

2 days

May 18 - 19

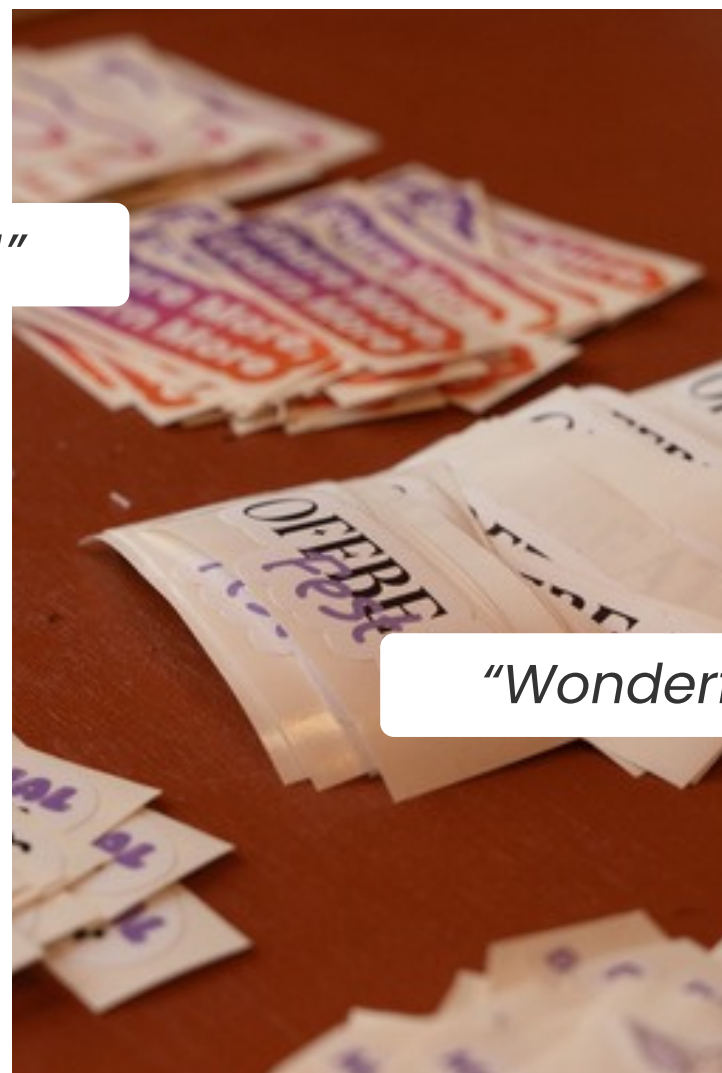
London

OFFERBEAT *Fest*





"Spark!"



"Wonderful!"



"Inspiring!"



"Thought-provoking!"



"Real!"



"Fascinating!"



Sam Allen • 1st

Global Head of Learning and Development @ Ideagen | CIPD Lev...

3w • 🌐

Literally the best L&D event I've ever attended 🔥 (and not just because I got to speak)



Constance Ho Qiya • 2nd

Head of People & Culture at Volumental | Offbeat Fellow 🌂

1w • Edited • 🌐

Still thinking about **Offbeat** Fest in London last week – two day one very cool microbrewery. Between inspiring talks, roundtabl



Natalie Ainsworth • 2nd

Sustainability and learning leader driving sustainable cha...

1w • Edited • 🌐

"You belong here even if you're not sure why yet"



Aleksandra (Ola) Potrykus-Majewska • 1st

Global Learning Director | Workplace Shaker | People & Culture Lead & E...

1w • 🌐

Last week, I had the chance to attend the first ever **Offbeat** Fest in London – under the slogan "No fluff, just real talk" – and boy, did they deliver.



Nick Bilotta • 1st

Learning Experience @ Discord

1w • 🌐

🇬🇧 **Offbeat** Fest in London was...incredible. 🚀



Rubens Filho • 1st

Director of Spells and CEO at Abracademy, transforming organizations a...

[Visit my website](#)

2w • 🌐

🌟 A Spell Was Cast 🌟

This Monday, I opened **Offbeat** Fest with a little wonder — but what followed was pure joy.

The space

What beg...
an expans



Ryan Viehrig • 1st

Measure and Improve Learning Impact | Founder at trevato (trevato.com)...

[Visit my website](#)

2w • 🌐

Offbeat Fest last week...where to begin...



Julia Przedpeńska • 1st

International Senior L&D Manager at CMS

2w • 🌐

This week felt like running a L&D marathon – first **Offbeat** Fest, then the **CIPD** Festival of Work!

CIPD's event was the classic large-scale conference: talks, vendor booths, and a chance to research some exciting new learning platforms and psychometric tools.

But **Offbeat** Fest... now that was something special 🌟 A magical first edition of a



Bonita Matthee • 1st

Communication Trainer | Building Personal Presence - One Conversation ...

[View my services](#)

1w • 🌐

Last week was Loneliness Awareness Week... and I almost didn't notice.

Not because the topic isn't important (it really is), but because for once, I wasn't giving it as much as I often do.

is largely down to the **Offbeat** Fest, this was an event hosted by the brilliant unders **Lavinia** and **Ioana** for L&D professionals.



Keren Blackmore (ICF Coach) • 1st

Team Culture Design | Leadership Development | Energy Management | ...

2w • Edited • 🌐

Thoughtfully curated experiences that aren't just about the event itself but the whole experience - before, during, after.

Reflecting on **#OffbeatFest**, a 2 day immersive L&D event with zero pretension, plenty of substance, energy and a thoughtfully curated line up of speakers with purposeful roundtables - lots of opportunities to discuss, learn and share from others interested in the same topic.

OFFBEAT *Fest*

Offbeat Fest brings together L&D professionals around carefully curated roundtable discussions & practical presentations on the most relevant topics in the industry. With fun exhibitions, authentic conversations, and an informal, easy-to-reach location, it's designed for meaningful connections and practical takeaways.

2 days

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Big Penny Social

±150 participants

4 x roundtables/ participant x 75 min

8 keynotes x 30 min

5 sponsors

Book your tickets at offbeat.works/offbeat-fest

4 x hand-curated roundtables; facilitated by experts

We will have a series of roundtables where participants will meet people working on the exact same issues, and learn what's been working for them. Each discussion is led by an experienced facilitators & topic expert.

**showcasing facilitators from 2025. We're currently drafting our facilitators' list for 2026*



Lisa Wetter, Mentimeter



Cori Moore, The DO

Informal location; real conversations

Picture this: a laid-back event in a cozy backyard with picnic tables, not some overly air-conditioned hotel ballroom with stiff red carpets. Drinks flow, conversations spark, and the vibe is warm and inviting—until midnight. Participants won't just leave with memories, but with a community that stays with them long after.

our venue is Big Penny Social



8 carefully curated, practical keynotes

Carefully selected, no fluff keynotes. Expect 8 practical talks, each just 30 minutes, enough time to inspire, without dragging on.



Helen Tupper, Amazing If



Sam Allen, Ideagen



Maha Gad, talabat



Lisa Wetter, Mentimeter



Lauren C, Bumble

**showcasing speakers from 2025. We're currently drafting our facilitators' list for 2026*

What are we exploring?

Adopting AI in your L&D team. How to make AI work with your team, not against it, starting from small, real use cases.

Measuring L&D's ROI. Ways to show how learning efforts truly contribute to business outcomes.

Creating long-lasting, business-oriented learning experiences. Designing programs that stick, and actually move the needle for the business.

Designing a skills-based organization. Shifting the focus from roles to skills, so people and opportunities connect more meaningfully.

Supporting meaningful leadership development. Helping leaders grow in ways that matter for your culture and strategy.

Building internal learning communities. Turning learning into a social habit across the company, not a solo effort.

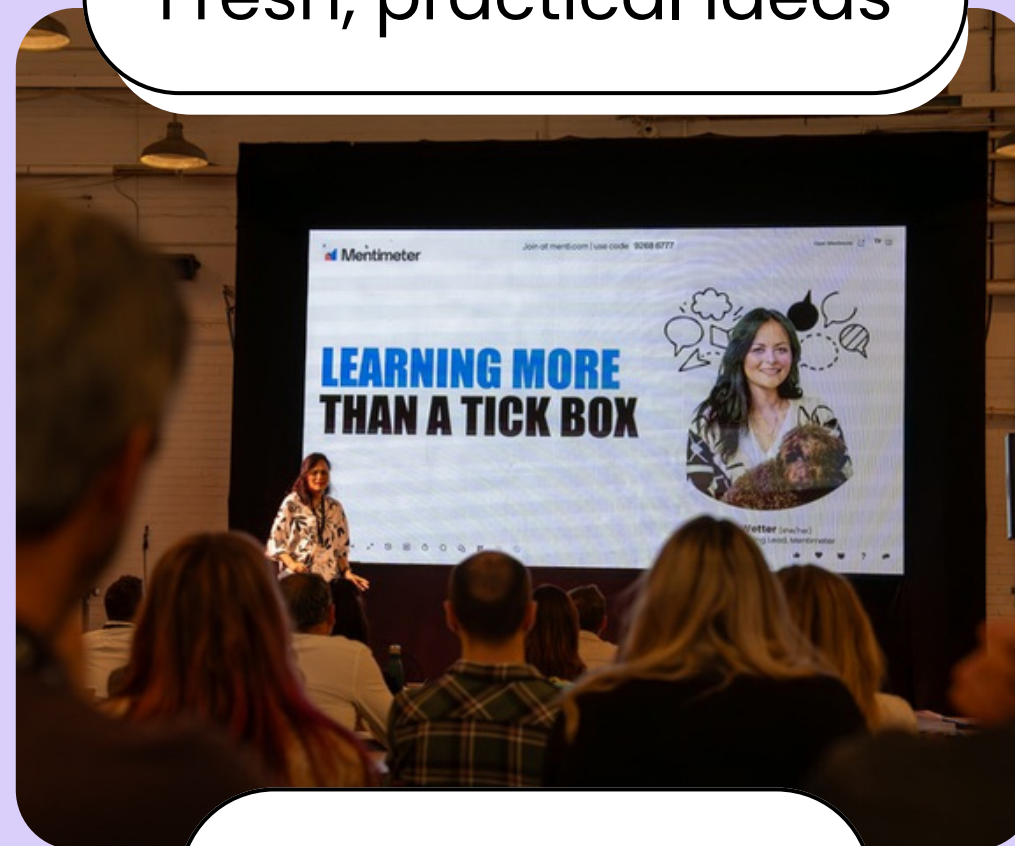
Developing strategies to support self-directed learning. Encouraging people to take charge of their growth, without leaving them to figure it out alone.

Improving stakeholder management. Collaborating better with the business by aligning learning with real priorities and building trust.

What you'll take back home?

You'll leave Offbeat Fest with more than just notes; expect practical tools, fresh ideas, and new connections to fuel your work long after the event ends.

Fresh, practical ideas



Tools & frameworks



New questions



New L&D friends



Book your tickets at offbeat.works/offbeat-fest

Agenda Offbeat Fest 2025

Day 1

9:00 – 10:00	Registration & breakfast	
10:00 – 10:30	Welcome words	
10:30 – 11:00	How to create a squiggly career culture	
11:00 – 11:30	How continuous improvement can transform L&D	
11:30 – 12:00	Break	
12:00 – 1:15	Roundtable #1	
1:15 – 2:00	Lunch Break	
2:00 – 3:15	Roundtable #2	
3:15 – 3:45	Break	
3:45 – 4:15	Skills in action: A playbook for high-impact L&D	
4:15 – 4:45	Learning from failure: What 18 months of mistakes taught me about L&D (and myself)	
4:45 – 5:45	Surprise #1	

Day 2

9:00 – 10:00	Breakfast	
10:00 – 10:30	Building a case for a learning philosophy	
10:30 – 11:00	How We Ditched Tradition & Reimagined L&D for the AI era?	
11:00 – 11:30	Break	
11:30 – 12:45	Roundtable discussion #3	
12:45 – 1:30	Lunch Break	
1:30 – 2:45	Roundtable discussion #4	
2:45 – 3:15	Break	
3:15 – 3:45	How Mentimeter is making learning more than a tick-box	
3:45 – 4:15	Next in Learning	
4:15 – 4:45	Surprise #2	

Goodbye

Limited number of participants; affordable tickets

We're keeping Offbeat Fest intentionally small, just enough people to spark meaningful conversations, not crowd the coffee line. Tickets are priced to make the experience accessible, whether you're joining solo or with your team. But spots are limited, and they're going fast.

Fellow Ticket

Early Bird (*ends Sep 15*): €399

Normal (*ends Dec 31*): €499

Late Bird: €799

Non-Fellow Ticket

Early Bird (*ends Sep 15*): €499

Normal (*ends Dec 31*): €699

Late Bird: €999

* 10% team discounts apply for teams of 3+

** Non-Fellow Tickets include one year of the Offbeat Fellowship starting May 20th

*** Costs include 2 meals & 2 snack breaks for the 2 days; they don't include accommodation & transportation

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