

SPONSOR PROSPECTUS

**SUSTAINABLE
AGRICULTURE
SUMMIT**

2026

November 18-19
Fort Worth, TX



**SUSTAINABLE
AGRICULTURE
SUMMIT**

HOSTED BY



**FIELD TO
MARKET**



**INNOVATION
CENTER FOR U.S. DAIRY**
HEALTHY PEOPLE • HEALTHY PRODUCTS • HEALTHY PLANET

IN PARTNERSHIP WITH



The premier sustainability event *for agriculture and by agriculture*

The Sustainable Agriculture Summit is the trusted forum where all of agriculture convenes, strengthening the foundation that scales progress and ensures a resilient future.

Designed to reflect the interconnected realities of the agriculture value chain, the Summit brings together varied perspectives and approaches to generate actionable insights and drive collective action across environmental, social, and economic sustainability.

Through dynamic discussions and interactive learning experiences, the event explores critical topics such as climate action, water stewardship, soil health, farm and supply chain profitability, biodiversity, labor, animal welfare, food insecurity, responsible business goals, and topics of emerging concern for agricultural resilience.



Reach the leaders shaping the future of agriculture



1,000

ATTENDEES



4 IN 5

ATTENDEES HELD
MANAGEMENT-LEVEL
POSITIONS OR HIGHER



8,000+

REACHED VIA
TARGETED MARKETING
CAMPAIGNS

ADDITIONAL BENEFITS WITH ALL SPONSORSHIPS:

- ✓ Main stage acknowledgment of your company's sponsorship
- ✓ Logo placement on the Sponsorship page of the **Summit website** and conference app
- ✓ Inclusion in on-site signage

“ This event is so valuable for connecting with partners across the value chain and for hearing different perspectives. It is rare to have retailers, brands, NGOs, service providers, government, and farmers all in once place! The sessions are always a great learning experience and I look forward to this conference every year!

— Kristina, Non-profit Attendee



WHO ATTENDS THE SUMMIT

Connect with influential leaders across U.S. food and agriculture in a setting designed to spark collaboration, innovation, and collective action.



ATTENDEE REACH

50 States • 10 Countries • 500+ Organizations

Representing beef, dairy, poultry, pork, row crops, specialty crops, and the next generation of sustainability leaders

VALUE CHAIN SECTORS REPRESENTED



FARMERS & RANCHERS



COOPERATIVES/
PROCESSORS &
MANUFACTURERS



AGRIBUSINESSES,
BRANDS &
RETAILERS



CONSULTANTS
& ADVISERS



CIVIL SOCIETY /
NGO



FINANCIAL
INSTITUTIONS



GOVERNMENT



INDUSTRY CHECKOFF
& TRADE
ORGANIZATIONS



UNIVERSITIES &
RESEARCHERS



2025 SPONSORS

Join Industry Leaders Supporting Sustainable Agriculture

Thank you to the organizations that supported the 2025 Sustainable Agriculture Summit:

PREMIER



CORTEVATM
agriscience

GOLD



SILVER



BRONZE



BREAKFAST SESSIONS



...and many others. Together, we're advancing sustainable agriculture.

PREMIER SPONSORSHIP

The Summit's highest level of sponsorship is designed for industry leaders seeking maximum visibility and engagement. The Premier Sponsorship provides unparalleled brand exposure, exclusive thought leadership opportunities, and direct access to influential decision-makers.



DIRECT ENGAGEMENT

The Sustainable Agriculture Summit convenes the decision-makers, innovators, and influencers driving sustainability across the U.S. food and agriculture value chain. As a Premier Sponsor, you'll gain unique opportunities to connect directly with attendees through facilitated discussions, thought leadership opportunities, and exclusive access to opt-in attendee contact information before and after the event.

OWN THE SPOTLIGHT

- ✓ Premier logo placement across Summit marketing, communications, website, app, and on-site signage
- ✓ Featured conference app home-screen placement with direct website link
- ✓ Recognition in Summit marketing materials, pre-Summit emails and social media promotions

LEAD THE CONVERSATION

- ✓ Opportunity for main stage remarks during a general session
- ✓ Opportunity to feature a branded video during a general session
- ✓ One guaranteed Breakout Session
- ✓ One guaranteed Roundtable Discussion

REACH DECISION MAKERS

- ✓ Opportunity to engage with nearly 1,000 attendees and build relationships that extend beyond the event
- ✓ Attendee lists provided one month and one week prior to Summit and one week after the Summit *(for attendees who opt in to share contact information)*

SPONSORSHIP PACKAGES

Maximize your impact and visibility

	 PREMIER \$50,000	PLATINUM \$25,000	 GOLD \$12,500	SILVER \$8,000	BRONZE \$5,000	SUPPORTER \$2,500
Five-minute main stage remarks <i>(must follow guidelines provided by the Summit Organizers)</i>	✓					
One guaranteed breakout session <i>(must be submitted & reviewed as part of the RFP process)</i>	✓					
Company logo prominently displayed on digital signage in pre-function meeting area	✓	✓				
One guaranteed Roundtable Discussion <i>(must be submitted & reviewed as part of the RFP process)</i>	✓	✓				
Video shown in general session <i>(must follow guidelines provided by the Summit Organizers)</i>	✓	✓				
Special brand recognition, including prominent tile with URL link to your website on app home screen	✓	✓				
Attendee list provided one month and one week prior to Summit and one week after Summit <i>(name, title, company and email; limited to those electing to share their information with sponsors)</i>	✓	✓	✓			
Home screen recognition in the conference app	✓	✓	✓			
Recognition in Summit marketing materials, pre-Summit emails and social media promotions	✓	✓	✓	✓		
Exhibit Booth <i>(option to replace with 2 additional complimentary registrations)</i>	✓	✓	✓	✓		
Your logo prominently featured on the Summit website and conference app	✓	✓	✓	✓	✓	✓
Main stage acknowledgment of your support	✓	✓	✓	✓	✓	✓
Inclusion in on-site signage	✓	✓	✓	✓	✓	✓
Complimentary registrations	5	4	3	2	1	

CONNECTION OPPORTUNITIES

High-visibility opportunities that enhance the attendee experience and put your brand at the center of the conversation

Collaboration Centers | \$15,000

The Sustainable Agriculture Summit is where connections are made, ideas are exchanged, and partnerships take shape. As a Collaboration Center sponsor, your organization will be at the center of attendee engagement throughout the event.

These customizable networking spaces provide prominent brand visibility while offering attendees a comfortable environment to meet, recharge, and collaborate between sessions. Located in a high-traffic area, the Collaboration Center serves as a natural gathering place where meaningful conversations and business connections occur.



Sponsors will have the opportunity to select their preferred location on a first-come, first-served basis and may further customize the space with additional branding elements at their own expense.

- ✓ Featured seating areas with soft seating for eight
- ✓ Two coffee tables with integrated outlets
- ✓ 7-foot freestanding double-sided sign featuring your company name and logo
- ✓ Opportunity to enhance the space with branded banners, displays, and other sponsor materials *(at sponsor expense)*
- ✓ Premium visibility in a highly frequented networking and gathering area

Connection Hubs | \$4,000

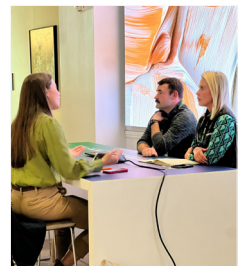
Designed for quick meetings, one-on-one conversations, and informal networking, Connection Hubs provide attendees with a convenient place to connect between sessions while keeping your brand visible in a high-traffic area.



- ✓ Seating for four
- ✓ Powered side table with integrated outlet
- ✓ Tabletop logo signage

Charge Bars | \$4,000

Attendees rely on their devices to engage with speakers, navigate sessions, connect with peers, and share insights throughout the Summit. Sponsor a charging bar in a high-traffic area and keep attendees powered throughout the event.



- ✓ Your company's branding on bar top
- ✓ Bar stool seating for four

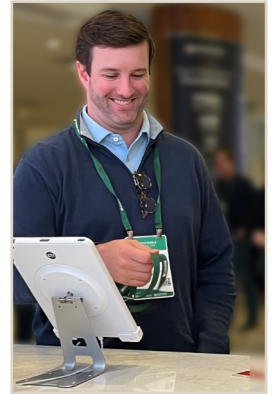
BRAND VISIBILITY OPPORTUNITIES

Put your brand in front of every attendee throughout the Summit experience

Name Badges | \$12,500 - 1 AVAILABLE

Be one of the first and most frequently seen brands at the Summit. With print-on-demand technology and fully recyclable name badges and lanyards, your sponsorship also supports our commitment to sustainability.

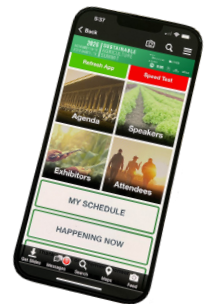
- ✓ Your company logo printed on lanyards provided to all attendees
- ✓ Your company logo displayed on the attendee self check-in landing page
- ✓ Branded signage near recycled waste name tag boxes



Conference App | \$10,000 - 1 AVAILABLE

Help us reduce waste, facilitate networking, and put everything attendees need to know in the palm of their hand. Your brand will be front and center every time the app is opened.

- ✓ Recognition of sponsorship with URL link to your website on app home screen
- ✓ Recognition of sponsorship alongside all attendee communications about the app
- ✓ Your company logo prominently displayed on event signage for the app
- ✓ Option to send daily push notification to all app users during the Summit
(must follow Summit guidelines)



SUSTAINABILITY OPPORTUNITY

Recycled Waste | \$2,000 - 1 AVAILABLE

Help us cut down on waste going to landfills from this year's Summit with our Recycled Waste sponsorship. Three All-In-One Zero Waste Boxes™ will be located in prominent areas of the conference space throughout the week, so meeting materials and other items that would otherwise end up in the trash on the way out can be recycled instead.

- ✓ Your company logo displayed on signage near the Zero Waste boxes



CONTENT OPPORTUNITIES

Be part of the conversations shaping
the future of agriculture

Sponsored Breakfast Session | \$15,000 - 6 AVAILABLE

Position your organization as a thought leader while engaging an audience of sustainability professionals, agribusiness leaders, farmers, and industry decision-makers. You'll develop all aspects of the session, and your sponsored session will be promoted on the Summit agenda and open to all attendees on a first-come, first-served basis *(must follow guidelines provided by the Summit Organizers, limit one guaranteed session per sponsor).*



- ✓ **Full attendee list provided one month and one week prior to Summit and session attendee list provided one week after Summit** *(Pre-Summit attendee list provided to support targeted outreach and maximize session engagement and will include name, title, company and email; limited to those electing to share their information with sponsors.)*
- ✓ **Branded signage outside session**
- ✓ **Attendance capped at 80 participants to support meaningful discussion and engagement**
- ✓ **Logo alongside session description in conference agenda**
- ✓ **Promotion of session via pre-Summit communications**
- ✓ **Conference app push notification promoting session**

Not sure which sponsorship is right for you?

Let's discuss your goals and we'll identify an opportunity that best suits your needs.

Please reach out to Summit Coordinator Kathy Norton at info@sustainableagsummit.org for additional information.

EXHIBIT BOOTH SPONSOR

Showcase your solutions. Connect face-to-face.

A staple of the Sustainable Agriculture Summit is the Networking Hall – a high-traffic area where attendees can grab a cup of coffee, share a meal with colleagues, network, and stop by your booth to learn more about your company.

Designed to be a hub and gathering space for Summit attendees, the Networking Hall is the perfect place to showcase your organization’s work. With more than eight hours of dedicated networking time throughout the Summit, exhibitors will have numerous opportunities to engage with attendees.

The deadline to reserve a booth is October 24.

Standard Exhibit Booth | \$2,500

- 10’ x 10’ booth space
- 8’ back black drape and 3’ side black drape
- 6’ skirted table with 2 chairs and wastebasket
- Standard sign with company name and booth number
- 2 complimentary registrations
- Your company’s information included in the interactive floor plan on the Summit app
- Your logo on the [Summit website](#) homepage and on-site signage
- Opportunity to connect with nearly 1,000 attendees during meals, breaks and cocktail hours



NETWORKING HALL SCHEDULE

Set Up

Tuesday, Nov. 17
12:00 p.m. – 5:00 p.m.

Hall Open

Tuesday, Nov. 17 5:00 p.m. – 6:00 p.m.
Wednesday, Nov. 18 7:00 a.m. – 6:00 p.m.
Thursday, Nov. 19 7:30 a.m. – 3:00 p.m.

Teardown

Thursday, Nov. 19
3:00 p.m. – 5:00 p.m.

TERMS & CONDITIONS

Sustainable Agriculture Summit Sponsorship & Exhibit Participation Agreement

Sponsorship Participation

Sponsorship and exhibit opportunities are available on a first-come, first-served basis and are subject to approval by the Sustainable Agriculture Summit Organizers, listed at www.sustainableagsummit.org/about (the "Summit Organizers"). Submission of a completed and signed Sponsorship Agreement indicates the sponsor's intent to participate in the Sustainable Agriculture Summit ("Summit") and acceptance of these Terms & Conditions.

The Summit Organizers reserve the right, at their sole discretion, to decline or revoke any sponsorship or exhibit participation deemed inconsistent with the mission, values, or objectives of the Summit.

Upon receipt of the signed agreement, the Summit Organizers will issue an invoice for payment.

Payment Terms

Payment for sponsorships is due within forty-five (45) days of invoice receipt unless otherwise specified in writing.

Payments may be made by check, wire/ACH transfer, purchase order, or credit card. Sponsors choosing to pay by credit card are responsible for all applicable processing fees (currently 3.95%, subject to change).

Sponsorships secured within thirty (30) days of the Summit must be paid in full immediately by wire transfer or credit card.

Complimentary registration codes associated with sponsorship packages will be issued only after full payment and all required sponsor materials have been received.

PLEASE NOTE: Issuance of registration codes does not guarantee or reserve attendee registration spots. All registrations are subject to event capacity and availability at the time of redemption. Sponsors are encouraged to register as soon as they receive their sponsor code.

To ensure inclusion in Summit marketing materials, signage, presentations, printed collateral, and digital promotions, **all payments, logos, artwork, and required materials must be received no later than October 9, 2026.**

Failure to meet submission deadlines does not relieve the sponsor of payment obligations and may result in exclusion from certain promotional materials or benefits.

Cancellations and Refunds

All cancellation requests must be submitted in writing to the Summit Coordinator, identified below.

Sponsors canceling more than one hundred twenty (120) days prior to the Summit will receive a fifty percent (50%) refund of sponsorship fees paid. No refunds will be issued for cancellations received within one hundred twenty (120) days of the Summit.

Questions regarding cancellations should be directed to Kathy Norton, Summit Coordinator, at info@sustainableagsummit.org.

Event Changes and Force Majeure

The Sustainable Agriculture Summit is scheduled as an in-person event to be held in Fort Worth, Texas, on November 18–19, 2026.

The Summit Organizers reserve the right to cancel, postpone, relocate, modify, or convert the Summit to a virtual or hybrid format due to circumstances beyond their reasonable control, including but not limited to acts of God, natural disasters, severe weather, public health emergencies, labor disputes, venue unavailability, government regulations, terrorism, civil unrest, transportation disruptions, or any other force majeure event.

In the event of such changes, sponsors agree that the Summit Organizers shall not be liable for any resulting damages, losses, or expenses. Sponsorship benefits may be adjusted accordingly, and sponsorship fees may be applied to rescheduled or modified event opportunities at the discretion of the Summit Organizers.

Sponsor Recognition and Use of Logos

Sponsors are responsible for providing all logos, artwork, advertisements, and brand guidelines in the format and by the deadlines specified by the Summit Organizers. All logos should be submitted as high-resolution EPS, vector, or equivalent files.

By submitting logos and related materials, the sponsor grants the Summit Organizers permission to use the sponsor's name, logo, and approved materials in Summit-related marketing, promotional materials, event signage, presentations, printed materials, websites, social media, and digital communications without further approval.

The Summit Organizers agree to make reasonable efforts to use sponsor materials in accordance with any provided brand guidelines.

Sponsor recognition and promotional benefits will not begin until sponsorship payment has been received in full.

Summit Attendee List

Sponsors whose packages include attendee list access will receive attendee information approximately one month prior to the Summit, one week prior to the Summit, and one week following the Summit.

Attendee lists include names, titles, companies, and email addresses of registered attendees who have not opted out of vendor communications during registration.

Sponsors agree to use attendee information solely for legitimate business purposes related to the Summit and in compliance with applicable privacy and anti-spam laws. Sponsors shall not sell, share, transfer, or otherwise disclose attendee information to any third party without the prior written consent of the Summit Organizers.

Exhibit Booth Requirements

Exhibitors are expected to complete booth setup prior to the official opening of the Summit and to **remain fully operational until the close of the Networking Hall on Thursday, November 19, 2026, at 3:00 p.m.**

Early dismantling or teardown is discouraged, as it disrupts the attendee experience and scheduled activities within the exhibit area.

The Summit Organizers reserve the right to restrict or remove exhibits that fail to comply with event requirements.

Insurance and Liability

Sponsors and exhibitors are solely responsible for obtaining appropriate insurance coverage for their property, displays, equipment, materials, and personnel during the Summit. The Summit Organizers, affiliates, officers, employees, agents, contractors, venue partners, and representatives shall not be responsible for loss, theft, damage, or destruction of sponsor property or for injuries to sponsor personnel.

Indemnification

The sponsor/exhibitor agrees to indemnify, defend, and hold harmless the Summit Organizers, affiliates, officers, employees, agents, contractors, venue partners, and representatives from and against any and all claims, liabilities, damages, losses, costs, or expenses, including reasonable attorneys' fees, arising out of or related to the sponsor's participation in the Summit, including but not limited to exhibit activities, promotional materials, products, services, or negligence.

Conduct

Sponsors, exhibitors, and their representatives are expected to conduct themselves in a professional and respectful manner throughout the Summit. The Summit Organizers reserve the right to remove any sponsor, exhibitor, or representative whose behavior is deemed disruptive, unsafe, inappropriate, or inconsistent with the professional standards and values of the Summit. No refunds will be issued in such cases.

Acceptance of Terms

Submission of the Sponsorship Agreement and payment of sponsorship fees constitute acceptance of these Terms & Conditions.

SPONSORSHIP AGREEMENT

Opportunity	Sponsorship Amount	Exhibit Booth	Number of Registrations	Select Your Sponsorship	
Sponsorship Packages					
Premier	\$50,000	✓	5		
Platinum	\$25,000	✓	4		
Gold	\$12,500	✓	3		
Silver	\$8,000	✓	2		
Bronze	\$5,000	-	1		
Supporter	\$2,500	-	-		
Connection Sponsorships					
				Select	Quantity
Collaboration Center	\$15,000	-	-		
Connection Hub	\$4,000	-	-		
Charge Bar	\$4,000	-	-		
Branding Sponsorships					
Name Badges	\$12,500	-	-		
Conference App	\$10,000	-	-		
Sustainability Sponsorship					
Recycled Waste	\$2,000	-	-		
Content Sponsorship					
Breakfast Session	\$15,000	-	-		
Exhibit Booth Sponsor					
10' x 10' Exhibit Booth	\$2,500	✓	2		
Custom Sponsorship					
				\$	

SPONSORSHIP AGREEMENT

Sponsorship Contact Information

Primary Contact Name *(person to receive all communications)*

Name of Person to Receive Invoice

Full Legal Company/Organization Name

Email *(Person to Receive Invoice)*

Company/Organization Name *(as you would like it to appear on materials and communications)*

If your sponsorship package includes an exhibit booth or additional registrations, please indicate your preference below.

Address

Yes, I would like a booth. *Please send information to the contact listed below.*

No, I do not want a booth. *Please replace with additional complimentary registrations*

Title *(Primary Contact)*

Exhibit Booth Contact Name, *if applicable*

Mobile Phone *(Primary Contact)*

Title *(Exhibit Booth Contact)*

Email *(Primary Contact)*

Mobile Phone *(Exhibit Booth Contact)*

Method of Payment

Check

Wire/ACH Transfer

Email *(Exhibit Booth Contact)*

Credit Card *(3.95% processing fee; subject to change)*

Purchase Order: _____

Affirmation of Sponsorship

On behalf of _____
indicated on this form.

Company/Organization

, I agree to sponsor the selected items as

By signing this form, I acknowledge that I have read and agree to these Terms and Conditions and the requirements outlined in the Sponsorship Prospectus.

Signature

Date

Please complete pages 1-3 of the Sponsorship Agreement and email to Kathy Norton, Summit Coordinator, at info@sustainableagsummit.org.

