

HUDSON LEROUX

hudsonleroux.com
lerouxhg@mail.uc.edu
(440) 231-0777

WORK EXPERIENCE

Kao | Inclusive Packaging Innovation Co-op

August 2025 - December 2025 | Cincinnati, OH

- Conducted user interviews, generational research, brand analysis and intensive research methods on self-led team.
- Utilized makerspace tools such as 3D printing, UV printing, and laser cutting for rapid iteration within the design process.
- Produced thorough bottle and carton concepts, with carton concept currently in manufacturing development.

Baxter | UI & Industrial Design Co-op

March 2025 - May 2025 | Batesville, IN

- Conceptualized and presented innovative hospital bed designs to the R&D team.
- Supported ideation and user research for new decals and next-generation stretcher development.
- Provided critical feedback on the Design Language System.
- Designed and developed a detailed project focused on creating future hospital bed UI.

Live Well Collaborative | Design & Research Co-op

January 2024 - July 2024 | Cincinnati, OH

- Worked part-time after two full co-op rotations to assist in the testing phase of Council On Aging's billing process and create additional animations for Cincinnati Children's Hospital.

August 2023 - December 2023 | Cincinnati, OH

- Developed education kit for Cincinnati Children's Hospital with content backed by in-depth research and interviews.
- Lead five minute sickle cell educational animation deliverable from initial storyboarding to final.
- Engaged in consistent client interaction, presentations, interviews, system mapping, and client evaluation refinement.

January 2023 - April 2023 | Cincinnati, OH

- Completed detailed research, ideation and refinement processes to redesign Council On Aging's website.
- Developed innovative cabin concepts for Boeing and collaborated with master's students and colleagues using various primary and secondary research methodologies.

HONORS AND AWARDS

Kao Innovation Challenge 2024 1st Place and Audience Choice Award Winner

2024 dmi: Design Value Awards Winner 2nd Place

Eurostampa Envelope 7 Perrier Jouet Label Designer

P&G Diversity in Design Scholarship

EDUCATION

University of Cincinnati

Cincinnati, OH | Class of 2026

College of Design, Architecture, Art, and Planning

Bachelor of Science in Industrial Design

GPA 3.87, Distinguished Honors Scholar

Chiba University

Chiba, Japan | Fall '24-'25

Faculty of Engineering

Industrial Design

Study Abroad

ACTIVITIES

Sustainable Industrial Design Initiative (SIDI) Executive Member

DAAP Camps Student Worker

University Honors Program

Honors Program Ambassador

TOOLS

Adobe Creative Suite
(Adobe XD, After Effects, Animate, Illustrator, InDesign, Photoshop)

Blender

Figma

Fusion 360

Gravity Sketch

KeyShot

Miro

Procreate

SKILLS

Wireframing, animating, ideation, user testing, design research, prototype development, storyboarding, visual design, journey mapping, 3D modeling, ceramics, trend forecasting, sketching, illustrating, rendering, storyboarding, design thinking