



# SPONSORSHIP PROSPECTUS



**2025**  
NOVEMBER 19-20  
ANAHEIM, CA

**SUSTAINABLE  
AGRICULTURE  
SUMMIT**

Hosted by:  **Field to Market®**

 **INNOVATION  
CENTER FOR U.S. DAIRY.**  
HEALTHY PEOPLE • HEALTHY PRODUCTS • HEALTHY PLANET

**November 19-20, 2025**  
**Anaheim, California**

***Uniting Agriculture for Resilient Outcomes***

The Sustainable Agriculture Summit is the premier sustainability event *for agriculture and by agriculture*, convening the collective food and agriculture value chain to learn and advance shared action toward a sustainable and resilient U.S. food system.



Bringing together farmers, suppliers, processors, brands, academia, conservation organizations and the public sector, the Summit is a meeting place for all agricultural stakeholders to learn from expert speakers, share challenges and successes, and forge and strengthen cross-sector partnerships which will drive a more sustainable future for our industry.

## HOST PARTNERS



## 2025 PARTNERS

### CONVENING



### MEDIA



### PROMOTIONAL





# 2024 SPONSORS

## PREMIER



## PLATINUM



## GOLD



## SILVER



## BRONZE



In 2024, the Sustainable Agriculture Summit proudly celebrated 10 years of driving innovation, fostering connection, and advancing progress in sustainable agriculture. Over the past decade, the Summit has achieved the following milestones:

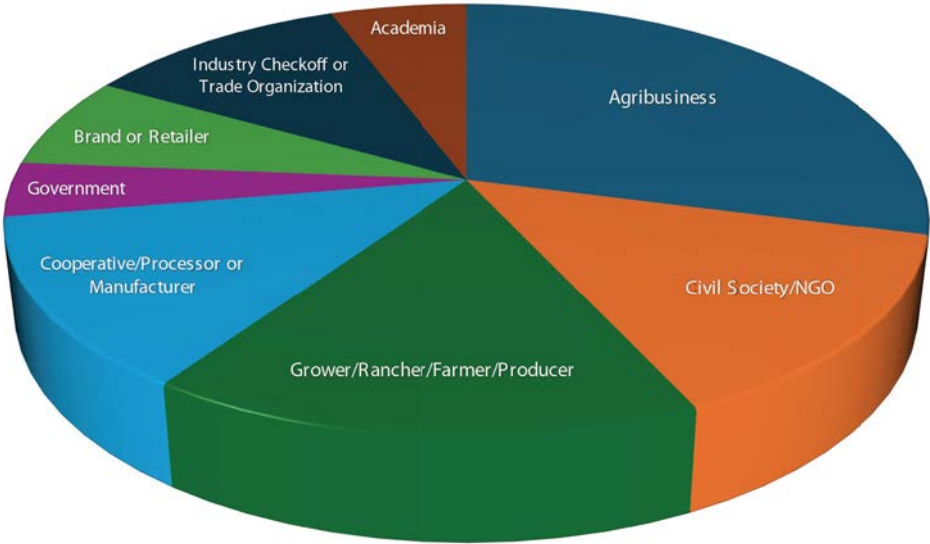
- 210% growth in meeting registrations, including selling out the event in 2025
- Sold-out Networking Hall in 2023 and 2024

**970+**  
attendees

**530**  
representatives

**124**  
speakers

## Attendee by Sector



*“The array of organizations, sectors, and industries represented at the event was extremely valuable.”*

Samantha, Academia Attendee



# SPONSORSHIP OPPORTUNITIES

Align your brand with one of the industry's most trusted and influential events. As a sponsor, you'll gain direct access to **nearly 1,000 in-person attendees** and be prominently featured in Summit communications reaching **7,000+ agriculture sustainability leaders** through our targeted marketing campaigns. In addition to the opportunity-specific benefits listed for each sponsorship, **all** sponsors will receive:

- Main stage acknowledgment of your company's sponsorship
- Logo placement on the Sponsorship page of the **Summit website** and conference app
- Inclusion in on-site signage








*“Our first time attending the [Summit] and we wish we had been coming for years! Incredible content from sessions, information and resource sharing, connections and relationships to help our program and network!”*

Rebekah, NGO Attendee



# PACKAGES

	ONLY 1 AVAILABLE  <b>\$50,000</b> <small>Limited to 2</small>	 <b>\$25,000</b>	 <b>\$12,500</b>	 <b>\$8,000</b>	 <b>\$5,000</b>	Summit Supporter <b>\$2,500</b>
Five-minute main stage remarks <i>(must follow guidelines provided by Summit organizers)</i>	✓					
One guaranteed breakout session <i>(must be submitted &amp; reviewed as <a href="#">part of the RFP process</a>)</i>	✓					
Company logo prominently displayed on digital signage in pre-function meeting area	✓	✓				
One guaranteed roundtable discussion <i>(must be submitted &amp; reviewed as <a href="#">part of the RFP process</a>)</i>	✓	✓				
Video shown in general session <i>(must follow guidelines provided by Summit organizers)</i>	✓	✓				
Special brand recognition, including prominent tile with URL link to your website on app home screen	✓	✓				
Attendee list provided one month and one week prior to Summit and one week after Summit <i>(name, title, company and email; limited to those electing to share their information with sponsors)</i>	✓	✓	✓			
Home screen tile in the conference app	✓	✓	✓			
Recognition in Summit marketing materials, pre-Summit emails and social media promotions	✓	✓	✓	✓		
Exhibit Booth <i>(option to replace with 2 additional comp registrations)</i>	✓	✓	✓	✓		
Your logo prominently featured on the <a href="#">Summit website</a> and conference app	✓	✓	✓	✓	✓	✓
Main stage acknowledgment of your support	✓	✓	✓	✓	✓	✓
Inclusion in on-site signage	✓	✓	✓	✓	✓	✓
Complimentary registrations	5	4	3	2	1	

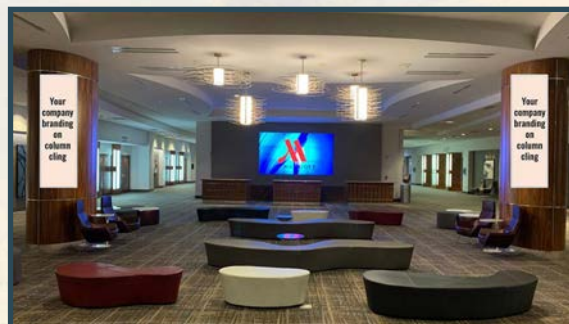
## NEW IN 2025

### Collaboration Center | \$25,000 – 1 available

The Sustainable Agriculture Summit is a place where ideas are exchanged, partnerships are explored, and networks are expanded. Your company can be at the heart of it all through sponsorship of the Collaboration Center. This customizable space provides prominent visibility and allows your brand to take center stage in a dynamic, high-traffic area where attendees will gather, connect and collaborate throughout the event.



- Logo recognition in agenda
- Two featured seating areas, each with four lounge chairs, plus additional seating options
- Two coffee tables with integrated outlets
- Two branded column clings
- Opportunity to further brand the space with pull-up banners and other sponsor materials (at sponsor expense)



### Name Badges | \$12,500 – 1 available



Looking for a high-profile opportunity that ensures your logo is seen by every attendee at the event? As the exclusive Name Badge sponsor, you'll be one of the first and most frequently seen brands at the 2025 Sustainable Agriculture Summit. With print-on-demand technology and fully recyclable name badges and lanyards, your sponsorship will also help the Summit cut down on waste.

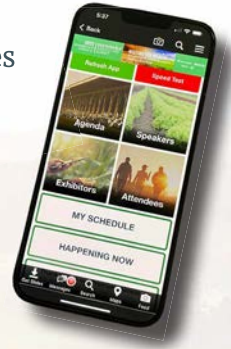


- Your company logo printed on lanyards provided to all attendees
- Your company logo displayed on the attendee self check-in landing page
- Branded signage near recycled waste name tag boxes



## Conference App | \$10,000 – 1 available

Help us reduce waste, facilitate networking, and put everything attendees need to know about the 2025 Sustainable Agriculture Summit in the palm of their hand. As the exclusive Conference App sponsor, your brand will be front and center each time attendees open the app, and you'll have the opportunity to reach all users directly with a daily push notification on the topic of your choice.



- Recognition of sponsorship with URL link to your website on app home screen
- Recognition of sponsorship alongside all attendee communications about the app
- Your company logo prominently displayed on event signage for the app
- Option to send daily push notification to all app users during the Summit *(must follow Summit guidelines)*

## NEW IN 2025

## Recharge Bars | \$1,500 – 2 available

Summit attendees are always on their phones – submitting questions for our speakers, selecting their next breakout session, connecting with each other, and sharing what they're learning on social media. Help ensure Summit attendees are powered and connected by sponsoring one or more of our Recharge Bars.



Strategically placed in high-traffic areas, these stations provide a convenient spot for attendees to recharge their devices – and themselves. This is the ideal opportunity to showcase your brand while supporting attendees during breaks, meals, and networking moments, creating a space where they can relax, connect, and exchange ideas.

- Counter height charging bar with seating for 6-8
- Your company's branding on bar top
- Opportunity to place branded collateral on your sponsored bar area



*“It is eye opening to see all the work being done up and down the value chain.”*

Mitch, Dairy Farmer





## Recycled Waste | \$2,000 – 1 available

Help us cut down on waste going to landfills from this year's Summit with our Recycled Waste sponsorship. Three All-In-One Zero Waste Boxes™ will be located in prominent areas of the conference space throughout the week, so meeting materials and other items that would otherwise end up in the trash on the way out can be recycled instead.



- Your company logo displayed on signage near the Zero Waste boxes

## Sustainable Sip | \$1,500 – 1 available

Each year Sustainable Agriculture Summit attendees cut down on plastic waste and stay hydrated by bringing their own reusable water bottles. With our Sustainable Sip sponsorship, your company's logo will be front and center each time they refill at one of the many conveniently located water stations throughout the event space.



- Your company logo on water cooler covers throughout the conference space
- Logo included in pre-meeting communications reminding attendees to bring their own water bottles

## Develop a custom sponsorship that works for you!

Not sure which sponsorship is right for you? Let's discuss your goals and we'll build an opportunity to suit your needs.

Please reach out to Summit Coordinator Kathy Norton at [info@sustainableagsummit.org](mailto:info@sustainableagsummit.org) for additional information.

# CONTENT

**NEW IN 2025**

## **Sponsored Breakfast Session** | \$15,000 – 2 available

**ONLY 1 AVAILABLE**

Seize the opportunity to engage attendees on a sustainability topic of your choice with a Sponsored Breakfast Session. You'll develop all aspects of the session, and your sponsored session will be promoted on the Summit agenda and open to all attendees on a first-come, first-served basis (*must follow guidelines provided by Summit organizers, limit one guaranteed session per sponsor*).



- Full attendee list provided one month prior to Summit and session attendee list provided one week after Summit (*name, title, company and email; limited to those electing to share their information with sponsors*)
- Branded signage outside session
- Logo alongside session description in conference agenda
- Promotion of session via pre-Summit communications
- Conference app push notification promoting session

# WELLNESS

**NEW IN 2025**

## **Sunrise Yoga** | \$5,000 – 2 available

Help attendees start their day with a mindful moment as our Sunrise Yoga sponsor. Held in a peaceful and inviting outdoor space, this first-come, first-served early morning class lets attendees ease into the day with a refreshing pause before an exciting day of learning and networking. Your sponsorship covers one morning session with a certified yoga instructor, mat rental, and infused water stations for class attendees.



- Branded signage near class location
- Logo alongside session description in conference agenda
- Conference app push notification promoting session



**“The atmosphere of the conference was bursting with collaboration. Truly a step for the industry and supply chains.”**

Matt, Agribusiness Attendee



# EXHIBITOR Information

**RESERVE  
EARLY!**  
WILL SELL OUT

A staple of the Sustainable Agriculture Summit is the Networking Hall – a high-traffic area where attendees can grab a cup of coffee, share a meal with colleagues, network, and stop by your booth to learn more about your company.

Designed to be a hub and gathering space for Summit attendees, the Networking Hall is the perfect place to showcase your organization's work. With more than eight hours of dedicated networking time throughout the Summit, exhibitors will have numerous opportunities to engage with attendees.

**The deadline to reserve a booth is October 24.**

## Standard Exhibit Booth | \$2,500

- 10' x 10' booth space
- 8' back black drape and 3' side black drape
- 6' skirted table with 2 chairs and wastebasket
- Standard sign with company name and booth number
- 2 complimentary registrations
- Your company's information included in the interactive floor plan on the Summit app
- Your logo on the **Summit website** homepage and on-site signage
- Opportunity to connect with nearly 1,000 attendees during meals, breaks and cocktail hours



### Networking Hall Schedule

#### Set Up

Tuesday, Nov. 18      12:00 p.m. – 5:00 p.m.

#### Hall Open

Tuesday, Nov. 18      5:00 p.m. – 6:00 p.m.

Wednesday, Nov. 19      7:00 a.m. – 6:00 p.m.

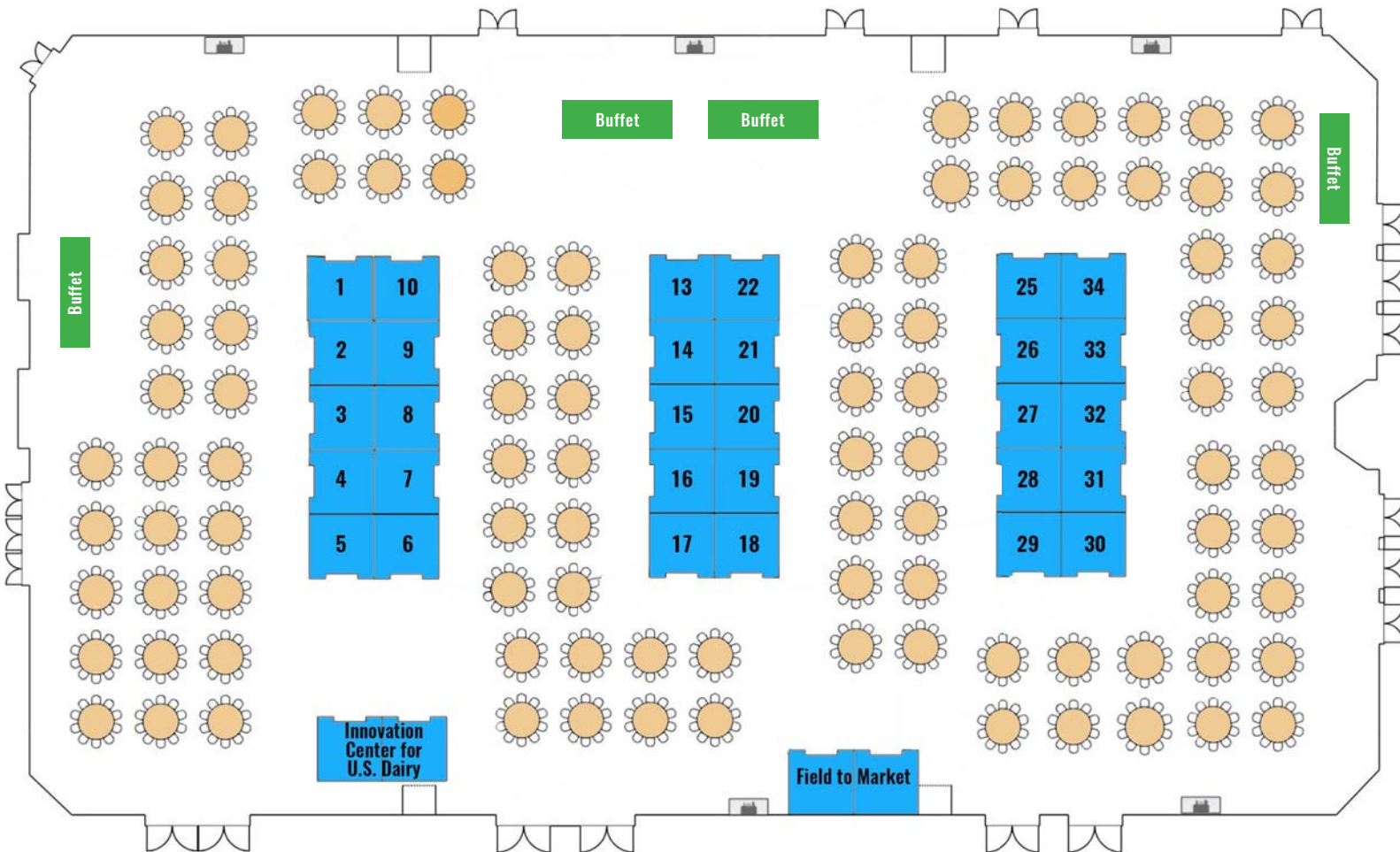
Thursday, Nov. 20      7:30 a.m. – 3:00 p.m.

#### Teardown

Thursday, Nov. 20      3:00 p.m. – 5:00 p.m.



# NETWORKING HALL



## ENTRANCE

*Layout subject to change*





# TERMS & CONDITIONS

The following terms and conditions apply to all sponsors and exhibitors participating in the 2025 Sustainable Agriculture Summit:

## Intent to Sponsor Form

Sponsorships are available on a first come, first served basis. The receipt of a fully completed and signed Intent to Sponsor Form indicates the sponsor/exhibitor's intent to participate in the Sustainable Agriculture Summit.

Upon receipt of Intent to Sponsor form, Summit organizers will generate an invoice for payment. Payment is due upon receipt of the invoice.

## Payment

Payment for sponsorship and/or exhibit booth space is due upon receipt of invoice and can be made by check, wire/ACH, purchase order or credit card. If paying by credit card, all associated fees (3.5% processing fee; subject to change) are the responsibility of the sponsor. Once full payment and artwork have been received, sponsor will be sent a registration code for complimentary registration(s) included with their sponsorship/exhibit booth, if applicable.

**PLEASE NOTE:** the issuance of a code does not guarantee or imply that a registration spot is being held. All registrations are subject to availability at the time of redemption, and we recommend registering early to secure your spot. **Payment and sponsor artwork must be received no later than October 10, 2025, unless otherwise noted, in order to ensure inclusion in 2025 Summit materials.**

## Cancellations

Notice of cancellation must be submitted in writing to the Summit Coordinator. Cancellations made 120 days prior to the Summit will receive a 50% refund. No refund will be given to sponsorships/exhibits canceled within 120 days of the Summit. If you have questions regarding the cancellation policy, contact Kathy Norton, Summit Coordinator at [info@sustainableagsummit.org](mailto:info@sustainableagsummit.org).

## Event Cancellation

Sponsorship options are for an in-person event to be held in Anaheim, California, November 19-20, 2025. Summit organizers reserve the right, at their sole discretion, to cancel, relocate or reschedule the Summit in the event of unforeseen or unavoidable circumstances or conditions which make it unreasonable or impossible to hold the Summit. In the event of such a change, the sponsor waives any and all claims against the Summit.

## Logos and Artwork

It is the responsibility of the sponsor to submit logos, artwork and brand guidelines to Summit organizers. All logos must be submitted in high-quality EPS or equivalent. By providing your company logo, you grant the Summit organizers the right to use the logo on event-related materials, including but not limited to signage, presentations, printed materials, and digital communications, without the need for your company's further approval. The Summit organizers agree to use the logo in accordance with your brand and logo usage guidelines, as provided.

## Sponsor Recognition in Event Materials (if applicable)

Some sponsorship opportunities include acknowledgment of sponsor through name and/or logo in Summit marketing and event materials. Such references will not be included until all sponsorship fees have been paid in full. To ensure inclusion in materials, such information and artwork must be provided within the agreed timeline. No sponsorship fees will be refunded if the sponsor fails to meet specific deadlines. By submitting the Intent to Sponsor form and providing your company logo, you grant the Summit organizers permission to use your company name and/or logo in marketing and event materials related to the 2025 Sustainable Agriculture Summit.

## Summit Attendee List

An attendee list – including full names, titles, companies, and email addresses – will be provided to sponsors whose packages include this benefit. The list will be shared approximately one month and one week before the Summit, and again one week after the event. Attendees who opted out of vendor-related communications during registration will not be included.

## Exhibit Booth Teardown

Exhibitors are expected to remain set up until the official close of the Networking Hall on Thursday, November 20 at 3:00 p.m. Early teardowns interfere with the events that may be scheduled in the hall and are disruptive to the networking experience of attendees and other exhibitors.

# INTENT TO SPONSOR

PAGE 1

Opportunity	Sponsorship Amount	Exhibit Booth	Number of Registrations	Select Your Sponsorship
<b>Sponsorship Packages</b>				
Premier <b>ONLY 1 AVAILABLE</b>	\$50,000	✓	5	<input type="checkbox"/>
Platinum	\$25,000	✓	4	<input type="checkbox"/>
Gold	\$12,500	✓	3	<input type="checkbox"/>
Silver	\$8,000	✓	2	<input type="checkbox"/>
Bronze	\$5,000	–	1	<input type="checkbox"/>
Summit Supporter	\$2,500	–	–	<input type="checkbox"/>
<b>Branding Sponsorships</b>				
Collaboration Center	\$25,000	–	–	<input type="checkbox"/>
Name Badges	\$12,500	–	–	<input type="checkbox"/>
Conference App	\$10,000	–	–	<input type="checkbox"/>
Recharge Bars				
One Bar	\$1,500	–	–	<input type="checkbox"/>
Two Bars	\$3,000	–	–	<input type="checkbox"/>
<b>Sustainability Sponsorships</b>				
Recycled Waste	\$2,000	–	–	<input type="checkbox"/>
Water Cooler Covers	\$1,500	–	–	<input type="checkbox"/>
<b>Additional Sponsorship Opportunities</b>				
Breakfast Sessions <b>ONLY 1 AVAILABLE</b>	\$15,000	–	–	<input type="checkbox"/>
Sunrise Yoga				
Wednesday	\$5,000	–	–	<input type="checkbox"/>
Thursday	\$5,000	–	–	<input type="checkbox"/>
<b>Exhibitor</b>				
10' x 10' Exhibit Booth	\$2,500	✓	2	<input type="checkbox"/>
<b>Custom Sponsorship</b>				
<input type="text"/>	\$	<input type="text"/>		<input type="checkbox"/>
<input type="text"/>	\$	<input type="text"/>		<input type="checkbox"/>
<input type="text"/>	\$	<input type="text"/>		<input type="checkbox"/>



### Sponsorship Contact Information

Primary Contact Name *(person to receive all communications)*

Title *(Primary Contact)*

Full Legal Company/Organization Name

Mobile Phone *(Primary Contact)*

Company/Organization Name *(as you would like it to appear on materials and communications)*

Email *(Primary Contact)*

Address

**If your sponsorship package includes an exhibit booth, please let us know whether you'd like to reserve one.**

☐ Yes, I would like a booth. Please send information to the contact listed below.

☐ No, I do not want a booth

Name of Person to Receive Invoice

Exhibit Booth Contact Name, if applicable

Email *(Person to Receive Invoice)*

Title *(Exhibit Booth Contact)*

Method of Payment

☐ Check ☐ Wire/ACH Transfer

☐ Credit Card *(3.5% processing fee; subject to change)*

☐ Purchase Order: \_\_\_\_\_

Mobile Phone *(Exhibit Booth Contact)*

Email *(Exhibit Booth Contact)*

### Affirmation of Sponsorship

On behalf of  Company/Organization, I agree to sponsor the selected items as indicated on this form.

*By signing this form, I acknowledge that I have read and agree to the Terms and Conditions as outlined in the Sponsorship Prospectus.*

Signature

Date

Please complete pages 1-2 of the Intent to Sponsor Forms and email to Kathy Norton at [info@sustainableagsummit.org](mailto:info@sustainableagsummit.org).