



5 Tips

PATTIELOCKEPHOTOGRAPHY



FOR CHOOSING YOUR
SENIOR PHOTOGRAPHER

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YOU LOVE THEIR STYLE

Style and aesthetic are key. Do you love bright, bold and colourful images? Or soft with muted tones and creamy backgrounds? Whatever you like - find a photographer that fits your style. Pay attention to the way they use light, shadows and pose their clients.



2

YOU CONNECT NATURALLY

The right photographer will care about getting to know YOU. They shouldn't just schedule your session without even meeting you first. Look for photographers that offer a consultation so you can meet them in person and see if they'd be a good fit for you.

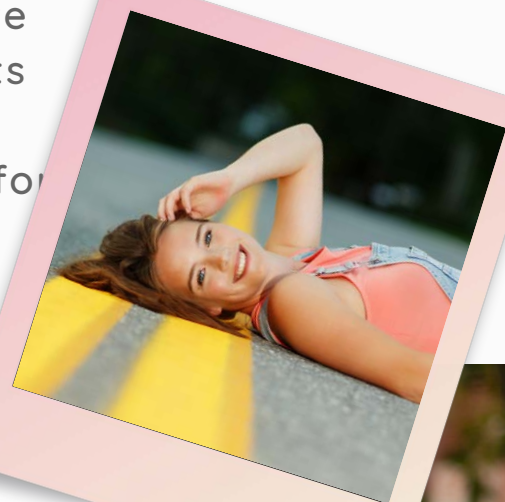


3

SEEK OUT EXPERIENCE

Not all sessions are created equal - so be sure to get all the details about what the photographer includes in their session. Things like number of outfits, locations, if professional hair & makeup is included and how they present your images to you after the shoot.

On top of a personalized session, I love doing in-person ordering appointments to help clients choose their favourites and help them print & preserve them for generations to come.



4

THEY OFFER QUALITY PRODUCTS

Digitals are cool and all...but quality products & bespoke artwork make a world of a difference.

It's important to talk budget with your photographer - and a good one will be upfront and address any concerns you may have. Many parents of seniors are confused when products are not included in a photographers session fee, but this is a fairly common practice.

Don't be shy to ask how much client's average investments are or any product pricing.



5 DON'T PROCRASTINATE

Senior photographers can book up **fast!**
So when you find one you love, don't wait!
Most yearbook deadlines are in October,
so get on their books early and check
your senior portraits off your to-do list.





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P H O T O G R A P H Y

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