

# **Properties Run Better On ResMan**

Customers who switch to ResMan consistently tell us that their properties run better on ResMan. They operate more efficiently, deliver more NOI and grow and scale faster. Why? Because the software is easy to learn and use, it provides unmatched visibility into all property-level to dos and KPIs, it streamlines and automates time-intensive processes and it's supported by a highly responsive team that's committed to helping them achieve their business goals.



#### **ResMan is Fundamentally Different**

**ResMan was built from within the industry** by property teams, so it works the way they work. Other industry solutions were designed by outsiders who had no idea what it was like to work onsite.

**ResMan offers a modern, web-based comprehensive platform** with centralized data storage and best of breed capabilities, but also has an open API for seamless integration with specialized technologies.

The ResMan team is singularly focused listening to customers and enhancing and supporting the platform to ensure the solution has everything they need to grow, scale and operate their business.

#### Market, Manage and Grow Your Portfolio in One Platform



**Multifamily** 

Industry-leading software for operating conventional properties more efficiently.



Affordable

Manage HUD, Tax Credit and Rural properties with this easy to implement, learn and use solution.

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#### Marketing

Modern, full-featured websites and marketing – all within your property management system.

## **Property Management Software** That's Better for Your Business

#### Easy to Learn and Use

ResMan's navigation and workflows are intuitive and efficient because they were designed by property managers. Those new to the system can immediately execute common tasks, and 80% of tasks can be completed in three clicks or less.

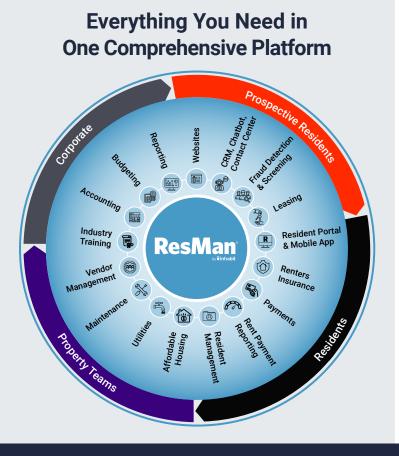
#### **Realtime Visibility into Key Metrics**

The BoardRoom dashboard provides real-time visibility into performance against key metrics. It focuses attention to where it's needed and allows teams to drill in and address the tasks at hand.



### **Automation and Alerts for Speed and Efficiency**

Not everyone is an accounting or operations expert, so we added automation and alerts that help novices perform like experts. The software surfaces specific month end issues needing resolution, tracks and applies replacement reserves, ensures move in/out activities get completed, and flags manual GL entries for review — to name just a few.



#### **Flexibility Where You Need It**

We get that not all property management companies are the same, so ResMan provides flexibility and can be configured to work the way you do — from roles and permissions to alerts, portfolio groupings and even line items in your chart of accounts. Your software should adjust to your business, not the other way around.

#### Win Together Partnership

Your property management system is the backbone of your operation. Software isn't perfect and when you have questions, you need a partner who will be there for you. Ask ResMan customers and they'll tell you that you won't find a property management platform provider that's more committed to your success than ResMan.



