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Bradley's Jewellers York Unveils the York Rose Tiara

Award-winning York-based independent jeweller launches the first in a series of unique tiaras, known collectively as The Seasons, to celebrate British craftsmanship and Yorkshire heritage.

Independent and multi-award-winning jewellery retailer Bradley's Jewellers York has launched the first in a series of unique, British-made tiaras designed to celebrate the heritage of Yorkshire through opulent arrangements of diamonds, coloured gemstones and precious metals.

The York Rose Tiara, which follows in the footsteps of the popular York



Photo: Furmoto Photography

Rose collection, features more than 10 carats of fancy-cut diamonds, including marquise-shaped, pear-shaped and round brilliant-cut gems set in recycled 9ct white gold. The concept was designed by Bradley's Jewellers York owner, Kay Bradley, and brought to life through meticulous British craftsmanship. As a result, the York Rose Tiara will feature the esteemed 'Created in the UK' mark, applied by Birmingham Assay Office.

Kay Bradley explains: "As a business, we pride ourselves on always reaching for the next jewellery milestone. Introducing a Yorkshire-inspired tiara seemed like the most sensational and opulent next step. These special items are often found in private collections as treasured heirlooms, so I wanted to create something similar not only for Bradley's Jewellers York but for the whole of Yorkshire."

The York Rose Tiara will soon form part of The Seasons – a unique series of four tiaras that celebrate Spring, Summer, Autumn and Winter in Yorkshire. The first to be launched represents the Summer, while a soon-to-be-revealed York Daffodil Tiara will pay homage to the optimism and renewal of the spring months. A third piece – the Rainbow Hope Tiara – will recognise autumn as a time of harvest, abundance and accomplishment in vibrant coloured gemstones.

"I feel strongly that as an independent jeweller, we should always be surprising our customers with something new, different and inspiring," Bradley continues. "We've recently updated the York Rose collection with new pieces, including a gentleman's signet ring and the 18ct gold Brontë ring. However, I don't think any of our loyal collectors anticipated a tiara was in the works!"

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The York Rose Tiara is described as the next major milestone in the artistic journey of Bradley's Jewellers York, representing a new direction for the business as it seeks to pay homage to its home county. Previously, its most elevated achievement was the launch of the Fabergé x Bradley's Christmas Robin Egg Objet at North Yorkshire-based stately home, Castle Howard, in November 2025.

Kay Bradley continues: "After such an incredible experience launching the Christmas Robin Egg Objet, we knew that our next venture needed to be similarly ambitious. The creation of this series of tiaras is a pioneering step for our independent business, and they will take pride of place in the Bradley's Jewellers York Private Collection. To my knowledge, this is the only series of Yorkshire-themed and British-made tiaras in existence, so that feels quite special." Although not for sale, The Seasons tiaras will occasionally be loaned to VIP customers and local brides upon request. This ensures that the Yorkshire community can benefit from these heirlooms for generations to come. The first to wear the York Rose Tiara publicly was none other than Hanni Treweek, the wife of Coronation Street star, Celebrity Big Brother winner and proud Yorkshireman, Jack P. Shepherd, who tied the knot in Manchester on Saturday, July 26. The pair are long-standing clients of Bradley's Jewellers York, having chosen Kay to design Hanni's bespoke hidden halo engagement ring and provide beautiful natural diamond pieces for her personal collection. Kay also loaned Hanni a sensational oval-shaped sapphire and diamond tennis bracelet as a 'Something Blue' for her big day. For further information about Bradley's Jewellers York, please contact +44 (01904) 655 235 or email info@bradleysjewellersyork.com.

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Hanni Treweek wearing
the York Rose Tiara.
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