



THE HEARING HEALTH BENEFIT

**Tuned's Mission:  
Provide Comprehensive  
Hearing Health for the  
Workforce, from Prevention  
to Intervention.**

# Hearing is the most common sensory problem in the US.

**50,000,000**  Americans with hearing issues

**60%**  are of working age (18–65)

**1.5B**  under the age of 35 at risk of noise-induced hearing loss

# 3



Hearing loss is the 3rd most common chronic physical condition.

# 25%



of the population suffer from Tinnitus (ringing in the ears), a condition associated with hearing loss.

# 5



times more likely to have a slip-and fall, even with mild-to-moderate hearing loss.

# A Glaring Gap in Healthcare

- 1 | Prevention
- 2 | Mild-to-Moderate hearing loss
- 3 | Tinnitus
- 4 | Pediatric Audiology
- 5 | Balance issues



# Hearing is Massively Underserved Compared to Dental & Vision



Dental



Vision



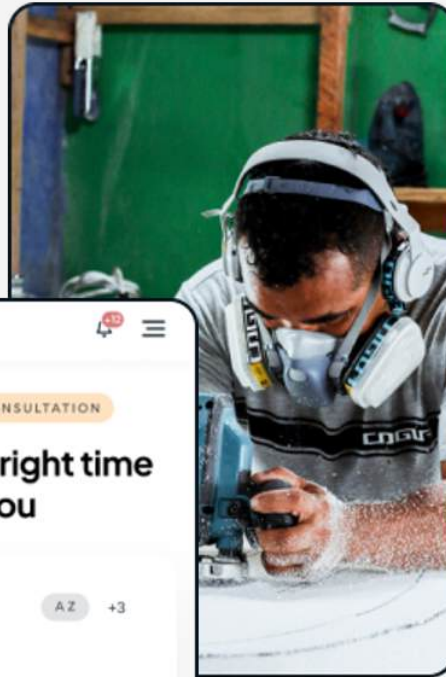
Hearing



- ✘ Legacy discounted hearing-aid solutions are outdated, ineffective and underutilized.
- ✘ Only for the fraction of the population that has severe hearing loss.
- ✘ Only covers 20–25% of a \$6,000 –8,000 device
- ✘ Hearing health is not offered as an employee benefit.

# Tuned

The first employer-paid hearing health benefit that covers the entire continuum of hearing care, from prevention to intervention.



tuned

✓ AUDIOLOGY CONSULTATION

Choose the right time for you

AZ +3

**AUDIOLOGIST**

**Dr. Heather Malyuk**

Dr. Heather Malyuk (Au.D.) is a musician and audiologist who hails from Northeast Ohio but is known internationally as an expert clinician and public speaker in the field of music audiology.

**PRESENTATION VIDEO**

**SPECIALTIES**

Dashboard Products Blog FAQ Log Out Hey, Carlos Cart

Screening Tests Account Settings

### Dashboard

Follow these steps

- 120 Schedule an audiology consultation [Book a Consultation →](#)
- Full Hearing Screening [Start Now →](#)

**Your Audiologist**

Primary Secondary

**James Barkley**

Dr. Heather Malyuk (Au.D.) is a musician and audiologist who hails from Northeast Ohio but is known internationally as an expert clinician and public speaker in the field of music audiology.

**PRESENTATION VIDEO**

**SPECIALTIES**

- ✓ Hyperacusis and misophonia
- ✓ Aural Rehabilitation
- ✓ Auditory Processing Disorder

[Change your audiologist](#)

**Upcoming Appointments**

May 14th

- Dr. Esteban Jimenez Arizona 12:00 pm [Cancel](#) [Reschedule](#) [Join →](#)
- Dr. Esteban Jimenez Arizona 12:00 pm [Reschedule](#) [Join →](#)

[Contact Audiologist](#)

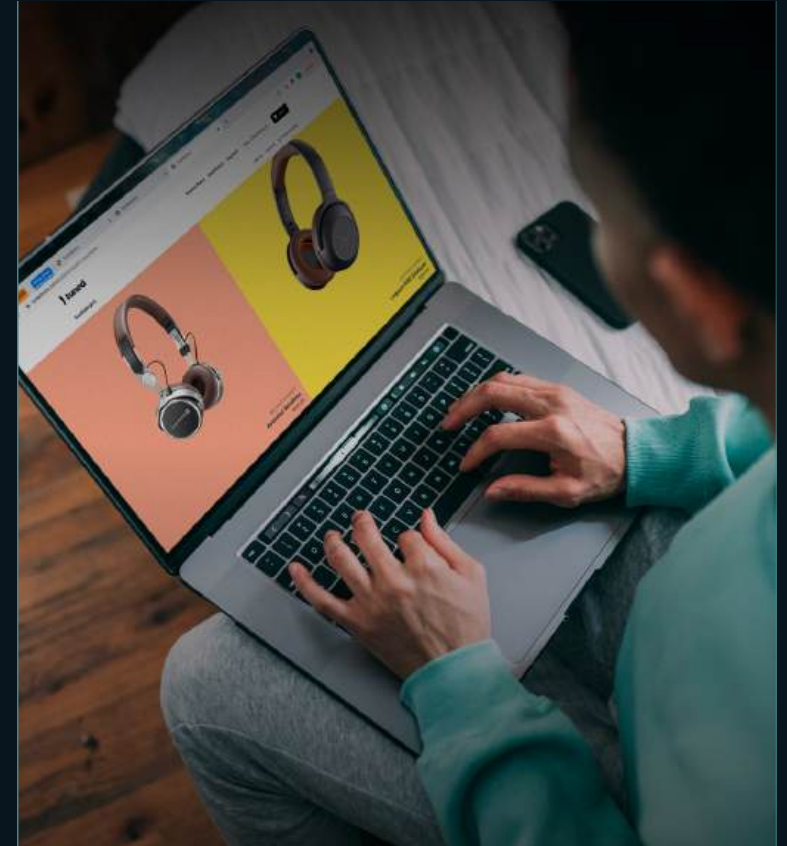
# The Tuned Telehealth Platform



SCREENINGS



CONSULTATIONS



SOLUTIONS

# FDA Approved OTC Hearing Devices



Eargo



Lexie/Bose

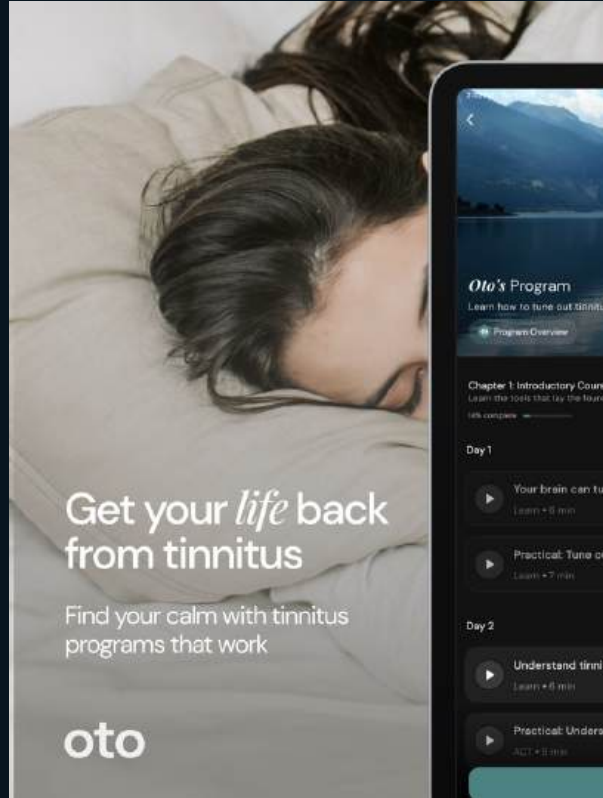


AirPods Pro 2  
Programming

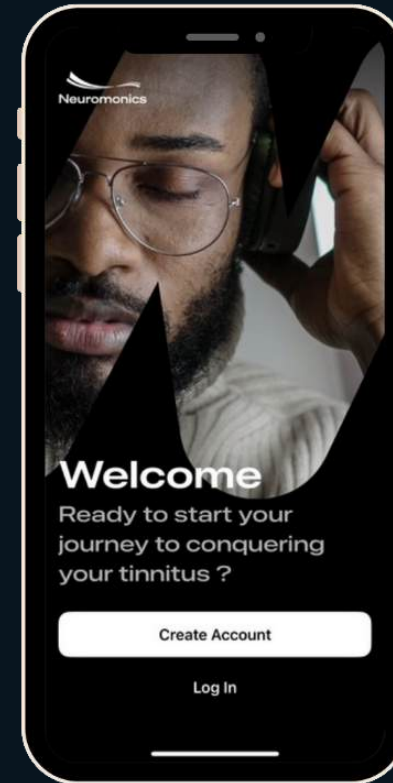


Nuheara

# Tinnitus Apps



Oto



Neuromonics

# Hearing Protection



Etymotic Earplugs



Loop Earplugs

# Prescription Hearing Aids



Widex



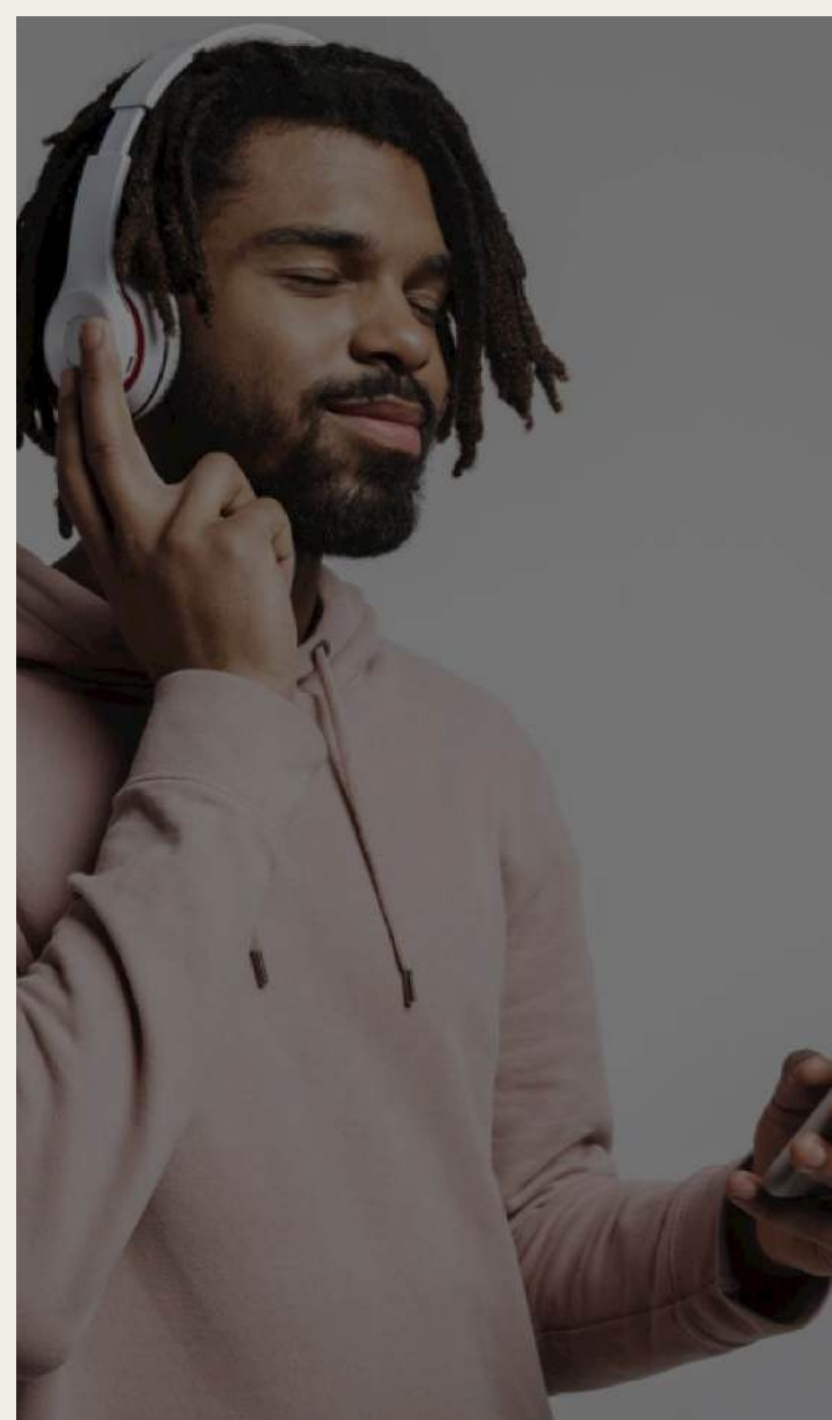
Signia



Phonak



Starkey



## Pricing

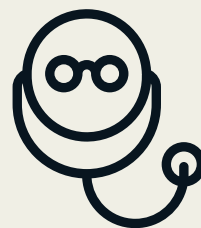
Comprehensive hearing health with zero out-of-pocket costs or co-pays.

**\$1 PEPM - \$12 Per Year**

\*Enroll anytime

\*No exclusion for pre-existing conditions

\*No waiting period



3 virtual consults per year



Includes the cost of hearing aids, hearing protection, OTC devices and/or tinnitus apps

# Colonial Life will fully fund Tuned for employer groups up to 100.

Employees only, first year fully funded, second year at the same pricing

New clients and clients with new lines of coverage are pre-approved.

Underwriting approval required for over clients with 100 employees.

## Colonial Life Funded Offer:

### Implementation

Contract signed and employee census uploaded through self-service link.

### Contract Term

2-year agreement: Year 1 funded by Colonial Life, Year 2 auto-renews with 30-day opt-out.

### Renewal Rate

\$1 per employee/month (\$12/year).

### Cost Example:

40 employees = \$480/year in Year 2.

## All Other Industries:

### Implementation

Tuned collects your employee census and launches within 1 week.

### Contract Term

Minimum 2-year agreement.

### Renewal

Automatically renews after 2 years.

EMPLOYER  
GROUPS LOVE  
TUNED  
>95 NPS  
<0.1% Churn



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