



Sponsorship Campaign

2026

DEAR VALUED SPONSOR,

Thank you for 15 years of support. Your significant contribution to the IIDA Great Plains Chapter provides invaluable opportunities to our 408 members. It is because of you we operate in three states, four city centers, and six campus centers. Your unwavering backing and dedication to the IIDA Great Plains Chapter and our mission to elevate, advocate, and celebrate the profession of interior design is deeply valued and highly regarded.

Our mission reflects the same values that make IIDA Great Plains so impactful. Through our annual IDEA Awards and City Center project tours, we celebrate and elevate the creativity and innovation that define our industry. Our advocacy efforts across multiple states continue to shape the future of interior design, advancing recognition and support for our profession nationwide. From Coffee & Connection gatherings and engaging lunch-hour CEUs to social media outreach, hands-on crafting events, energizing board retreats, and even our unforgettable Kentucky Derby celebration — every initiative we host strengthens our community and expands our influence.

In 2026, we look forward to continuing this momentum by designing artful gatherings which enhance group experience and community. We hope you see the mutual benefits and carefully consider supporting the IIDA Great Plains Chapter.

Cheers!



Sarah Murphy

Sarah Murphy
VP of Sponsorship



Jenna Ketchen

Jenna Ketchen
President

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01

Membership



Our Chapter

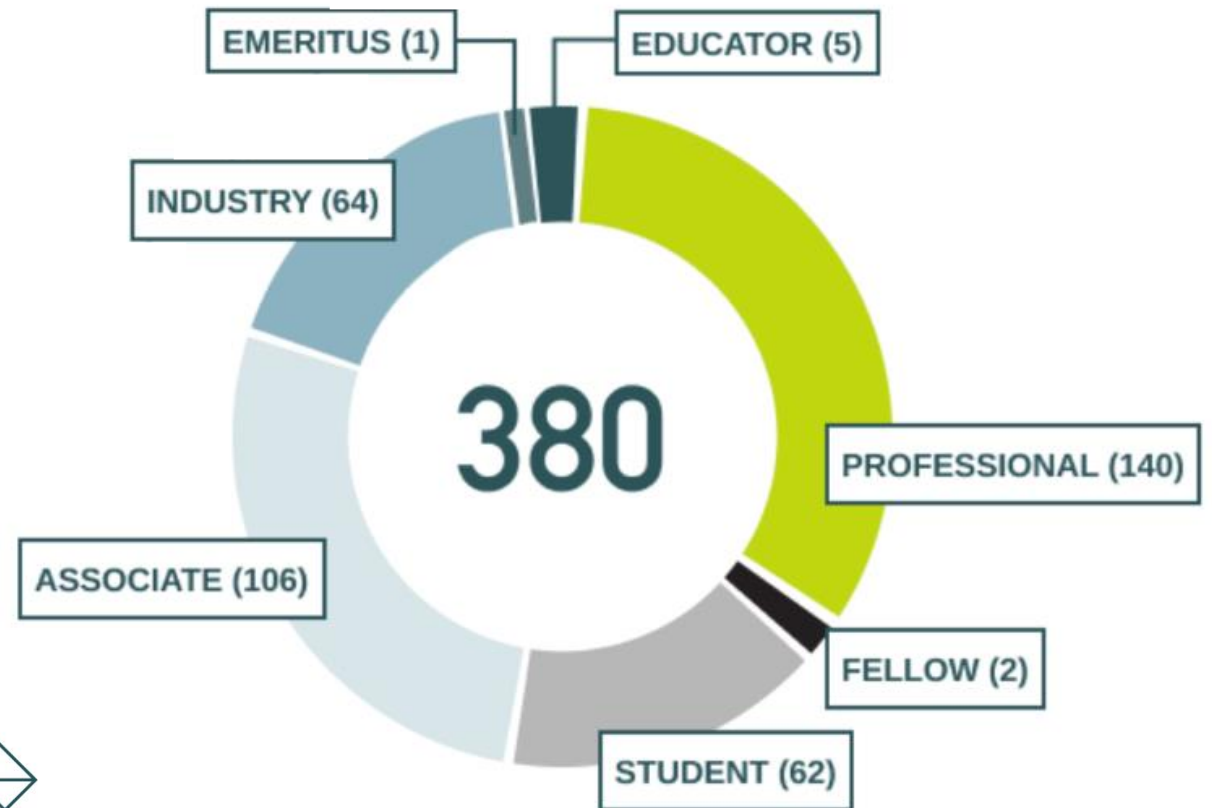
We are dedicated to helping our members pursue knowledge, create social networks, establish legislation, and encourage design excellence.

OUR MISSION

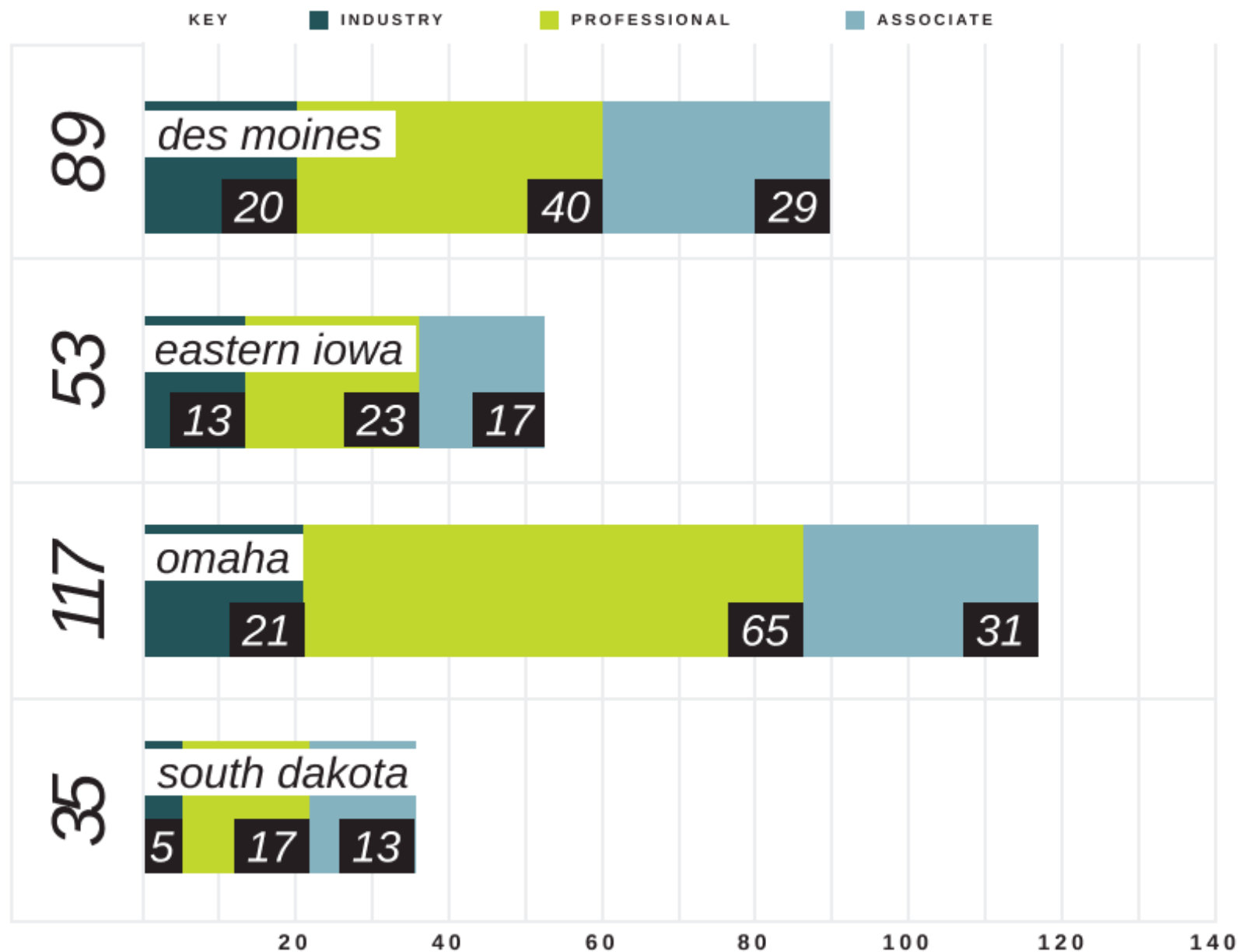
Elevate, advocate, and celebrate the profession of Interior Design in Nebraska, Iowa, & South Dakota.

OUR MEMBERS

A diverse blend of Professional, Associate, Industry, and Student Members.



Members Per City Center



Digital & Social

social media followers

1,304



INSTAGRAM

f 1,100

FACEBOOK

email subscribers

3,484

CONTACTS

in 582
LINKEDIN

IG	iida_gp
FB	IIDAGreatPlainsChapter
LN	IIDA Great Plains Chapter

02 Association



Chapter Board of Directors



JENNA KITCHEN
LEO A DALY
PRESIDENT



RACHEL ANDERSEN
DLR Group
PRESIDENT ELECT



KELSEY PIERCE HINES
HDR
PAST PRESIDENT



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LEO A DALY
VP OF COMMUNICATIONS



CATHY KOCH
SVPA Architects
VP OF ADVOCACY IOWA



STACY SPALE
Clark & Enersen
VP OF ADVOCACY NEBRASKA



NIKKI SWEIGARD
Sheppard's Business Interiors
VP OF PROFESSIONAL DEV.



JENNIFER SHOEMAKER
IP Collective
VP OF MEMBERS



SARAH MURPHY
encompass
VP OF SPONSORSHIP



ALLIE SMITH
DLR Group
VP OF STUDENT AFFAIRS



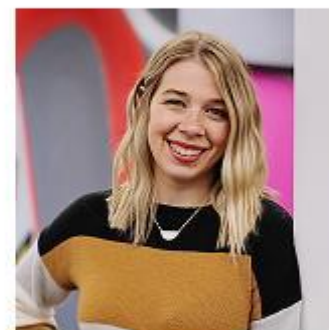
KIM BUSKE
Messerschmidt Inc
VP OF EASTERN IOWA CC



ROSIE DAYTON
HDR
VP OF OMAHA CC



NIKKI VAN HILL
Arise Design
VP OF SOUTH DAKOTA CC



DREA PIPER
Workspace Inc.
VP OF DES MOINES CC

Directors



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JLG Architects
PROFESSIONAL DEVELOPMENT



SAVANNAH ORCHARD
Carlson West Povandra Architects
SPONSORSHIP



ALANNA EGGERS
CO-OP Architecture
MEMBERS



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Teknion
EVENT PUBLICITY



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RDG Planning & Design
OMAHA CC



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Patcraft
SOUTH DAKOTA CC



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Tarkett
DES MOINES CC



MELISSA LINDBERG
DesignTex
IDEA



RACHEL HOFFMAN
Ask Studio
STUDENT AFFAIRS, ISU



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INVISION Architecture
STUDENT AFFAIRS, KIRKWOOD



ANNA MUMM
DLR Group
STUDENT AFFAIRS, UNL



ANDREA MCCUNE
Tilebar
STUDENT AFFAIRS, UNK



MOLLY TSCHETTER
CO-OP Architecture
STUDENT AFFAIRS, SDSU



WHITNEY HARDESTY
Mohawk Group
IDEA

Events & Expenses



2025 Summary

MANAGEMENT & GENERAL

- Summer Board Retreat
- Fall Board Retreat
- Annual Meeting
- Chapter Leadership Conferences
 - Winter CLC in Chicago
 - Summer CLC in Chicago
 - Regional CLC in Omaha

STUDENTS

- Student Campus Center Events
- Elevate Next Gen Events

NETWORKING & SOCIAL

- City Center Events
- City Center Holiday Socials

PRO. DEVELOPMENT

- SEEK Series: Session One
- SEEK Series: Session Two
- NCIDQ Roundtable

AWARD EVENTS

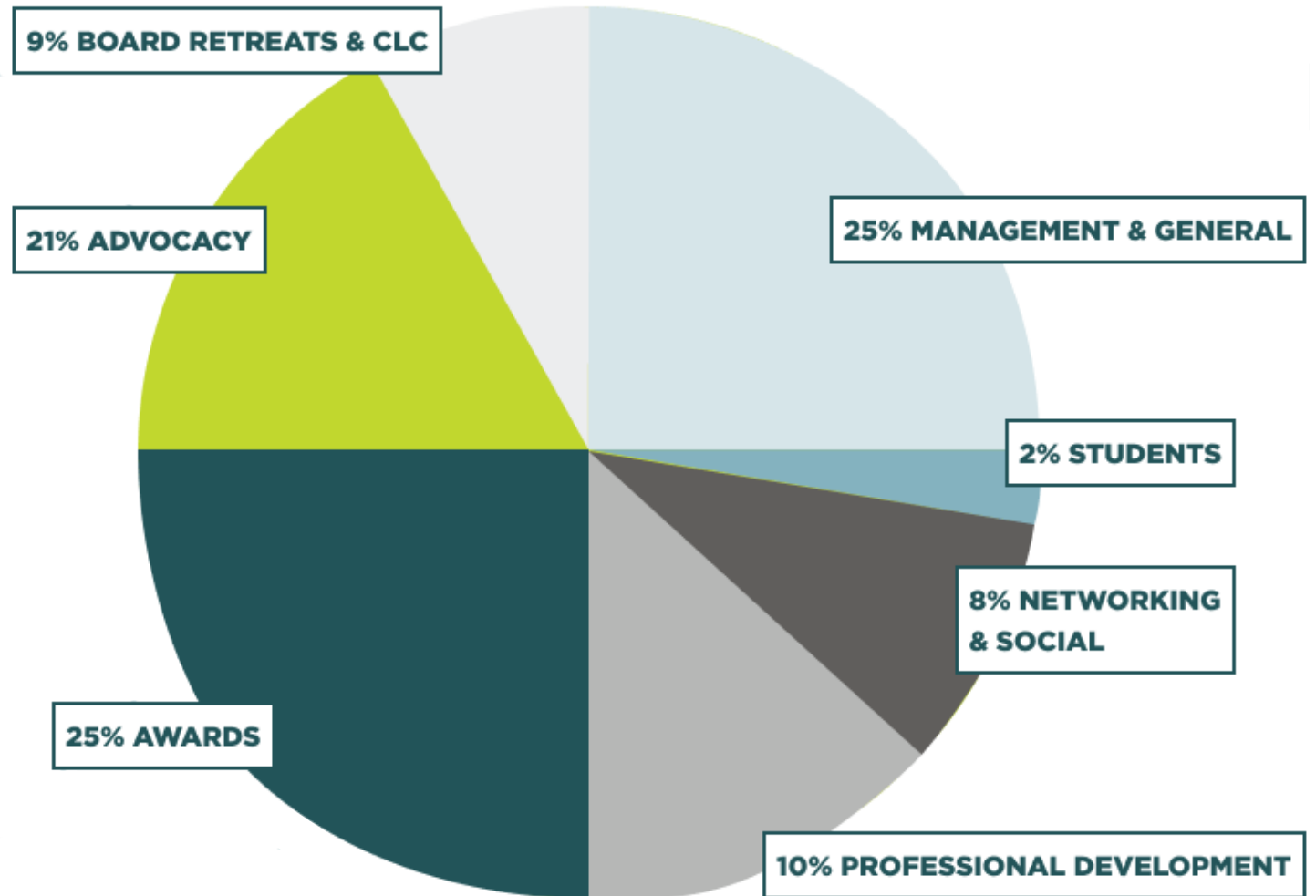
- IDEA Ceremony in Des Moines
- IDEA Project Tour

MEMBERSHIP & SPONSORSHIP

- Membership Campaign
- Sponsorship Campaign
- Member Appreciation through launch of Chapter Merch Site

ADVOCACY

- Exceeded our Chapter goal of 100 Registered Interior Designers in the State of Nebraska



2025 City Center Events



OMAHA

Holiday Social at Benson Theater

Project Tour, Presentation, and Happy Hour at Catalyst

Volunteering at Habitat for Humanity Women's Build

Project Tour at Schramm Park Treehouse Classroom



EASTERN IOWA

Common Grounds Coffee & Connections

Project Tour at UIHC Forevergreen Road

CEU and Happy Hour
The Art & Science of Monotasking

Summer Social Event

Friendsgiving Holiday Party at Field Day Brewing Co.



DES MOINES

Holiday Party at Bellhop Bar

CEU Event
Transforming the Built Environment Through Circularity

Project Tour at Fareway HQ

Project Tour at Drake Johansen Student Center

CEU and Happy Hour
The Art & Science of Monotasking



SOUTH DAKOTA

Sip & See Event

CEU Event
"What's Your Pixie Dust?"

Common Grounds Coffee & Connections

Summer Firm Crawl

Friendsgiving Holiday Party at Couture Studio

Sponsorship Guide



SPONSORSHIP
CAMPAIGN OPENS

11.04.2025

SPONSORSHIP
REGISTRATION
CLOSES

01.30.2026

EARLY
REGISTRATION
SPECIAL

12.05.2025

Register early to be entered into a drawing to receive a \$50 credit on an IDEA 2026 Ticket. 3 Sponsors will be awarded.

SPONSORSHIP
BENEFIT TERM

02.2026

-

01.2027

FAQ

IIDA MEMBERSHIP vs CHAPTER SPONSORSHIP

Chapter Sponsorship does not make you an IIDA Great Plains Member. While there are perks to both, there are also key differences.

INDUSTRY MEMBERS

- Membership dues are processed at IIDA HQ; these dues are only received by the Chapter in the form of grants available via an application and selection process
- Industry Members are affiliated with IIDA, and receive the opportunity to volunteer for the local Chapter
- Members receive discounted and/or free tickets to Chapter events
- Members receive Membership benefits

CHAPTER SPONSORS

- Annual Sponsorship is how the IIDA Great Plains Chapter funds its operating budget for the coming year
- Sponsorship funds directly benefit local Members, City Centers, and Campus Centers
- Any company or design firm can be a Chapter Sponsor
- Annual Sponsorship benefits, as outlined on the following page, are determined by the local Chapter
- Chapter Sponsors do not receive Membership benefits

Annual Benefits

2026 Sponsors

Sign up by 01.30.2026

Questions?

Email sponsorship@iida-gp.org

	DIAMOND \$5,000	PLATINUM \$3,500	GOLD \$2,500	SILVER \$1,250	BRONZE \$500	COPPER \$350
EVENTS						
IDEA Special Company Promotion	Y	NA	NA	NA	NA	NA
IDEA Complimentary Tickets **	4	2	NA	NA	NA	NA
One Complimentary Awards Submission Entry Kit ***	3	2	1	1	1	0
Complimentary passes to City Center events (excluding Members only events)	3	2	2	1	NA	NA
No. of Sponsor Representatives to join Board of Directors for a single Board Retreat activity	2	1	NA	NA	NA	NA

RECOGNITION

Company Visually Represented on IIDA Great Plains Website	Logo	Logo	Logo	Logo	Text	Text
Company Visually Represented on all Chapter Communications	Logo	Logo	Logo	Logo	Text	Text
Company Visually Represented at IDEA	Logo	Logo	Logo	Logo	Text	Text

SOCIAL MEDIA PROMOTION

Social Media Posts	6	4	3	2	1	0
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*** Exclusive benefit to Design Firm Sponsors only.

** Exclusive benefit to Industry Sponsors only. Ticket code sent to Industry Sponsor as part of welcome packet and can be used for Sponsor Guests.

IDEA Entry Codes will be sent as part of welcome packet.

Many Thanks

2025 Sponsors

Emerald Text indicates 5+ years of support

Black Italic text indicates 10+ years of support

Sign up by 01.30.2026

Questions?

Email sponsorship@iida-gp.org

DIAMOND

The Mohawk Group

PLATINUM

Midwest Tile, Marble, & Granite

Haworth jointly w/ encompass & Canfield Interiors

GOLD

Alley Poyner Macchietto Architecture

Bentley Mills

HDR Inc.

Interface and Nora

Sheppard's Business Interiors

Steelcase jointly w/ Workspace

SILVER

3Form

Allmakes jointly w/ Allsteel

AOI Corporation jointly w/ MillerKnoll

CMBA Architects

Commercial Flooring Systems

DLR Group

Duet Resource Group

EF Contract

Invision Architects

ISG Inc.

iSpace Environments

J+J Flooring

Kate-Io Tile & Stone

Keilhauer jointly w/ A-Line Group

LEO A DALY

M2Inc

Mannington Commercial

Neumann Monson Architects

OID jointly w/ Teknion

OPN Architects

Patcraft

Pigott jointly w/ MillerKnoll

RDG Planning & Design

SILVER CONTINUED

Shaw Contract

Shive-Hattery

SVPA Architects

Tarkett

TileBar

BRONZE

Bold Office Solutions

Ceramic Tileworks

CFS Group

CO-OP Architecture

Designtex

Eakes Office Solutions

GoodLINES

Interior Product Collective

MDC Interior Solutions

Mercury Contract Resources

Mink Contract

Momentum Group

Primary Design Resource

Professional Contract Resources

Service Reps Inc.

TACKarchitects

JOINT VENTURES

Joint Ventures between companies are accepted, however, due to fairness for company's representation and equal real estate, only one (1) logo and live web link may be used in IIDA recognition, slides, newsletters & e-blasts.

05

Next Steps



1

Register by
12/05/2025 for the
Early Registration
Special:
2026 Sponsorship
Form

2

It's not too late!
Registration will
remain open until
01/30/2026:
2026 Sponsorship
Form

3

Follow us on
social media to
stay up to date
on benefits and
local gatherings!

follow us:

 @iida_gp

 IIDA Great Plains Chapter

 IIDA Great Plains Chapter

