

Lanre Fadire, Senior Product Designer

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LINKS

[Portfolio](#), [LinkedIn](#)

PROFILE

Design enthusiast with more than six years of hands-on experience and a drive to improve lives and businesses through enhanced user experience, one product at a time. A collaborator who oversees the entire product design cycle, from conception to execution, ensuring seamless delivery of high-impact experiences. Skilled in leading design strategy and vision to achieve business objectives

KEY PROJECTS AND ACHIEVEMENTS

Jul 2018 — Present

- **Publishing Tool:** Led the design of the Proceedings tool for Morressier GMBH, reducing time to publication by over 19% across major publisher workflows and improving research integrity, reducing post-publishing retractions by 24%.
- **Student loan and education benefits:** Contributed to the development of Summer Inc., generating over \$1.5 billion in savings through student loan and education assistance benefits, and providing solutions for retirement planning, kids' college planning, and tuition assistance.
- **Customer Relationship Management (CRM):** Developed a CRM system for Nigeria Inter-Bank Settlement System Plc (NIBSS), increasing lead-to-deal conversion rates by 14% within three months.
- **Source 2 Settle:** Led the design of a procurement software for Keystone Bank, improving procurement efficiency across 154 branches.
- **Animator Marketplace:** Spearheaded the design direction for the Pipeline platform, centralizing and streamlining the process for animators and clients to find gigs and talent respectively, enhancing satisfaction through skill matching.
- **Dental Mentorship and Growth Platform:** Drove the design strategy of the Intaglio product, a mentoring platform for dentists, integrating features like live masterclasses, webinars, and personalized mentor sessions.

EMPLOYMENT HISTORY

Aug 2021 — Present

Senior Product Designer, Morressier GMBH

Remote

Morressier is a leading platform trusted by over 200 research societies to amplify early-stage research.

- **Leadership:**
 - Led the design strategy and vision for the Research Integrity team.
 - Spearheaded design initiatives across multiple teams, driving cohesive product experiences.
- **Research Integrity Team:**
 - Developed and implemented 45+ integrity checks, including plagiarism detection and self-citation analysis.
 - Analyzed user feedback and data, identifying key areas for improvement.
 - Increased user engagement by 20% and boosted conversion rates by 10%.
 - Reduced post-publishing retractions by 24% through enhanced integrity checks.
- **Workflows Team:**
 - Designed the Proceedings tool, streamlining the collection, review, and publication process for societies and publishers.
 - Reduced time to publication by over 19% across major publisher workflows. Introduced new features such as Auto Reviewer Assign, Section Editor Inclusion, and multi-round review capabilities.
 - Conducted usability tests and surveys, reducing task completion time and enhancing user satisfaction.

Nov 2021 — Present

Product Designer (Freelance), Toptal LLC

Remote

Toptal is a global platform representing the top 3% of freelance talent. As a vetted designer in this exclusive network, I have had the privilege of collaborating with industry-leading companies in finance, education and healthcare to deliver high-impact design solutions.

Jun 2020 — Aug 2021

Product Designer, Software Business Solutions Consulting (SBSC)

Lagos

SBSC is a software consulting company that develops easy-to-use software for individuals, businesses, and governments.

Worked with cross-functional Agile teams to optimize processes and lead the design of transformative projects.

- Designed a CRM system for Nigeria Inter-Bank Settlement System Plc (NIBSS), increasing lead-to-deal conversion rates by 14% within the first three months.
- Developed the Source to Settle (S2S) procurement software for Keystone Bank, deployed across 154 branches nationwide.

Nov 2018 — Jun 2020

Design and Product Marketing Associate , SystemSpecs

Lagos

Systemspecs is an indigenous technology company focused on providing Innovative Payment and Human Capital Management Solutions and Services in Nigeria.

- Designed an onboarding experience to help new hires settle in easily, especially during the remote work period caused by COVID-19.
- Collaborated on rebranding the company assets, logo, colours, and merchandise.
- Collaborated with design, marketing, and product teams to ensure content consistency and brand alignment

SKILLS

Dashboard

Design Thinking

Analytics

Prototyping

Business Strategies

User Research

Research

Wireframing

User Experience

UX Audit

Market Trend

User Flow

Product Design

Information Architecture

Usability Testing

EDUCATION

Sep 2013 — Jul 2018

(B. Eng) Mechanical Engineering, Landmark University

Kwara, Nigeria

Graduated with Honours

COURSES

Jan 2019

Information Architecture, Udemy

Jan 2019

UI/UX Fundamentals, Udemy

Apr 2020

How to build Digital Products, Product School

Jun 2021

Product Design, Udacity