

# HUDSON LEROUX

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## WORK EXPERIENCE

### Kao | Inclusive Packaging Innovation Co-op

August 2025 - December 2025 | Cincinnati, OH

- Conducted user interviews, generational research, brand analysis and intensive research methods on self-led team.
- Utilized makerspace tools such as 3D printing, UV printing, and laser cutting for rapid iteration within the design process.
- Produced thorough bottle and carton concepts, with carton concept currently in manufacturing development.

### Baxter | UI & Industrial Design Co-op

March 2025 - May 2025 | Batesville, IN

- Conceptualized and presented innovative hospital bed designs to the R&D team.
- Supported ideation and user research for new decals and next-generation stretcher development.
- Provided critical feedback on the Design Language System.
- Designed and developed a detailed project focused on creating future hospital bed UI.

### Live Well Collaborative | Design & Research Co-op

January 2024 - July 2024 | Cincinnati, OH

- Worked part-time after two full co-op rotations to assist in the testing phase of Council On Aging's billing process and create additional animations for Cincinnati Children's Hospital.

August 2023 - December 2023 | Cincinnati, OH

- Developed education kit for Cincinnati Children's Hospital with content backed by in-depth research and interviews.
- Lead five minute sickle cell educational animation deliverable from initial storyboarding to final.
- Engaged in consistent client interaction, presentations, interviews, system mapping, and client evaluation refinement.

January 2023 - April 2023 | Cincinnati, OH

- Completed detailed research, ideation and refinement processes to redesign Council On Aging's website.
- Developed innovative cabin concepts for Boeing and collaborated with master's students and colleagues using various primary and secondary research methodologies.

## HONORS AND AWARDS

Kao Innovation Challenge 2024 1st Place and Audience Choice Award Winner

2024 dmi: Design Value Awards Winner 2nd Place

Eurostampa Envelope 7 Perrier Jouet Label Designer

P&G Diversity in Design Scholarship

## EDUCATION

### University of Cincinnati

Cincinnati, OH | Class of 2026

College of Design, Architecture, Art, and Planning

Bachelor of Science in Industrial Design

GPA 3.889, Dean's List

### Chiba University

Chiba, Japan | Fall '24-'25

Faculty of Engineering

Industrial Design

Study Abroad

## ACTIVITIES

Sustainable Industrial Design Initiative (SIDI) Executive Member

Industrial Design Student Mentor

DAAP Camps Student Worker

University Honors Program

Honors Program Ambassador

## TOOLS

Adobe Creative Suite

(Adobe XD, After Effects, Animate, Illustrator, InDesign, Photoshop)

Blender

Figma

Fusion 360

Gravity Sketch

KeyShot

Miro

Procreate

## SKILLS

Wireframing, animating, ideation, user testing, design research, prototype development, storyboarding, visual design, journey mapping, 3D modeling, ceramics, trend forecasting, sketching, illustrating, rendering, storyboarding, design thinking