

**20-21 November 2025, Calgary Marriott Downtown Hotel,  
Calgary, Alberta**



## **Sponsorship Packages**

**Organised by ProLink Events Ltd.**

# POWERED BY SPONSOR



## Branding & Visibility:

- Logo placement on the event website and promotional materials.
- Recognition as a “Powered by” sponsor in event marketing materials and announcements.
- Sponsor acknowledgment during opening and closing remarks.
- Company profile and its product/services description will be printed in the event E-show directory.



## Speaking Opportunities:

- 1 x slot for Keynote Speech and 1 x slot for Moderating a Panel discussion.
- Access to a targeted audience for thought leadership and knowledge sharing.



## Networking and Engagement:

- 3 VIP Passes for sponsor representatives to attend conference sessions and networking events.
- 2 Speaker Passes.
- 1 Exhibition Kiosk



## Content Marketing & Messaging

- Direct access to the Canada HealthTech Innovation Symposium Team to help shape your content marketing and messaging.
- Opportunity to nominate your partners and network as potential speakers.



## POWERED BY SPONSOR



### Onsite Branding:

- 3 standees will be placed in the conference venue & other prominent locations (To be provided by the Sponsor).
- Company's 1 page flyer will be inserted in the Delegate Kit (To be provided by the Sponsor)



### Digital Presence:

- Promotion through social media channels
- Inclusion in pre and post conference email campaign to attendees
- 1 x EDM will be sent out to the registered attendees.



### Post-Event Exposure:

- Highlighted as the "Powered by Sponsor" in the Post-show report and event website.
- Company name and logo will be acknowledged in Thank you partners card.



**INVESTMENT: CAD \$ 15,000**



## PLATINUM SPONSOR (Limited to 3)



### Branding & Visibility:

- Logo placement on the event website and promotional materials.
- Recognition as a “Platinum” sponsor in event marketing materials and announcements.
- Sponsor acknowledgment during opening and closing remarks.
- 150 words company profile & products/services description will be published in the event E-show directory.



### Speaking Opportunities:

- 1 x 45 mins slot to deliver the presentation (Topic to be discussed with the organiser)
- Access to a targeted audience for thought leadership and knowledge sharing.



### Networking and Engagement:

- 2 VIP Passes for sponsor representatives to attend conference sessions and networking events.
- 2 Speaker Passes.
- 1 Exhibition Kiosk.
- Access to Networking Break, Networking Lunch and Cocktail Reception.



### Content Marketing & Messaging

- Direct access to the Canada HealthTech Innovation Symposium Team to help shape your content marketing and messaging.
- Opportunity to nominate your partners and network as potential speakers.



## PLATINUM SPONSOR (Limited to 3)



### Onsite Branding:

- 2 standees will be placed in the conference venue (To be provided by the Sponsor).
- Company's 1 page flyer will be inserted in the Delegate Kit (To be provided by the Sponsor)



### Digital Presence:

- Promotion through social media channels
- Inclusion in pre and post conference email campaign to attendees
- 1 x EDM will be sent out to the registered attendees.



### Post-Event Exposure:

- Highlighted as the "Platinum Sponsor" in the Post-show report and event website.
- Company name and logo will be acknowledged in Thank you partners card.



**INVESTMENT: CAD \$ 12,000**





## GOLD SPONSOR (Limited to 4)



### Branding & Visibility:

- Logo placement on the event website and promotional materials.
- Recognition as a “Gold” sponsor in event marketing materials and announcements.
- 150 words company profile & products/services description will be published in the event E-show directory.
- 1 Full page advertisement in the event E-show directory.
- Company’s 1 page flyer will be inserted in the Delegate Kit (To be provided by the Sponsor)



### Post-Event Exposure:

- Highlighted as the “Gold Sponsor” in the Post-show report and event website.
- Company name and logo will be acknowledged in Thank you partners card.



### Digital Presence:

- Promotion through social media channels



### Networking and Engagement:

- 2 Passes for sponsor representatives to attend conference sessions and networking events. 1 Speaker Pass.
- 1 Exhibition Kiosk.



### Speaking Opportunities:

- 1 x Slot for Moderating a Panel discussion



**INVESTMENT: CAD \$ 10,000**



# SILVER SPONSOR



## Branding & Visibility:

- Logo placement on the event website and promotional materials.
- Recognition as a “Silver” sponsor in event marketing materials and announcements.
- 150 words company profile & products/services description will be published in the event E-show directory.
- 1 Full page advertisement in the event E-show directory.



## Post-Event Exposure:

- Highlighted as the “Silver Sponsor” in the Post-show report and event website.
- Company name and logo will be acknowledged in Thank you partners card.



## Digital Presence:

- Promotion through social media channels



## Networking and Engagement:

- 2 Passes for sponsor representatives to attend conference sessions and networking events. 1 Speaker Pass.
- 1 Exhibition Kiosk.



## Speaking Opportunities:

- 1 x panel slot in any of the panel discussions



**INVESTMENT: CAD \$ 8,000**



## BRONZE SPONSOR



### Branding & Visibility:

- Logo placement on the event website and promotional materials.
- Recognition as a “Bronze” sponsor in event marketing materials and announcements.
- 150 words company profile & products/services description will be published in the event E-show directory.



### Post-Event Exposure:

- Highlighted as the “Bronze Sponsor” in the Post-show report and event website.
- Company name and logo will be acknowledged in Thank you partners card.



### Digital Presence:

- Promotion through social media channels



### Networking and Engagement:

- 1 Passes for sponsor representatives to attend conference sessions and networking events. 1 Speaker Pass.
- 1 Exhibition Kiosk.



### Speaking Opportunities:

- 1 x panel slot in any of the panel discussions



**INVESTMENT: CAD \$ 6,500**







## COCKTAIL RECEPTION SPONSOR



The Sponsor will have the opportunity to promote itself through a Cocktail reception post conference at CHTIS 2025 to all the participants.

The Sponsor is entitled to the following:

- Logo acknowledgment on signage at the entrance of the Cocktail Reception area  
*(Printed standees featuring partner logos will be prominently displayed at the venue entrance)*
- Logo acknowledgement in the event E-Show Directory and on the CHTIS 2025 website
- Promotion through social media
- 1 x Exhibition Kiosk

INVESTMENT: CAD \$ 10,000





# LANYARD SPONSOR



## Deliverables:

- Logo placement on the event website and promotional materials.
- Recognition as a “Lanyard” sponsor in event marketing materials and announcements.
- 150 words company profile & products/services description will be published in the event E-show directory.
- 4 Passes for sponsor representatives to attend conference sessions and networking events.
- Highlighted as the “Lanyard Sponsor” in the Post-show report and event website.
- Company name and logo will be acknowledged in Thank you partners card.
- Promotion through Social Media
- 1 x Exhibition Kiosk

**INVESTMENT: CAD \$ 8,000**



*\*Subjected to approval & availability, Logo (jpeg) to be provided by the Sponsor.  
Graphics shown are for reference purposes only and may be changed by the Organiser.*





## NETWORKING COFFEE/BREAKFAST/LUNCH SPONSOR (Both Days)



The Sponsor will have the opportunity to promote itself through a networking lunch on the event day of CHTIS 2025 to all the participants.

The Sponsor is entitled to the following:

- Logo acknowledgement on the sign at the entrance to the Networking Lunch area (Printed Standees will be placed)
- Logo acknowledgement in the event E-Show Directory and on the CHTIS 2025 website
- Promotion through social media
- 1 X Exhibition Kiosk

**Cost for Both Days**

**INVESTMENT: CAD \$ 10,000**



## EXHIBITION BOOTH

### Branding & Visibility:

- Logo placement on the event website and promotional materials.
- Recognition as a “Exhibition Partner” in event marketing materials and announcements.
- 150 words company profile & products/services description will be published in the event E-show directory.



### Post-Event Exposure:

- Highlighted as the “Exhibition Partner” in the Post-show report and event website.
- Company name and logo will be acknowledged in Thank you partners card.



### Digital Presence:

- Promotion through social media channels



### Networking and Engagement:

- 2 Passes for company’s representatives to attend conference sessions and networking events.
- 1 Speaker Pass.
- 1 Exhibition Kiosk.



### Speaking Opportunities:

- 1 x panel slot in any of the panel discussions or 30mins Standalone Presentation Slot



**INVESTMENT: CAD \$ 6,000**



## Explore Customizable Sponsorship Packages & Branding Opportunities

### **Sponsorship Packages:**

Multiple tiered sponsorship levels available

Customized packages tailored to your brand and objectives

### **Branding Opportunities Include:**

Pen and notepad branding

Water bottles with your logo

Registration desk branding

Delegate bags with your company's imprint

### **Additional Benefits:**

Exposure to key industry leaders and decision-makers

Networking opportunities

Speaking and exhibition options







Looking forward for an  
opportunity to host you