



## 2026 CO-OPERATIVE EDUCATION and WIL PLACEMENTS ADVERTISEMENT

### New Zealand Football Foundation

✓ 2nd Yr Student Placements (35 hours)

✓ 3rd Yr Co-operative Education (350 hours)

#### Description of Placement Organisation

The New Zealand Football Foundation is a Charity established to support the growth and development of community football in Aotearoa New Zealand.

The Trust was established with \$4million from FIFA following the All Whites' qualification for the 2010 FIFA Men's World Cup and 2026 is an exciting year as the team has qualified for the World Cup for just the third time.

- **Vision** - of the Foundation is that no one is left on the sidelines
- **Purpose** - Enable more New Zealanders to experience the joy of football and develop a love of the game for life.
- **Mission** - Raise and distribute funds to create opportunities and remove barriers to community football.

Since 2011, The Foundation has donated over [\\$2.2 million](#) to community football projects and through strategic investment has grown its invested fund to just under \$7 million.

Our current [focus areas](#) include:

- Reducing inequities (e.g. Hardship grants, diversity initiatives, fantails program for girls 4-12 years old)
- Promoting respect (e.g. green shirt referee programme and sideline behaviour initiatives)
- Promoting health in our tamariki (e.g. moving from online to on-the-ball, and investigation to roll out defibrillators across clubs)

We are based in New Zealand Football's office in Albany, Auckland.

#### Description of Student Activities / Role

This role has been developed to provide students with a broad range of experiences through their time with the New Zealand Football Foundation. We will seek to develop projects that are aligned with your interests and skills, as well as progressing our business objectives.

This role will provide project support as required across all aspects of Foundation activity, including but not limited to:

- New Zealand Football digital archive project,

- Event planning and delivery,
- Development of grant applications and proposals,
- Video and written content development for communications platforms,
- Database management, website updates and eDMs,

The role will report directly to the NZFF CEO and work alongside our project coordinators.

In addition to work with the Football Foundation on the above, opportunities may arise to work with New Zealand Football or Northern Region Football staff on a project basis in the community football and/or high-performance space.

### Other Information

What you will receive:

- Understanding of how a national sports charity operates,
- Understanding of the fundraising landscape, notably the philanthropy sector,
- Improved communication, stakeholder management, and project skills,
- Portfolio pieces (e.g., video content, grant proposals, event plans),
- Networking opportunities within football and wider sport/charity sector,
- Mentoring and advice.
- Flexibility of hours to prioritise your course obligations.

The following skills are considered desirable for this placement:

- Strong interpersonal skills – able to build relationships with stakeholders,
- Excellent written skills – able to write content for eDMs to database,
- Ability to think critically in respect to grant applications and proposals,
- Experience in social media curation, notably Facebook and LinkedIn,
- A high level of integrity, resourcefulness, and common sense,
- Strong attention to detail,
- Passion for sport and interest in football.

The NZ Football Foundation is committed to diversity and encourages applications from students of all backgrounds. This opportunity may be afforded to one or more candidates.

### Remuneration

Unpaid placement but students who bring their very best may receive a Koha and opportunity to continue with the Foundation beyond their placement.

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