



African People
& Wildlife

CELEBRATING **20** YEARS

Built for This

2025 ANNUAL REPORT





OUR MISSION

African People & Wildlife protects wildlife, invests in people, and restores balance to Africa's vital ecosystems through effective conservation action, applied science, and collective impact.

OUR VISION

We envision a world where Africa's people and wildlife coexist and thrive in vibrant, healthy landscapes.

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Leopards are an important part of Tanzania's carnivore community. Tracks, sightings, and other field observations help local officers monitor their presence and respond as conflict patterns change.

Cover: Warriors for Wildlife Mwanga Shambulo (left) and Wemaeli Thadayo (right) record carnivore tracks, adding their findings to a shared database of observations from nearly 200 officers.





Zebras are part of the wild prey base that sustains lions and other carnivores. Strong prey populations can reduce pressure on predators to target livestock, lowering the risk of conflict.

From the CEO

Conservation in Tanzania, and Africa at large, is shaped by multiple, overlapping pressures. Rainfall changes grazing conditions and crop yields. Wildlife moves across farms, pastures, and village lands, sometimes creating serious risks for families. Decisions about land and water influence the future of both communities and wildlife across entire ecosystems.

My scientific training taught me to observe carefully, ask questions, and follow the evidence. When I began working in East Africa thirty years ago, it quickly became clear that the evidence pointed toward something larger than ecology alone. Conservation succeeds only when ecological science is combined with local leadership, practical solutions, strong institutions, and the ability to adapt as conditions change.

Together with Maasai communities, government partners, and an extraordinary Tanzanian team, we built African People & Wildlife around that reality. From responding to conflict in a single village to helping communities and institutions coordinate decisions across vast connected landscapes, our work has always been designed to meet the full complexity of coexistence.

In 2025, that model was put to work every day across Tanzania.

Local officers responded when elephants entered farms and when carnivores threatened livestock. Community Savanna Monitors provided timely grassland data that informed

grazing decisions. Women's groups expanded honey production and sales, while Queen Bees shared business and health information through trusted local networks. Students and young professionals gained field experience and clear pathways into conservation careers.

Each achievement strengthened the others, creating an integrated approach that connected immediate problem-solving with long-term habitat stewardship, community resilience, and future leadership.

That is what *Built for This* means to me.

It means building an organization capable of responding to today's challenges while preparing for tomorrow's. It means investing in Tanzanian leaders who understand these landscapes because they call them home. It means creating systems that are resilient enough to adapt as conditions change while remaining grounded in science, partnership, and trust.

After more than two decades leading our team, I believe more strongly than ever that the future of conservation belongs to the people closest to the land. African People & Wildlife was built to support that future—with the knowledge, tools, relationships, and opportunities that enable communities and wildlife to thrive together.

Thank you for standing with African People & Wildlife in 2025 and in the years ahead.

Your partnership helps ensure that Tanzania's people, wildlife, and extraordinary landscapes remain not only resilient today, but stronger for generations to come.

With roars and trumpets,



Laly L. Lichtenfeld, Ph.D.
Co-Founder and Chief Executive Officer
African People & Wildlife





85

partner communities working with African People & Wildlife to advance coexistence, habitat protection, and locally led conservation action.

They include pastoralist, agropastoralist, and farming households from Maasai, Iraqw, Chagga, Meru, and other rural and Indigenous peoples of East Africa.



5,100,000

acres across six conservation landscapes where people, livestock, and wildlife share vital space.

African People & Wildlife works across northern and central Tanzania, including Greater Serengeti, Tarangire-Manyara, Greater Lake Natron, West Kilimanjaro, Greater Mkomazi, and Greater Mikumi.



360+

conservation professionals and locally recruited extension officers in our field network, working in their communities throughout Tanzania.



800,000

acres under coordinated grazing management, supported by 62 Community Savanna Monitors regularly collecting field data.



1,944

participants across 109 women's groups in conservation-linked beekeeping enterprises.

More than 2,100 hives support the pollination of native plants across an estimated 518,000 acres of savanna habitat.



19,900+

Tanzanian youth reached through African People & Wildlife environmental education programs since their inception.



2,117

predator-proof Living Walls since the program began, reducing the risk of retaliation against carnivores, benefiting 24,634 people, and planting 276,684 trees.



188

Warriors for Wildlife responding to conflict, monitoring wildlife, and helping their communities live safely alongside elephants, lions, and other species.



Intact grasslands stretch between the trees of woodland savannas, supporting elephants, big cats, and many other species.

2025 At a Glance

Coexistence demanded a different response in every landscape in 2025.

Where elephants entered farms, local officers combined rapid reporting with practical deterrents. In pastoral areas, officers recovered lost livestock while Community Savanna Monitors brought current field evidence to bear on grazing decisions.

Women's groups improved processing and sales systems, while students moved from school clubs and camps into scholarships, mentorships, and professional roles.

African People & Wildlife is built to connect these efforts. In coordination with stakeholders across 85 partner communities, our teams reduced conflict, managed and restored grasslands, expanded nature-based enterprises, and prepared local leaders for the future.



“

Your support gives communities the tools and training they need to live more safely with elephants. This work is difficult, but every air horn, chili smoke brick, flashlight, and training helps officers respond faster, protect crops and homes, and reduce the fear that can lead to retaliation.

ANTONY PANGA
HUMAN-ELEPHANT COEXISTENCE OFFICER

Elephants, Farms, and Finding Balance

Human-elephant conflict shifts with rainfall, crop cycles, water availability, and the routes elephants use between protected areas and village lands. Where farms overlap with elephant movement, a single night can threaten a family's food and income.

In 2025, African People & Wildlife expanded locally led coexistence systems in areas where conflict is rising. The approach adapts to each landscape while maintaining trained local response, practical prevention, and consistent field evidence.

In **Greater Mkomazi**, five elephants were safely collared in 2025, providing new information about movement through areas where crop raiding is escalating. Community members and local partners are using those data to identify conflict hotspots and prepare response systems where they are needed most.

Along the border of the **Ngorongoro Conservation Area**, Human-Elephant Coexistence Officers continued responding to crop raiding and property damage while helping farmers use practical, nonlethal deterrents. Support from donors and our partners like Elephant Crisis Fund and Global Conservation helped sustain officer training, equipment, and field response.

During peak conflict months in 2025, reported crop-raiding incidents fell 58% compared with the same months in 2024. Across crop-raiding reports collected from June 2023 through April 2026, animals left farms within 30 minutes in 64% of incidents. In 70% of those cases, farm owners attributed the departure to deterrents such as noise and light.



**BUILT FOR
RAPID RESPONSE**

1,500+

elephant conflict responses
since 2023

58%

reduction in reported crop
raiding during peak conflict
months in 2025

64%

of reported crop-raiding
incidents resolved in less
than 30 minutes



Near Ngorongoro, farmers and response teams use a growing range of nonlethal deterrents to move elephants away from crops. In 2025, farm owners reported using chili bombs, chili smoke bricks (shown here, in construction), fireworks, and beehives. Since 2024, fewer farmers report using no mitigation tools at all. **Scan or click to learn more about our toolkits »**



BUILT FOR LOCAL ACTION

600+

lions receiving ongoing
protection across
African People & Wildlife
conservation landscapes

74%

of reported attempts to kill
lions prevented by APW-
supported officers

75%

of lost-livestock searches
successfully recovered
valuable family assets

Long-term monitoring shows that the Tarangire lion population remains stable or increasing. Living Walls and local response teams help reduce the conflict pressures that put lions at risk.

Big Cats and Carnivores Beyond Parks

Carnivore conflict can begin with a single loss of livestock. At night, predators may enter a boma. At pasture, animals may separate from a herd and be found by carnivores before their owners reach them. Each loss carries economic weight and can quickly raise the risk of retaliation.

In **Greater Lake Natron**, African People & Wildlife tracks both conflict incidents and changes in household welfare and attitudes. Household surveys conducted from 2022 through 2025 found consistent gains in wellbeing and growing tolerance toward carnivores. Conflict data show a similar positive direction. Reported livestock depredation at pasture has fallen 57% since 2022, while reported attempts to kill carnivores in retaliation declined 89%.

The results reflect years of field response. Warriors for Wildlife document livestock attacks, help recover missing animals, support herders, guide Living Wall placement, and maintain local reporting networks to address conflict quickly. Support from the Lion Recovery Fund, Trias,

Naples Zoo, and Novum Foundation continues to sustain this work across multiple landscapes.

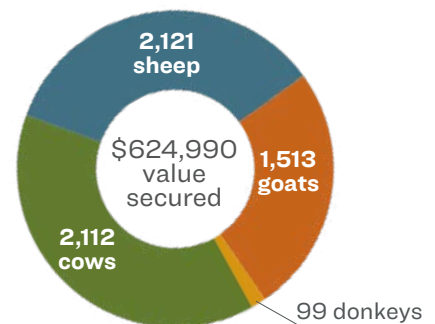
Rising lion conflict in **West Kilimanjaro** highlights how patterns of livestock depredation vary across African People & Wildlife's core landscapes. Here, roughly two-thirds of reported lion conflict occurs at pasture where livestock can be lost, rather than at cattle corrals as seen elsewhere. These insights enable more targeted, efficient responses by concentrating officer coverage and herder outreach where livestock are most vulnerable, while using conflict reports to guide livestock searches and follow-up in hotspots.

In the **Greater Mikumi landscape**, a small team of Human-Carnivore Coexistence Officers remained active in 2025. In Parakuyo village, 75% of livestock searches were successful, securing an estimated \$51,120 in livestock. A reported African wild dog sighting after several years also reinforced the conservation value of continued local monitoring.



2025 LIVESTOCK RECOVERY

1,002 searches | 4,721 people educated





2025 GAME SCOUTS

246
TOTAL PATROLS

10,773
MILES COVERED

1,777
HOURS OF
PATROL TIME

Keeping Pace with Wildlife

On communal lands adjacent to **Tarangire National Park**, elephants, giraffes, zebras, antelopes, and carnivores continue to use open areas that also support livestock, rural settlements, and local livelihoods.

Twice each month, African People & Wildlife-supported Community Game Scouts complete wildlife transects across 1.7 million acres. Their records show which species are present, how landscape use changes over time, and where village lands remain important for wildlife movement beyond formally protected areas.

In 2025, with continued support from Tusk Trust and global donors, scouts completed all 96 planned transects and recorded 11,459 animals from 26 species. Elephant observations reached the highest level documented since monitoring began in 2011, adding a new benchmark for coexistence.





“

My fellow scouts come from these communities, so people know us and share information with us. When we go out on patrol, we can help families, respond before problems grow, and protect the wildlife we love. It is hard, and it takes dedication, but this is who I am meant to be.

EZEKIEL LOSERIAN
PATROL COMMANDER, COMMUNITY GAME SCOUTS

Tarangire-Manyara supports one of Tanzania's growing elephant populations. Community Game Scouts identify where coexistence support is needed, respond to poaching, and protect habitat threatened by illegal charcoal production.



Women's Enterprise, Local Leadership

A nature-based enterprise has to operate as a business. Women's groups need productive hives, strong leadership, reliable processing, quality control, transparent records, and access to buyers.

Inside African People & Wildlife's women-led enterprise network, beekeeping connects healthy habitats with practical business systems. A hive supports pollination, a harvest generates income, and a women's group becomes a platform for savings, loans, reporting, production decisions, and visible leadership in rural villages.

In 2025, the enterprise network expanded its processing capacity. Equipment was installed at new centers in **Mswakini Chini** and **Lemooti**, and women leaders were trained to operate and maintain the machinery. Queen Bee program assistants also worked alongside African People & Wildlife staff to improve production, packaging, reporting, and quality control across 1,944 beekeepers in 109 groups.

A new digital sales platform is bringing transactions from women-owned businesses across the Mama Asali network into one unified system. Continually refined through real-world use, it provides a clearer view of business activity and a stronger foundation for measuring impact at scale. As the system matures, these entrepreneurs will be better positioned to demonstrate their success and pursue new opportunities for growth and investment.

Field Note: Janeth Edward

Janeth (right) helped transfer Mama Asali sales records into the new digital system in 2025. As part of APW's Monitoring, Evaluation, Learning, and Adaptation team, she supports the platform's setup and trains Queen Bee program assistants, including Salome Thomas (left), to enter and interpret information.

The dashboard is already helping Janeth and the team identify where entrepreneurs may benefit from additional support, extending APW's award-winning approach to evidence-based decision-making into the Mama Asali network.



**BUILT FOR
SUSTAINABLE
GROWTH**

2,133

beehives installed and
monitored across rural
communities

26,600+

kilograms of crude honey
harvested, generating
income for women's groups

SHARE OF 2025 BEEKEEPING PRODUCT SALES



37% crude
honey



30% balms and
skin care



27% filtered
honey



6% bar soap
and candles

21

Queen Bees supporting
reporting, training, and
educational outreach

Queen Bees Einoth Laizer (left) and Elizabeth Loth (right) monitor hives suspended high in the trees, checking colonization, hive condition, and placement to support successful harvests.

A large herd of wildebeest is crossing a river, creating a dynamic and powerful scene. The animals are densely packed, with many heads and horns visible above the water. The water is splashing and turbulent, indicating a challenging crossing. The background shows more animals further across the river, suggesting a massive migration.

BUILT FOR CONSERVATION'S COMPLEXITY

From the Greater Serengeti and Greater Lake Natron to West Kilimanjaro and Greater Mkomazi, grasslands, woodlands, forests, wetlands, and waterways support globally important biodiversity across northern Tanzania and southern Kenya. APW's long-standing relationships continue to connect community priorities with government decision-making and international collaboration, providing the trust, local knowledge, and inclusive engagement needed to navigate conservation at this scale and complexity.





2020

2021

2022

2023

2024

2025

Fixed-point photos from 2020 to 2025 show how shrub removal and reseeded restored native grass cover and reduced bare ground across Elutoto Emarti's 219-acre grass bank. **Top:** Aerial view of shrubs spreading across a communal pasture.

Bringing Land Back to Life

Healthy grasslands are kept in working order through planned grazing, rest, rainfall, and timely decisions.

In Baraka village, a degraded pasture in the Tarangire-Manyara landscape offered a clear test of that approach. The site sits within a wider movement system used by livestock and wildlife, linking the Maasai Steppe to Greater Lake Natron and southern Kenya.

At Elutoto Emarti, a highly valued pasture in Baraka village, bare ground and low-nutrition vegetation had reduced grazing quality. With field data confirming what local leaders were seeing on the land, African People & Wildlife and Community Savanna Monitors recommended rest and reseeded before the 2023 El Niño rains.

The Village Grazing Committee closed the pasture and worked with the Pastoral Women's Council to uproot shrubs and disperse native grass seed.

In 2025, the improvements held beyond the first rains. Even after seasonal grazing and dry conditions, grass height remained higher, bare ground had declined, vegetation cover had improved, and local pastoralists continued to report that the pasture was in good condition.

As grasslands face continued pressure, Baraka is a strong example of local leadership and APW's capacity to help partner communities restore and manage the lands they depend on, protecting the habitats that livestock, wildlife, and people need to coexist.

**BUILT FOR
LONG-TERM
STEWARDSHIP**

12,085

acres of total habitat
restored or improved to
benefit wildlife and livestock

3,931

people who have participated
in restoration activities in
their communities

Evidence in Local Hands

Field data gains power when it belongs to the people responsible for the land. Across African People & Wildlife landscapes, local knowledge, wildlife reports, pasture data, maps, photographs, and long-term monitoring records are collected by and shared with communities and local institutions to shape decisions about land, livestock, wildlife, and natural resources.

These tools support grazing committees, women's groups, community officers, restoration planning, and government coordination. Conservation Technology Centers in **Monduli** and **Babati** provide dedicated spaces where local leaders can review information about their land and natural resources. New centers are scheduled to open in the **Greater Serengeti** and **Greater Mkomazi** regions in 2026.

At the 2025 World Conservation Congress, APW won the inaugural **IUCN-Huawei Tech4Nature Award** in the NatureTech Stewards category. This global recognition honored the Sustainable Rangelands Initiative as a replicable, scalable approach, using digital tools in support of Indigenous stewardship of communal grazing lands across Tanzania.

“

The real challenge is advancing development and conservation in ways that protect Indigenous peoples like the Maasai, who are too often left without a voice. These resources are not only for us. They are for those who come after us.

ALAIS OLE-MORINDAT, DIRECTOR
ACTIVE COMMUNITY ENGAGEMENT PROGRAM



In 2025–2026, APW team member and National Geographic Explorer Alais Morindat (top) is working with community members to document local knowledge and manage grazing lands around his village of Arkaria (bottom), also home to one of APW's Conservation Technology Centers.

62

Community Savanna
Monitors operating
across APW landscapes

5

online district data hubs
equipping local authorities with
real-time data

Corridors for Coexistence

Within the Great Rift, Tanzania's Engaruka Valley is part of a larger corridor used by giraffes and other wildlife. As rains shift, droughts intensify, and land use changes, these open village lands help animals reach the food, water, and seasonal habitat they need.

Around Engaruka, African People & Wildlife partners with communities through conflict response, savanna monitoring, and grazing management. In 2025, with support from the Aid by Trade Foundation's new Biodiversity Fund, a project was launched to protect nearly 250,000 acres of savanna. Work focuses on restoration, rotational grazing, and local decision-making—improving pasture quality, soil health, and water retention for people, livestock, and wildlife.





MEET THE SENTINELS OF ENGARUKA

In 2025, production concluded on *Sentinels of Engaruka*, a documentary by African People & Wildlife Board Member and Tanzanian filmmaker Hans Cosmas Ngoteya. The film explores the relationship between Maasai communities, giraffes, and the land they continue to use together.

Produced in partnership with APW, the film tells the story of community members adapting to a changing climate as they make critical decisions about grazing, natural resources, and the future of the landscape they call home. Maria Eliaz, a Community Savanna Monitor, is among the local leaders whose work connects everyday observations with conservation action.



Scan or click for the trailer
and ways to watch the film »



Field Note: Susan Chege

Susan Chege (far left) first joined APW through our mentorship programming designed to support young women interested in conservation and community leadership. Today, she works on APW's education team, helping students explore the same field that once opened to her through guided experience.

In classrooms, school clubs, and youth activities, Susan brings conservation closer to students' daily lives. Her work gives young people a living example of where environmental education can lead, from first exposure to a professional role guiding the next generation.

Learning for the Landscapes Ahead

The future of conservation depends on youth who understand the world around them and can see themselves in the decisions ahead.

In 2025, three environmental camps at Nolocho brought 148 participants for field-based learning in June and July. Students explored wildlife, habitat, traditional knowledge, and conservation tools through activities that connected classroom lessons with the landscapes around them. Girls' Clubs created a focused space for confidence, leadership, goal-setting, and personal safety, while a Women

& Wildlife Camp and ongoing mentorship gave young women direct exposure to Tanzanian conservation professionals.

Scholarships carry our investment beyond a single club meeting or camp. For rural students, school fees, supplies, and continued encouragement can determine whether they remain in school and develop into leaders. African People & Wildlife has awarded 104 full-ride scholarships to date, with 61 environmental scholars actively enrolled in 2025.

**BUILT FOR
A RESILIENT
FUTURE**

2,758

Wildlife Club members
currently in 24 clubs

58%

of youth participants in APW
education programs are girls



Our growing campus is built to bring APW experts and visiting groups together for hands-on learning, including conservation technology training and camps that encourage girls' interest in conservation.

Noloholo: A Living Classroom

Embedded within the Tarangire ecosystem, the Nolooho Environmental Center turns the surrounding environment into a place of discovery. Wildlife, plants, geography, weather, and community life inform learning that extends far beyond a traditional classroom.

In addition to youth activities, the field campus brings APW staff together with community leaders, partners, and visiting practitioners to examine the ecological and social dynamics behind conservation decisions. In 2025, participants gained practical experience with tools including GPS, camera traps, and APW's mobile data collection platform.

Recent facility improvements have expanded Nolooho's capacity to host adult learners and visiting groups. The growing campus now supports deeper exchange among people who bring new skills and perspectives back to their communities, programs, and institutions.

“

Every new space at Nolooho gives more people a chance to learn directly from nature and from one another, whether they come from a nearby village or halfway around the world.

CHARLES TROUT
CO-FOUNDER & CHIEF PROGRAM OFFICER

Collaborations in Practice

African People & Wildlife's partnerships are built through village meetings, grazing committee discussions, technical trainings, regional forums, field exchanges, and long-term relationships with conservation allies in Tanzania and beyond. In 2025, these collaborations strengthened conservation practice in the field while carrying APW's experience into wider networks working on wildlife, land, livelihoods, and community leadership.

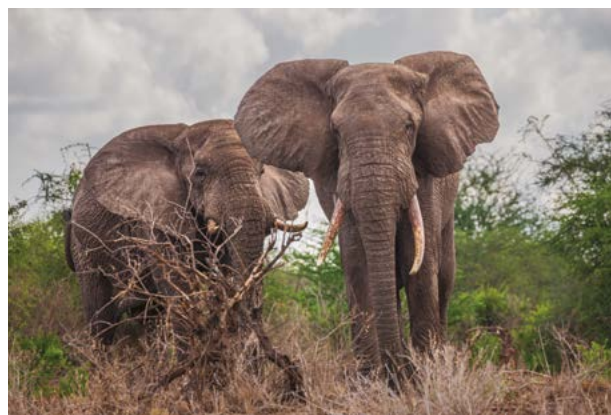
KEEPING CORRIDORS CONNECTED

In the Lake Natron landscape, the now-completed Land for Life project brought together APW, **WWF**, the **South Rift Association of Land Owners**, local leaders, and government partners around a shared priority of keeping pastoral livelihoods and wildlife movement routes viable in a changing cross-border landscape. The partnership supported grassland management, Warriors for Wildlife, Living Walls, and community governance. It also helped establish **LOKEEN**, a community-based organization now serving as a local governance platform for natural resource management in the region.



LEARNING ACROSS LANDSCAPES

Elephants do not move according to project boundaries. In Greater Lake Natron, APW's growing human-elephant conflict work connects with partners managing similar pressures in southern Kenya. During a learning exchange with **Mara Elephant Project** and the **South Rift Association of Land Owners**, our team observed elephant collaring and shared APW's Esri-based system for collecting, mapping, and interpreting field data. Partners also exchanged field protocols and conflict mitigation approaches. The collaboration strengthened cross-border relationships, technical knowledge, and coordination needed to turn elephant movement and conflict data into action along transboundary corridors.



SHARED DATA, STRONGER PRACTICE

As conservation becomes more data-driven, partners need tools that can move from the field to decision-making while retaining local context. In 2025, APW trained **Wild Survivors Tanzania** on Esri tools, dashboards, and Survey123 field reporting. The exchange drew on APW's experience using digital systems to organize field observations, monitor conflict, and make conservation data easier to interpret. It also supported more consistent information among organizations working near the Ngorongoro Conservation Area and in the Greater Serengeti.



ZOO ALLIES FOR COEXISTENCE

In 2025, **Naples Zoo** continued to be a leading zoo partner, supporting Warriors for Wildlife and women's empowerment through beekeeping while helping connect zoo audiences to conservation action in Tanzania. The **Cleveland Zoological Society** also stepped forward with timely support for human-elephant coexistence during a difficult year for global conservation funding, helping sustain conflict response in communities facing rising pressure from elephants. Together, these partnerships show how zoos and zoo communities can advance field-based conservation.

FROM LOCAL TO NATIONAL IMPACT

APW continues to link local land stewardship to the institutions that shape Tanzania's conservation and livestock policy. In 2025, grazing committees, village leaders, traditional authorities, district representatives, **Tanzania National Parks Authority**, the **Ngorongoro Conservation Area Authority**, the **Ministry of Natural Resources and Tourism**, and the **Ministry of Livestock and Fisheries** came together to review shared priorities for communal lands. These discussions improved coordination around open savannas where wildlife and local livelihoods depend on the same space.

ACTIVE IN NEW SECTORS

APW's ACTIVE community engagement approach continued to move beyond traditional conservation settings in 2025. Through work with **Cotton made in Africa**, **Alliance Gineries**, extension officers, and community champions, APW supported training focused on facilitation, trust-building, and practical problem-solving with farming communities. The work broadened the relevance of the ACTIVE approach, showing how practices developed through community-led conservation can strengthen rural development efforts that depend on listening, local adaptation, and working through existing relationships.

MAPPING CONSERVATION IN REAL TIME

APW's long-running collaboration with **Esri** turns field data into information that communities, staff, and partners can use. ArcGIS tools support mobile data collection, dashboards, mapping, and storytelling across programs. In 2025, APW's human-elephant coexistence story map was a winner in Esri's **ArcGIS StoryMaps Competition**, highlighting how officers, community action, and geographic data come together to reduce conflict and guide conservation decisions. **Scan or click to explore the story »**





NEO HILI LIMETENGWA KWA
AJILI YA UFUGA. II

HAIRUHUSIWI K
HAIRUHUSIWI
HAIRUHUSIWI
HAIRUHUSIWI
HAIRUHUSIWI

HATU
ZITACHUKU
MAI



British High Commissioner to Tanzania Marianne Young meets with women beekeepers in Ngoley Village during a visit to African People & Wildlife initiatives supported by the UK Government's Darwin Initiative (2022–2025).



Financial Overview

Amid widespread disruption in global philanthropy, we continued to scale conservation work while directing nearly 90% of expenses to programs.

Statement of Contributions and Expenses*

Period: January to December 2025

Contributions

Individuals	\$925,828
Grants and Foundations	\$566,462
In-Kind Services	\$391,450
Government and International Aid	\$378,257
APW Program Services	\$117,983
Investment Income	\$62,461
Corporations	\$5,296
Total Contributions	\$2,447,737

Expenses

Conservation Programs	\$1,846,743
Fundraising	\$113,514
General and Administration	\$107,474
Total Expenses	\$2,067,731

Statement of Financial Position*

As of December 31, 2025

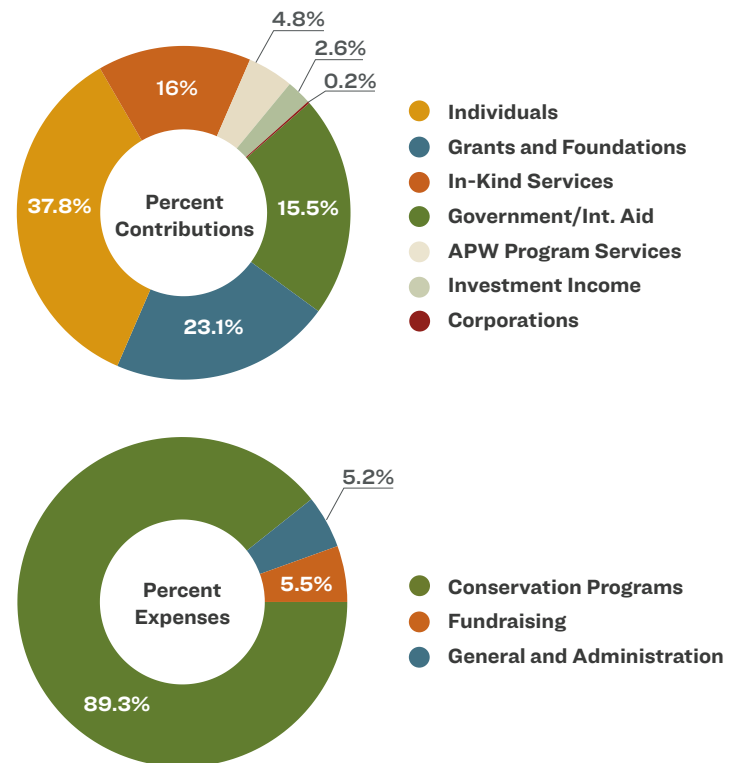
Assets

Cash and Cash Equivalents	\$1,291,334
Land and Buildings	\$493,998
Property and Equipment	\$419,085
Pledges & Grants Receivable (Noncurrent)	\$229,657
Total Assets	\$2,434,074

Liabilities and Net Assets

Liabilities	\$5,169
Beginning Assets	\$3,648,989
Change in Net Assets	-\$1,220,084
Total Liabilities and Net Assets	\$2,434,074

*Combined total for African People & Wildlife and Tanzania People & Wildlife. Audited financial statements of the latest fiscal year are available for both sister organizations.



Year-Over-Year Comparison

2025

2024

Total Expenses

\$2,067,731

\$2,398,365

Total Contributions

\$2,447,737

\$2,922,511

Net Assets End of Year

\$2,434,074

\$3,355,235



Partners and Supporters

We are grateful to the supporters and partners whose generosity, trust, and collaboration advanced coexistence in 2025.

Donor Appreciation

African People & Wildlife is deeply grateful for the many individuals whose generous gifts cannot be listed here due to space. Every contribution, at every level, sustains coexistence between communities and nature.

Visionaries & Wild Champions

We extend sincere thanks to our Visionaries, whose major gifts, legacy commitments, and multiyear support strengthen APW's long-term future. We are also deeply grateful to our Wild Champions, whose annual gifts of \$1,000 to \$24,999 provide essential support for year-round conservation work.

Foundations and Organizations

Aid by Trade Foundation ♦
 The Charles Engelhard Foundation
 CHASE Africa
 Cleveland Metroparks Zoo
 Conservation Nation ♦
 Elephant Crisis Fund - *An initiative by Save the Elephants and the Wildlife Conservation Network* ♦
 Global Center on Adaptation
 Global Conservation ♦
 Maryland Zoological Society
 Naples Zoo ♦
 National Geographic Society
 Novum Foundation
 Regina Bauer Frankenberg Foundation
 Tusk Trust ♦
 Verdance Fund
 Wildlife Conservation Network's Lion Recovery Fund ♦

Businesses and Corporations

4imprint
 Art Inspired by Africa ♦
 Esri ♦
 Google Ad Grants ♦
 Share the View ♦

In-Kind Contributors

Rosalie Ballantine ♦

International Government Agencies

Belgian Aid ♦
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 UK Darwin Initiative ♦

Partners in the Field

College of African Wildlife Management
 Foundation for Civil Society
 International Institute for Environment and Development
 Local Government Training Institute
 Mara Elephant Project
 The Nature Conservancy
 Ngorongoro Conservation Area Authority
 Ngoteya Wild
 Northern Tanzania Rangelands Initiative
 The Open University of Tanzania
 Prime Minister's Office, Regional Administration and Local Government
 Save the Elephants
 SORALO
 Tanzania National Parks Authority
 Tanzanian Local and Regional Government Authorities
 Tanzanian Ministry of Livestock and Fisheries
 Tanzanian Ministry of Natural Resources and Tourism
 Tanzania Wildlife Authority
 Tanzania Wildlife Research Institute
 Tarangire Lion Project
 Trias
 WildlifeDirect
 Wild Survivors Tanzania
 World Wildlife Fund

Special Recognition

Our mission is possible because of the leadership of Tanzanian government authorities and the active participation of local communities. Their partnership shapes every success. We also thank the volunteers, interns, and in-kind supporters, including Esri's skilled team, whose contributions strengthen our work.

Support covers the period from 1/1/25 to 12/31/25 and includes pledges and grants receivable; donations made to Tanzania People & Wildlife are also reflected.

♦ Donors for three or more consecutive years

Built for this work, sustained by your partnership.

Every Living Wall. Every youth leader. Every elephant and habitat saved.
Your continued support of African People & Wildlife makes this possible.

MAKE A GIFT

Your one-time or monthly gift supports APW's field-based conservation programs, from coexistence response and habitat restoration to environmental education and women-led enterprise. Monthly giving is especially valuable because it provides reliable support for planning, adaptation, and rapid response.

To donate by mail, please use the address listed below. For online giving, scan the QR code on this page or visit our website:

www.africanpeoplewildlife.org/donate

BECOME A WILD CHAMPION

With an annual gift of \$1,000 or more, you join APW's Wild Champions, a committed community of supporters helping sustain conservation year-round. Wild Champions receive special updates, early event invitations, and closer access to progress from the field.

CREATE A LEGACY GIFT

A gift through your will, trust, retirement plan, or life insurance beneficiary designation can help protect wildlife, strengthen communities, and sustain APW's work for generations to come.

GIVE THROUGH YOUR DAF

Recommend a grant to African People & Wildlife through your donor-advised fund to support conservation while making use of funds already set aside for charitable giving.

GIVE APPRECIATED STOCK

A gift of appreciated stock can increase your impact and may offer tax advantages. APW can accept direct transfers and work with you or your advisor to support a smooth process.

P.O. Box 624
Bernardsville, NJ 07924

Phone: (908) 642-1540
Email: giving@africanpeoplewildlife.org

African People & Wildlife is a U.S.-registered 501(c)(3) non-profit organization.
All donations are tax-deductible to the full extent of the law. EIN: 20-3153855



MAKE A GIFT NOW

Scan or click to donate securely on our website »





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We were introduced to African People & Wildlife on our first trip to Tanzania and were impressed by their mission and accomplishments from the beginning. The conflict between people and wildlife was readily apparent, and APW was taking practical action to address it. Since then, we have watched their impact grow through programs that protect wildlife, restore grasslands, and create opportunities for local women and families. It has been an honor to support APW, and we look forward to continuing that support for many years to come.

JOE & TAFFI BYBEE
APW WILD CHAMPIONS

Officers head out on patrol with lights, noisemakers, and other deterrents to guide elephants away from farms and reduce crop damage after dark.

Back: Buffalo are built for bulk grazing. They can feed on tall, fibrous grasses and open habitat for grazers that favor shorter vegetation.



**African People
& Wildlife**

CELEBRATING 20 YEARS



CONTINUE EXPLORING

Scan or click to visit us online »

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