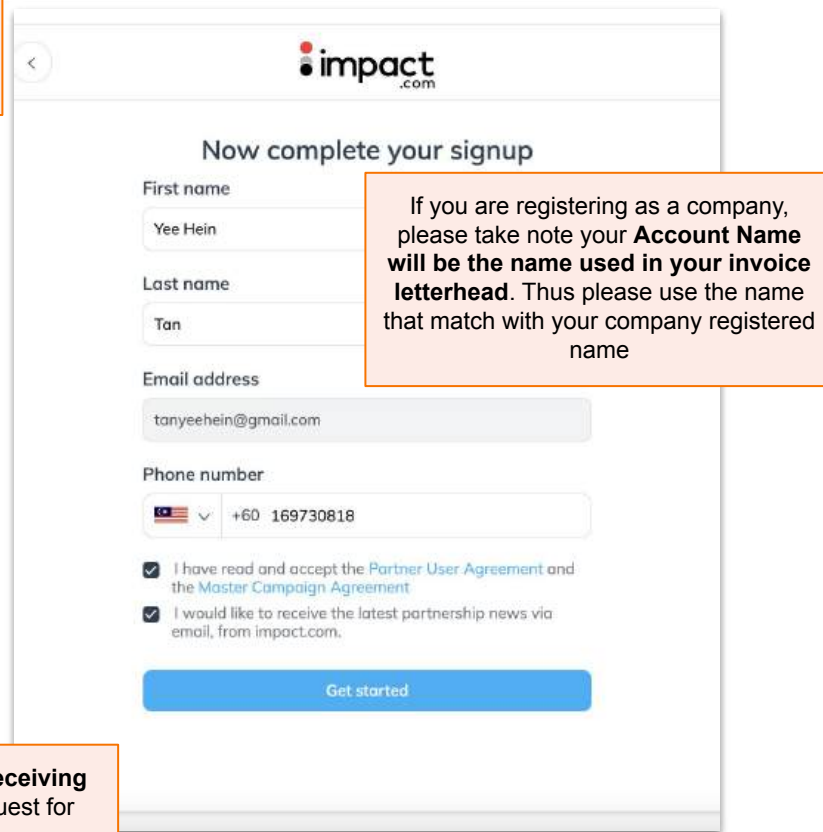
(skip to slide 11 for social creators)

Step 1: [Sign up to Impact](#)



Customise your language preference

Step 2: Add your Details



Now complete your signup

First name
Yee Hein

Last name
Tan

Email address
tanyeehein@gmail.com

Phone number
+60 169730818

☒ I have read and accept the [Partner User Agreement](#) and the [Master Campaign Agreement](#)

☒ I would like to receive the latest partnership news via email, from impact.com.

Get started

If you are registering as a company, please take note your **Account Name will be the name used in your invoice letterhead**. Thus please use the name that match with your company registered name

If you encounter **issue with receiving 2FA/OTP code**, you can request for help [HERE](#)

Step 3 : Verify your email via a 2FA code

Once registered, you will receive an email from <notifications@app.impact.com> with the subject "Verify your email address to complete your registration". Follow the email instruction.

Step 4 : Log in

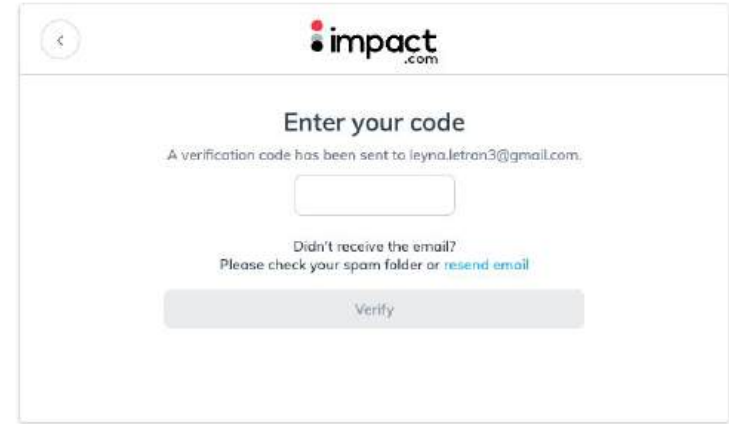
Once verified, follow the email instruction to enter <https://app.impact.com/>

Log in with your verified email address and password



Note:

If you **do not remember the credentials** used to access your account, you are provided the option to reset your password using the option 'Forgot Password or Username'.


Entering **incorrect details 3 times will lock your account**. You will be required to contact Impact and validate your identity. Please email 'support@impact.com' with details of your accounts and/or associated email address.





The screenshot shows a mobile app interface for Impact. At the top, there is a back arrow icon and the Impact logo. The main heading is "Enter your code". Below it, a message states: "A verification code has been sent to leyna.lefran3@gmail.com". There is a text input field for the code. Below the input field, it says "Didn't receive the email? Please check your spam folder or [resend email](#)". At the bottom, there is a "Verify" button.





Which methods do you use to promote? Choose all that apply.


Add Website

Add Social

Add Mobile App



Add Podcast

Add Email/Newsletter


Add Offline

Continue

Select the type of media property you own. Please only select the property truly owned by you or your company.




Add Website


Add via Google Analytics

or

Add Website Manually

Website name

Select 

 Add Another

Submit

If you've chosen website as your media property, the best method is to associate it with your Google Analytics

Account display name

Cris Tan

Country / Region

Malaysia

Mailing address

B-

Ta

Ku

Tim

(GMT +08:00) Kuala Lumpur, Singapore

Currency

MYR Malaysian Ringgit

Submit

You selected MYR as your preferred currency.

This cannot be updated after proceeding to the next step. Please ensure your currency is correct before continuing.

OK

Cancel

ATTENTION - During the account creation stage, once a currency is chosen, you **CAN NO LONGER** change to a different currency at a later stage. Please make sure the currency you've chosen matches the default currency of your bank account.



Complete your Marketplace profile

2 more minutes to go!

Apply to the Marketplace!

You're almost to the finish line! Completing these steps will allow you to apply to the marketplace. Within the Marketplace there are thousands of brands to partner with. 

Do we have the right email?

Complete your tax information

Fill out your Marketplace profile

Verify your media properties

1 mins

Let's verify your media properties.

Almost there! Let's build your profile to submit your application to the Marketplace

Your application will not be reviewed until you've completed all of the steps listed to the left.

What's the Marketplace? As a publisher or content creator, the Marketplace provides you with contact information, program details, and the ability to partner with thousands of brands.



Click here get started

Get Started

Facing issue?
Click here for help



We're here to help you along the way

You can view help docs, guides and contact support by clicking the Need Help? button.

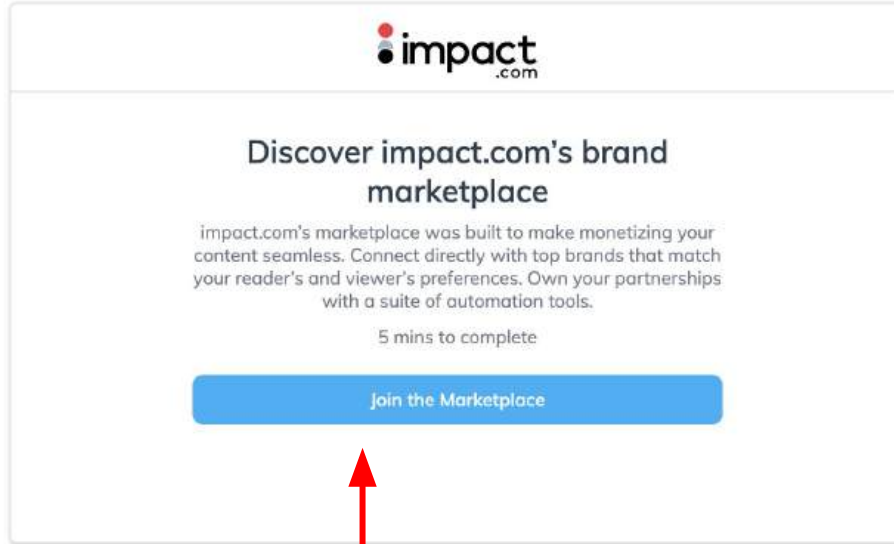


The background of the image consists of several concentric circles in shades of orange and yellow, creating a radial gradient effect. The text is centered within the innermost, darkest orange circle.

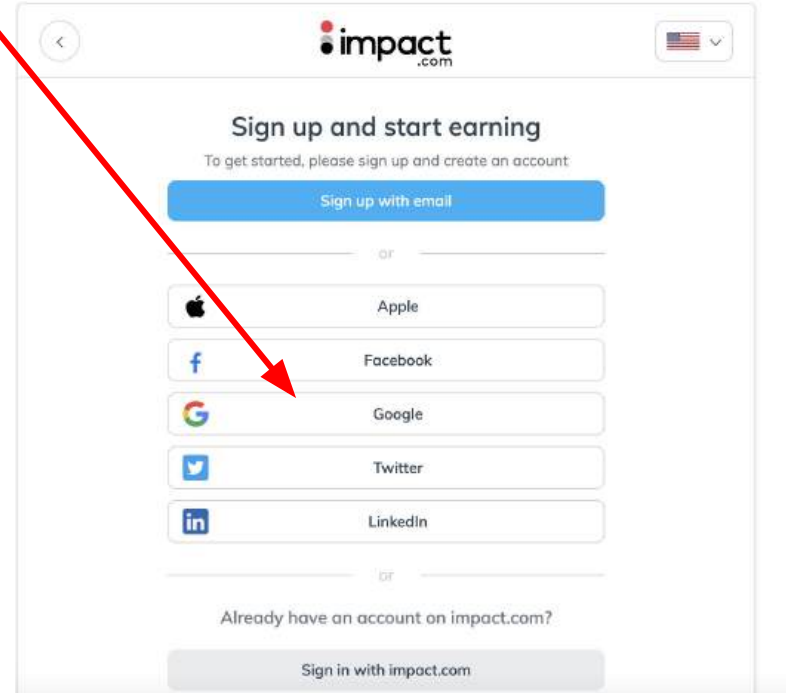
For Social Creators

Start


Creator Sign Up - 6 Easy Steps



Single sign on link



These will be customized to your brand specific requests
(IE: it won't say "Join the Marketplace" it'll say something like "Become a Next Creator", be in your brand colors, etc...)



Now complete your signup

First name

Catyn


Last name

Catyn

Email address

catynlee@gmail.com

Mobile number

 ▼

+1

☐ I have read and accept the [Partner User Agreement](#) and the [Master Campaign Agreement](#)

☐ I would like to receive the latest partnership news via email, from impact.com.

Get started

What is your primary business model?

Content/Reviews

Publishers focused on producing editorial content related to promoting, comparing and listing products / services.

Deal/Coupons

Publishers who aggregate / classify deals and promotions for consumer savings.

Loyalty/Rewards

Publishers who incentivize transactions from consumers, employees, or businesses through a membership / benefits reward program.










Creator

Individuals who market products and services to their own audience on social media platforms.

Choose Creator to ensure proper assignment in Impact.com platform

Add Social

You can add more than one accounts from each type of social platforms.

| | |
|---|-----------|
|  | Instagram |
|  | Facebook |
|  | Twitter |
|  | Pinterest |
|  | YouTube |
|  | TikTok |
|  | Twitch |
|  | Wechat |
|  | Weibo |

By choosing their social media platforms, they are opting to share their social data, so every campaign is accurate and analyzed in real time.

This is only applicable for new influencers joining the marketplace and won't apply to private invite influencers.

Select your interests

Pick up to five

| | |
|------------------------|----------------------------------|
| Automotives | <input type="radio"/> |
| Architecture | <input type="radio"/> |
| Beauty & Personal Care | <input checked="" type="radio"/> |
| Design | <input type="radio"/> |
| Gaming | <input type="radio"/> |
| Family & Babies | <input type="radio"/> |
| Fitness & Sports | <input type="radio"/> |
| Food & Drink | <input type="radio"/> |
| Health & Wellness | <input checked="" type="radio"/> |
| Home & Garden | <input type="radio"/> |
| Music & Entertainment | <input type="radio"/> |

Done

A person with long hair is seen from behind, standing on a rocky mountain peak. The background shows a vast mountain range under a sunset sky with warm orange and yellow hues. A large, solid orange circle is centered over the image, containing the text.

Setting Up Your Public Profile

Public Profile Set Up

The screenshot shows the 'Public Profile' setup page for 'Nick MP Demo - APAC'. The page is divided into sections: 'Company Information', 'Logo', 'Description', 'Search Keywords', 'Business Model', and 'Additional Information'. A 'Save' button is at the bottom left. Four callout boxes with orange arrows provide instructions:

- Logo:** Attach a business logo here, as this will be visible to brands in the marketplace. (Arrow points to the 'Choose File' button next to the 'LO GO' placeholder image.)
- Description:** Including keywords separated by commas will boost your SEO visibility in the Marketplace. (Arrow points to the 'Description' text area.)
- Search Keywords:** Adding your Primary Model as Shopping will allow for greater Marketplace discoverability ([CLICK HERE](#) to learn about Partner Types). (Arrow points to the 'Business Model' dropdown menu.)
- Additional Information:** Update your **Public Profile** via the three dots on the bottom left sidebar on the Homepage. (Arrow points to the three-dot menu icon in the bottom left sidebar.)

Public Profile Set Up

The screenshot shows a 'Public Profile Set Up' form with four main sections: 'Additional Information', 'Contacts', 'Media Kit', and 'Pause Profile'. Each section has a title, a description, and input fields. Orange arrows point from callout boxes to specific elements in the form.

Additional Information
Links
List any additional links with information to share with partners.

Toggle the component to "on". Enter any additional links you want to provide to prospective brands. (i.e. any additional promotional channels)

Contacts
Marketplace Contacts
Select at least one user to be displayed as the point of contact when brands are reviewing your profile.

Select at least one user as the POC when brands are reviewing your profile. Add any of your account users as marketplace contacts.

Media Kit
Media Kit PDF
If you have one, Upload a PDF of your media kit. You can upload multiple.

Upload one or multiple PDF media kits with each file max size of 5mb.

Pause Profile
Pause
Pausing prevents your profile from being shown to new brands. You are still visible to and can work with your existing brands.

You can toggle this setting to prevent your profile from being shown to new brands. You are still visible to and can work with your existing brands.

☒ I would like to prevent this profile from being shown to new brands.

Save

Public Profile Set Up

Ensure your profile is visible in the marketplace

In order to ensure brands can find your profile when searching the marketplace, your profile needs to pass the following requirements:

- ✓ Your profile is visible and not hidden, and you have [opted in to the marketplace](#).
- ✓ Your account is productive.
 - ✓ You have driven actions or clicks within the last 180 days.
- ✓ Your account is QTP compliant
 - ✓ Learn more about [Quality to Pay](#).

Best practices

You should fill out every component as accurately as possible. The more information you provide brands, the better your first impression is likely to be, and the more likely brands are to want to work with you. Specifically, you'll want:

- ✓ **Social Media Links**—Include links to your company's (or personal, depending on the type of partner) social media pages so brands can check out the type of content you're already producing.
- ✓ **Search Keywords**—Add keywords that reflect your primary (and secondary) promotional methods (e.g., "influencer" or "SEO").
- ✓ **Additional URLs**—These could be links to your online store, blog, or other resources that you want brands to see.
- ✓ **Printable Media Properties**—Include PDF documents of your media kit, white paper, or other promotional material.

EXAMPLE: MARKETPLACE PROFILE

The screenshot shows a marketplace profile for 'Collinson'. Callouts point to specific fields:

- Listed URLs under additional info:** Points to the 'shopping.bis.com' URL at the top of the profile.
- Audience & MP ID information:** Points to the 'Social Audience' and 'Monthly Visitors' fields.
- Promotional Method Information regarding Partner type:** Points to the 'Loyalty/Rewards' field under 'Primary Promotional Method'.

Profile Details:

- About:** Collinson is a family-run, global business. Private ownership means we can focus on the values that are important to us. These drive everything we do. They result in us acting with integrity and agility while making long-term investments and decisions. They keep us innovative and important, they help us to deliver a better customer experience.
- Partner ID:** 89485
- Alexa Rank:** 0
- Moz Spam Score:** 69
- Moz Domain Authority:** 69
- Social Audience:** -
- Engagement Rate:** -
- Monthly Visitors:** -
- Audience Authenticity:** -
- Primary Promotional Method:** Loyalty/Rewards
- Promotional Methods:** Cashback, Incentivized

MARKETPLACE SUPPORT GUIDE - [HERE](#)

A person with long hair is seen from behind, standing on a rocky mountain peak. The background features a vast mountain range under a sunset sky with warm orange and yellow hues. A large, solid orange circle is centered over the image, containing the text "For Social Creator Profile".

For Social Creator Profile

Impact.com

Christine Chun

8 My Brands | 1 My Campaigns

3 Invitations | 0 Proposals

Profile completeness
60% complete

- Add connected social account
- Create your media kit

Create A Link | View All

Promote any brand with a simple link

Adidas

Enter a landing page (optional)

Create | Advanced

Use this link to promote. Updates may take up to 5 minutes to propagate.

https://... | adidas every... | Copy

Share | Facebook | Twitter

My Social Accounts | Edit

Financial Summary

| Today's Earnings | Total Pending | Balance |
|------------------|---------------|----------|
| \$350.00 | \$1,412.50 | \$250.00 |

\$40.00 vs same day last week | Next payment Feb 2: \$200.00 | Auto withdrawal when \$1,000.00 (25%)

My Campaign Tasks (2) | View All

- Instagram Post** | Due in 5d | Summer Campaign
Highlight a product from the New Spring Lau...
- TikTok Video** | Due Oct 04, 2022 at 9:45AM | Summer Campaign
Create a video from the New Spring Launch...

Content Type: Video | **Link in bio:** Yes

Video duration: 45 seconds | **Draft Approval:** Yes

Snapshot | Nov 10, 2021 - Nov 16, 2021

Affiliate Payouts | **Campaign Payouts**

40k

20k

Nov 10 | Nov 16

| Clicks | Sale Amount | Actions |
|--------|-------------|---------|
| 123 | \$1,432 | 245 |

| Payouts | Conversion Rate | EPC |
|---------|-----------------|--------|
| 123Edit | 3% | \$0.50 |

Automatically generated Next link (marketplace creators have the ability to create their own links)

Performance based on content created for Next

Money made/owed to your creator based on their work with you

Tasks owed to Next by creator (posts/due dates, edits needed, etc...)

A person with long hair is seen from behind, standing on a rocky mountain peak. The background features a vast mountain range under a sunset sky with warm orange and yellow hues. A large, semi-transparent orange circle is centered over the image, containing the text 'Verifying media property' in a white, sans-serif font.

Verifying
media property

[Return to account >](#)

Media Properties

[Create Media Property](#)

3 rows



| ID# | Name | Description | Type | Verification Status | Last Updated |
|---------|------------|-------------|------|---------------------|-----------------------|
| 1826683 | WEBSITE | | | | |
| 1826684 | bhofficial | | | ✓ Verified | Oct 26, 2022 11:24:07 |
| 1826685 | FACEBOOK | | | ⚠ Not yet verified | Nov 12, 2019 10:35:45 |

Select the three dots and
click VERIFY to confirm
media property



Return to account >

Media Properties

3 rows


ID#


| |
|---------|
| 1826683 |
| 1826684 |
| 1826685 |


Create Media Property ▾


How would you like to verify your website?

boss hunting.com.au

 I want to verify using my **email address**

 I want to verify by **editing content** on my website

 I want to verify by **pasting code** on my website

 Having trouble verifying your website? [Contact us](#)





You are logged into a **live account**.

Media Properties

[Create Media Property](#) 

3 rows



| ID# | Name | Description | Type | Verification Status | Last Updated |
|---------|------------|-------------|-----------|--|--|
| 1826683 | WEBSITE | N/A | Website |  Not yet verified | Oct 26, 2022 11:31:01 |
| 1826684 | bhofficial | 202k | Instagram |  Verified | Oct 26, 2022 11:24:07 |
| 1826685 | FACEBOOK | | |  Not yet verified | Verify  |

For facebook we have a direct integration with META - this option with prompt sign in to connect your FB page

You are logged into a live account.

Return to account >

Media Properties


Create Media Property ▾


3 rows


| ID# | Website | Last Updated |
|---------|---------------------|-----------------------|
| 1826683 | boss hunting.com.au | Oct 26, 2022 11:31:01 |
| 1826684 | | Oct 26, 2022 11:24:07 |
| 1826685 | | Nov 12, 2019 10:35:45 |

How would you like to verify your website?

boss hunting.com.au

 I want to verify using my email address

 I want to verify by editing content on my website

 Having trouble verifying your website? [Contact us](#)

Facing issue verifying your media property? help is just around the corner

You are logged into a live account.

A person with long hair is seen from behind, standing on a rocky mountain peak. The background shows a vast mountain range under a sunset sky with warm orange and yellow hues. A large, semi-transparent orange circle is centered over the image, containing the text.

Submitting your application to
join the Marketplace

Fill out your Marketplace profile



Now, let's make sure your Marketplace Profile pops! It'll be the 1st thing brands see, so let's make a good first impression and share a logo, description, and 1 or more interest tags.



Verify your media properties

1 mins

Let's verify your media properties. This is important because in the Marketplace, brands need to trust that you actually own the social handle or website you'll be promoting through! NOTE: this step is required, in order to submit your application.

Submit your Marketplace application!

1 mins

The last step to apply to join the Marketplace! NOTE: Only if you've completed ALL previous steps, will the "Submit Application" turn blue. That includes verifying a media property (previous step).

Final step! Submit your Marketplace profile and application

We'll review within two business days. Once approved, you'll be able to work with brands immediately.

Submit Application

Click here

If everything is done right, the submit button will turn blue. If greyed, then some steps are still missing



Publisher

Dashboard

Publisher Account Setup

Complete your login security

Security

Default Verification Method

SMS

Authenticator App Recommended
Use an authenticator app to generate a one time security code.
[Set up authenticator](#)

Text Message
Use your mobile number to receive security codes.
+61 466466418
Enabled

Email Address
Use your email address to receive security codes.
[Set up email verification](#)

Devices and Activity

| Device | Last Login |
|---------------|-------------------|
| Work Laptop | Mar 15, 2023 21:1 |
| Work Laptop 4 | Apr 26, 2023 11:1 |

Profile Image
[Choose File](#) No file chosen

Leyna Eil
LeynaDemoPartner

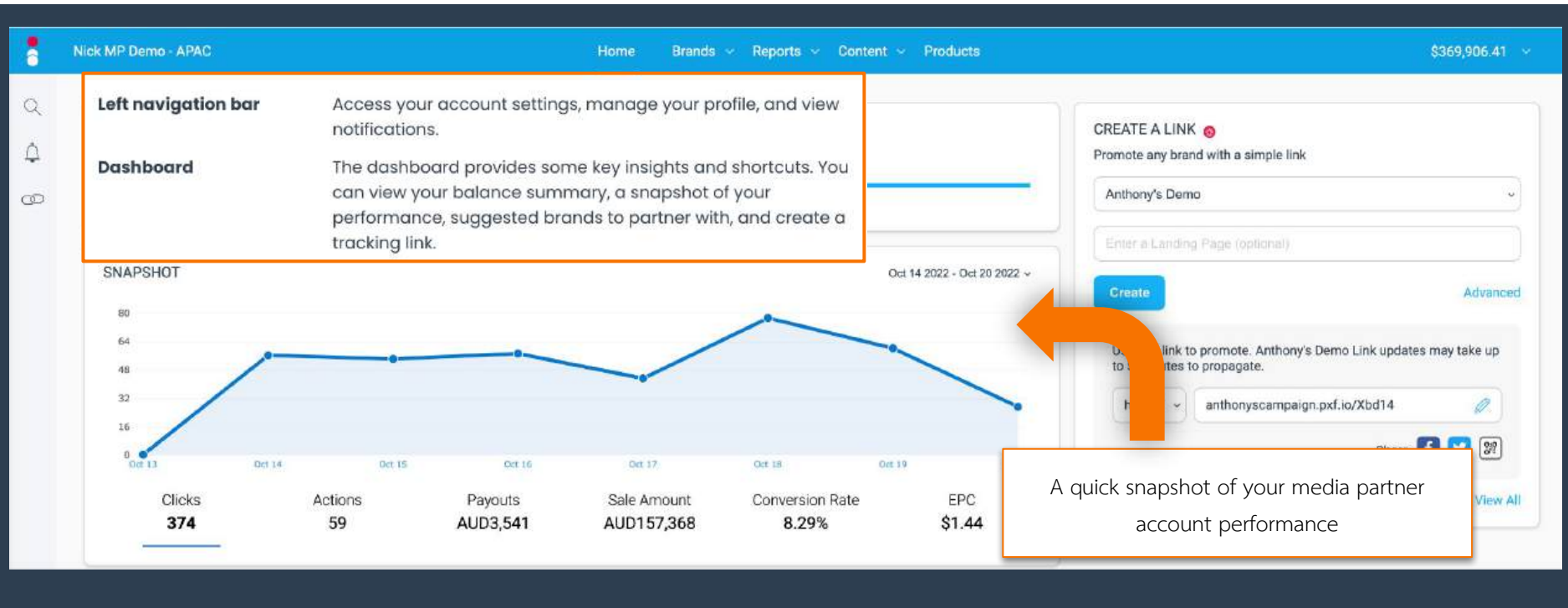
[Edit Profile](#)

[Sign out](#)

[Terms & Policy](#) | [Messaging Terms of Use](#) | [System Status](#) | [Master Program Agreement](#)

Navigate to your profile and **'EDIT PROFILE'** then scroll to the **'SECURITY'** section and choose your preferred 2FA method. Complete this step as early as possible to prevent any login interruption in the future.

Publisher Homepage



Publisher Homepage

The screenshot shows the Publisher Homepage interface. At the top is a blue navigation bar with the user name 'Nick MP Demo - APAC' on the left and a balance of '\$318,185.37' on the right. The navigation bar contains five tabs: 'Home', 'Brands', 'Reports', 'Content', and 'Products'. An orange arrow points from the 'Brands' tab down to a text box. The main content area is divided into several sections. The top section displays account balances: 'AVAILABLE BALANCE \$318,185.37' with a 'Setup Autopay' link, 'UPCOMING \$14,286.68' with a help icon, and 'Approved amount due \$8,000.00' with a help icon. Below this is a 'SNAPSHOT' section featuring a line chart and a table of metrics: Clicks (582), Actions (88), Payouts (AUD2,703), Sale Amount (AUD98,247), and Conversion (11.1%). A text box points to the 'Clicks' metric. The 'BRANDS TO WORK WITH INSTANTLY' section lists four pre-qualified brands: Belkin AU, United Airlines MileagePlus, Southwest Airlines Rapid Rewards, and Alaska Airlines Mileage Plan. A sidebar on the left contains search, notification, and account icons. A bottom right corner contains a help icon.

Top panel

The top nav bar is where you'll find options to find new brands and advertisers, run reports, find ads and tracking links from the brands you're partnered with, see your account balance, and more.

Home The home page of Impact includes the dashboard, which provides an at-a-glance view of the happenings in your account.

Brands For partners that have joined the platform, the *Brands* tab will take you to the Impact marketplace.

Reports The *Reports* holds all the reporting features for your account—see how your ads are performing, how many actions your tracking links are generating, and more.

Content Here you'll find ads and tracking links for all of the brands you're partnered with. You can also submit ad requests to advertisers here.

Products If you're partnered with a brand, you can view the products they're advertising in a list here.

Balance Shows the current balance in your account and a dropdown menu with finance-related options, like an earnings report, withdrawals, funds transfer, and more.

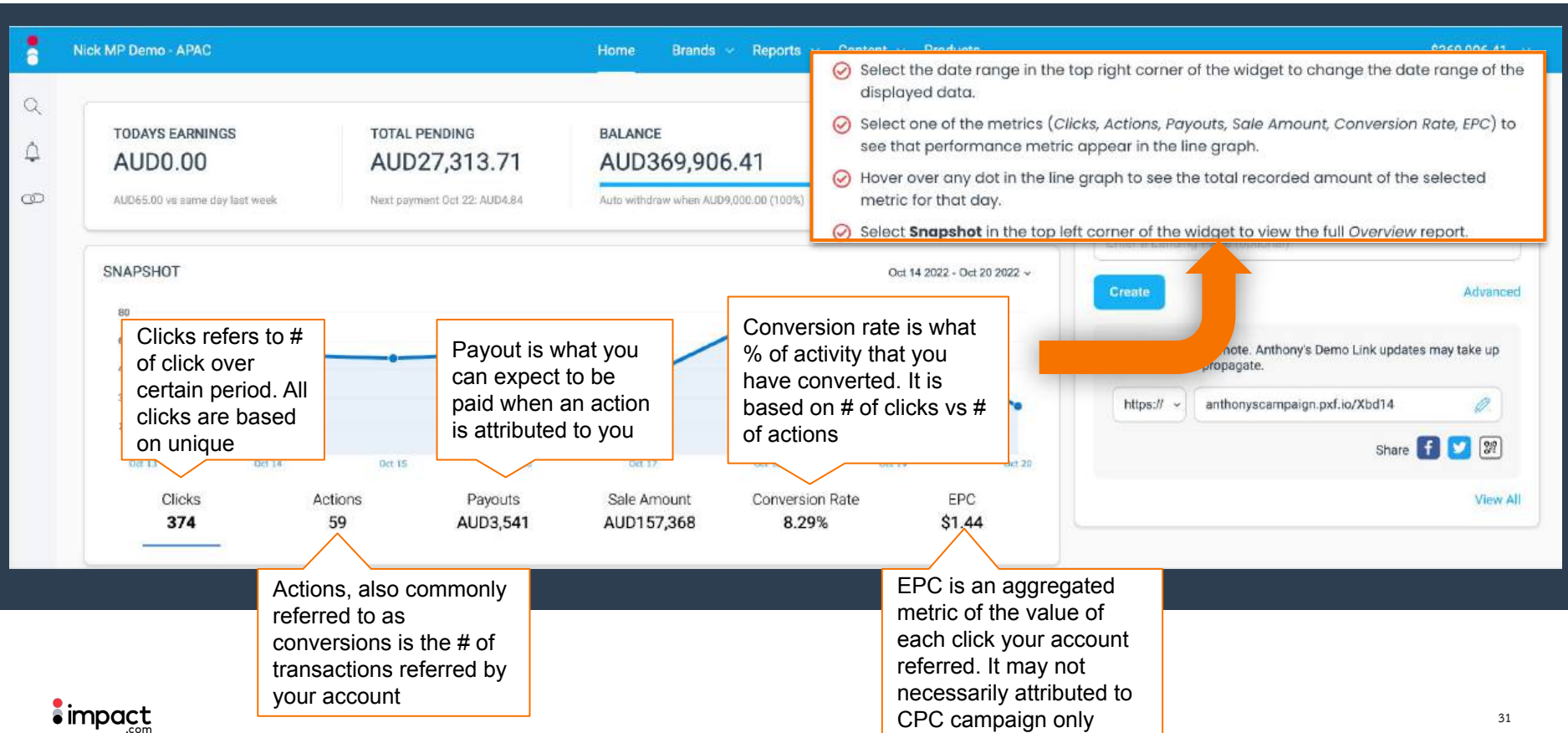
The impact.com marketplace is a feature within your dashboard that allows you to discover, engage and contract with thousands of brands who uses impact.com to power their partnership program

| Clicks | Actions | Payouts | Sale Amount | Conversion |
|--------|---------|----------|-------------|------------|
| 582 | 88 | AUD2,703 | AUD98,247 | 11.1 |

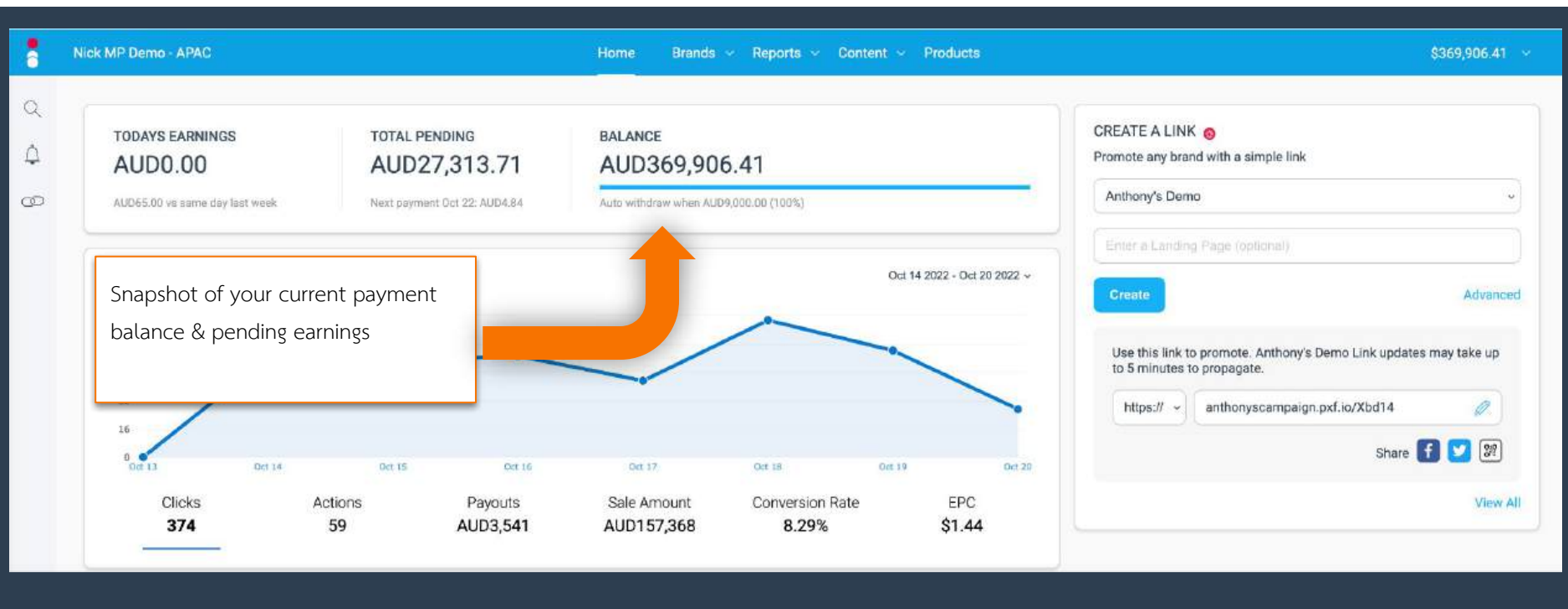
BRANDS TO WORK WITH INSTANTLY
You are pre-qualified to partner with these brands and will be approved instantly.

| Brand | Offer | Status |
|---------------------|---|---------------|
| belkin | Belkin AU Sale 4% - 30 day(s) | Pre-Qualified |
| MileagePlus UNITED | United Airlines MileagePlus - P... Online Sale 2.5% - 15 day(s) | Pre-Qualified |
| Southwest | Southwest Airlines Rapid Rewa... Online Sale 2.5% - 15 day(s) | Pre-Qualified |
| Alaska Mileage Plan | Alaska Airlines Mileage Plan - ... Online Sale 2.5% - 15 day(s) | Pre-Qualified |

Publisher Homepage



Publisher Homepage



A person with their hair in a bun, wearing a dark long-sleeved shirt and shorts, stands on a rocky mountain peak. They are looking out over a vast mountain range under a sunset sky. A semi-transparent, ghostly double exposure of the person is visible behind them, creating a sense of movement or reflection. The text "Brand Marketplace" is centered over the image, with a horizontal line below it.

Brand Marketplace

The screenshot displays the 'Partner Dashboard' interface. At the top, a blue navigation bar includes links for 'Home', 'Brands', 'Reports', 'Content', and 'Products', along with a balance of '\$318,185.37'. A left sidebar contains filters for 'CATEGORIES' (with a search bar and checkboxes for various product types like 'Accessories & Perip...', 'Apparel & Accessories...', etc.) and 'SHIPPING REGION' (with checkboxes for 'United States', 'United Kingdom', etc.). The main content area features a 'NEW BRANDS' section with five brand cards: Earnest, HelloFresh NZ, Shimoda Designs, Martin's DIRECT, and Level. Each card displays the brand logo, name, and a brief description of services and current offers. Below this is a 'RECOMMENDED' section. A large white box with a dark border is overlaid on the bottom right of the dashboard, containing the title 'Find and Apply to Brands' and a paragraph of text.

Find and Apply to Brands

The *Brands Marketplace* is where partners can find and apply to brands. Forming partnerships with multiple brands helps you grow your partnerships and drive more traffic for brands and services that align with your promotional channels, creating more revenue and profit for you.

Partner Dashboard

Home Brands Reports Content Products \$318,185.37

CATEGORIES

Search Categories

- ☐ Accessories & Perip...
- ☐ Accessories & Serv...
- ☐ Accommodations
- ☐ Apparel & Accessor...
- ☐ Apparel, Shoes & A...
- ☐ Apps
- ☐ Art & Craft Supplies
- ☐ Art & Photography
- ☐ Auctions

SHIPPING REGION

Search Shipping R...

- ☐ United States
- ☐ United Kingdom
- ☐ Canada
- ☐ Australia
- ☐ Germany
- ☐ France
- ☐ Afghanistan
- ☐ Albania
- ☐ Algeria

PAYOUT MODEL +

RELATIONSHIP +

AD TYPES +

DEAL TYPE +

COMPANY LOCATION +

FEATURES +

NEW BRANDS

earnest

Loans & Financial Services

Student Loan Signature: \$400.00

HelloFresh NZ

Gifts & Sustenance, Gourmet, Wine...

Sale: HelloFresh NZ, NZD19.00

Shimoda

EXPLORE MORE

Outdoor & Recreation, Accessories...

Online Sale: 4%

MART DIRE

Baby Essentials

Online Sale

RECOMMENDED

Filters

The lower half of the left nav bar shows filters you can use to sort any given list of brands you're viewing (e.g., All Brands). Select **+** to open the filter and adjust its settings.

- ☒ **Categories**—filter brands based on the category of their products, services, or business model.
- ☒ **Shipping Region**—filter brands based on which countries they ship their products to (or sell their services in).
- ☒ **Payout Model**—filter brands based on the action(s) they payout for, like for an online sale or a mobile app install.
- ☒ **Relationship**—filter brands based on your relationship with them, such as excluding brands you've already declined a partnership with.
- ☒ **Ad Types**—filter brands based on the type of ads they serve, like banner ads or text links.
- ☒ **Star Rating**—filter brands based on their marketplace star rating.
- ☒ **Deal Type**—filter brands based on their advertised deal type, such as BOGO (buy one, get one) deals.
- ☒ **Company Location**—filter brands based on which country the company is located.
- ☒ **Features**—filter brands based on the features in their partnership, like if they allow deep linking or are mobile app ready.

Partner Dashboard

Home
Brands
Reports
Content
Products

\$318,185.37

CATEGORIES

Search Categories

☐ Accessories & Perip...
☐ Accessories & Servi...
☐ Accommodations
☐ Apparel & Accessor...
☐ Apparel, Shoes & A...
☐ Apps
☐ Art & Craft Supplies
☐ Art & Photography
☐ Auctions

SHIPPING REGION

Search Shipping R

☐ United States

NAME
CATEGORY
PAYOUT
30 DAY EPC

ADOR

www.ador.com

Womens Apparel, Shoes, Jewelry & Watches, Bags & Accessories, Specialty Sizes

Online Sale 20%

affil

www.ticketstory.com

Loans & Financial Services

Sale Pixel 15%

Uniplaces

www.uniplaces.com

College, Learning, Accommodations, Vacations

Booking 0%
Booking 0%

Agoda

www.agoda.com

Accommodations, Vacations

Agoda - Completed Hotel Booking 7%

CONTACT

Rosa Nugraheni

+61(0) 478182653

Send Email

Agoda

Accommodations, Vacations

Agoda is one of the fastest-growing online hotel booking platforms worldwide, listing hundreds of thousands of hotels.

ADDITIONAL DETAILS

Sample Landing Page
https://www.agoda.com/en-gb

Service Areas
South Africa, Netherlands, Djibouti, ...

Date Joined
Jan 2019

Response
39%

Acceptance
10%

30 Day EPC
NEW

Funding Status
100%

CAMPAIGN DETAILS

☒ Product Catalogs
☒ Unique Promo Code
☒ Tracking
☒ Mobile Site
☒ Deep Linking

PAYOUTS

Agoda - Completed Hotel Booking
7% - 1 day(s)

Bookmark

Apply

Mens Apparel, Sports Apparel & Accessories
Online Sale 8%

B2B
Online Sale 10%

Loans & Financial Services
Savings account opened £15.00-£30.00

Fragrance, Cosmetics & Skin Care
Online Sale 6%

Apply to a brand

- 1 Select the **brand's tile** in the marketplace to view details about that brand.
- 2 Select **Apply**.
- 3 In the prompt, review the proposed contract for the brand. At the bottom, select **Apply** to submit your application.

After you apply to a brand, a will appear next to their name in the Brands Marketplace. If the brand accepts your application, the will turn into a . If the brand declines your application, the will disappear.

Tip

Impact will notify the brand that you've applied to become a partner, and the brand will review your application and decide. You'll receive an email once the brand decides on your application.

36

Contacting Brands in Platform via Email

The screenshot shows a web application for managing brands. The top navigation bar includes 'Home', 'Brands', 'Reports', 'Content', and 'Products'. The 'Brands' tab is selected. On the left, a sidebar lists various product categories. The main area displays a grid of brand cards. One card for 'Woolworths Supermarkets' is highlighted with a callout box. This callout box contains contact information for Joann Filippopoulos, including a phone number, address, and an 'Email' button. Another callout box points to the 'APPLIED' tab, and a third points to the 'Email' button in the callout box.

Nick MP Demo - APAC

Home Brands Reports Content Products \$25.59

FEATURED ALL BRANDS MY BRANDS APPLIED

Select All | 42 brands

Everimaging Affiliate...
Everimaging Sales 20%

Color Effects CC - Ph...
Online Sale 20%

Freemake Affiliate
Impact Radius Tracking 50%

BeeWits
BeeWits Subscription \$40.00-\$200.00

adidas Australia
Online Sale 5%

Woolworths Superm...
Sale Confirmation AUD0.00
Delivery Subscription AUD0.00

Woolworths Supermarkets
Food & Drink

Application Pending

Sale Confirmation \$0.00 - 24 hour(s)

Delivery Subscription \$0.00 - 30 day(s)

Website: <http://www.woolworths.com.au/s...>

30 Day EPC AUD0.15

Response 50%

Acceptance 50%

Funding Status 90%

Joann Filippopoulos
+61(0) 280947665
Level 3, 655 Collins Street
Melbourne, VIC 3008
Managed by Carat Australia
Media Services Pty Ltd

Email

See all pending partners under the APPLIED tab

Hover over the ENVELOPE icon to see contact information

If you select EMAIL you can reach out directly in platform and the brand will be notified via email



Contracting

Partner Dashboard

Home
Brands
Reports
Content
Products

Balance £59.91

Proposals to Review

Received Proposals (14)
These proposals need your attention

| Brand | Partner Status | Received Date | Expiration Date | Deal Status | Actions |
|----------------------------|----------------|---------------|-----------------|--------------|----------------------------|
| Graze | Existing | Jul 17, 2019 | | New proposal | View Terms |
| PurKratom | Existing | Mar 14, 2020 | | New proposal | View Terms |
| NewAir | New | Jun 29, 2020 | | New proposal | View Terms |
| Inkcartridges.com | New | Jul 2, 2020 | Sep 1, 2020 | New proposal | View Terms |
| Love, Bonito International | New | Jul 17, 2020 | | New proposal | View Terms |
| Squarespace International | Existing | Jul 22, 2020 | | New proposal | View Terms |
| SewCal Masks | New | Jul 27, 2020 | | New proposal | View Terms |
| Eat Me Guilt Free | New | Aug 7, 2020 | | New proposal | View Terms |
| iMyfone Technology Co.,Ltd | New | Aug 10, 2020 | | New proposal | View Terms |
| Kitbag | Existing | Aug 12, 2020 | | New proposal | View Terms |
| DFB-Fanshop EU | Existing | Aug 12, 2020 | | New proposal | View Terms |
| Paris Saint | | | | Counter | View Terms |
| Tempo | | | | New proposal | View Terms |
| Reb dolls | | | | New proposal | View Terms |

Show 25

Page 1

Sent Proposals (12)
These proposals are awaiting advertiser response

| Brand | Partner Status | Sent Date | Date Viewed | Expiration Date | Deal Status | Actions |
|---------------------|----------------|--------------|-------------|-----------------|--------------|----------------------------|
| Hargreaves Lansdown | New | Nov 11, 2019 | | | New proposal | View Terms |
| DeadHappy | New | Jan 15, 2020 | | | New proposal | View Terms |

Review all Received and Sent Proposals
across all brand partners

Aug 13, 2020 09:28 BST - Onwards

Aston Villa Store EU: 2% GBP

Payout Details

| | |
|----------------|-------------------------|
| Default Payout | 2% of order sale amount |
|----------------|-------------------------|

Schedule

| | |
|----------------|---|
| Action Locking | Actions are locked 1 month(s) after end of the month they are tracked |
|----------------|---|

Invoicing Actions are invoiced on the 3 of the month after they lock

| | |
|-------------------|---|
| Payout Scheduling | Approved transactions are paid 30 day(s) after the end of the day they are invoiced |
|-------------------|---|

Qualified Referrals

Credit Policy Last Click

| | |
|-----------------|---|
| Referral Window | Allow referrals from clicks within 1 day(s) |
|-----------------|---|

Aston Villa Store UK: 2% GBP

Payout Details

| | |
|----------------|-------------------------|
| Default Payout | 2% of order sale amount |
|----------------|-------------------------|

Preview Contracts

Decide whether to Accept, Reject, Counter, Expire,
or Propose Changes

Paris Saint-Germain Store (11898)

[Back](#)[Actions](#)

View pending proposal

Aug 13, 2020 05:00 BST - Onwards

Paris Saint-Germain Store US: 4% 2% GBP

Payout Details

Default Payout

4% of order sale amount

2% of order sale amount

Schedule

Action Locking

Actions are locked 1 month(s) after end of the month they are tracked

Invoicing

Actions are invoiced on the 3 of the month after they lock

Payout Scheduling

Approved transactions are paid 30 day(s) after the end of the day they are invoiced

Qualified Referrals

Credit Policy

Last Click

Referral Window

Allow referrals from clicks within 7 day(s)

Allow referrals from clicks within 1 day(s)

Paris Saint-Germain Store EU: 4% 2% GBP

Payout Details

Transparent in-platform negotiation tools

Adjust payment model, commission rates, and payout scheduling to best suit the partnership goals



Content & Tracking Links

SNAPSHOT

| Ad type | Description |
|---------------------|---|
| Image | Traditional image ad, typically placed next to static content (such as a news article or blog post). Learn more. |
| Email | Create an email advertisement directly in impact.com, with support for custom HTML and image content. |
| Sponsored text | Short text advertisement similar to sponsored ads you'd see on search engine results pages. |
| Text link | A simple text link advertisement that sends a potential customer to your landing page. Learn more. |
| Long sponsored text | Similar to the <i>sponsored text</i> ad, but with larger character limits. |
| Coupon | Specific ad type for coupon and deal partners that use the promotional ad feed. Partners subscribed to the promotional ad feed will automatically receive these ads. |
| Content | Generic ad type that supports HTML. Learn more. |
| Video | Upload video content to impact.com, which partners can place as an advertisement on their website. Does not support social media networks (e.g., YouTube, Facebook, Instagram, etc.). |
| Flexi | Flexi ads are an advanced link/ad type that are highly customizable. Learn more. |

Assets

Product Catalogs

Promo Codes

Unique Domains

Requests

Vanity Links

Resources

Ad Tools

Electronic tax document required before payment can be made

Please complete and submit an electronic tax document [here](#)

MESSAGE CENTER

[View All](#)

CREATE A LINK

L & E

[Create](#)[Advanced](#)

Use this link to promote L & E

Share



Partner Dashboard

HomeBrands ▾Reports ▾Content ▾Products

\$318,185.37 ▾

🔍

🔔

🔗

?

☁

⋮

A

Promo Codes

| Promo Code | Brand | Type | Match | Ad Tools |
|------------|-------------|----------|-------|----------|
| 100OFF | Retail Demo | Tracking | Exact | |

Show 25 ▾

Columns ▾

Displaying: 1 - 1 of 1

Assets

Product Catalogs

Promo Codes

Requests

Vanity Links

Deals

Resources

Rule

Page 1

- 1 From the top navigation bar, select **Ads**.
- 2 In the dropdown, select **Promo Codes**.

The Promo Codes screen lists available promo codes that you can use. To use one, share the "Promo Code" value (e.g., **SAVE10**) with your audience.

Promo Code list definitions

| | |
|--------------------|--|
| Promo Code | This is the actual Promo Code that a customer enters at checkout. |
| Brand | The advertiser that created this Promo Code. |
| Type | Tracking: Impact is tracking the promo code and will award you credit if it's used, depending on the credit rule. |
| Match Mode | <ul style="list-style-type: none">Exact: The promo code must exactly match in order to receive credit.Regular Expression (regex): A regular expression is used for matching, meaning it does not have to exactly match (e.g., the submitted code could include uppercase letters and you would still receive credit). |
| Credit Rule | <ul style="list-style-type: none">Always: If this promo code is used, you will always get credit.If Involved: If the promo code is used, you will only receive credit if you also drove any click.If Winner: If the promo code is used, you will only receive credit if you drove the winning (last) click. |
| Deal | The name of the Deal that this promo code is associated with. |

Request Content

The screenshot shows the 'Request Content' interface on the Impact.com platform. The top navigation bar is blue and contains 'Home', 'Brands', 'Reports', 'Content', and 'Products'. The user is logged in as 'Nick MP Demo - APAC' with a balance of '\$369,906.41'. The 'Assets' section on the left shows 'All' assets. The main content area has tabs for 'All', 'Images', 'Videos', 'Emails', 'Coupons', and 'More'. A search bar is present. On the right, a 'Request' dropdown menu is open, showing options: 'Image', 'Email', 'Sponsored Text', 'Text Link', 'Coupon', 'Article', and 'Video'. An orange arrow points from the 'Request' dropdown to a central instructional box. The box contains six numbered steps: 1. From the top nav bar, select **Content** → **Requests**. 2. In the upper right corner, select **Request** and choose the content type you want to request. 3. In the **Brand Details** section, choose the **Brand** from the dropdown and optionally the **Deal** associated with the brand's content. 4. In the **General** section, add details specific to the content request type, the **date needed**, **exclusivity request**, and an **optional example**. Refer to the **details** section below for help by selecting the request type you want to submit. 5. Use the **additional instructions** comment box to add details about your request. 6. Select **Submit** to send your request to the brand. View the **Status** column to understand the processing of your request. The interface also shows a list of brands on the left and a list of content requests in the center, including 'deeplink mobile test Text Link' and 'basic test link Text Link' for 'Anthony's Demo'.

Nick MP Demo - APAC

Home Brands Reports Content Products

\$369,906.41

Assets
All

All Images Videos Emails Coupons More

Search Brands

Brands

Anthony's Demo

ID Demo - Finance Insurance

Radius Demo APAC - Travel

SG Demo - Retail

SG Demo - Telco

+Show More

Last Updated

Last day

Select All | 35 rows

Anthony's Demo

deeplink mobile test Text Link

1 month(s) ago

Anthony's Demo

basic test link Text Link

1 month(s) ago

- 1 From the top nav bar, select **Content** → **Requests**.
- 2 In the upper right corner, select **Request** and choose the content type you want to request.
- 3 In the **Brand Details** section, choose the **Brand** from the dropdown and optionally the **Deal** associated with the brand's content.
- 4 In the **General** section, add details specific to the content request type, the **date needed**, **exclusivity request**, and an **optional example**. Refer to the **details** section below for help by selecting the request type you want to submit.
- 5 Use the **additional instructions** comment box to add details about your request.
- 6 Select **Submit** to send your request to the brand. View the **Status** column to understand the processing of your request.

Request

Image

Email

Sponsored Text

Text Link

Coupon

Article

Video

SG


auto redirect Text Link

1 month(s) ago



Create a link

The create a link widget is a quick way to create new short links and vanity links to promote the brand(s) you work with. These links have tracking capabilities built right in.

- 1 Select the brand you wish to promote from the dropdown.
- 2 Enter a landing page, or leave this field blank to use the brand's default landing page.
 - ✓ For example, if you're trying to create a short link to a brand's particular product or service, you can put the URL to that page here.
- 3 In the link section, choose:
 - ✓ **http(s)://**—the link will attempt to use the secure version of HTTP if possible, but will use regular HTTP as a fallback
 - ✓ **http://**—the link will only use regular HTTP.
 - ✓ **https://**—the link will only use the secure version of HTTP.
- 4 If you wish to customize the short link (known as vanity links), you can select  and change the text after the slash (/) in the link.
 - ✓ For example, you change the link to `acme.sjv.io/NewBirdSeed` to indicate that this link sends viewers to the brand Acme's new bird seed product.
- 5 Select **Advanced** to view the advanced options to add Sub ID and Shared ID values. See the [SubID](#) and [SharedID](#) article for details on these advanced features.
- 6 Select **Create** to create the new link.

OVERDUE

Waiting for brands to pay?

\$0.00

Jul 31 2020 - Aug 06 2020 ▾



Conversion Rate
7.79%

EPC
\$2.15

CREATE A LINK

Promote any brand with a simple link

Retail Demo ▾

Enter a Landing Page (optional)

Create

Advanced

Use this link to promote Retail Demo

https:// ▾

goto.retailclient.co 

Share   

[Download Chrome Plugin](#)



AVAILABLE BALANCE
\$25,050,750.52

[Setup Autopay](#)

UPCOMING

Tracked but not approved



\$276,459.17

Approved by



\$59

Waiting for brand to



\$0.00

SNAPSHOT



on EPC
\$2.15

CREATE A LINK

Promote any brand with a simple link

Retail Demo ▾

Enter a Landing Page (optional)

Create

Advanced

Use this link to promote Retail Demo

https:// ▾

goto.retailclient.co

Share



Create new vanity links

- 1 From the Home screen, find the Create a Link widget on the dashboard.
- 2 **Add the landing page** (website URL) for where you want your vanity link to send anyone who clicks on it. If left blank, it will use the default landing page of the brand.
- 3 In the text field with the link, you can remove everything after the second slash (/) and input your own letters (e.g., MyLink1).
- 4 Select **Create** to create the vanity link. This link will now forward to the landing page and be tracked by Impact.
- 5 You can select the social media icons next to Share directly to Facebook or Twitter.

Create QR codes

- 1 Follow the steps above to create a vanity link.
- 2 Once created, select next to Share to generate a QR code.

Use this link to promote L & E

https:// ▾ le.pxf.io/ryd53

Share



- 1 Select **Download** to download the unique QR code for this vanity link. We strongly recommend downloading your QR codes, as we currently don't retain them in our system once created.



Sourcing Brand Contacts

Nick MP Demo - APAC
 Home Brands Reports Content Products
 \$368,778.02

TODAYS EARNINGS

AUD0.00

TOTAL PENDING

AUD22,886.28

BALANCE

AUD368,778.02

Auto withdraw when AUD9,000.00 (100%)

SNAPSHOT

Clicks

358

Actions

64

Payouts

AUD3,173

Sale Amount

AUD114,955

Conversion Rate

10.34%

EPC

\$1.73

BRANDS TO WORK WITH INSTANTLY

You are pre-qualified to partner with these brands and will be approved instantly.

namecheap

Revolut

CREATE A LINK

Promote any brand with a simple link

Anthony's Demo

Enter a Landing Page (optional)

Create

Use this link to promote. Anthony's Demo Link updates may take up to 5 minutes to propagate.

https://

anthonyscampaign.pxf.io/Xbd14

Share

View All

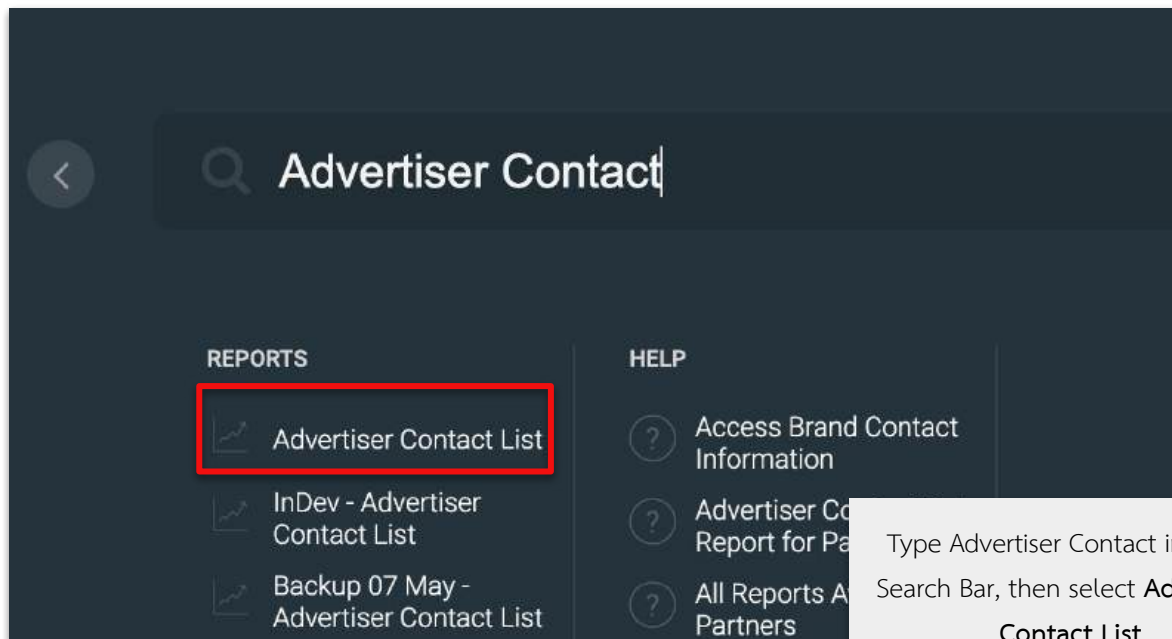
R

Messaging


Click on the Magnifying Glass Icon on the left hand side of the Dashboard

impact.com

49



Type Advertiser Contact into the Search Bar, then select **Advertiser Contact List**

 Nick MP Demo - APAC

HomeBrands ▾Reports ▾Content ▾Products

\$368,778.02 ▾

Edited

Advertiser Contact List

Save✕

Brand: All ▾

Show: All ▾

Clear all

☒ Contact Details

Click on 'Show All' drop down menu, then tick (✓) 'Contact Details'. Do take note only **contact details** of the brand's **campaign you've joined** will be **visible**.

Displaying: 0 - 0 of 0

Nick MP Demo - APAC

HomeBrands ▾Reports ▾Content ▾Products

\$0.00 ▾

Edited

Advertiser Contact List

Save

✕

Brand: All ▾Show: All ▾

🔍

| CAMPAIGN ID | BRAND | BRAND ID | ADVERTISER |
|-------------|------------------|-----------|--------------|
| 4053 | Lenovo AU | 198,328 | Lenovo - ANZ |
| 7643 | Apple Australia | 1,143,299 | Apple AU |
| 8951 | Fossil Australia | 1,310,519 | Fossil |

✉️

⬇️

PDF

Excel

CSV

POSTALCODE

2067

95014

2100

There are two options here to Export the Data

You can click on the envelope to automate an email

OR you can choose the downwards arrow to export this in PDF, Excel or CSV format

A person is seen from behind, standing on a rocky mountain ridge. They are wearing a dark long-sleeved shirt, dark shorts, and a backpack. Their hair is tied up in a bun. The background shows a vast mountain range under a sunset sky with warm orange and yellow hues. A large, ethereal, white, cloud-like figure is superimposed over the person's back, appearing to be a second, larger version of them. The text "Payments & Reporting" is centered over the image in a white, sans-serif font.

Payments & Reporting

Publisher Reports

The screenshot shows the Impact Publisher Reports dashboard. At the top, a blue navigation bar contains links for Home, Brands, Reports, Content, and Products. The Reports link is highlighted with an orange box. A dropdown menu is open from Reports, showing options: Overview, Performance by Brand, Performance by Day, Action Listing, Saved Reports, Scheduled Reports, and All Reports. The All Reports option is highlighted with an orange box. An orange arrow points from the All Reports option to a modal window titled 'All Reports'. The modal contains instructions on how to view and add reports. The background dashboard shows summary cards for Today's Earnings (AUD0.00), Total Pending (AUD27,313.71), and Balance (AUD369,906.4). Below these is a 'SNAPSHOT' line chart showing performance over time. On the right, there is a 'CREATE A LINK' section for promoting a brand.

Nick MP Demo - APAC

Home Brands **Reports** Content Products

\$369,906.41

TODAYS EARNINGS
AUD0.00
AUD65.00 vs same day last week

TOTAL PENDING
AUD27,313.71
Next payment Oct 22: AUD4.84

BALANCE
AUD369,906.4
Auto withdraw when AUD9,000

SNAPSHOT

80
64
48

Oct 19 Oct 20

EPC
\$1.44

CREATE A LINK

Promote any brand with a simple link

Anthony's Demo

Enter a Landing Page (optional)

Create Advanced

Use this link to promote. Anthony's Demo Link updates may take up to 5 minutes to propagate.

https:// anthonymscampaign.pxf.io/Xbd14

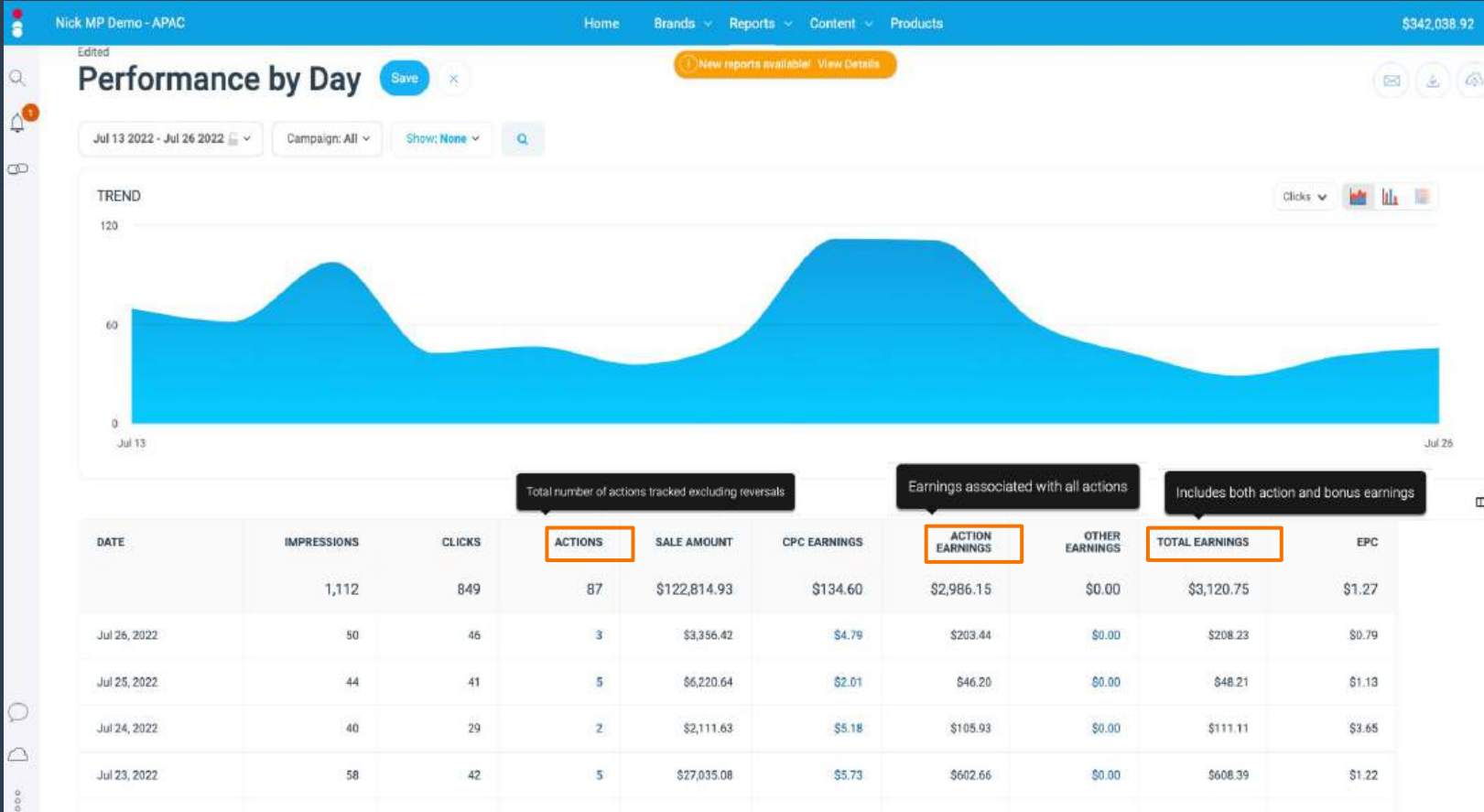
Share f t

View All

All Reports


To view all available reports in Impact, select **Reports** → **All Reports**.

To add any report to the *Reports* dropdown for easy access, select **Add to Reports Dropdown** under the *Actions* column next to a report.



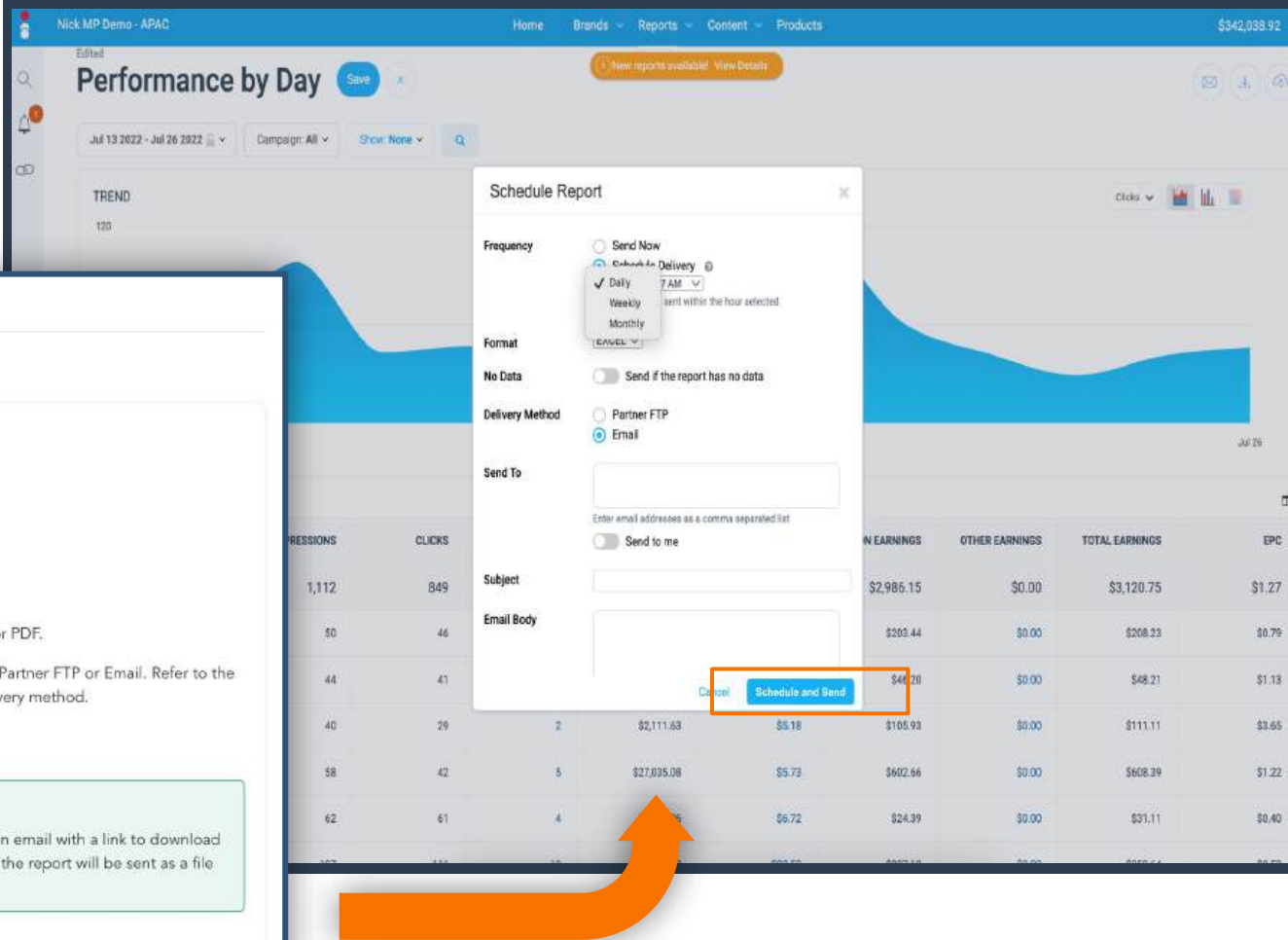
Schedule a report

You can generate specific reports to monitor a particular set of data.

- 1 From the top navigation bar, select **Reports** → **All Reports**.
- 2 Select the report you want to schedule.
- 3 In the top right corner, select .
- 4 Set the settings of the report.
 - ✓ How often you want the report generated.
 - ✓ The format of the report. Choose between Excel, CSV, or PDF.
 - ✓ Where you want the report delivered. Choose between Partner FTP or Email. Refer to the delivery method reference for descriptions on each delivery method.
- 5 Select **Schedule and Send**.

Note

If you choose *Email* as your delivery method, you will receive an email with a link to download your report. If you select *Partner FTP* as your delivery method, the report will be sent as a file to your server.



Nick MP Demo - APAC

Home Brands Reports Content Products \$342,038.92

Edited

Performance by Day

Save X

Jul 13 2022 - Jul 26 2022 Campaign: All Show None

TREND

120

Clicks

Frequency

Send Now

Schedule In Delivery

✓ Daily 7 AM sent within the hour selected

Weekly

Monthly

Format

Excel

No Data

Send if the report has no data

Delivery Method

Partner FTP

✓ Email

Send To

Enter email addresses as a comma separated list

Send to me

Subject

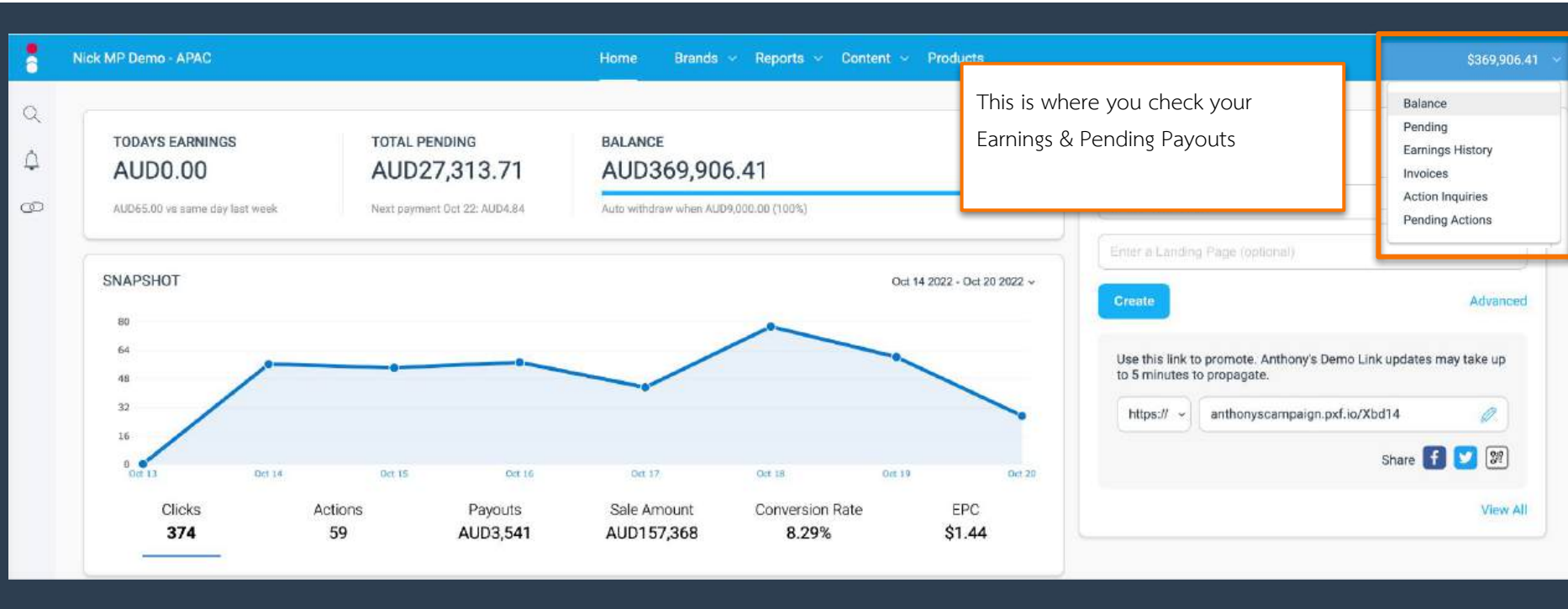
Email Body

Cancel

Schedule and Send

| IMPRESSIONS | CLICKS | CONVERSIONS | CPA | CPV | CPA | OTHER EARNINGS | TOTAL EARNINGS | EPC |
|-------------|--------|-------------|-------------|--------|----------|----------------|----------------|------------|
| 1,112 | 849 | | | | | \$2,986.15 | \$0.00 | \$3,120.75 |
| 50 | 46 | | | | | \$202.44 | \$0.00 | \$208.23 |
| 44 | 41 | | | | | \$44.28 | \$0.00 | \$48.21 |
| 40 | 29 | 2 | \$2,111.63 | \$5.18 | \$105.93 | \$0.00 | \$111.11 | \$3.65 |
| 58 | 42 | 5 | \$27,035.08 | \$5.73 | \$602.66 | \$0.00 | \$608.39 | \$1.22 |
| 62 | 61 | 4 | \$15,243.75 | \$6.72 | \$24.39 | \$0.00 | \$31.11 | \$0.40 |

Publisher Payouts



Balance: AUD369,906.41

Search by amount

Date

Oct 21, 2022



End Date



Brand

Transaction

1,212 rows

Date

Description

Oct 21, 2022



Impact SG Demo

Oct 21, 2022



Anthony

Oct 20, 2022



Impact S

Oct 20, 2022



Anthony

Under Balance you can find details
about
your most recent payouts

Balance

Pending

Earnings History

Invoices

Action Inquiries

Pending Actions

**Impact SG Demo**

Payment

Paid on Oct 21, 2022: **+AUD0.91****In this Payment**

Action Earnings (Online Download) - Jul 2022

AUD0.40



Action Earnings (Online Download) - Jul 2022

AUD0.51



Pending: AUD27,313.71

Search by amount

Date

Oct 21, 2022



End Date



Brand

Transaction

156 rows

Expected Payment Date

Description

Oct 22, 2022

Impact SG Demo

Oct 22, 2022

Anthony Sand box

Oct 23, 2022

Impact SG Demo

Oct 23, 2022

Anthony Sand box

Oct 24, 2022

Impact SG Demo

**Impact SG Demo**

Pending

Will pay on Oct 22, 2022

Balance

Pending

Earnings History

Invoices

Action Inquiries

Pending Actions

In this Payment

Action Earnings [Online Sale] - Jul 2022

AUD4.84



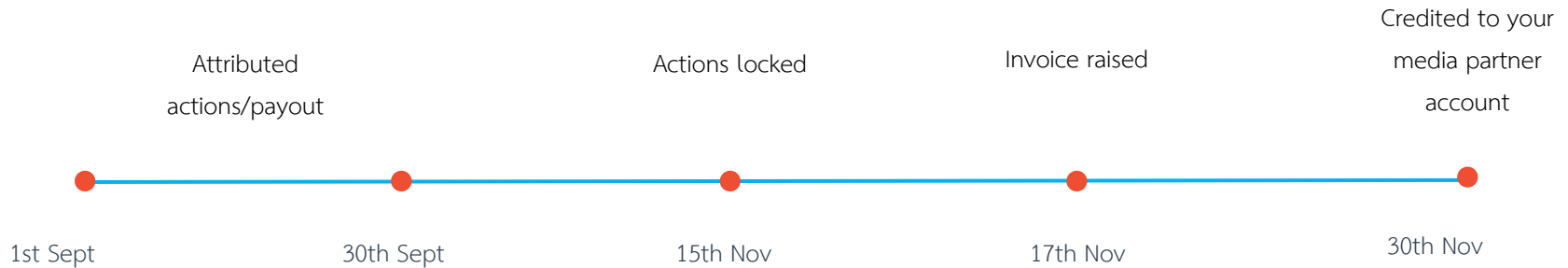
Under PENDING you can find details about your upcoming expected payouts

Payment Schedule

Schedule

| | |
|-------------------|---|
| Action Locking | Actions are locked 1 month(s) and 15 day(s) after end of the month they are tracked |
| Invoicing | Actions are invoiced on the 17 of the month after they lock |
| Payout Scheduling | Approved transactions are paid 15 day(s) after the end of the day they lock |

Here we have an example of a contract's payment schedule.
Assuming your **actions attributed for the month of September**, it will be then **locked on 15th November**.
Once locked, **invoice will be generated by the impact system on your behalf to the brand you're partnering with and payment shall be credited to your media partner account**. Do take note **every brand has a different payment schedule**. You should always refer to your contract payment schedule with each brand you're partnering with,



Payment Methods

| Payment Method | Detail | Currency |
|----------------|--|--|
| ACH | <ul style="list-style-type: none"> ● ACH payments are domestic EFT payments. This means that we hold a bank account in that currency/region ● These payments do not carry any processing fees ● ACH payments take 3 - 5 business days to clear | AUD, BRL, CAD, DKK, EUR, FIM, GBP, HKD, ILS, NOK, PLN, SEK, SGD, USD and ZAR |
| Wire | <ul style="list-style-type: none"> ● Wire payments are international EFT payments. This means that we do not hold a bank account in that currency/region. ● These payments carry processing fees as it costs us money to issue payments in these ● Wire payments take 24 - 48 hours to clear | Almost all currencies around the globe |
| Paypal | <ul style="list-style-type: none"> ● PayPal payments are digital payments via the PayPal platform. A media partner must have a registered PayPal account ● PayPal imposes a maximum daily payout of \$10,000 USD (or the Partners currency equivalent) ● Every time a payment is issued to a Partners PayPal account, a 2% processing fee (up to \$20 or the currency equivalent) will be assessed to the amount sent ● PayPal payments clear immediately ● Only a valid PayPal email address is required from the Partner | AUD,CAD, DKK,EUR, GBP, HKD, ILS. JPY, MXN, NOK, NZD, PHP, SEK, SGD and USD |

The background of the slide features a series of concentric circles in a light orange or peach color. In the center of these circles is a solid white circle. The word "Support" is centered within this white circle.

Support

Raising query via support ticket

The screenshot displays the Impact dashboard for 'Nick MP Demo - APAC'. The top navigation bar includes links for Home, Brands, Reports, Content, and Products, along with a balance of \$451,470.97. The main content area is divided into several sections:

- TODAYS EARNINGS:** AUD0.00 (vs same day last week).
- TOTAL PENDING:** AUD22,392.59 (Next payment Apr 13: AUD137.80).
- BALANCE:** AUD451,470.97 (Auto withdraw when AUD9,000.00 (100%).)
- SNAPSHOT:** A line graph showing performance from Apr 05 2023 to Apr 11 2023. The graph shows a general upward trend with some fluctuations. Below the graph, key metrics are listed: Clicks (376), Actions (51), Payouts (AUD2,814), Sale Amount (AUD123,853), and Conversion Rate (9.84%).
- BRANDS TO WORK WITH INSTANTLY:** A section highlighting brands like namecheap, ITP, and Revolut, with a note stating 'You are pre-qualified to partner with these brands and will be approved instantly.'
- CREATE A LINK:** A section for promoting any brand with a simple link. It shows a link for 'Anthony's Demo' and a landing page. A 'Create' button is visible, along with a note that updates may take up to 5 minutes to propagate. A share button and social media icons are also present.

A red arrow points to a question mark icon in the bottom right corner, indicating where to raise a support ticket.

Via the ? symbol on the bottom right hand side of the Impact UI you can raise tickets with the technical support team, you can also find links to Impact's Help Centre

Raising query via support ticket

🔍

🔔

📁

Create a Ticket

Subject *

Technical issue help

Issue Type *

Data & Reporting ▼

Ticket Access (j)

☒ Make this ticket accessible to all users of the account

CC Emails

example@mail.com

[Add another email](#)

Description *

Basic Serif | Normal | Bold | Italic | Underline | Text Color | Background Color | Link | Unlink | Image | Video | Audio | Code | Preformatted | Full Screen | Exit Full Screen

Phase help with this technical issue

Choose Files

No file chosen

Related Articles

[Get Help & Support](#)

View the In-app Guide. If you ever need help while using the impact.com platform, simply select 'Need Help?' from the bottom right corner of the screen. Note: Certain users and accounts re...

[Track Partner-Driven Events](#)

Since you discovered, recruited, and signed new partners to your partnership program, it's time to assess your tracking configuration. Tracking is a foundational part of the partnership life cycle...

[Set up Product Data Change Postback Notifications as a Partner](#)

If you want to receive real-time notifications whenever changes are made to a product catalog you have access to, you can set up a Product Data Change Event Notification. What is an event notificati...

[Enable Action Inquiry Event Notification Postbacks as a Partner](#)

If you want to receive real-time notifications whenever action inquiries are created or resolved, you can set up an Action Inquiry Event Notification. What is an event notification? Event Notificati...

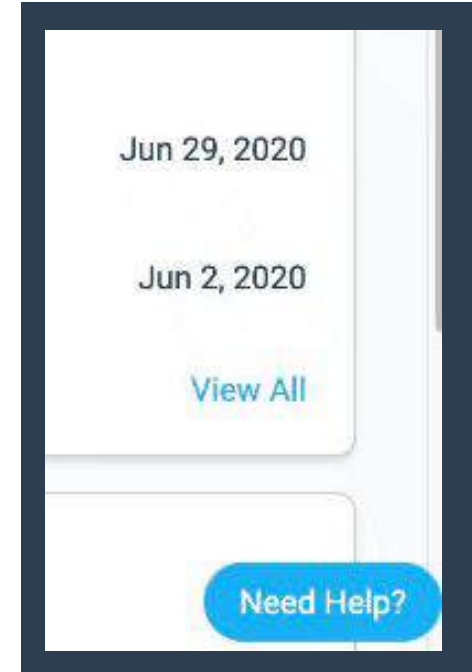
[Enable Action Life Cycle Event Notification Postbacks as a Partner](#)

If you want to receive real-time notifications whenever actions you drive are reported, modified, or renewed, you can set up Action Lifecycle Event Notifications to receive those notifications. Wha...

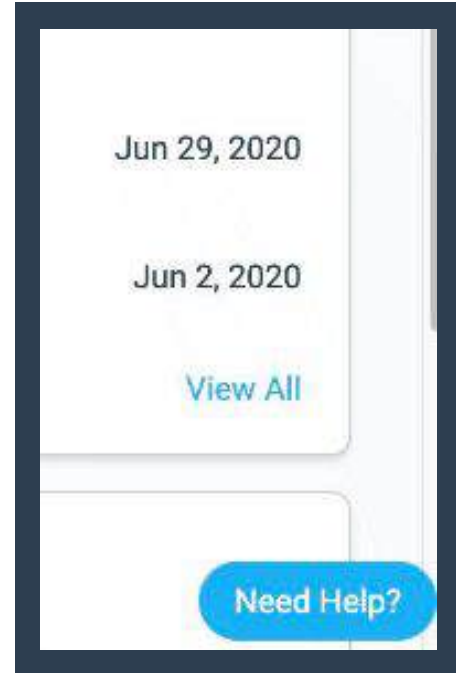
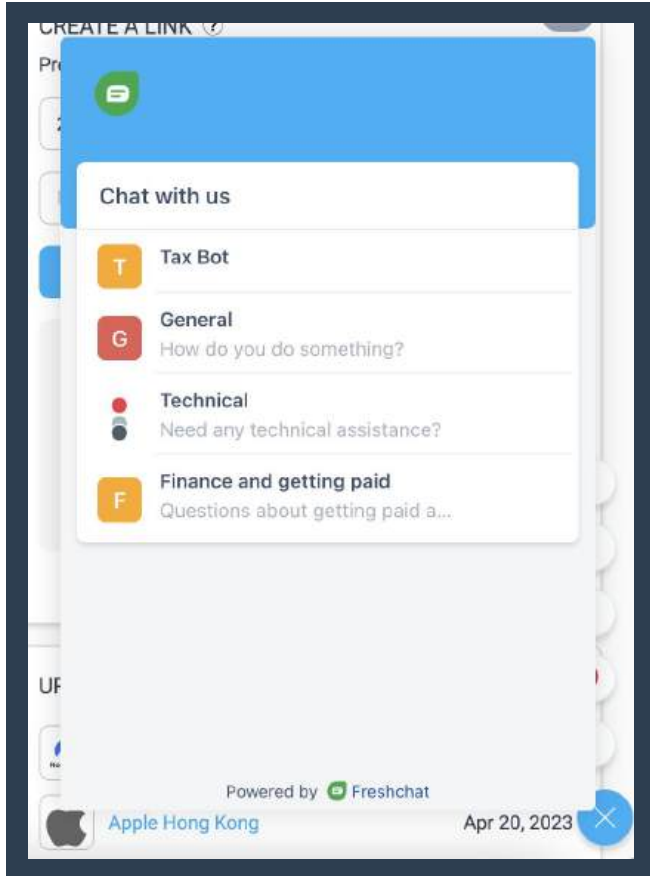
Guide Center

Tickets

Help Docs



Chat with impact.com support team



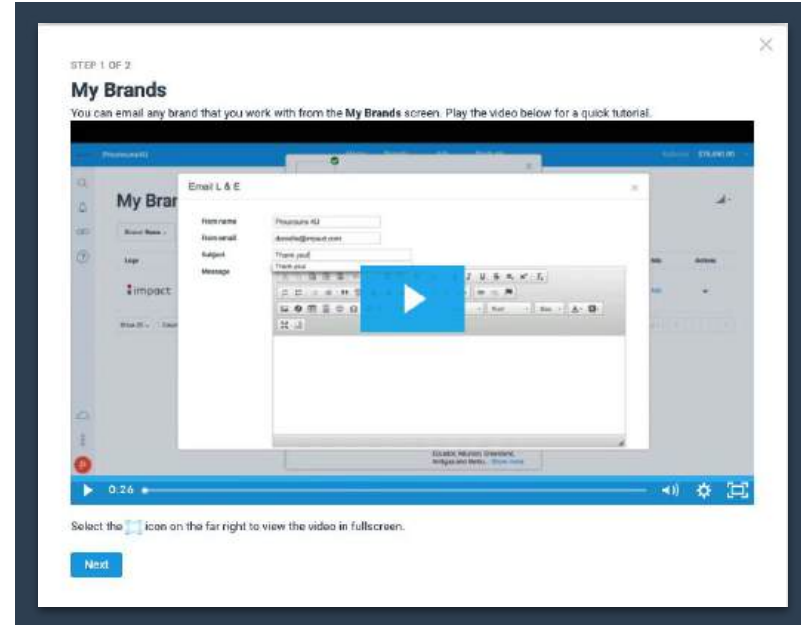
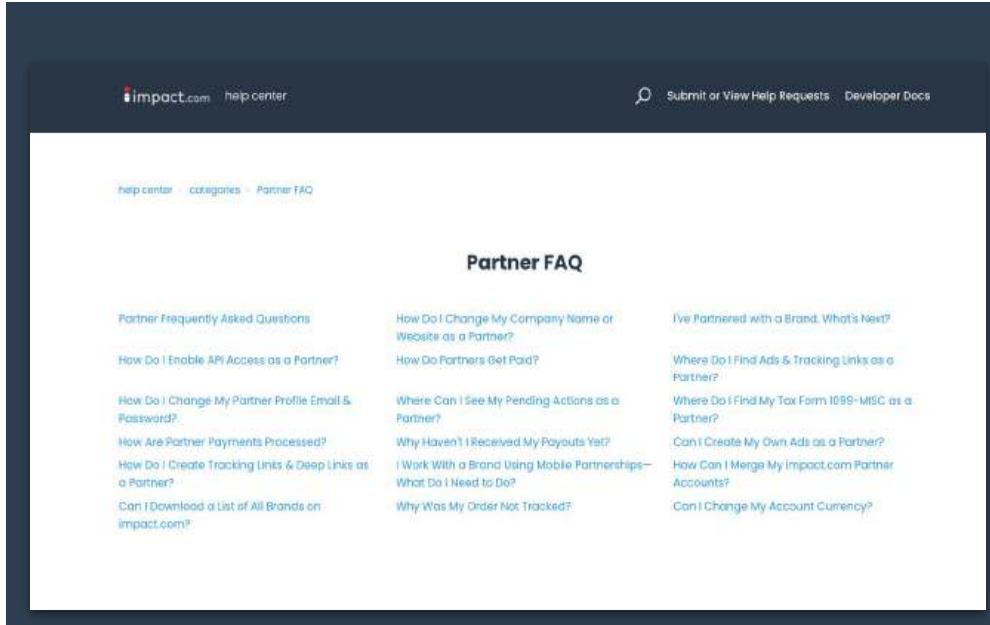
Receive Support

Failed to login/sign-up?

- Forgot password
- Can't receive 2FA/OTP code

[Get help here](#)

Robust Documentation And Guides

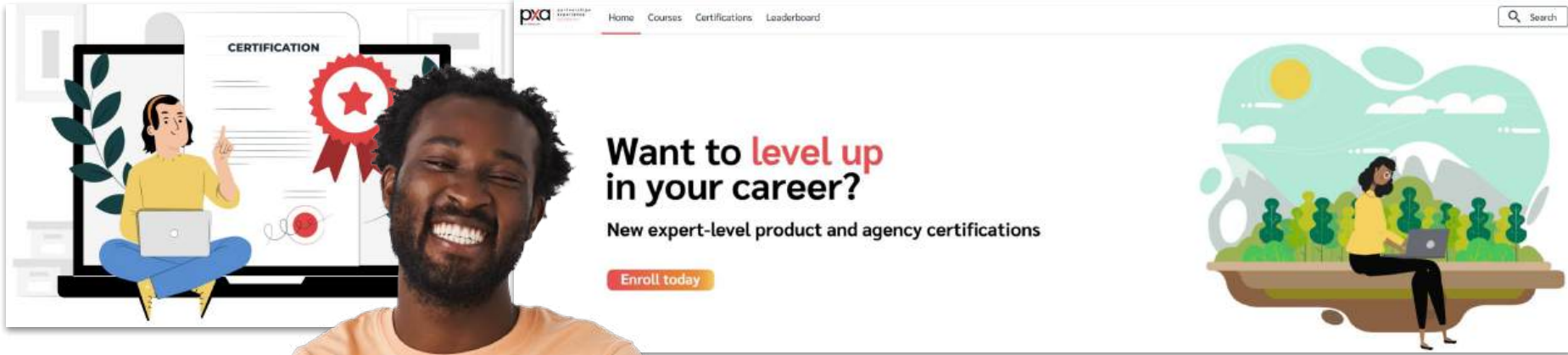


Upskill with

PXA

by [impact.com](https://www.impact.com)

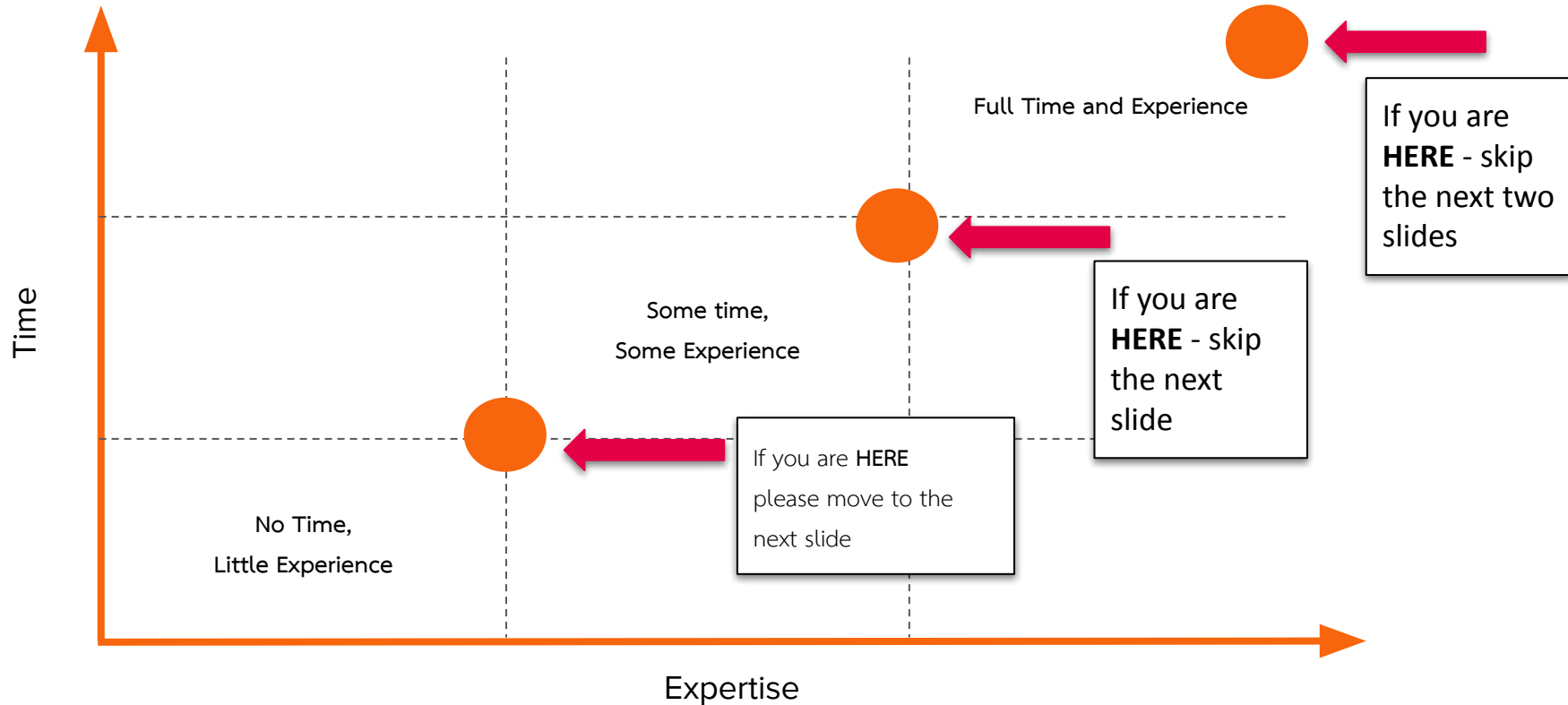
Industry Training & Certification



[Impact.com](#) offers a range of Industry recognised educational courses and Certifications to help support your ongoing learning and development via our [PXA- Partnerships Experience Academy](#)

In an ever changing digital landscape - we're here to help and support you and your career development

WHERE ARE YOU?





Earn you certificate for the fundamentals of the Affiliate and Partnerships industry

By the end of this path, you will be able to:

- Illustrate the various types of digital marketing and their pricing models
- Identify the 4 key players in the affiliate and partnership industry, as well as how they work together to provide value for customers
- Describe why Partnerships is a driving growth business
- List the partnership payment types & attribution models
- Outline how assorted verticals can use partnerships to drive results and how to set payouts accordingly
- Recognise high-level overview of the Partnership Lifecycle



Affiliate & Partnerships Industry - Associate Certification Pathway

Earn you Intermediate certificate for Affiliate & Partnerships

By the end of this path, you will be able to:

- Align affiliate marketing goals with company goals
- Assess competitor affiliate marketing programs to inform your own program-related decisions
- Assign optimal commission rates & create contracts and policies
- Understand the types of partnerships that exist in affiliate marketing
- Track affiliate marketing actions & incentivise incremental growth
- Comprehend the basics of affiliate marketing media buying - aka placements
- Use KPIs to understand the effectiveness of your affiliate program & make data driven decisions to drive growth



partnerships
experience
academy



Impact.com Product Training - Expert Certification Pathway

Earn your Expert certification in Impact.com Product

By the end of this path, you will be able to:

- Explain the features of Impact.com
- Navigate the Impact.com platform using its widgets and dashboards
- Find and Apply for Brands using the Impact.com Platform
- View and Manage the many different reports available on Impact.com
- Set up the financial side of the Impact.com platform to receive payments from Partners

THANK YOU

