MANIFESTING ABUNDANCE:

Living Our Liberation & Making Climate Justice a Reality



2024 Impact Report















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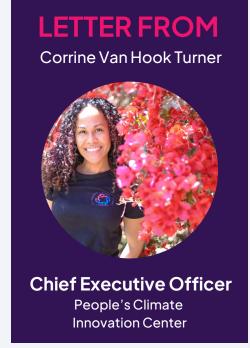
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Greetings Community!

At People's Climate Innovation Center, we believe everyone has the right to have their basic needs met so that they can thrive rather than simply survive. This dream is yet to be realized in communities that bear the burdens exacerbated by the climate crisis. Yet, we know they are resource-abundant with the assets, ideas, vision, power, and solutions to get there. In 2023, we embraced "manifesting abundance" as our organization's affirmed mantra – and in 2024, despite setbacks, challenges, and most recently, the disappointment of election season, we stay the course in our efforts to continue to manifest abundance with communities, partners, and allies collectively committed to imagining what's possible in charting pathways toward self-determination, stewardship, and liberation.





We've continued our work with the Community-Driven Climate Resilience Planning (CDCRP) Framework and have enhanced our work and partnerships with exceptional thought leaders and practitioners to amplify and support community-driven climate solutions and strategies. Our growth throughout 2024 indicates our ongoing responsibility to systems transformation and ecological restoration, work that requires a culture shift that we remain deeply dedicated to. With our continued commitment comes holding space for intergenerational and intersectional capacity building, reinvestment, resource hubs, and communities of practice that support durable, aligned networks of collaboration to actively build the world we need. This work is crucial now more than ever as we prepare, protect, and hone our communities' resilience amidst the impacts of the incoming presidential administration and sustain the progress we've worked so hard for to get us "closer to our dreams," as Goapele would say.

As Assata Shakur reminds us, "It is our duty to fight for our freedom. It is our duty to win. We must love and support one another. We have nothing to lose but our chains." May we continue making strides toward climate justice, knowing that liberation is both a journey, a destination, and a righteous feat that will take time. So, as we double down on our commitments and stand firmly in our work, we invite you to explore and celebrate all that we've been able to manifest and bring to fruition in 2024! From launching the new NACRP community-driven planning fund and preparing for NACRP's Member Gathering in 2025 (the first time since 2019!), to enhancing our thought leadership with robust features in Nonprofit Quarterly Magazine, none of what we've been able to accomplish would be possible without our strong partner network and the beautifully aligned and growing team that are the magic behind our bold manifestations!

Join us in looking back to look forward by diving into our 2024 impact report to glimpse at the work we've been doing over the last year to support community leadership and build capacity for community-driven solutions to climate change that actualize liberation for the present and future generations.

ABOUT

People's Climate Innovation Center





People's Climate Innovation Center (Climate Innovation), a fiscally sponsored project of Social and Environmental Entrepreneurs and network partner of Movement Strategy Center, works nationally to build capacity for and deploy community-driven solutions to climate change rooted in racial justice. Despite deep roots, historic, and present realities of racism and oppression, we know the depth and breadth of communities' expertise and assets far surpass the vulnerabilities placed upon them.

Through innovative program design, leadership development, capacity-building, training, and facilitation, we support these frontline communities-along with governments, institutions, and funders-in their work to ensure a more beautiful, just, and sustainable world.

Our strategies are grounded in our Community-Driven Climate Resilience Planning (CDCRP) Framework and applied in the evolving design and growing infrastructure of our core programs: National Association of Climate Resilience Planners (NACRP), Young Black Climate Leaders (YBCL), and Young Climate Leaders of Color (YCLC).

Our staff brings expertise in program design and facilitation, training, planning, strategic communications, and evaluation, which is all in service to our community-driven framework and commitment to moving resources and power to meet the needs and priorities of frontline communities. Climate Innovation offers a whole-systems approach to movement building by elevating solutions that are community-driven, interconnected, and that intervene at multiple levels to shift and subvert traditional top-down planning to be accountable to and led by those who most closely experience climate injustices. Learn more at <u>climateinnovation.net</u>.

THE CHALLENGES



Ongoing impacts of Triple Pandemic



Post-election Impacts

Communities continue to navigate the increasing effects of the triple pandemic of racialized violence, COVID-19, and climate change. Meanwhile, rates of housing instability and impacts on mental and physical health also continue to increase. Further, community-based and smaller organizations struggle to sustain themselves as they render aid to those on the frontlines given the increased expenses for precautionary measures to ensure safety and dwindling financial support. We have seen the impact of these ongoing challenges over the last year, but now must also reckon with how they will likely be exacerbated by recent election outcomes.

These realities impact and will continue to impact everyone, yet, visible reminders remain for Black, Indigenous, and People of Color (BIPOC) as these communities are often disproportionately burdened by these challenging realities. Climate change is real, yet, the incoming administration has already demonstrated its lacking commitment to addressing climate chaos despite increasingly hotter days, more flooding and wildfires, intense hurricane seasons and other natural disasters that exacerbate displacement, health and economic impacts for frontline communities. We continue to bear witness to how status quo policy-making within an extractive economic system and cultural frameworks, mindsets, and norms push to the margins and under-resource people of color and low-income communities. Like last year, fundamental shifts beyond incremental mitigation and adaptation efforts to address complex climate challenges continue to be necessary to drive solutions and decision-making that center these communities and their expertise.

Our Solutions

Through community-driven facilitative leadership, power-building, and movement alignment, People's Climate Innovation Center's programmatic approach continues to break chains to expand the capacity, networks, reach, and resources of frontline communities and BIPOC leaders to design, deepen, and normalize the practice of transforming top-down systems that widen wealth gaps and worsen inequities.





Launched in 2017 after the development of the Community-Driven Climate Resilience Planning Framework, the National Association of Climate Resilience Planners (NACRP) is a national network of grassroots organizers, facilitators, planners and cross-sector partners. NACRP promotes practices that ensure climate solutions meet the real needs of climate-impacted communities by centering frontline leadership. NACRP's core programs provide support, and increase capacity for, community-driven planning through whole systems thinking, bold visioning, community power building, and resourcing community-driven solutions development.

PROGRAM HIGHLIGHTS

As NACRP prepares to enter its seventh year in 2025, the network proudly reflects on a series of notable achievements and milestones accomplished in 2024.

NACRP continues its commitment to making community-driven planning the norm and looks forward to its biennial member gathering April 14-16, 2025 in Atlanta, GA!



Distributed \$155,000 in funds and \$34,500 in stipends, benefiting over 25 members/member organizations in climate-impacted communities across the country, including Oregon, California, Arkansas, Texas, Pennsylvania, Florida, Hawaii, and also Washington, D.C.



Gathered 188 participants for the virtual VISION | POWER | SOLUTIONS (VPS) workshop series with topics ranging from culturally rooted approaches to community-driven planning to cultivating community governance.



Launched a successful membership campaign that guided outreach and cultivated strong relationships, more than tripling our membership and exceeding our 100-member goal in the 2023-2024 membership year



Hired a new Program Coordinator, Paige Hopkins, to continue enhancing and advancing all the great work!



People's Climate Innovation Center's flagship program, Young Black Climate Leaders (YBCL), supports a growing, vibrant ecosystem of young Black leaders successfully advocating for and transforming their communities for racial and environmental justice with access to support, resources, and funding while transforming the broader climate movement. Since launching in 2020 YBCL has provided opportunities for Black youth to expand their roles as environmental and climate leaders. Through events (Dream Labs) and resources like the YBCL scholarship and its youth-directed fund, supporting 59 young leaders nationwide, YBCL supports the dreams and climate futures of Black youth as they develop and lead. Now in its fifth cohort, YBCL has facilitated impactful community-led climate solutions through a youth-advised fund, underlining the significance of youth-led environmental activism.

PROGRAM HIGHLIGHTS

This year, the program celebrated significant milestones and launched innovative initiatives, further cementing its role in empowering young Black environmental activists and shaping the climate justice movement. Here are some of the key highlights from this impactful year:



More than doubled our distribution from 2023 for a total of \$100,000 in 2024 to 15 exceptional individuals from 10 states to join our 2024 YBCL cohort from an impressive pool of 69 applicants.



Hosted two vibrant virtual Dream Labs in February and August, featuring <u>Ashia Ajani</u> and <u>Ms. Nkechi Taifa</u> in celebration of and commemoration of Black History Month and Black August.



Held our second in-person <u>Dream Lab in Charleston South</u>
<u>Carolina</u>, an <u>intergenerational gathering</u> including new and alumni cohort members along with advisory board members and mentors for community building and celebration.



Launched in 2023, the Young Climate Leaders of Color (YCLC) program builds on the success of the Young Black Climate Leaders (YBCL) initiative started in 2020. YCLC aims to foster a national network of young leaders of color dedicated to advancing climate justice in their communities. The program immerses participants in climate justice, arts, advocacy, and leadership development, providing them with resources and mentorship from esteemed strategists and activists across the country. This initiative empowers youth to tailor their projects to best serve their communities and their vision for change.

PROGRAM HIGHLIGHTS

As YCLC prepares to enter its third year in 2025, it proudly reflects on a series of notable achievements and milestones accomplished since its inaugural year:

As YCLC advances into its next phase, it continues its commitment to shaping a future where young leaders of color are at the forefront of the climate justice movement, equipped with the tools, knowledge, and networks to effect transformative change.



Distributed \$200,000 in funds supporting 40 young individuals across the country with \$5000 in stipends – representing 18 states, including California, New York, Puerto Rico, and Alaska.



Hosted a significant three-day in-person convening in San Diego California in January under the theme And We Don't Stop: Voices for a Vibrant Future, where alumni and current YCLC members came together to learn from presenters and each other and build relationships as a cohort.



Received an overwhelming response with 103 applicants for a spot in the 2025 YCLC cohort. These applicants hailed from across of the United States and its territories, indicating the program's expanding reach and appeal.



Conducted 11 virtual monthly workshops covering a spectrum of topics including Storytelling, Strategic Organizing and Fundraising which were further enriched by the expertise of external leaders including Corrina Gould of Sogorea Te' Land Trust and Jessica Tovar of the Local Clean Energy Alliance,



Born as a response to the Biden Administration's National Building Performance Standard (BPS) Coalition, Community Climate Shift (CCS), is a joint initiative between Climate Innovation and the Institute for Market Transformation to ensure equity and community leadership are at the forefront of national decarbonization efforts. CCS offers an innovative strategy that aims to create an ecosystem of community-based organizations, community advocates and leaders, and technical organizations to help move equitable policies and projects forward. Learn more at communityclimateshift.org.

PROGRAM HIGHLIGHTS

This year, the Community Climate Shift Initiative launched its Supporting Equitable Building Performance (SEBP) project. Through SEBP, CCS has formed new partnerships with 15 organizations across the country and regranted over \$1 million dollars from the CCS fund to these partners.

This work will focus on equitable decarbonization projects while working to pilot and demonstrate effective community-government partnerships and best practices using the Spectrum of Community Engagement to Ownership as a guiding tool.



Regranted over \$1 million to community partners in California, Chicago, Kansas City, Minneapolis, New Orleans, Philadelphia, St. Louis, Washington, DC, and Washington state.



Brought a gathering of our community partners together in San Francisco to see equitable decarbonization in action via the work our partners at PODER SF are moving forward in the community. The gathering also served as a relationship-building and strategizing space to continue moving the work of CCS forward.



Completed the first full year of the Steering Committee model, which allows for CCS community and technical partners to be at the forefront of decision-making for the fund.



An initiative of The Kresge Foundation, Climate Change, Health, and Equity (CCHE) centers and supports equitable policy advocacy work at the intersection of health and climate change. CCHE aims to increase the capacity of hospitals, healthcare systems, and public health institutions and transform healthcare and public health practice while strengthening community-based leadership. The program supports partnerships between community-based organizations and health practitioners and institutions. Together, these organizations work to address and improve climate resilience by building community power, advocating for health access that addresses climate impacts, improving transportation, advocating for flood management, and mitigating the effects of extreme heat in communities across the country. Learn more here.

PROGRAM HIGHLIGHTS

This year, the Climate Innovation team continued to support the Kresge Foundation's Climate Change, Health, and Equity (CCHE) initiative through peer learning, programming, and convening design and support. Given that this was the final year of the current iteration of the initiative, we spent the year celebrating the wins, progress, and work, while capturing the connections and relationships built throughout the last five years of the program.



Gathered over 140 grantees in September in Detroit to celebrate the ongoing work five years in the making, while prioritizing intergenerational power building and wellness.



Worked collaboratively alongside the Kresge team to plan and design the next iteration of the CCHE initiative rooted in community-driven climate resilience planning and racial equity.



Successfully hosted five peer-learning and technical assistance calls throughout the year for CCHE grantees with over 200 participants.



Partners for Places (P4P) is a matching grant program through The Funders Network (TFN) that improves U.S. and Canadian communities by building partnerships between local government leaders, frontline communities, and place-based funders. The Climate Innovation team has partnered with TFN to offer capacity building to the P4P grantees. Climate Innovation is working with TFN's other capacity-building partner, Urban Sustainability Directors Network (USDN), to plan for learning sessions throughout the year. Climate Innovation will support community-based organizations while USDN supports local government partners, and we will bring the full teams together for shared learning throughout the year.

PROGRAM HIGHLIGHTS

The Climate Innovation
Team has partnered with
USDN to plan orientation
and onboarding, design
peer-learning sessions
for the grantee teams,
implement training
appropriate for local
government and CBO
partners, and create
opportunities for 1:1
coaching for each team.



Onboarded and oriented four place-based partnership teams in Oakland, CA, San Francisco, CA, Boulder, CO, and Bridgeport, CT.



Hosted quarterly peer-learning calls for CBO partners from all teams, including a kickoff training for full teams to share program insights and focus on equity-led work.



Delivered grantee training on the Spectrum of Community Engagement to Ownership and ways to use this tool to assess progress.



Hosted individual team coaching hours for the CBOs to address challenges and opportunities within their partnerships.

2024 BY THE NUMBERS



\$1.9 million reinvested

Reinvested over \$1.9 million of our operating budget to partners, CBOs, grassroots leaders, and young people.

\$155,000 in seed funding awarded to seven organizations to support community-driven planning processes through new NACRP Fund.

\$350k to youth leaders

Invested over \$350,000 in youth climate justice projects to BIPOC youth leaders through YBCL and YCLC.



Regranted over **\$1 million** to CBOs nationwide through Community Climate Shift Fund.

Hosted over 100 in-person and virtual events with nearly 1600 attendees.

Testimonials

"The wealth of knowledge and support from staff being available to answer questions and offering to fit our collective and individual needs was a highlight of my program experience. Programming was very responsive. Everything we discussed in monthly meetings was relevant to our work and what we wanted to learn. That's precious because I've been in programs where you don't get a say or your insights are disregarded, so I appreciate that and the connections we've been able to make, not just with/ cohort members but also with advisors and other community members."

-Jill Cartwright, YBCL Cohort Member

"Of the several BIPOC-focused cohort-based programs I've participated in, the YCLC program has been my favorite. There was a different type of intentionality, of community care, and of training that came out of this program. I found myself not only excited but fully engrossed in each monthly session. I was reinvigorated to be having real and uplifting conversations with other people of color. I felt welcomed at every turn. I felt like I belonged. And most importantly I didn't feel like I had to prove something. At every turn, my work was not only validated but was hailed as a true value add to the discourse. I absolutely LOVED sessions like the Vision | Power workshops. I learned SO much from every monthly convening and I had SO much fun and felt such empowerment during each in-person convening. I felt grounded, I felt valued, and I felt in community."

- Cameron Oglesby, YCLC Cohort Member

-2023-2024 VPS Attendee

[&]quot;I have worked in community for more than two decades; however, I never applied a model or label to the grassroots work. Moving forward, I will be able to apply the enhanced knowledge gained through this workshop to my work with greater insight into the diverse frameworks available as I invite community to build and reclaim cultural spaces."

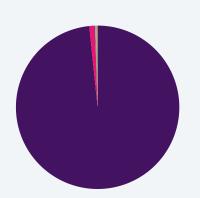
FINANCIALS

Income statement for the period of 01/01/2024 to 12/02/2024

REVENUE

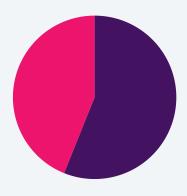
Total to date: \$4,915,050.54

- Grant Funding: \$4,834,976.00
- Program Service Fee: \$54,678.92
- Indiv/Business Contribution: \$14,893.75
- Miscellaneous: \$10,531.87



EXPENSES

- Revenue: \$4,915,050.54
- Expenses: \$3,847,181.02



RESOURCES MOVED TO PROGRAM PARTICIPANTS

Total to date: \$1,935,500.00



Revenue

Resources Moved



Almost 40% of Climate Innovation revenue reallocated to program participants.

THE TEAM





















Kalina Browne

Youth Program Coordinator

Latriece Love-Goodlett

Program Manager

Esme Hic

Senior Collaborative Partnerships

Coordinator

Paige Hopkins

NACRP Program Coordinator

Jaime Love

Director of Programs

Victoria Martinez

Deputy Director of Organizational

Culture

Radiah Shabazz Harold

Director of Communications

Corrine Van Hook Turner

Chief Executive Officer

Amber Washington

Events and Operations Manager

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