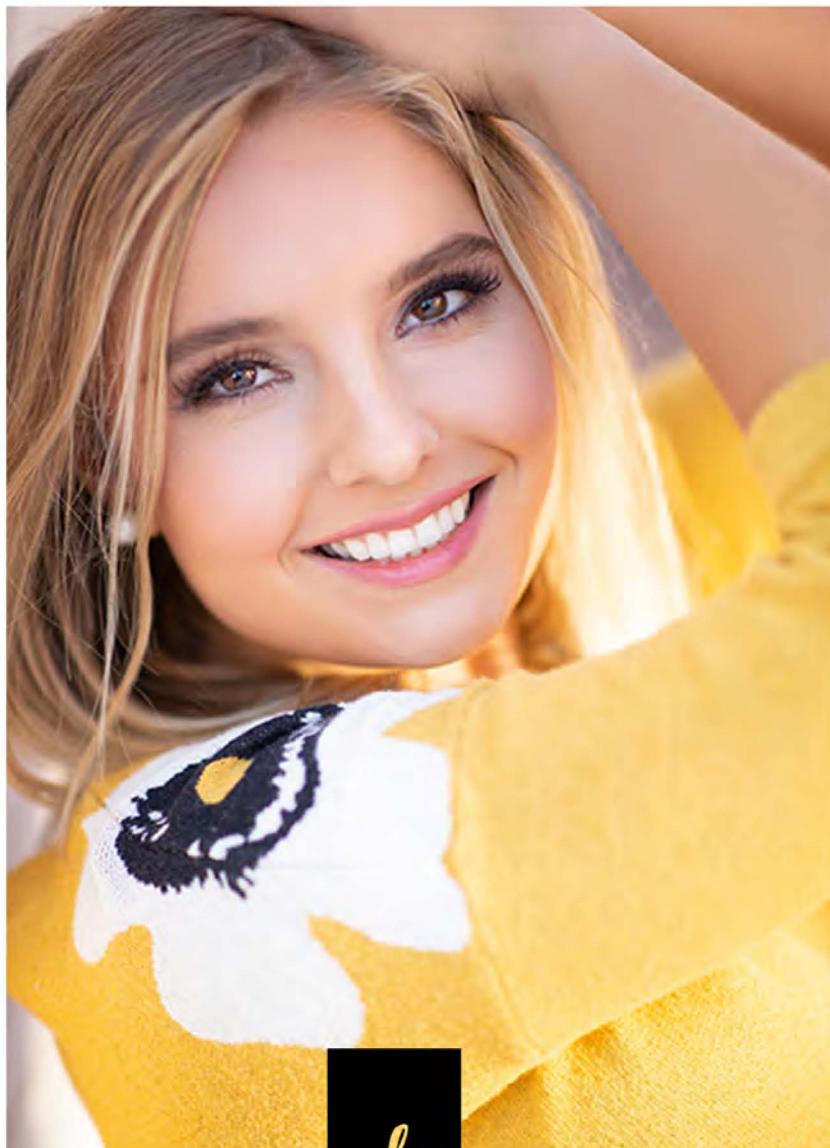


SENIOR PORTRAITS

SESSION INFORMATION & PRICING GUIDE



PATTIE LOCKE
PHOTOGRAPHY



PATTIE LOCKE
PHOTOGRAPHY

Pattie Locke is the leading SENIOR PHOTOGRAPHER serving the Greater Portland area. Her style is fresh, modern, bold and on point with current fashion and editorial photography trends. Her photographic style is authentically Pattie. If it speaks to you, she might be a great fit as your photographer.



HELLO SENIOR!

First of all, Congratulations on being a senior!

This is YOUR YEAR...to reflect upon who you are. To discover who you're becoming. To make memories with lifelong friends. And to step with confidence into your next exciting life chapter.

Everyone's life is a story; and seniors, let me tell you: you're just getting to one of the very best parts. As a photographer, I feel so lucky to be a part of it and I am honored that you are considering Pattie Locke Photography. I've worked with hundreds of high school seniors, and among them, one thing is always constant: if ever there was a time worth documenting, this is it.

At Pattie Locke Photography, we specialize exclusively in senior portraits. We know how big of a deal this is, and take extra steps to make every session a once-in-a-lifetime experience — from advice on what to wear, to professional hair and makeup, to a fun, on-location photo shoot that's perfectly YOU.

XXOO, Pattie Locke



MODEL
Becca A.

MAKEUP BY
Elise Pierce





CONTENTS:

*Why PLP?

Why you should choose the
Pattie Locke Photography
Experience?

*The PLP Experience.

Get the step by step scoop on
how the PLP Experience
works, what you need to know
and what to expect.

*Why go Pro?

Why it is important to have
professional hair styling and
makeup application.

*What to Wear

Learn how Pattie will help you
style your session to look your
absolute best.

*The session fee

What is the session fee? What
does it buy?

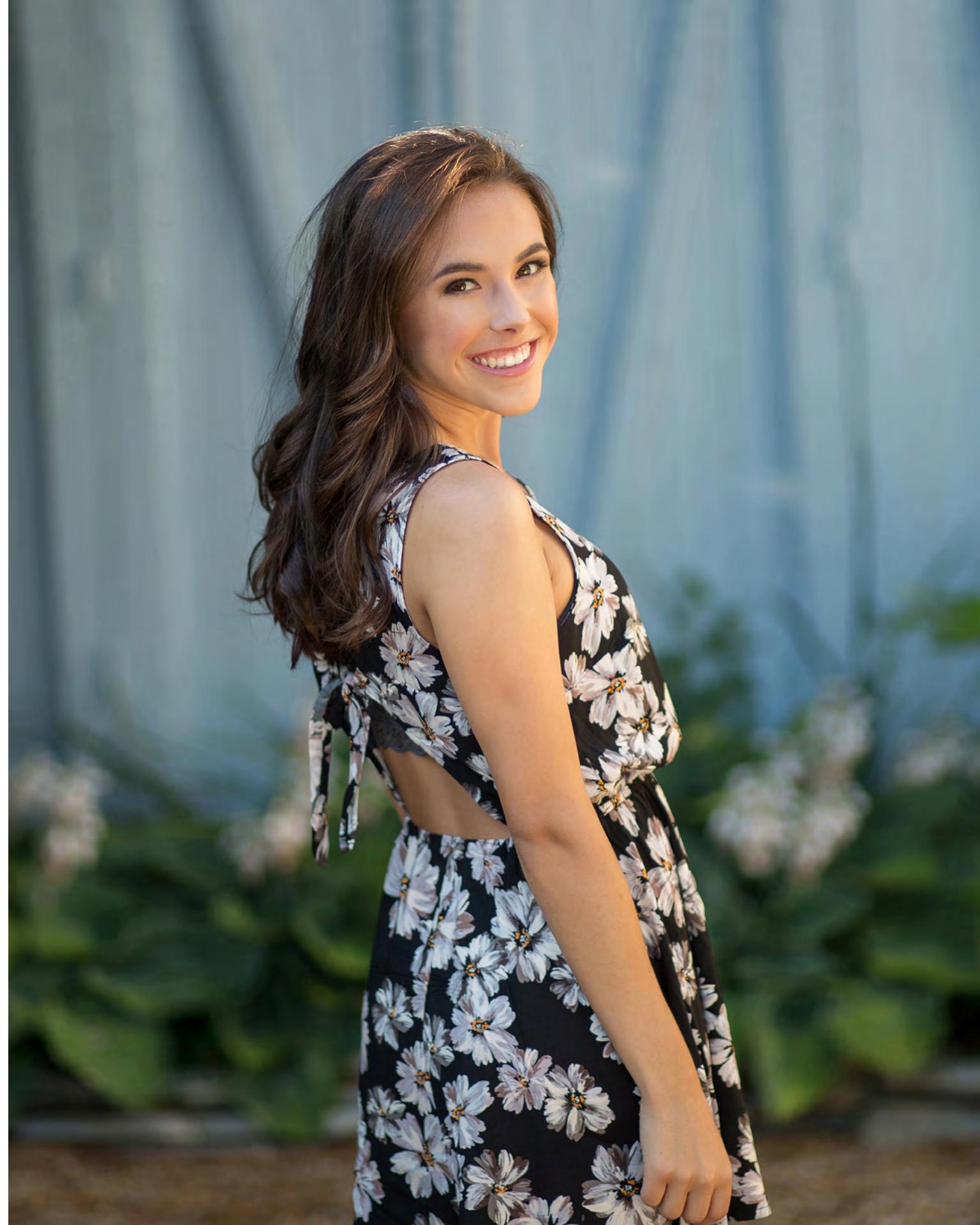




WHY PLP?

At Pattie Locke Photography we strive to offer the best senior portrait experience around. We are not called the most sought after studio for nothing!

Over the next few pages check out why we are so different from the rest.



01

SPECIALIZES

All we photograph is HIGH SCHOOL SENIOR.



Senior portraits are all we do. We're the only studio that specializes exclusively in high school seniors. Pattie's focuses exclusively on high school seniors _ because in her opinion, you guys are the BEST. She is always intrigued by your positive and truthful nature, your unbridled spirits, and your confidence, which sometimes lies just under the surface, yet is so beautiful to see emerge.

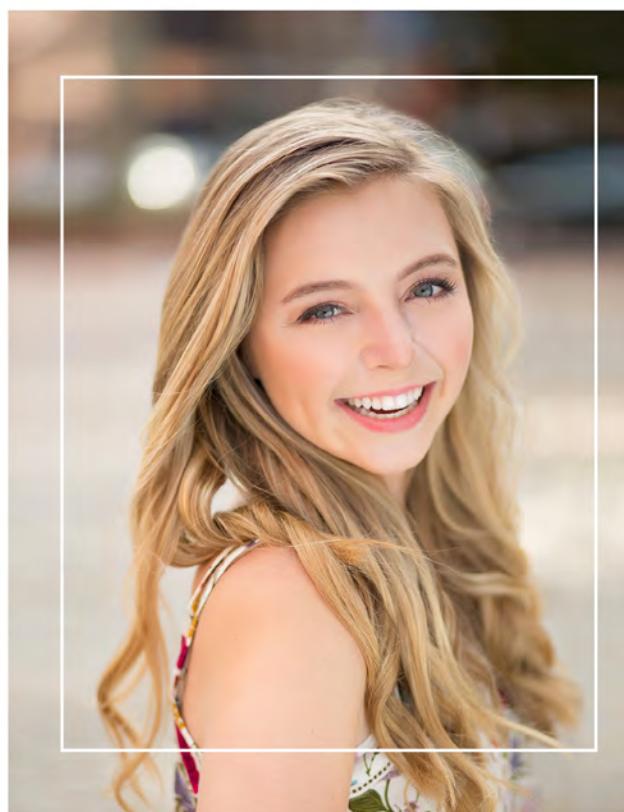
02

HAIR AND MAKE-UP

PROFESSIONAL AIRBRUSHED MAKE-UP is included



Regular makeup is hard to see through all of the filters, lens and lights that a professional photographer uses. Our makeup artist and hair stylist, Elise will use camera-ready airbrushed make up to give you a look you will love. Airbrushed makeup the the lightest and smoothest foundation application in the industry. It is so thin it looks completely natural. The makeup is also water resistant to resist Maine's heat and humidity so your skin will be flawless from start to finish. Elise is a fully licensed esthetician and a graduate of El Professional school of makeup in Hollywood, CA. She will bring out your natural, healthy glow; or if you prefer that glam look It's up to you.



03

STYLIZE CLOTHING

We customize your clothing to make a good outfit fantastic!



04

CHOOSE EXACTLY WHAT YOU WANT

Every family gets to create their own displays



YOU choose what you want for your home. If you want an album, great! You can have it. Would you like a Trio? Perfect! You can have that too! How about a canvas for your walls? Fantastic! We want you to have the freedom to get exactly what you want for products.

I never enjoy being told that I have to buy a 30" x 40" canvas and an album. What if I didn't want or need those products? I would feel stuck. I don't want you to feel stuck either. That's why we let you pick exactly what you want.

05

TELL YOUR STORY

We create visual stories that center around you



We don't just create images; we tell authentic visual stories. We know you have one, and can't wait to tell it for you. When it comes to expressing YOUR story in photos, we're experts at making it fun and enjoyable, so that your happiest, most confident side shines through brightly in your photographs.



WHAT YOU WANT TO KNOW

When should I book my session?

Sessions are usually booked 3 months in advance. fyi- late summer dates are premium and they are booked up to 6 months to a year in advance!

What is a pre-session consultation?

It's a time for us to chat about all the details. The goal is to find out who you are and what you have been dreaming about for your senior portraits. We want your images to reflect who you are, your interest, your passions and style. We normally meet one month before your scheduled session and we cover tons of information including but not limited to clothing, locations, style, session options (range from 1 to 3 hours), products for your home and hair & makeup ideas. At this appointment you will receive a copy of my What to Wear guide and a How to Prep your Face guide.

Where do the sessions take place?

Once we have an idea of your style and taste, I will suggest the best locations to showcase them. Both outdoor and studio are an available.

How soon after the session will the images be available?

The images are available for viewing in 2 -3 weeks. Please note: All photographs will be viewed and your ordering must be completed during the Ordering & Design appointment. The appointment normally takes 1-to 2 hours.

When is payment due?

The session fee is required to book your session. A \$600 minimum investment is required and is due on or prior to your Portrait Session date. This payment is a deposit and is 100% applied to your print/product order.



How it works:

1

BOOK YOUR
APPOINTMENT

Submit Session Fee .

2

PRE-SESSION
CONSULTATION

Schedule a date for us
to meet and talk over
ALL the details.

3

YOUR PHOTOSHOOT
A ton of FUN!
(seriously!!!)

4

SNEAK PEEK
I'll sneak you a
photo on Instagram &
FB after your session!

5

PERSONAL ORDERING
& DESIGN CONSULT

View & order
2-3 weeks after your
session!!!

6

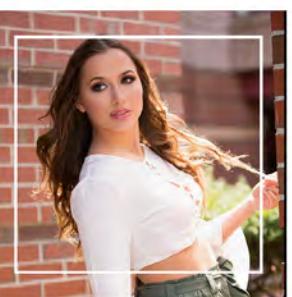
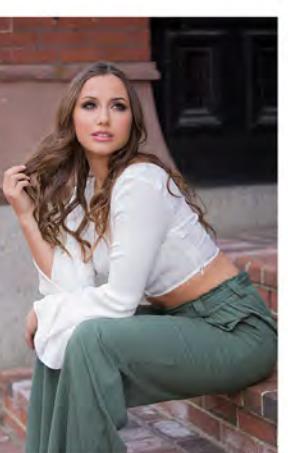
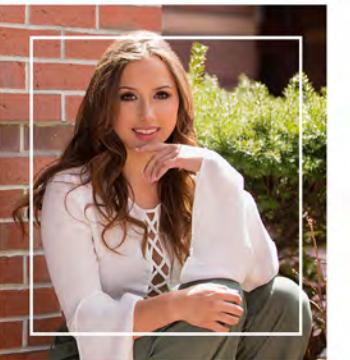
PICK UP
Products will be
delivered 4-6 weeks
after ordering.

7

DECORATE YOUR
HOME

The PLP Experience

What you can expect...



WHAT YOUR FRIENDS ARE SAYING

I ABSOLUTELY LOVED SHOOTING
WITH PATTIE FROM START TO
FINISH!

GETTING MY MAKEUP AND HAIR
DONE WITH ELISE WAS EXTREMELY
FUN AND I FELT REALLY COM-
FORTABLE.

ONCE WE STARTED SHOOTING EV-
ERYTHING WENT REALLY SMOOTH
AND I FELT LIKE I HAD BEEN
DOING IT MY WHOLE LIFE. PATTIE
WAS SUPER SUPPORTIVE AND FUN
TO WORK WITH. I COULDN'T HAVE
WISHED FOR A BETTER PHOTOG-
RAPHER TO WORK WITH! I REALLY
HOPE I GET ANOTHER CHANCE TO
DO A SHOOT WITH HER AGAIN!

JILLIAN WARE
SCARBOROUGH
HIGH SCHOOL





PREPPING FOR YOUR SESSION

CLOTHING

Bring: The outfits we styled together to best showcase you! (4 max). All clothing needs to be pressed and on hangers.

ACCESSORIES

Bring: hats, sunglasses, jewelry, scarves, Sports equipment, instrument(s)

HAIR

Guys: Clean & styled hair. Not hat head. * styling is available upon request.

Gals: Elise will style your hair. Please arrive with clean and DRY hair so it is ready to be styled.

MAKEUP

You will have makeup applied just prior to your session. Come with a clean face, no makeup. Brows should be waxed or tweezed the week prior to your session. Lips should be moisturized daily for a week before your session. Chapped lips can be difficult to cover. Blimishes will be taken care of with makeup and retouching.

NAILS

Clean with neutral or no polish. Chips and colors can be distracting.

WHAT TO WEAR



One of the best parts of planning the session is selecting the wardrobe.

After you schedule your session, you will receive a link to my online **PLP What to Wear** guide! You will get tons of information to help chose the items that best suit your individual shape and style.

The during your pre-session consultation, we will discuss what to wear for your photoshoot, so you will not only look fantastic but you will feel confident and comfortable too.

You can plan multiple wardrobe changes during your sessions. The longer sessions can handle up to 4 outfit changes.

We will work together to coordinate the locations we use to compliment your clothing choices, keeping the natural light and where it will be the most flattering, in mind. We have a wide variety of locations to choose from, including the studio for senior who want the more traditional look.

Many seniors find the styled clothing is a **HUGE** part of creating images you **LOVE!**



THE SESSION FEE

\$250 to \$500

WHAT IS INCLUDED IN THE SESSION FEE?

- * Consultation for session planning and wardrobe styling.
- * Hairstyling & Makeup application.
(girls only, not included in the one hour session).
- * Up to 4 hour multiple location photoshoot.
- * Includes complimentary 30 minute family/sibling session
(optional) Not included in the one hour session.
- * minimum portrait investment required.
- * Unlimited outfit changes (as time allows).
- * 30 to 40 images presented for you to see in your own CUSTOM slideshow.
- * Personal Ordering and Design Consultation to help guide you in choosing your image & creating the products the YOU want!

WHAT'S NOT INCLUDED?

- * Any printed or digital products.

SESSION FEES MUST BE PAID IN FULL TO
SECURE A SESSION DATE.





10 *Reasons* to go PRO

MAKEUP & HAIR STYLING

1.



Regular makeup is hard to see through all the filters high def cameras can throw at it. Samantha uses highly pigmented makeup so you will look natural yet glam in your photos.

2.



Samantha's makeup is water resistant so that your face will be flawless from beginning to end. Sweat, humidity, water and heat will have nothing on your super fab face!

3.



There is nothing scarier than having an allergic reaction to your make-up during your session. Sam uses all oil free and alcohol free products to safe guard your face.

4.



The makeup is the lightest and smoothest foundation application in the makeup industry. It's so thin that it looks completely natural without leaving a waxy build up like regular makeup can!



5.

Airbrush makeup is also safeguarded against something called “settling”. Airbrush makeup will NOT settle into pores, wrinkles or scars on your face which most regular make will do! Because it is so light it will not crease either.



7.

Using a professional MUA with credentials like Elise can ensure a mistake FREE experience. Rest easy knowing Elise is the best of the best!



9.

Elise is a graduate of El Professional School of Makeup in Hollywood CA. Using a professional makeup artist who has been taught by the industries leading experts in camera ready makeup will ensure that she knows what she is doing. She did not learn from You-tube!!!



6.

There is a huge difference in “everyday makeup” and the “camera ready makeup” . The products Elise uses are specifically made for the camera and camera ready faces. There are a lot of filters that are used on cameras and airbrush makeup can show through those filters.



8.

Elise will bring out your natural, healthy glow.

Airbrushed makeup is what bridal, model and the movie industry uses. You deserve the very best when it comes to your senior portraits. Don't settle for anything less.





MULTI



Display nine of your most gushworthy images. This is a fun way to show off your personality. Includes archival framing with 100% ragmat and UV glass in a basic black frame. 20" x 20"

The Multi \$1,350



THE TRIO

Three 5x7 inch images matted and framed in a series. Includes archival framing with 100% rag mat and UV glass. Includes basic black frame. Custom frames available. 10" x 10"

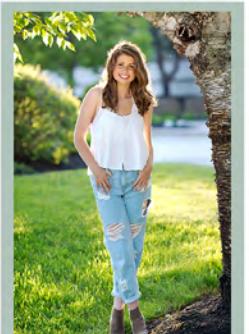
The Trio \$475

gifts

Unframed Gifts 8 x 10 inch or smaller \$150

Bonus

Keep every appointment without rescheduling and receive 16 complimentary wallets



600 MINIMUM ORDER

Sessions

the Extreme

- » Up to 4 hours studio & outdoor, for gals
- » Professional hair & makeup is included
- » no limit on outfits or location
- » cars, sports equipment, pets and more (optional)
- » facebook images of purchased poses on CD
- » includes complimentary 30 minute family/sibling session (optional)
- » minimum portrait investment \$1,300

session fee **\$500**

the Experience

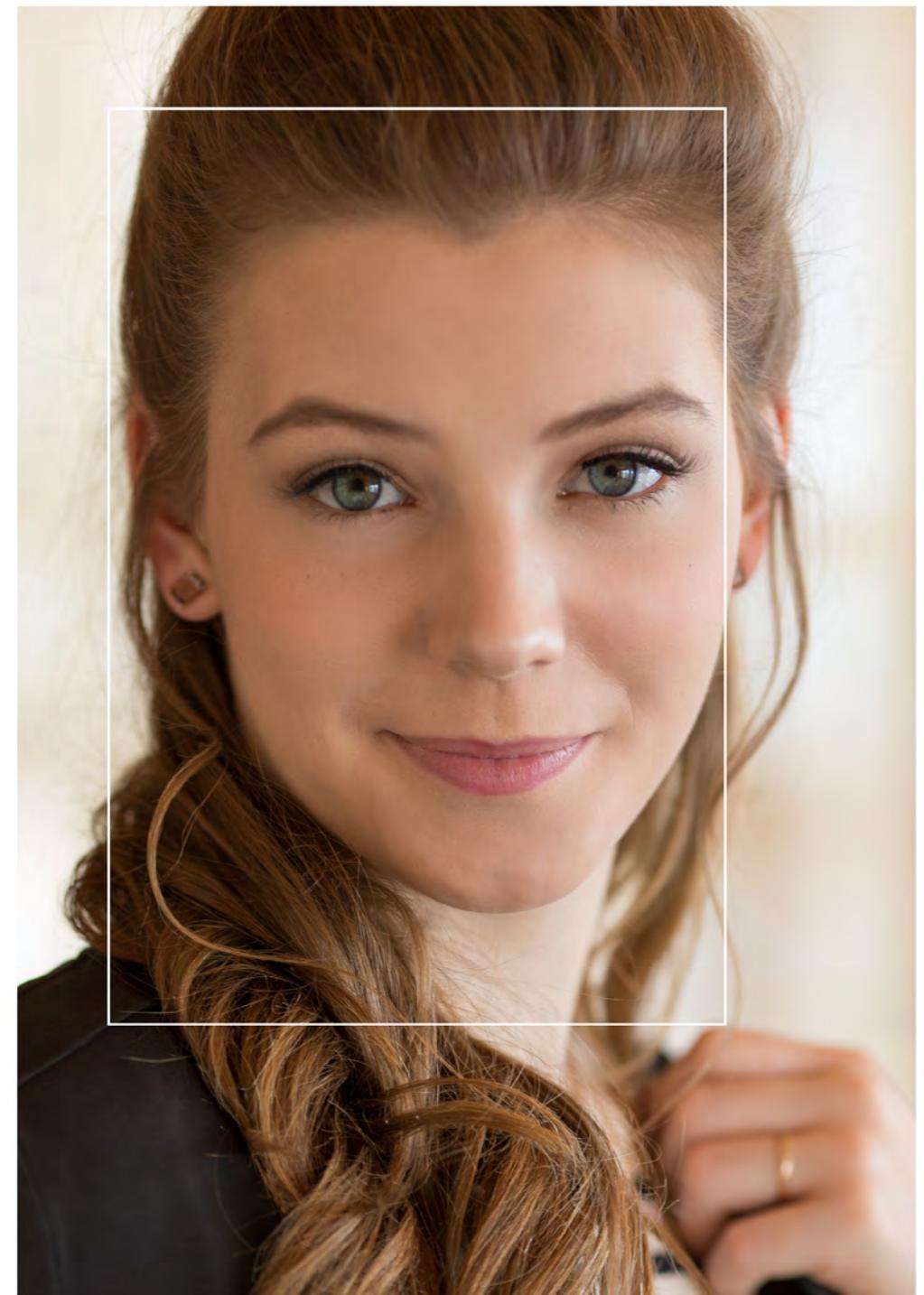
- » 2.5 hour studio and outdoor, for gals
- » Professional hair & makeup is included
- » no limit on outfits or locations
- » cars, sports equipment, pets and more (optional)
- » Facebook images of purchased poses
- » includes complimentary 30 minute family/sibling session (optional)
- » minimum portrait investment \$900

session fee **\$400**

the Basic

- » 45 minute studio and outdoor
- » no limit on outfits
- » sports equipment, pets and more (optional)
- » facebook images of purchased poses
- » minimum portrait investment (does not include wallets) \$700

session fee **\$225**





PATTIE LOCKE
PHOTOGRAPHY