

Selfsea 2.0 Partnership Opportunities

Our Mission: The Youth Choose

For over 20 years, Peer Health Exchange (PHE) has partnered with young people to build healthier communities nationwide. Today, we reach over one million young people through our digital health support platform, selfsea.

**We don't design solutions for youth.
We build them with youth.**



Opportunity for Your Brand

Signal your:

- ✓ Commitment to youth voice
- ✓ Investment in prevention
- ✓ Leadership in digital responsibility
- ✓ Alignment with measurable social impact

Digital Trust. Youth Safety. Responsible Innovation.



Your Partnership Matters.

Adolescents are navigating:

- AI-powered tools without clear guidance
- Rising mental health challenges
- Misinformation and digital risk
- Generational disconnect with caregivers and educators

Corporations have an opportunity — and responsibility — to move beyond compliance and into prevention, resilience-building, and authentic youth engagement. We provide the infrastructure to do exactly that.

Strategic Partnership Platforms

Youth AI Toolbelt

Co-Branded Digital Learning

- Youth-produced video series
- Safe & healthy AI literacy education
- In-app brand recognition
- Real-time engagement & outcome tracking

Educator & Caregiver Resource Hub

Bridging the Generational Gap

- Co-branded online destination
- Conversation guides and tools
- Pilot + national scale roadmap
- Feedback-informed optimization

National Digital Campaign

Health Awareness Activations 2026

- Co-developed campaign strategy
- Influencer + Youth Advisory Board engagement
- Cross-platform amplification
- Brand alignment with youth wellbeing leadership

Signature Events

High-Visibility Convenings

- selfsea 2.0 launch activation
- Influencer-led thought leadership events
- Executive-level youth & tech convenings



Partner With Us Today!

Let's Build What Youth Actually Need — Together.

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