



THE HEARING HEALTH BENEFIT



**Who has had their
hearing screened
as an adult?**



Tuned ID

1 Founded in 2020

2 Largest online audiology network in the US

3 VC-backed (raised over \$11M)

4 Serving over 100,000 members, 150+ companies



Tuned Provides Full Spectrum Hearing Health for the Workforce

Hearing is the most common sensory problem in the US.

Yes. More than Vision.

50,000,000 

People suffer from hearing issues

60% 

Are in the workforce (18–65)

<http://www.nidcd.nih.gov/health/statistics/hearing.html>

106M



The Headphone generation:

People between the ages of 12–35 at risk of permanent hearing loss

<https://www.cdc.gov/mmwr/volumes/72/wr/mm7213a3.htm>
https://www.who.int/health-topics/hearing-loss#tab=tab_1

3



Hearing loss is the 3rd most common chronic physical condition

<https://www.cdc.gov/mmwr/volumes/72/wr/mm7213a3.htm>
https://www.who.int/health-topics/hearing-loss#tab=tab_1

25%



of the population suffer from Tinnitus (ringing in the ears)

<https://www.cdc.gov/mmwr/volumes/72/wr/mm7213a3.htm>
https://www.who.int/health-topics/hearing-loss#tab=tab_1

5



5 X more likely to have a slip-and fall, even with moderate hearing loss.

<https://www.cdc.gov/mmwr/volumes/72/wr/mm7213a3.htm>
https://www.who.int/health-topics/hearing-loss#tab=tab_1

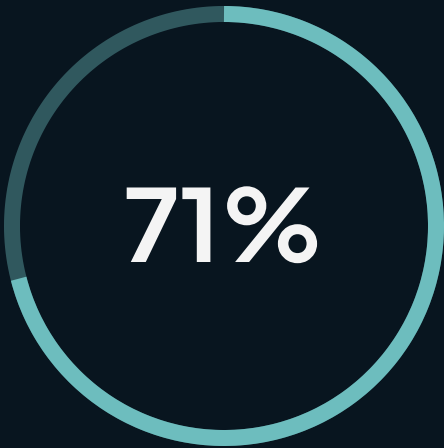


- ✘ Legacy hearing-aid "benefits" are hearing aid coupons, not covered under health insurance.
- ✘ Might cover 20% of a \$6,000 device. The rest is out of pocket.

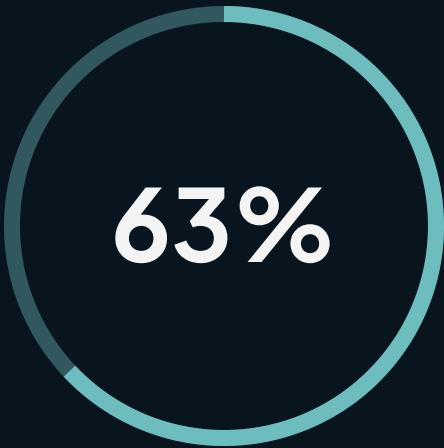
A Glaring Gap in Coverage

- 1 | Nothing for Prevention
- 2 | Nothing for mild-to-moderate hearing loss
- 3 | Nothing For Tinnitus
- 4 | Nothing for Balance issues
- 5 | Prohibitive out-of-pocket costs for Rx devices

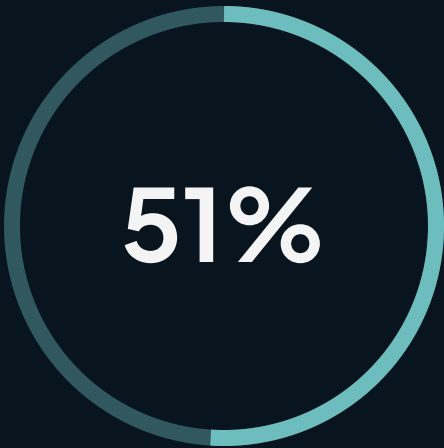
Hearing is Massively Underserved Compared to Dental & Vision. Or even Pet Insurance.



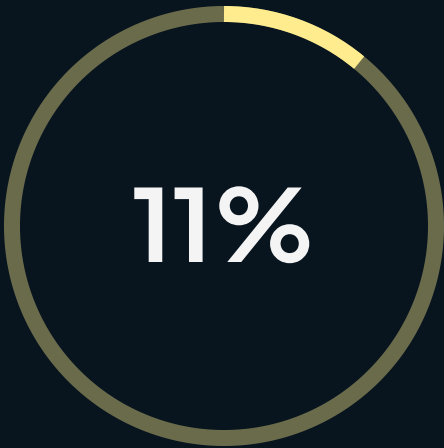
Dental



Vision



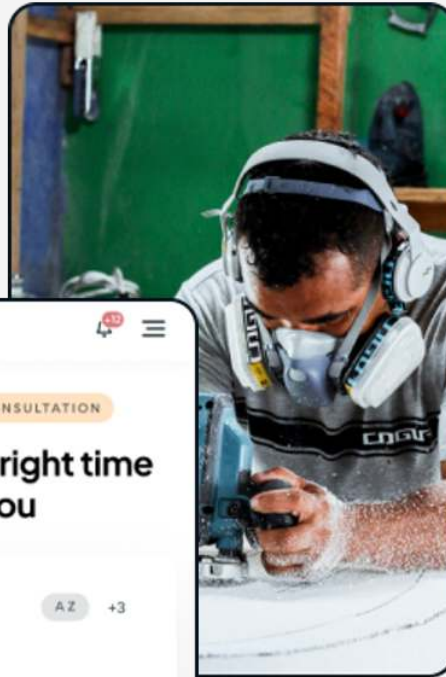
Pet



Hearing

Tuned

The largest online audiology network in the US, providing a full-spectrum virtual hearing benefit for the workplace.



tuned

✓ AUDIOLOGY CONSULTATION

Choose the right time for you

AZ +3

AUDIOLOGIST

Dr. Heather Malyuk

Dr. Heather Malyuk (Au.D.) is a musician and audiologist who hails from Northeast Ohio but is known internationally as an expert clinician and public speaker in the field of music audiology.

PRESENTATION VIDEO

SPECIALTIES

Dashboard Products Blog FAQ Log Out Hey, Carlos Cart

Screening Tests Account Settings

Dashboard

Follow these steps

- 925 Schedule an audiology consultation [Book a Consultation](#)
- Full Hearing Screening [Start Now](#)

Your Audiologist

Primary Secondary

James Barkley

Dr. Heather Malyuk (Au.D.) is a musician and audiologist who hails from Northeast Ohio but is known internationally as an expert clinician and public speaker in the field of music audiology.

PRESENTATION VIDEO

SPECIALTIES

- ✓ Hyperacusis and misophonia
- ✓ Aural Rehabilitation
- ✓ Auditory Processing Disorder

[Change your audiologist](#)

Upcoming Appointments

May 14th

- Dr. Esteban Jimenez 12:00 pm
Arizona [Cancel](#) [Reschedule](#) [Join](#)
- Dr. Esteban Jimenez 12:00 pm
Arizona [Cancel](#) [Reschedule](#) [Join](#)

[Contact Audiologist](#)

Tuned's Four Pillars of Hearing Health®



Prevention



Hearing Loss
(from mild to severe)

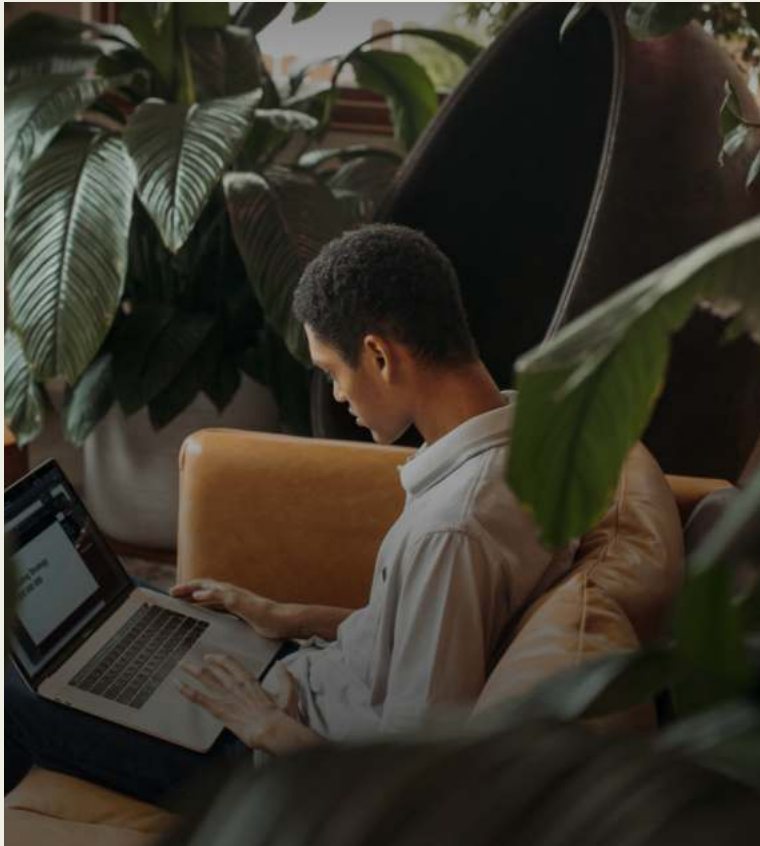


Hearing disorders
Tinnitus and Auditory
Processing Disorder (APD)



Balance

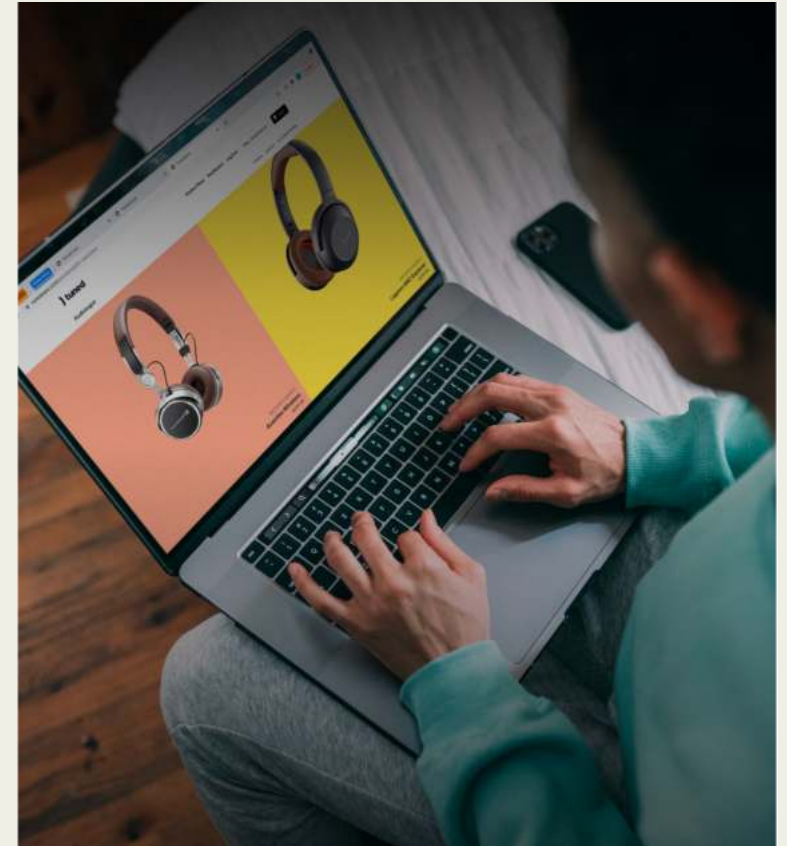
The Tuned Telehealth Platform



SCREENINGS



CONSULTATIONS



SOLUTIONS

FDA Approved OTC Hearing Devices



Jabra Enhance



Zepp Clarity



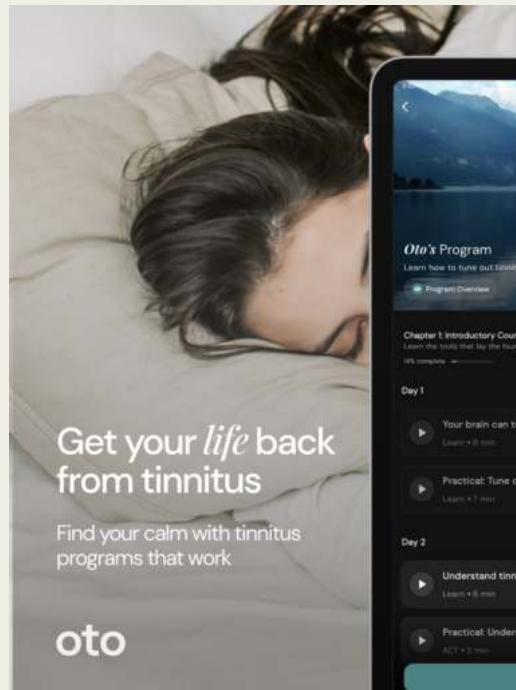
AirPods Pro 2/3 Programming

FDA Approved OTC Hearing Devices

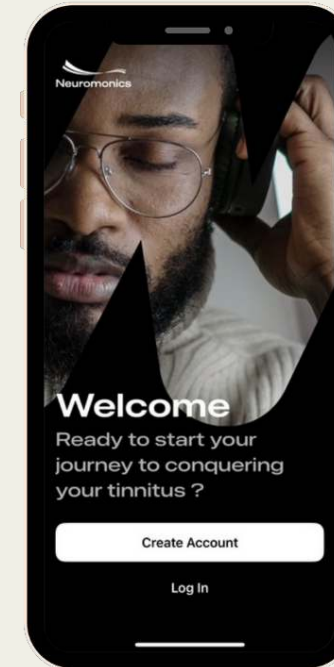


Nuance Audio
Hearing Glasses

Tinnitus apps to reduce perception of ringing in the ears



Oto



Neuromonics

Hearing Protection



Etymotic ER20s XS Pro Earplugs



Howard Leight VeriShield VS130

Modern prescription hearing aids for moderate to severe hearing loss



Widex



Signia



Phonak



Starkey

A valid clinical hearing test (audiogram) is necessary to receive prescription hearing aids and must be obtained by the member at their PCP, ENT or Aud. A copay or deductible may apply, depending on the member's plan

Pricing



Mono

Voluntary Benefit

\$1 PEPM/\$12 Per Year

Add family members, including parents



Hearing Screening:

Includes unlimited annual hearing screenings with personalized results.

Insights:

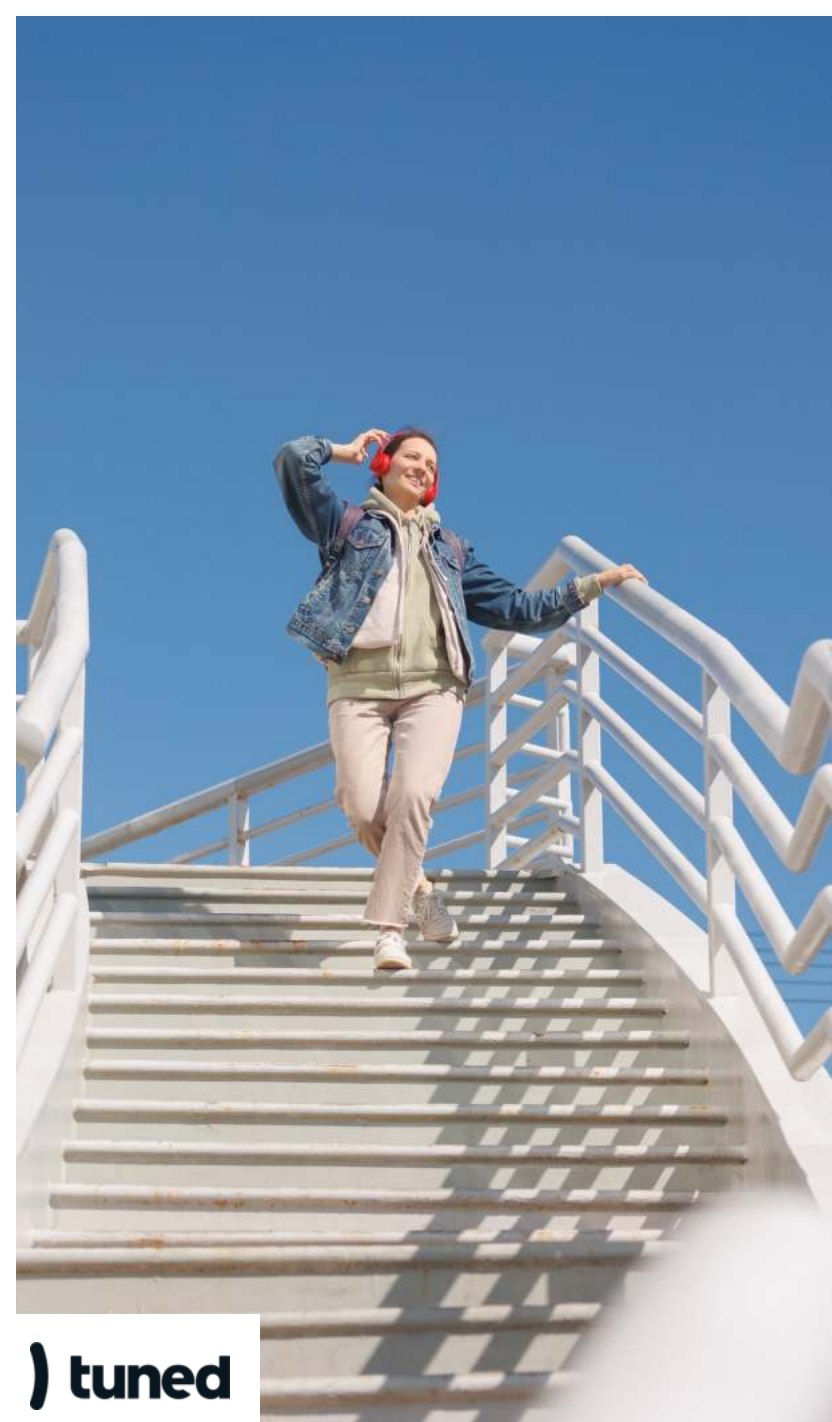
Members receive tailored reports—no consult required—making it easy to take action quickly.



Solutions:

Book a consultation with a Tuned audiologist, including specialists in tinnitus and vestibular (balance) care at discounted rates.

Product recommendations with **discounts** for hearing aids, OTC devices, tinnitus management apps, and hearing protection.



Stereo

Employer Paid

\$0.75 PEPM/\$9 Per Year

| Enroll anytime

| No exclusion for pre-existing conditions

| No waiting period



Unlimited hearing screenings and one annual consult



Available at Tuned's negotiated rates: Hearing protection, Rx Hearing aids, OTC devices, Tinnitus apps

Surround

Employer Paid

\$1 PEP/ \$12 Per Year (OD Special Offer)

| Enroll anytime

| No exclusion for pre-existing conditions

| No waiting period



Unlimited hearing screenings and up to 3 annual consults



Includes the full cost of Rx hearing aids**, hearing protection, OTC devices, Tinnitus apps

**Florida law does not allow prescription hearing aids to be shipped by mail. Florida members will purchase Rx hearing aids in person at a local clinic or Costco and be fully reimbursed by Tuned. All other Tuned services remain unchanged.*

***A valid clinical hearing test (audiogram) is necessary to receive prescription hearing aids and must be obtained by the member at their PCP, ENT or Aud. A small copay or deductible may apply, depending on the member's plan.*

Tuned Pricing Summary Table

	Who pays	Cost (per member, annual)	Audiology consults	Hearing devices & solutions	Who can enroll
Mono	Employee (voluntary)	\$12.00	Not included (discounted, as needed)	Discounted	Employees + family members (including parents)
Stereo	Employer paid	\$9.00	1 per year	Discounted	Employees (dependents optional)
Surround (OD Discount)	Employer paid	\$12.00	Up to 3 per year	Included at no cost*	Employees (dependents optional)

* Prescription hearing aids require a valid audiogram from a PCP, ENT, or audiologist; standard medical copays or deductibles may apply depending on the member's health plan.



THE HEARING HEALTH BENEFIT

