



zai

ZAI SKI TEST DAY IN LAAX

22.02.2026

ZAI SKIING – WHAT TO EXPECT

Welcome to this zai Ski Test Day in the mountains. We will meet in the alpine environment of the Laax region.

zai brings its new designs with innovative material fusions & creative construction concepts.

On this day, we are looking for our individual line on the mountain – playing in the snow, like the jackdaws in the sky.



ZAI – PROGRAM

Sunday, February 22, 2026

- 08:30 Welcome at the coffee bar of
 Meini Sport & Mode.
 Rocksresort Talstation
 Via Murschetg 41, 7032 Laax
- 09:00 zai Team skiing on the Mountain.
 Experiencing various skis from the
 latest zai collection.
- 15:00 End of Ski Test Day.





REGISTRATION

Registration via E-Mail to
textil@meini.ch

