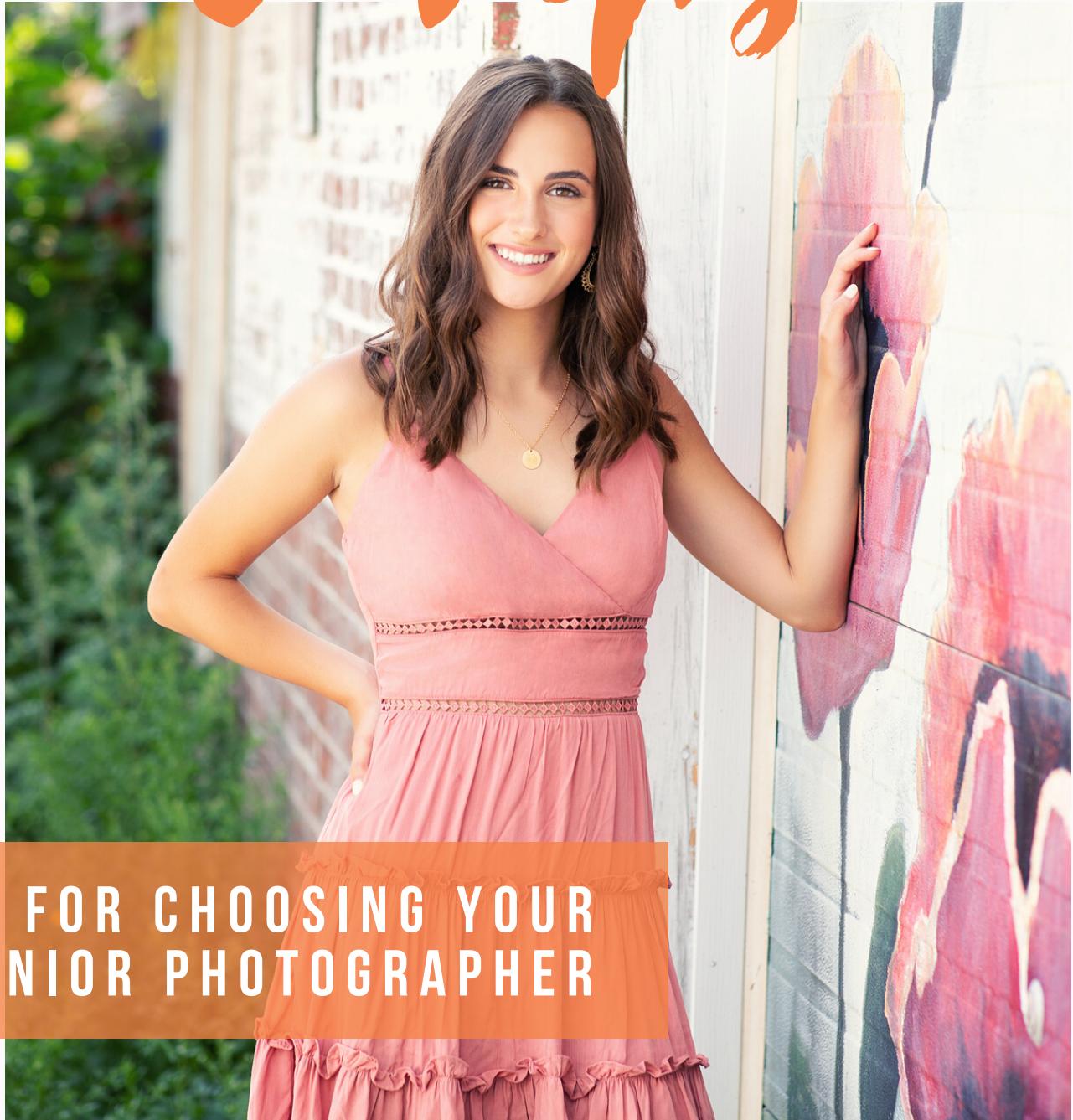




# 5 Tips



FOR CHOOSING YOUR  
SENIOR PHOTOGRAPHER

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## 1

## YOU LOVE THEIR STYLE

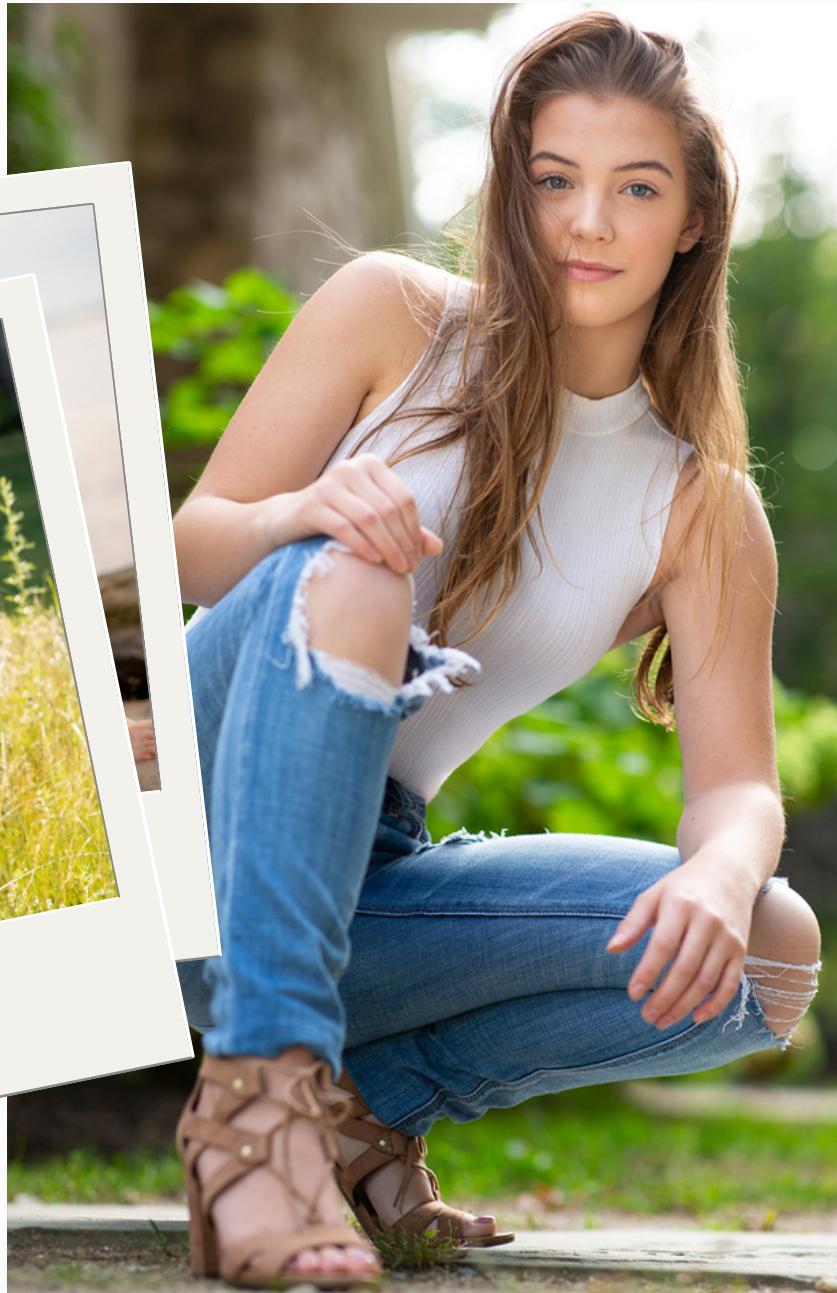
Style and aesthetic are key. Do you love bright, bold and colourful images? Or soft with muted tones and creamy backgrounds? Whatever you like - find a photographer that fits your style. Pay attention to the way they use light, shadows and pose their clients.



2

## YOU CONNECT NATURALLY

The right photographer will care about getting to know YOU. They shouldn't just schedule your session without even meeting you first. Look for photographers that offer a consultation so you can meet them in person and see if they'd be a good fit for you.

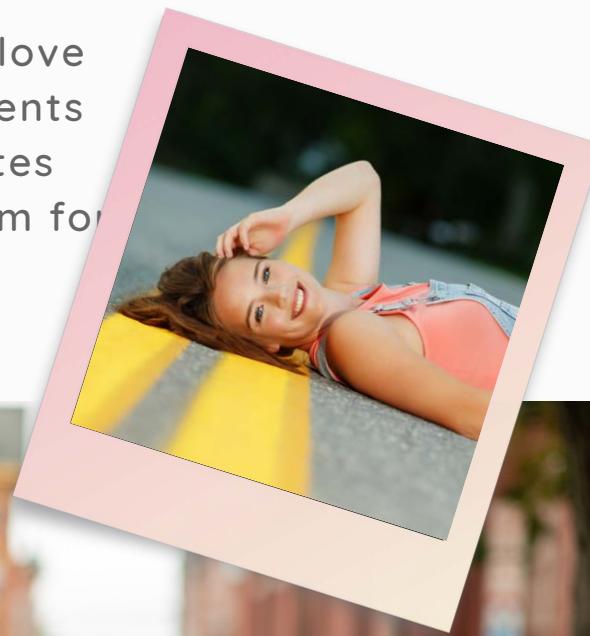


## 3

## SEEK OUT EXPERIENCE

Not all sessions are create equal - so be sure to get all the details about what the photographer includes in their session. Things like number of outfits, locations, if professional hair & makeup is included and how they present your images to you after the shoot.

On top of a personalized session, I love doing in-person ordering appointments to help clients choose their favourites and help them print & preserve them for generations to come.



## 4

## THEY OFFER QUALITY PRODUCTS

Digitals are cool and all...but quality products & bespoke artwork make a world of a difference.

It's important to talk budget with your photographer - and a good one will be upfront and address any concerns you may have. Many parents of seniors are confused when products are not included in a photographers session fee, but this is a fairly common practice.

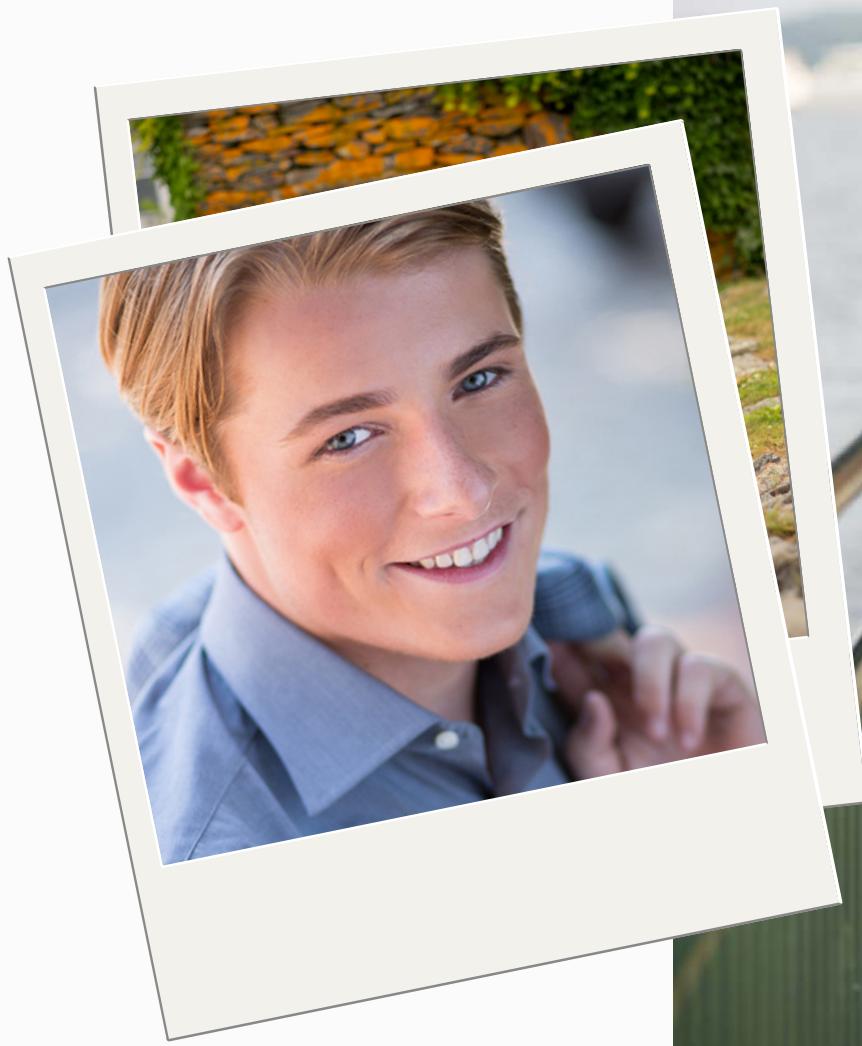
Don't be shy to ask how much client's average investments are or any product pricing.



5

## DON'T PROCRASTINATE

Senior photographers can book up fast!  
So when you find one you love, don't wait!  
Most yearbook deadlines are in October,  
so get on their books early and check  
your senior portraits off your to-do list.





**PATTIE LOCKE**  
PHOTOGRAPHY

# Contact



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