

Privacy Policy

WISDOM (“we”, “our”, or “us”) thanks you for visiting our website. We created this Privacy Policy as a demonstration of our commitment to the privacy of our customers (“you” or “your”). It describes the information we may collect through your use of our website (“Services”) and how that information may be used. So that you may make informed decisions regarding your personal information, please review this policy completely and carefully.

We use your data to provide and improve our products and services. By using the Service, you agree to the collection and use of information in accordance with this policy.

How you can contact us: Moliakalnio g. 10, LT-10231 Vilnius

Email: info@wisdom.events

Usage Data

- When you use the Services, we automatically collect data on your usage of the Services and your online behaviour, e.g., previous websites you visited, your computer’s web browser, operating system, and IP address, and how you navigate and interact with the Services. We collect this information on an anonymous basis.
- We may also collect additional information from you, depending on how you engage with us. Through registration forms, we may collect: contact details such as name, email address, postal address and telephone number; educational, nationality and professional information; interests and business information, such as roles and responsibilities; survey information, comments, feedback, posts and any other content submitted.
- Where we operate badged access in relation to any of our events, we may collect information about; your location in; and engagement, within the event. For example, for certain events access will be granted via a badge which holds your registration details including personal information. You will be required to use your badge to gain access to the event. In this situation, we will collect information about when you entered the event and which exhibitors or sponsors you have engaged with.
- We may collect publicly available information including names, job titles, employer, telephone, social media and business email address contact details to allow us to send you information about our goods and services using our legitimate interest to do so pursuant to relevant data protection legislation. You

can request to stop receiving such communications at any moment by using the unsubscribe links in the footer of the email or by contacting us directly.

- We may also receive information about you from third parties where you have consented to such third parties sharing your information with us.

Children's personal data

- Our products and services are not intended for children under the age of 13 and we do not knowingly collect personal data from this age group. If any information is collected from a child under the age of 13 without verification of parental consent, it will be deleted.

How we use information about you

- We may use your information for the following purposes, depending on the relationship we have with you. Prior to submitting your personal data to us, we will provide you more specific information where necessary about how we will use your data, and link you to this Privacy Policy.

Legal Basis: By specifically requesting information from us, you are consenting to us using your personal data for the purposes of communicating such information to you.

General administration and organisation of our events

- As a Speaker, Exhibitor, Sponsor or Attendee to our events, we may use your details for planning and logistics, to invoice you, to provide you with customer service in relation to the event, and general administration of your attendance at the event. We may also share your personal data with other entities in the Clarion Group for the purpose of assisting in the delivery of the event and/or provision of the applicable service.

Legal Basis: Where you have registered to attend or exhibit at an event, we need to use your personal data in this way to perform our contractual obligations.

For Marketing

- To keep in contact with you about other similar events or services of ours that may be of interest to you, send you newsletters, offers or other marketing emails that keep you up to date with our news, events and products that may be of interest or for research purposes after an event you have attended to analyse the effectiveness of our products and offerings to you.

- Depending on the nature of your interaction with us and applicable data protection laws, you may have actively given us your consent (i.e. opted in) or we may be entitled to rely on your implied consent or legitimate interests to market to you. The opportunity to opt-out of future marketing will always be provided and you have the right to amend your marketing preferences at any time.

Legal Basis: It is our legitimate interest to keep you up to date on similar events of ours you have attended or exhibited at in the past. Where we rely on legitimate interests in this way, we will always offer an unsubscribe option or a preference management tool on any marketing or research information we send you.

Recordings

Photos and videos may be taken at our events, which may feature attendees, speakers, sponsors or exhibitors. Where we have taken photos and videos at our events that feature you as an attendee, sponsor or exhibitor, to the extent permitted by applicable data protection laws, those photos and videos may be used for promotional or, where applicable, commercial purposes. You have the right to withdraw the consent you have given at any time. This will not affect the lawfulness of any processing carried out by the Company before you withdraw your consent.

You can find out more information on the privacy notice provided at the time you submit your data to us or in your contract with us (if applicable).

Tracking & Cookies Data

- We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.
- Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Service.
- You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Links To Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third-party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

Modification

We reserve the right to change this policy at any time without notice. You are responsible for keeping apprised of the current policy; thus, we encourage you to check the policy periodically. Any changes or updates will be effective immediately upon the posting of the revised policy to the Services. Your continued use of the Services constitutes your acceptance of any revised policy. Notwithstanding the foregoing, we will endeavor to provide notice of any material changes to this policy by posting notice on the Services.

Disclosures

We may be required to share personal information with law enforcement or government agencies as a result of a court order, subpoena, or as otherwise required by law. We reserve the right to use your personally identifiable information in order to protect our rights or property or to enforce this policy or our Terms of Use. Additionally, we may disclose your information as part of a planned or potential corporate sale, merger, reorganization, consolidation, or similar events. Your information will be treated as an asset and be transferred to the purchaser as part of a sale or other transaction.

Opting Out

You are never obligated to provide us with any personal information. At any time, if you would like to cease receiving communications from us or limit our ability to share your information with third parties, you may “opt out.” You may unsubscribe to all communications from us by sending an email to info@wisdom.events or letting your main point of contact know.

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