



How to connect my billing information in DSP?

Your advertising campaigns will not start running until you set up your billing details. Follow the below steps:

1. Go to the Growth Channel [Settings / Ad Wallet](#)
2. Add Payment method or Copy CC link to share with your finance team

You will be billed based on the daily advertising spend.

If you want to avoid daily charges, you can add more credit to your advertising balance in advance.

Note that the above is only applicable for the media spend budget (CPM).

A screenshot of the Growth Channel Ad Wallet interface. The left sidebar has a green header with the Growth Channel logo and navigation links: Activate, Planning, Library, Settings, Admin, and Logout. The main "Ad Wallet" page has a header "Ad Wallet" and sections for "Agency" (set to "Growth Channel - 125870"), "Advertiser" (set to "Test Advertiser | Growth Channel - 247931" with a "CLEAR" button), and "Payment". The "Payment" section shows a "Credit Balance" of "\$0.00" with a red "X" icon, and buttons for "ADD CREDIT" and "PREPAYMENT". The "Payment Method" section shows a green checkmark icon and the word "Added", with a button "SET PAYMENT METHOD" and a link "Copy CC binding link for this advertiser".

Ad Wallet

Your subscription will only be billed after your free trial expires. To learn more about our Pricing, go [here](#).

<https://www.growthchannel.com/knowledge-center-secondary/how-to-connect-my-billing-information-in-dsp>