

Sales Process Outline



Fully Funded Groups 10–100 Lives

If the client has 10–100 lives, they automatically qualify for the fully funded offer.

To start, please visit the [Colonial Life–Tuned microsite](#).

If you are with the client, click the "**Start the sign-up process**" [button](#) and walk them through the process to sign the agreement and upload the employee census.

You can also send them this [link](#), and they can sign up independently.

[Start the sign-up process](#)



Groups Over 100 Lives

If the client has over 100 lives, they can purchase Tuned at the \$1 PEP rate.

To start, please visit the [Colonial Life–Tuned microsite](#).

If you are with the client, click the "**Start the sign-up process**" [button](#) and walk them through the process to sign the agreement and upload the employee census.

You can also send them this [link](#), and they can sign up independently.

[Start the sign-up process](#)

Next Steps:



Implementation

Once the agreement is signed, Tuned's account manager initiates implementation directly with the client, finalizes communications, and updates eligibility.



Go Live!

The benefit is launched, and the client's employees can now access comprehensive hearing care through Tuned.



For more information and support, contact jessica@tunedcare.com