



THE HEARING HEALTH BENEFIT



Tuned Provides Full Spectrum Hearing Health for the Workforce

Tuned ID

1 Founded in 2020

2 Largest online audiology network in the US

3 VC-backed (raised over \$11M)

4 Serving over 100,000 members, 150+ companies

Roadmap

- 1 | Problem
- 2 | Solution
- 3 | Process



Problem

Hearing issues lead to...

- **Costly accidents & healthcare claims**

People who suffer from hearing issues are 5x more likely to have a slip and fall & have 46% higher healthcare costs.

- **Relational strain & mental health issues**

Tinnitus, balance challenges, and hearing loss create anxiety, irritability, and fatigue that leads to social isolation & relationship strain.

- **Lower collaboration & productivity**

Communication issues lead to errors, strained workplace relationships, disengagement, absenteeism, and all around lower productivity.



Hearing is the most common sensory problem in the US.

50,000,000 


people suffer from hearing issues, making it more prevalent than vision issues and the 3rd most common chronic physical condition.

60% 

of those people are in the workforce (18–65)

1.5B 

people ages 12–35 are at risk of permanent, avoidable noise-induced hearing loss due to overuse of headphones and noise exposure.

25% 

of the population suffer from Tinnitus (ringing in the ears), a condition associated with hearing loss.

Workers suffer most

83%



Up to 83% of workers who are exposed to loud sounds aren't utilizing appropriate hearing protection (manufacturing, hospitals)

20%



1 in 5 factory workers suffer from hearing loss.

75%



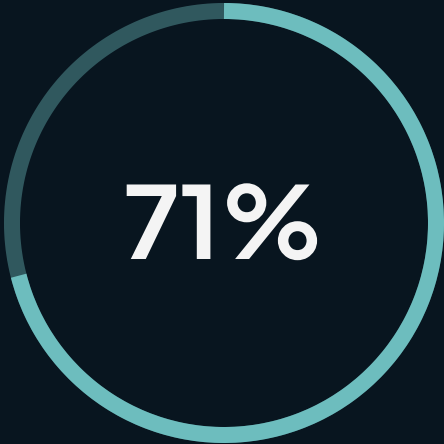
The majority of office workers use headphones up to 4 hours a day.



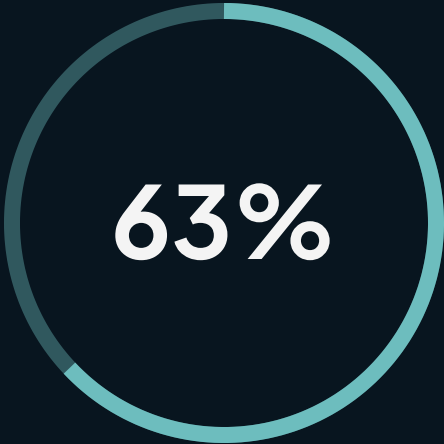
Existing hearing benefits are insufficient.

- ✘ Discount programs and health plans might cover 20% of an up to \$8,000 device. The rest is out of pocket.
- ✘ Legacy hearing-aid "benefits" are hearing aid coupons for severe hearing loss.
- ✘ No solution for preventive care, mild-to-moderate hearing loss, or tinnitus.

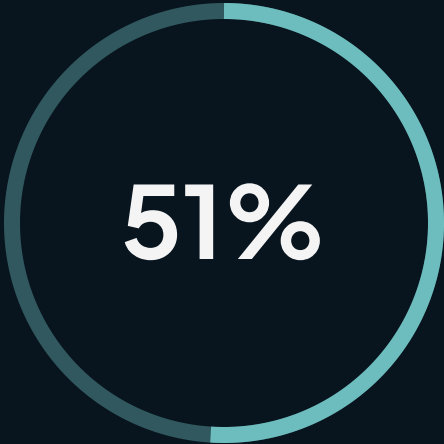
Hearing is Massively Underserved Compared to Dental & Vision. Or even Pet Insurance.



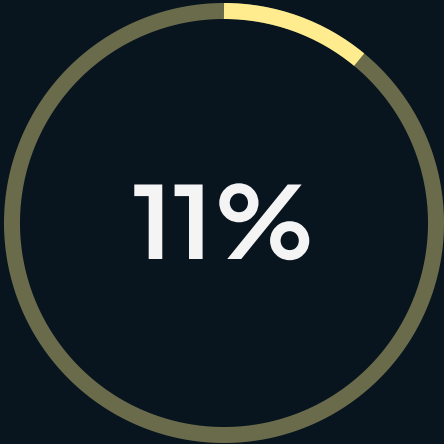
Dental



Vision



Pet

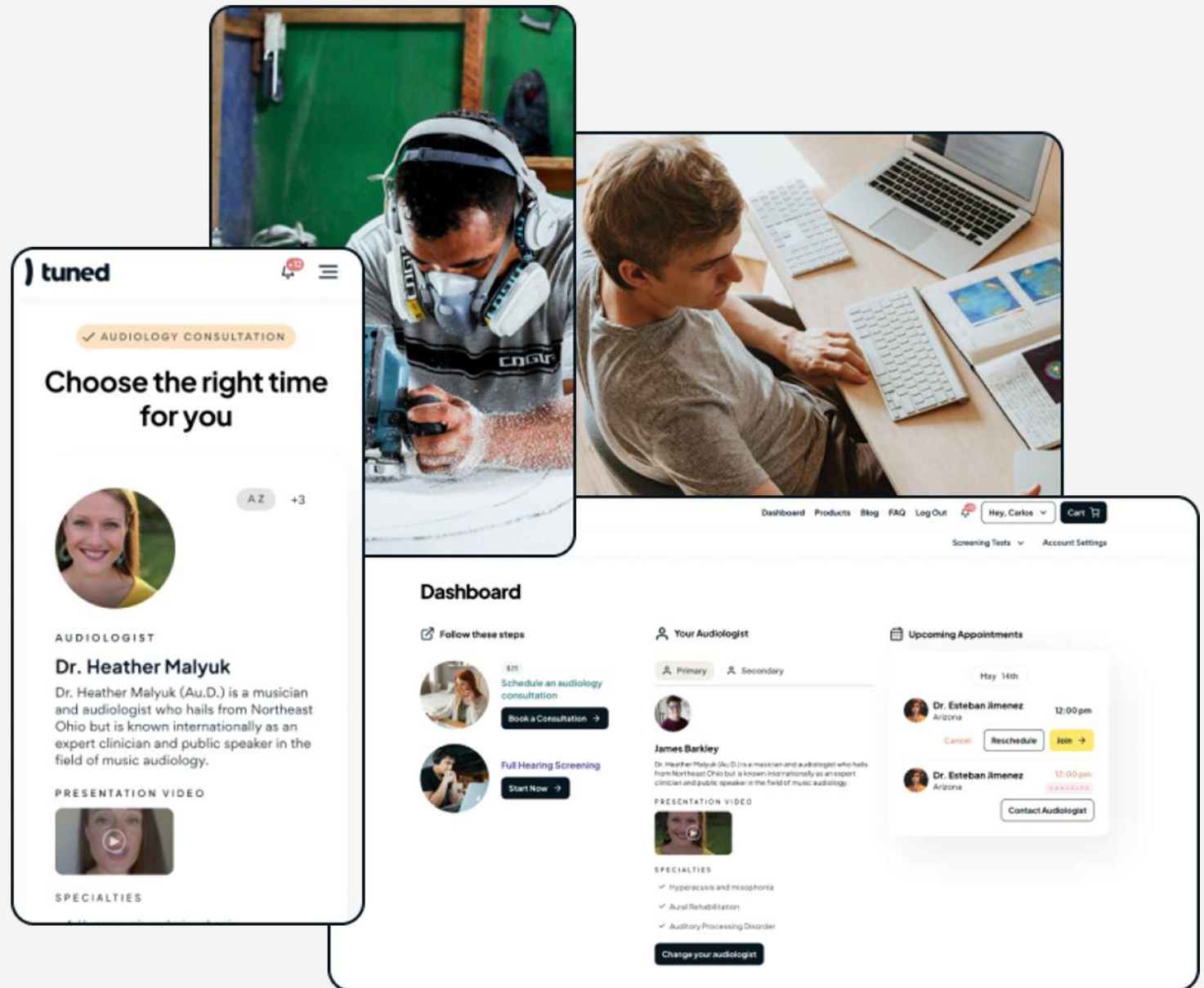


Hearing

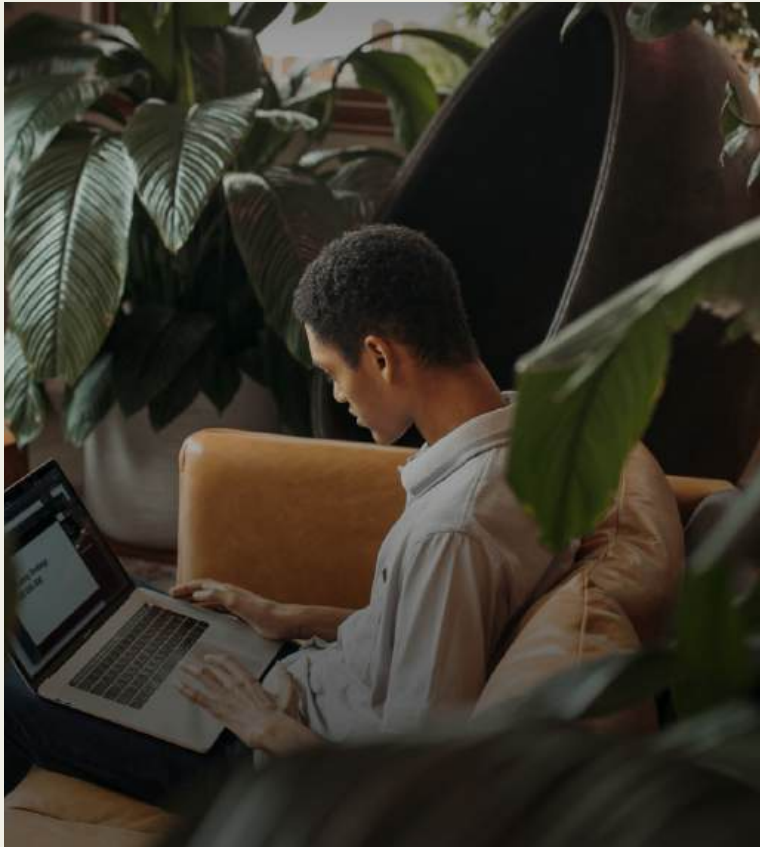
Solution

Tuned

A full-spectrum virtual hearing benefit: prevention, hearing loss care, tinnitus support, and balance solutions—delivered via telehealth.



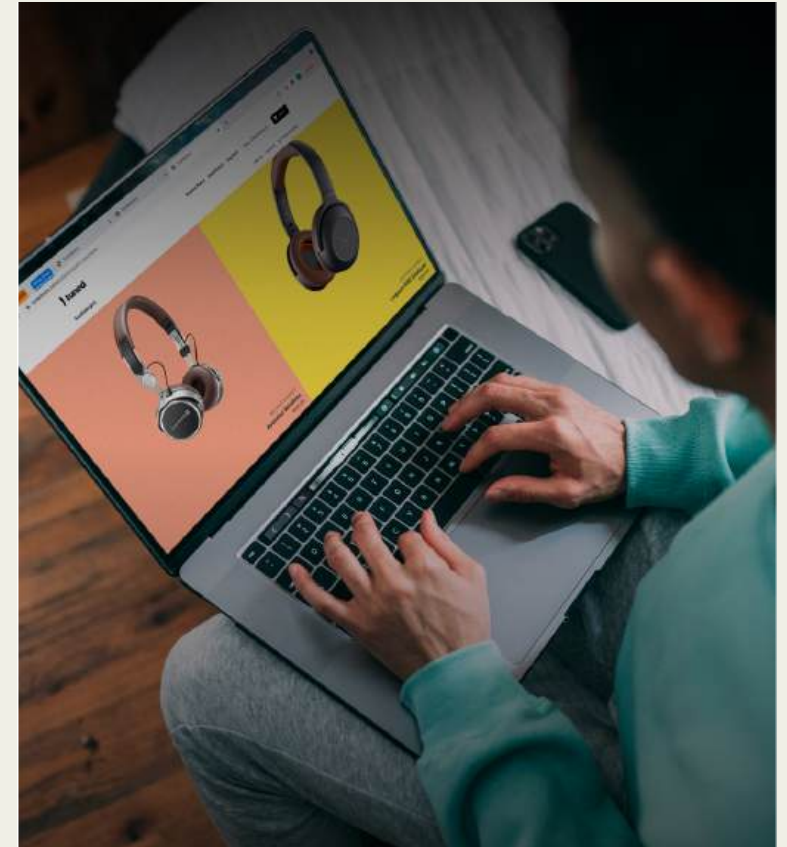
The Tuned Telehealth Platform



SCREENINGS



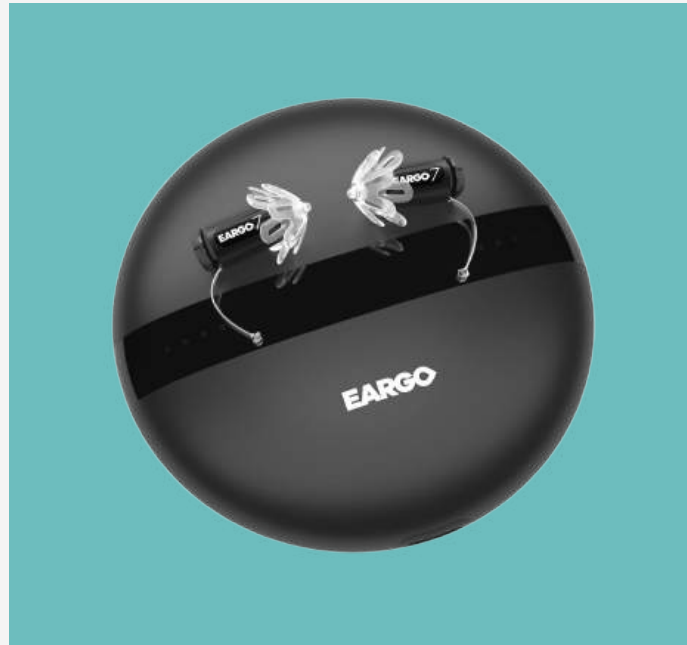
CONSULTATIONS



SOLUTIONS

Tuned Solutions

Discounts for recommended hearing protection, mild-to-severe hearing loss solutions, and tinnitus relief applications.





Less than a cup of coffee and a donut. A year.

Mono

Base offering



Hearing Screening:

Includes unlimited annual hearing screenings with personalized results.

Insights:

Members receive tailored reports—no consult required—making it easy to take action quickly.

Members can book a discounted consultation with a Tuned audiologist—including specialists in tinnitus and vestibular (balance) care.



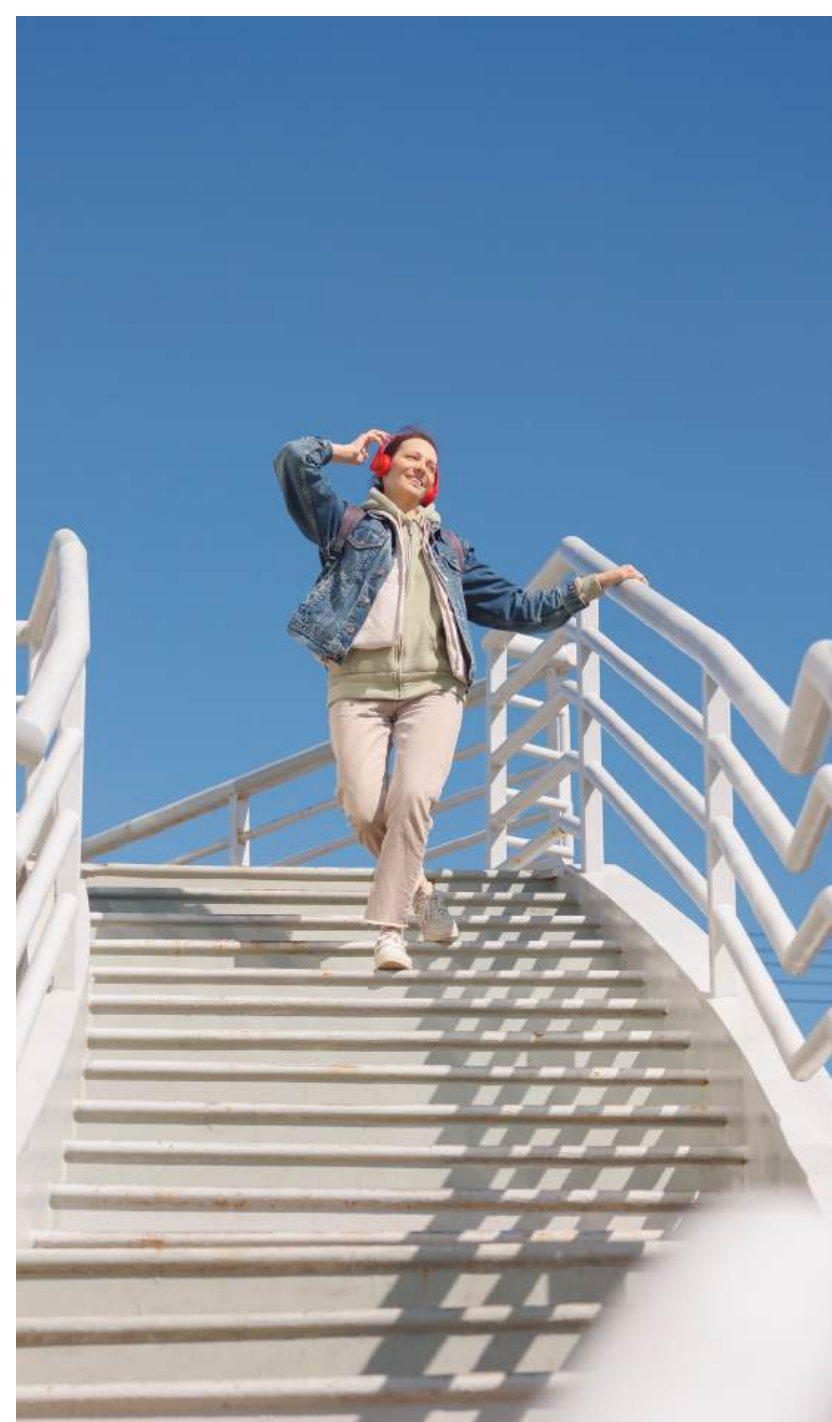
Solutions:

Members are guided to [a curated library of educational resources based on their unique hearing profile.](#)

A personalized product recommendation with **referral codes** for hearing aids, OTC devices, tinnitus management apps, and hearing protection.

The Referral Codes offer members 30–75% OFF MSRP on devices.

For dependents under 18: Tuned provides guidance and care navigation, but hearing aids must be dispensed by their home audiologist and are generally covered by major medical..



Stereo

Available enhancement

Enroll anytime

No exclusion for pre-existing conditions

No waiting period



Unlimited hearing screenings and one annual consult



Available at Tuned's negotiated rate with a referral code:
Hearing protection,
Rx Hearing aids, OTC devices,
Tinnitus apps

For dependents under 18: Tuned provides guidance and care navigation, but hearing aids must be dispensed by their home audiologist and are generally covered by major medical..



Surround

Employer Paid

\$1.50 PMPM/ \$18 Per Member Per Year



Unlimited hearing screenings and up to 3 annual consults



Includes the full cost of Rx hearing aids, hearing protection, OTC devices, Tinnitus apps


Minimum headcount of 100 or \$1,800 annual premium for groups under the threshold.

For dependents under 18: Tuned provides guidance and care navigation, but hearing aids must be dispensed by their home audiologist and are generally covered by major medical.

Process

Employer sign up process

[Link to demo](#)



Step 1: Employer
creates account
& signs digital
contract

Step 2: Employer
uploads
employee census

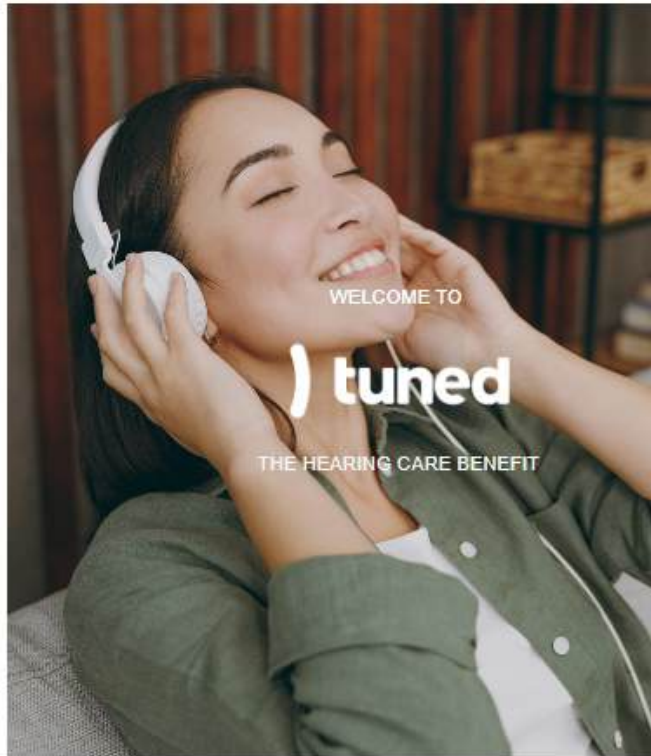
Step 3:
Employees
receive links to
register

Onboarding toolkit

Subject: Welcome to Tuned!

 Tuned Team <hello@tunedcare.com>
to jessica ▾

Thu, Feb 27, 5:04 PM



Did you know your employer covers hearing care with Tuned?

It's part of your benefits – free, simple, and available to you!

Just like regular dental checkups, a yearly hearing test helps you stay ahead of potential issues. Even if your hearing seems fine today, small changes over time can lead to bigger problems down the road.

With Tuned, you can:

- Take a quick online hearing test anytime, anywhere
- Get expert tips to protect your hearing
- Prevent hearing loss before it starts

It only takes a few minutes. Why not check your hearing today and make the most of this great benefit?

NEED HELP?

EMAIL: support@tunedcare.com | CALL: 424.407.3225 (MON - FRI, 9AM-5PM EST)

Sign-Up Today



tuned

The Hearing Care Benefit

Your hearing matters. Stay ahead.

A quick check-in with your ears can make all the difference. Our audiologists guide you with easy steps and smart solutions to help you hear your best.

It's more common than you think.

One in four working-age adults already experience some form of hearing difficulty. The good news is, you can take action now to improve clarity and comfort.

Here's what you get with your new benefit:

1 | Quick Screening

Take a 10–15 minute virtual hearing test using regular headphones, anytime, anywhere.

2 | Expert Advice

Chat with an audiologist who can help you protect your hearing and give personalized advice on your results.

3 | Personal Solutions

Get recommendations for hearing aids or other tools, like earplugs or helpful apps, to suit your lifestyle.

Members register & use Tuned

[Link to demo](#)

Dashboard

 Your Next Steps



Schedule an audiology consultation

[Book a Consultation →](#)



Full Hearing Screening

[Start Now →](#)

 Your Audiologist



Dr. Kathleen Wallace

Kathleen Wallace, Au.D. is the Head of Provider Education at Tuned. Her audiology specialties include patient education, public outreach, and alternative service delivery models. Kathleen's work has been featured in multiple audiology journals, podcasts, and speaking engagements. She is a graduate of Dartmouth College (B.A.) and the CUNY Graduate Center (Au.D.). Kathleen is licensed in New York, New Jersey, and Connecticut.

Unum Pilot Program Overview