ResMan® Marketing

Leasing Assistant

PROSPECT

AI LEASING ASSISTANT

SEAMLESS HANDOFF

LIVE AGENT

PROPERTY MANAGEMENT SOFTWARE

RENT — TOUR AVAILABILITY

NEIGHBORHOOD INFORMATION

PRICING & AVAILABILITY
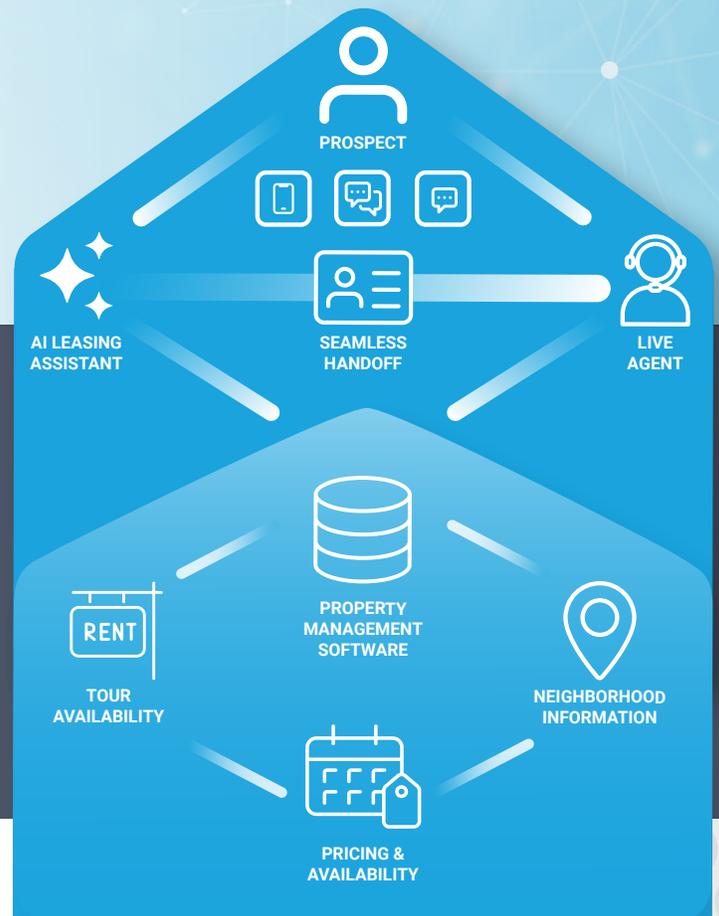
Hybrid By Design

AI-powered virtual assistants can and should play an important role in the apartment leasing process, saving staff time and allowing prospective renters to inquire and get answers 24/7/365. **But AI alone is not the answer.** Finding a home is a high-stakes decision, and 93% of people prefer to have access to a human to assist in situations like this. **ResMan Leasing Assistant, powered by Anyone Home, is the industry's first omnichannel AI assistant that was designed for this hybrid reality.**

Hybrid Intelligence delivers seamless and fulfilling interactions that enhance the leasing experience.

What is Leasing Assistant?

ResMan Leasing Assistant is an omnichannel AI assistant that

- Handles voice and chat-based inquiries 24/7/365

- Gathers guest card information, books tours, answers property-specific leasing questions

- Seamlessly transitions calls with context and in real-time to live agents when appropriate

- Uses cutting edge AI technology developed leveraging Anyone Home's 11+ years of leasing technology leadership

- Works seamlessly within the ResMan ecosystem

Hybrid Intelligence – The Next Generation of AI

By purposefully designing for a combined AI and human solution – an approach called Hybrid Intelligence – Leasing Assistant uses the best of AI and human capabilities to ensure seamless interactions that enhance the leasing experience for renters while driving efficiencies and increasing conversion for properties.

Leasing Assistant Benefits

ResMan Leasing Assistant helps properties

- Provide a market-leading renter experience with fast answers and easy access to a human agent

- Boost conversion through immediate prospect engagement and by freeing staff time for tours and follow-up

- Centralize leasing activities as appropriate with cross-portfolio capabilities and a range of live agent handoff