

**MINUTES OF A MEETING OF THE BOARD OF CONTROL OF THE ART
STUDENTS LEAGUE OF NEW YORK, HELD MARCH 16, 2025, PURSUANT TO
NOTICE DULY GIVEN, AT THE ART STUDENTS LEAGUE IN THE ATELIER CAFE.**

1. The meeting was called to order at 6:05 pm by President Robin Frank.

Board of Control (BoC) Members present: Jack Howard-Potter (*Vice President*), Yoko Cohen (*Vice President*), Stephen Durkee, Debby Goan, Jon Greenfield Charles “Chick” Foxgrover, Daniel Kalin, Sandra Kamerman, John Kneapler, Stephen Rosenthal, and Peter Stamas.

Also present: Artistic/Executive Director Michael Hall, Director of Development Inga Glodowski, Director of Programs Robert Telenick, Director of Marketing JJ Looman, and Development Manager and Assistant Secretary Lauren Mullen taking minutes.

2. **Approval of Minutes:** The minutes of the previous meeting of the Board of Control, held Feb 12, 2025 were reviewed, and approved with edits.

3. **Membership Reinstatement Requests:** The following Requests for Reinstatement were reviewed and approved:

ID	First Name	Last Name	Email
3013699	Maria	Kovacs	mkova7@aol.com
106167	Gennady	Mikhelzon	mikhelz100@gmail.com

4. **Presidents Report:** President Robin Frank led the meeting. She opened with a summary of a Board of Control-Instructors meeting the previous week. She shared instructor concerns which Michael Hall and Robert Telenick fielded. A brief discussion followed. Frank proposed that the Instructor Handbook be updated. Meanwhile Hall and Telenick will draft a memo addressing some of the expressed instructor concerns.

5. **Marketing Presentation:** Director of Marketing, JJ Looman, presented on the current marketing strategy. This included the recent rebrand, promotional strategy, advertising plans, and social media growth. He then fielded questions from the Board.

6. **Programs Presentation:** Director of Programs, Robert Telenick, presented the current programing strategy. This included current class offerings, revenue and enrollment trends from the last 3 years, student recruitment, and specialized programs. He then fielded questions from the Board.

President Robin Frank left the meeting and handed control to Vice President Yoko Cohen.

7. **Executive Director's Report:** Executive Director Michael Hall gave an update on the ongoing search for a new Gallery Director.
8. **Audit Committee:** Jack Howard-Potter reported for the Audit Committee . The audit is complete, next the finance team will work on the 990.
9. **Finance Committee:** The third quarter report will be released in April.
10. **Building Committee:** Stephen Rosenthal presented on behalf of the Building Committee. Rosenthal announced that construction on Phase 1 will likely start in June, and we must properly prepare the students and membership for what is to come. Phase 2 is still in the design phase but the Committee is hoping to have a presentation ready by May. A decision has not been made on an owner's rep.
11. **150th Planning Committee:** Stephen Durkee presented on behalf of the 150th Planning Committee. Both a newsletter and the "video from the archives" series have launched. The next focus is on the May 31st, 2025, event, Homecoming and on updating the list of cultural institutions participating in "A Salute to the League" for more visibility.
12. **Development Presentation:** Jon Greenfield presented on behalf of the Development committee. Greenfield announced that a decision on where to hold the Gala will be made on Friday, March 14th. He also presented on recent grants received.
13. **Membership Committee:** Yoko Cohen presented on behalf of the Membership Committee. The current focus is on planning the April membership meeting and working on streamlining the run of show.

New Business:

Sandra Kamerman asked if galleries ever sent representatives to look at the Student Salons. Hall confirmed that they do, and they are working on bringing in more.

John Kneapler inquired about doing another Student Sale. Cohen clarified that the gallery is overscheduled, and planning would have to fall on another committee and volunteers. Hall confirmed it is already under consideration.

There being no additional new business, and upon a motion duly made, seconded, and approved, the meeting was adjourned at 8:39 pm.



Robin Lechter Frank

President

Date: 4/16/25

Lauren Mullen

Lauren Mullen

Development Manager and Assistant
Secretary (taking minutes)

Date: 4/16/25
