

Innovation Impact Navigator

Building Excellence in Technology-driven Innovation



2026 Edition: The AI Advantage

Artificial intelligence is an accelerator of entrepreneurial performance (“supercharged entrepreneurship”, Professor Ethan Mollick) and is fundamentally changing technology and innovation management. It enables organizations to develop more ideas, experiment faster and make better-informed decisions.

AI increases not only the speed of innovation, but also the ability to identify opportunities, set priorities and translate innovations into sustainable value creation.

In the Innovation **Impact Navigator 2026**, we share how leading organizations apply AI to elevate innovation management to a new level of performance and which capabilities, structures and application areas are key to success.

By combining a structured assessment of your positioning, direct learning from leading organizations and practical AI use cases for innovation, we help you to unlock future opportunities in a more targeted way by systematically advancing your technology and innovation capabilities.



128%*

Increase in AI investments in 2025

64%*

Improved their innovation management

Where does AI already have an impact in your innovation process today?

Conditions

Partner Project

Limited number of participants (15)

Duration:

Start: 15 Sep 2026

End: 31 Jan 2027

Cost:

€15,000

Why this topic matters

Gain clarity on your current status quo

Understand your organization's strengths and development potential in innovation management as a basis for informed decisions.

Experience proven practices and build networks

Gain exclusive insights into leading companies and learn which approaches prove effective in practice.

Unlock AI potential

Learn how AI makes technology and innovation management more evidence-based, faster and more powerful and where the pitfalls lie.

Set the right priorities

Derive specific action areas and focus your resources on the technologies and innovation initiatives with the greatest strategic leverage.

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About the project

By participating in the Innovation Impact Navigator 2026, you empower the development of your technology and innovation management in the age of AI in exchange with other organizations.

At the **kick-off** you will meet the other partners, learn about essential initial results from the quantitative survey, receive an overview of the top 10 companies and learn about key AI facts in innovation.

The **Technology & Innovation Summit** on 6 and 7 October in Stuttgart offers you in-depth insights into current developments around Physical AI. Presented by renowned experts!

At the **interim meeting** we discuss the final results of the quantitative analysis and the lessons learned. We finalize the AI interview questionnaire, where you can add your specific questions. You will also choose the top 3 organizations for the upcoming company visits.

In virtual **bilateral AI briefings** with our in-house experts, we jointly identify how you can integrate AI more strongly into your innovation process.

Through **the three company visits** you gain insights into successful approaches used by leading organizations and can use the direct exchange with key stakeholders to ask targeted questions in a trusted environment.

In the **closing event** we consolidate the specific success factors, discuss concrete recommendations for further developing your AI-enabled innovation management and recognize the three Successful Practices.

Target group

Participation in the Innovation Impact Navigator 2026 is particularly beneficial for medium-sized to large companies across various industries, especially industrial companies, software, banking, insurance, energy and construction.

The project is especially relevant for organizations that want to strengthen their technology leadership and use AI deliberately in their innovation processes.

"AI isn't merely enhancing innovation - it's redefining who (or what) innovates."

*Prof. M. Ventresca, Saïd Business School
University of Oxford*

INC Innovation Center

The **INC Innovation Center** is your comprehensive partner for developing and implementing technology-driven innovations. At our six locations worldwide, our expert team supports a wide range of projects—from initial idea and validation to assessment, piloting, and the transformation into concrete products and services.

With over **450 satisfied clients**, we have proven our expertise in **cutting-edge methodologies, consulting, training, implementation services, and company building**, helping businesses turn innovation into sustainable success.

Would you like to become a partner of the Innovation Impact Navigator 2026?

Learn more!



Contact us!

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