

CELINE YONG

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EXPERIENCE

Freelance Graphic Designer & Video Editor

Furqan Saini

Jan 2021 – Apr 2022

- Exercised creative freedom in creating content for brands like Kate Spade, Coach and Hugo Boss.
- Prior experience in videowork has provided confidence in the projects
- Multi-tasking skills were better developed while dividing time between freelance, work and school

Retail Assistant

Sea Apple

Oct 2020 – Feb 2022

- Being one of the first retail staff of the brand allowed for room to lead and navigate the standard operations to provide a pleasant store experience.
- The small team allowed a wider scope of responsibilities and learning opportunities.

Design Intern

Furqan Saini

May 2021 – Aug 2021

- Created multi-medium works for Harry Halim, Female Magazine and more.
- Managed to develop 3D skills further.
- Better knowledge of the fashion industry.

Freelance Videographer & Editor

LASALLE College of the Arts

Mar 2020 – Jul 2020

- First opportunity to professional video work.
- Honed a disciplined and responsible attitude whilst adapting to remote working.
- Flexibility in the visual language allowed an opportunity to set the tone and style of the project.

Retail Assistant

Andwelldressed

Jul 2019 – Mar 2020

- Working for a small local business for the first time brought new experiences and allowed me insight into the works of a fashion business
- As a tight-knit community, there was involvement by the staff to facilitate a better service and environment for the shoppers.

Freelance Graphic Designer

Singapore Post

Jul 2018 – Oct 2018

- A introduction to freelance work, independence and self-critical skills were further honed
- Effective communication with the client built trust alongside keeping to deadlines and providing prompt amendments after feedbacks.

EDUCATION

BA(Hons) Fashion Media & Industries

LASALLE College of the Arts
2019 – 2022

Diploma in Communication Design

Temasek Polytechnic
2015 – 2018

Dunman Secondary School

2011 – 2014

ACHIEVEMENTS

Red Dot Design Winner
2021

Edusave Good Progress Award
2012 & 2018

Spikes Student Creative Award
for Print
2016

EXPERIENCE

Luggage Event Sales Assistant

Seager

7 May – 20 May 2018

- Working in an area of a larger scale resulted in adapting and thinking quickly in the ever-changing environments.
- Having prior experience in the sales of travel accessories, guiding fellow co-workers in common features of travel accessories and its functions came naturally to facilitate sales in the products.
- Working with a large group of staff encouraged working as a team to ensure the success of the event.

Graphic Design Intern

Goodfellas

Aug 2017 – Oct 2017

- Conceptualised on smaller projects and facilitated senior designers in final artworks and mock-ups.
- Hands-on industry experience.
- Understanding the processes of launching a project to the public.
- Ability to apply skills from school to complete tasks delegated.

Sales Associate

Samsonite

Dec 2014 – Apr 2017

- A chance to work at multiple outlets across the country and adapt to different environments.
- Built confidence whilst assisting customers.
- Taught to think quick and problem-solve.

Event Facilitator

Affordable Art Fair

6th Apr 2017

Sales Associate

House of Bricks

Sep 2016 – Oct 2016

Data Organiser

Conventions & Exhibitions Management Services

Feb 2016 – Apr 2016

- Organised files with Microsoft Excel and handled corporate calls aiding in communicating professionally and clearly.
- Experienced a corporate environment.
- Learnt to be more professional and honed work ethics.

SKILLS

Hard Skills

Adobe CC

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe After Effects

Adobe Premiere Pro

Microsoft Office

Microsoft Word

Microsoft Powerpoint

Blender 3D

Pattern Making & Sewing

Soft Skills

Honest

Versatile

Independent

Responsible

Resourceful

Language

English

Chinese