



**Ronald McDonald House®**  
New York

# 31ST ANNUAL GALA

OCTOBER 25TH, 6:00 - 9:00 PM AT PIER SIXTY

## 2023 Gala E-Journal Ad Specifications & Requirements

### File Requirements

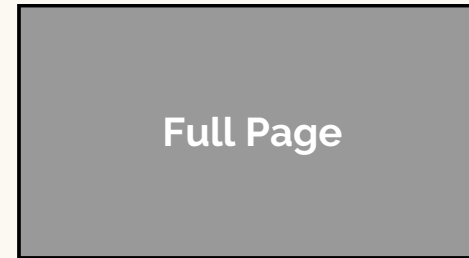
- Please submit ads in JPEG or PNG format
- Ads can be in Full Color
- No crop or trim marks
- All images must be high resolution (300dpi)

### Journal Listing

Please specify your individual name or company name as you wish to be listed. If included with sponsorship, please provide a high resolution logo for our website.

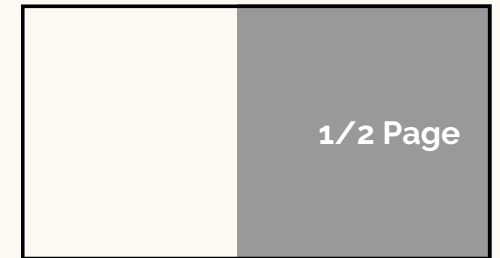
#### Full page

w 13.25" x h 7.5"  
(full powerpoint slide)



#### 1/2 Page

w 6.5" x h 7.5"



#### Contact:

**Nicole Battista**

**212-639-0203**

**[nbattista@rmh-newyork.org](mailto:nbattista@rmh-newyork.org)**

**AD CLOSING DATE:**

**October 10, 2023**

**Ronald McDonald House New York**

**405 E 73rd St.**

**New York, NY 10021**

**[www.rmh-newyork.org](http://www.rmh-newyork.org)**