



# Kristen Morrison

## connect

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## education

BFA in Communication Design  
**METROPOLITAN STATE  
UNIVERSITY OF DENVER**  
Summer 2010 to Fall 2016

## professional experience

› Multidisciplinary Graphic Designer | **REGIS JESUIT HIGH SCHOOL** | Oct. 2022 to Present

Support Admissions and Advancement teams with strategic, mission-driven design across print, digital, and environmental formats. Helped build the school's first marketing department, streamlining systems and shaping workflows. Lead production, vendor coordination, and creative direction to elevate brand expression rooted in Jesuit identity.

› Senior Graphic Designer | **AURARIA HIGHER EDUCATION CENTER (AHEC)** | Feb. 2017 to Oct. 2022

Led design for AHEC and its campus partners (CCD, MSU Denver, CU Denver), including signage, publications, and brand strategy. Directed projects and mentored designers while optimizing team workflows and maintaining design standards.

› Freelance Graphic Designer, Owner | **MORRISONsgn** | Aug. 2016 to Present

Collaborate with mission-focused clients on branding, print, and digital projects. Specialize in crafting identity systems, marketing collateral, and annual reports that blend clarity, creativity, and strategic storytelling.

## early experience

› Senior Designer | **MET MEDIA** | May 2014 to Jan. 2017

Designed promotional materials and ad campaigns for a wide range of clients. Took on leadership and client-facing roles, presenting creative concepts and mentoring junior team members.

› Art Director | **ZEROMILE MAGAZINE** | Sep. 2016 to Dec. 2016

Co-led the editorial design team, developed grid systems and typographic styles, and ensured quality press-ready production in collaboration with the Creative Director and Production Team.

› Graphic Design Intern | **MONIGLE ASSOCIATES** | Aug. 2016 to Dec. 2016

Supported client and internal branding work at a nationally recognized agency. Contributed to presentation design, identity development, and photo editing—building the agency mindset I bring to my in-house work today.

## proficiencies

Print Design, Digital Design, Marketing Collateral, Layout Design, Branding and Identity design, Icon Design, Social Media Graphics, Typographic Selection, Infographics, Slide Decks, Photo Editing, Product Design, Digital and Flash Photography, Digital Illustration, Mock-ups, Templates, Collaboration, Teamwork, Leadership, Time Management, File Organization, Billing/Invoicing, and Project Tracking

## platforms

**PROFICIENT IN:** InDesign, Illustrator, Photoshop, Acrobat, Microsoft Office/Teams, ClickUp, Asana, Expression Engine, and Webflow

**FAMILIAR WITH:** After Effects, Premiere Pro, Lightroom, HTML/CSS basics, Wordpress, Sketch, Figma, Adobe XD, Dreamweaver, and Basecamp

References available upon request.