IIDA | GREAT PLAINS chapter

Sponsorship Campaign

2027

DEAR VALUED SPONSOR,

Thank you for 16 years of support. Your significant contribution to the IIDA Great Plains Chapter provides invaluable opportunities to our 417 members. It is because of you we operate in three states, four city centers, and six campus centers. Your unwavering backing and dedication to the IIDA Great Plains Chapter and our mission to elevate, advocate, and celebrate the profession of interior design is deeply valued and highly regarded.

Our mission reflects the same values that make IIDA Great Plains so impactful. Through our annual IDEA Awards and City Center project tours, we celebrate and elevate the creativity and innovation that define our industry. Our advocacy efforts across multiple states continue to shape the future of interior design, advancing recognition and support for our profession nationwide. From Coffee & Connection gatherings and engaging CEUs to social media outreach, eye-opening project tours, energizing board retreats, and even our unforgettable Reflections in Design celebration — every initiative we host strengthens our community and expands our influence.

In 2027, we look forward to continuing this momentum by designing artful gatherings which enhance group experience and community. We hope you see the mutual benefits and carefully consider supporting the IIDA Great Plains Chapter.

Cheers!



Savannah Orchard

Savannah Orchard
VP of Sponsorship



Rachel Andersen

Rachel Andersen
President

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01

Membership

Our Chapter

We are dedicated to helping our members pursue knowledge, create social networks, establish legislation, and encourage design excellence.

OUR MISSION

Elevate, advocate, and celebrate the profession of Interior Design in Nebraska, Iowa, & South Dakota.

OUR MEMBERS

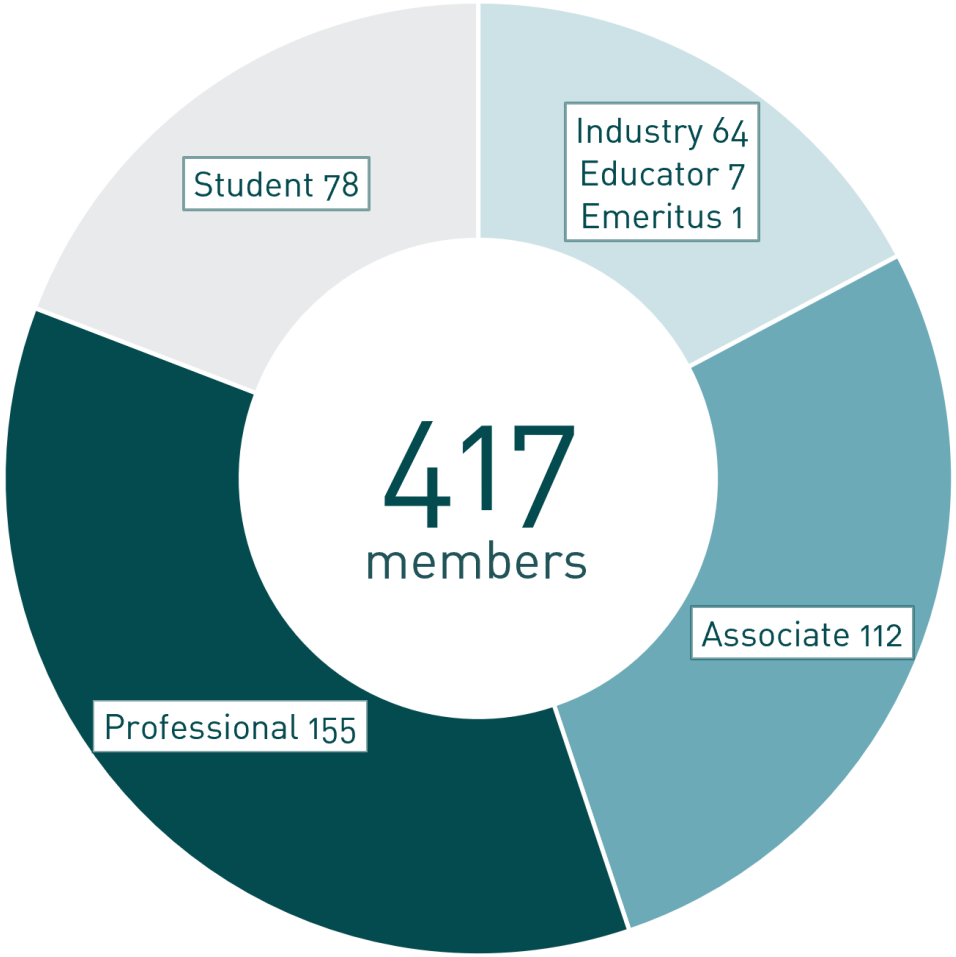
A diverse blend of Professional, Associate, Industry, and Student Members.

OMAHA

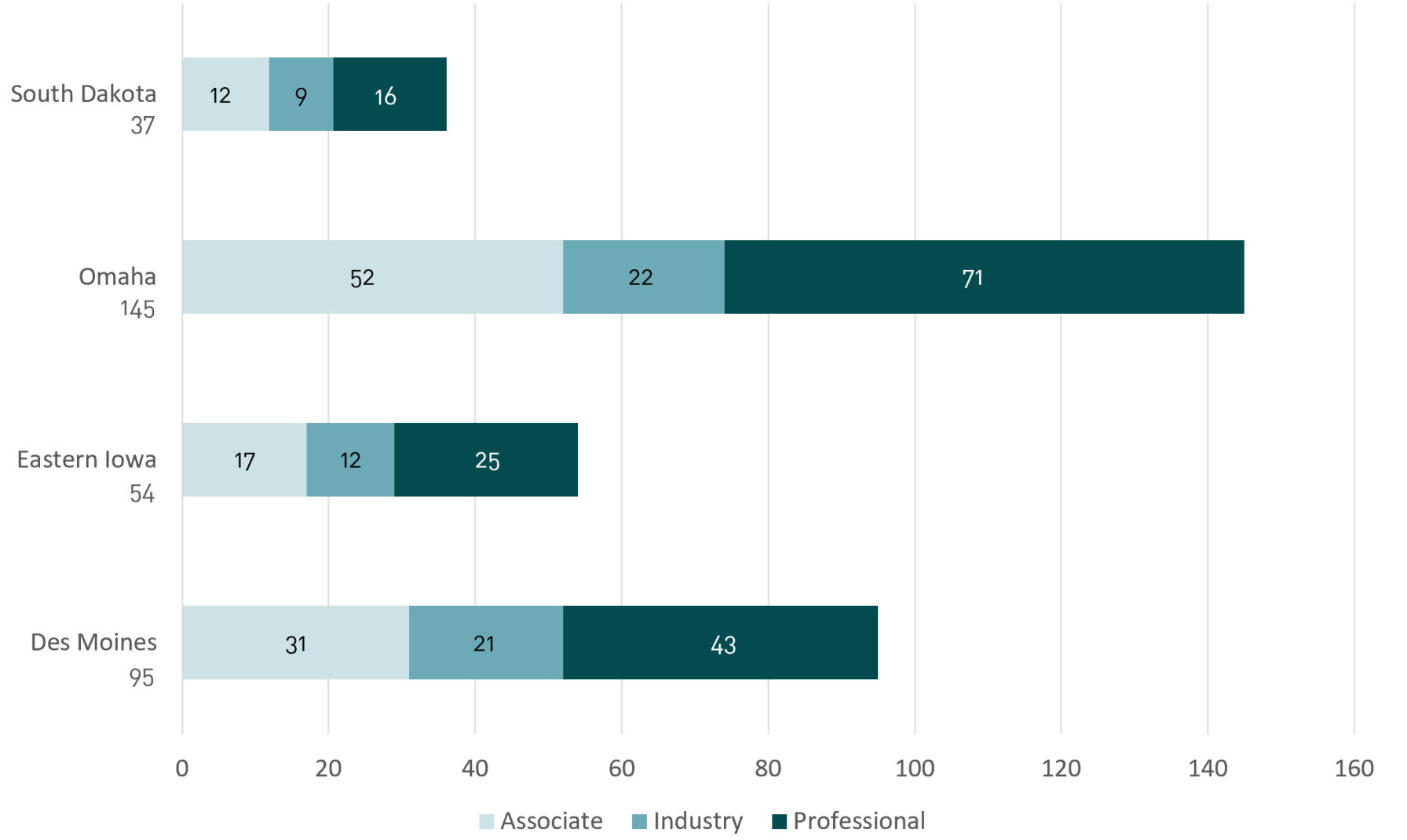
DES MOINES

EASTERN IOWA

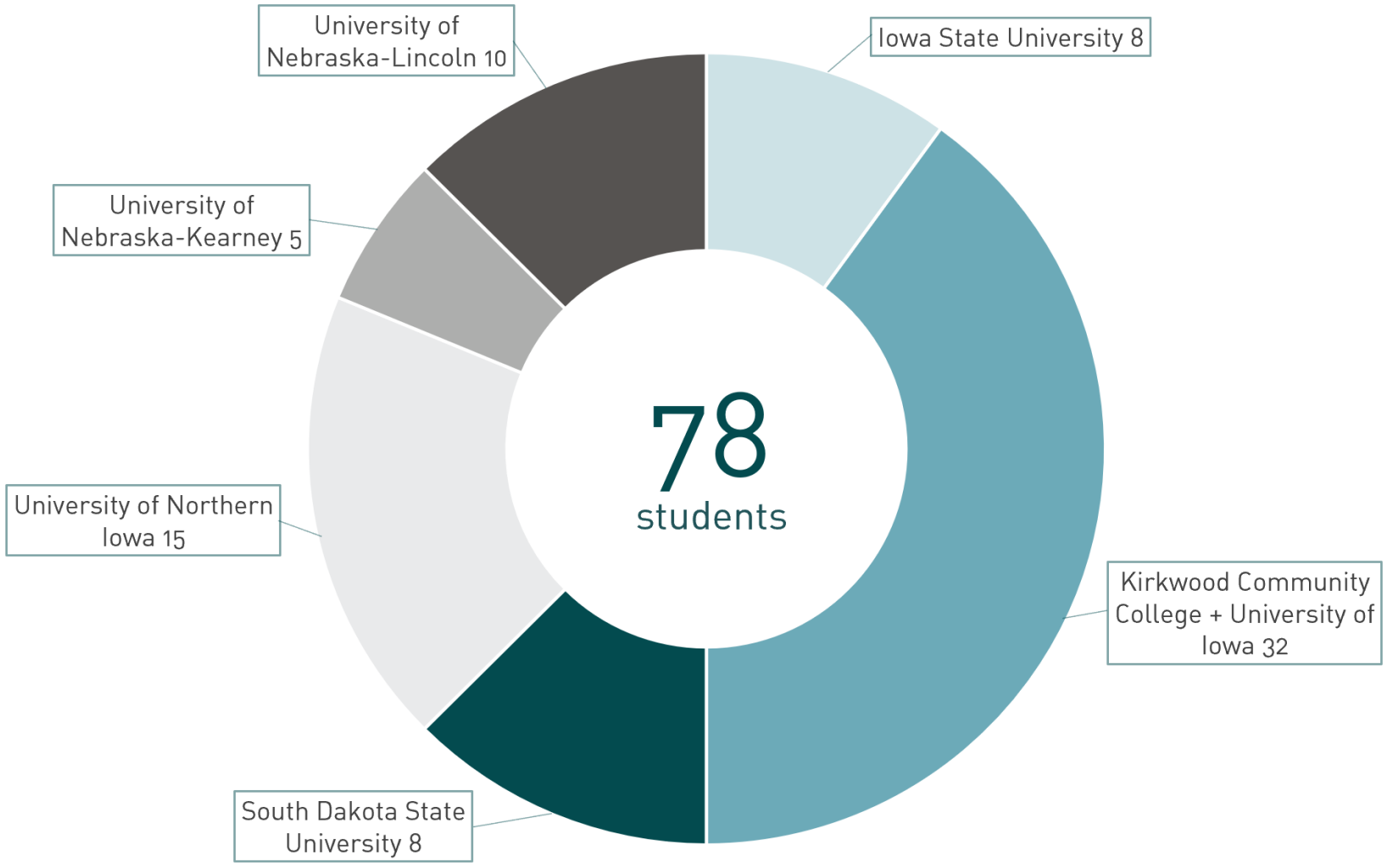
SOUTH DAKOTA



Members Per City Center



Members Per Campus Center



Digital & Social

social media followers

1,409
INSTAGRAM

1,129
FACEBOOK

email subscribers

2,690
CONTACTS

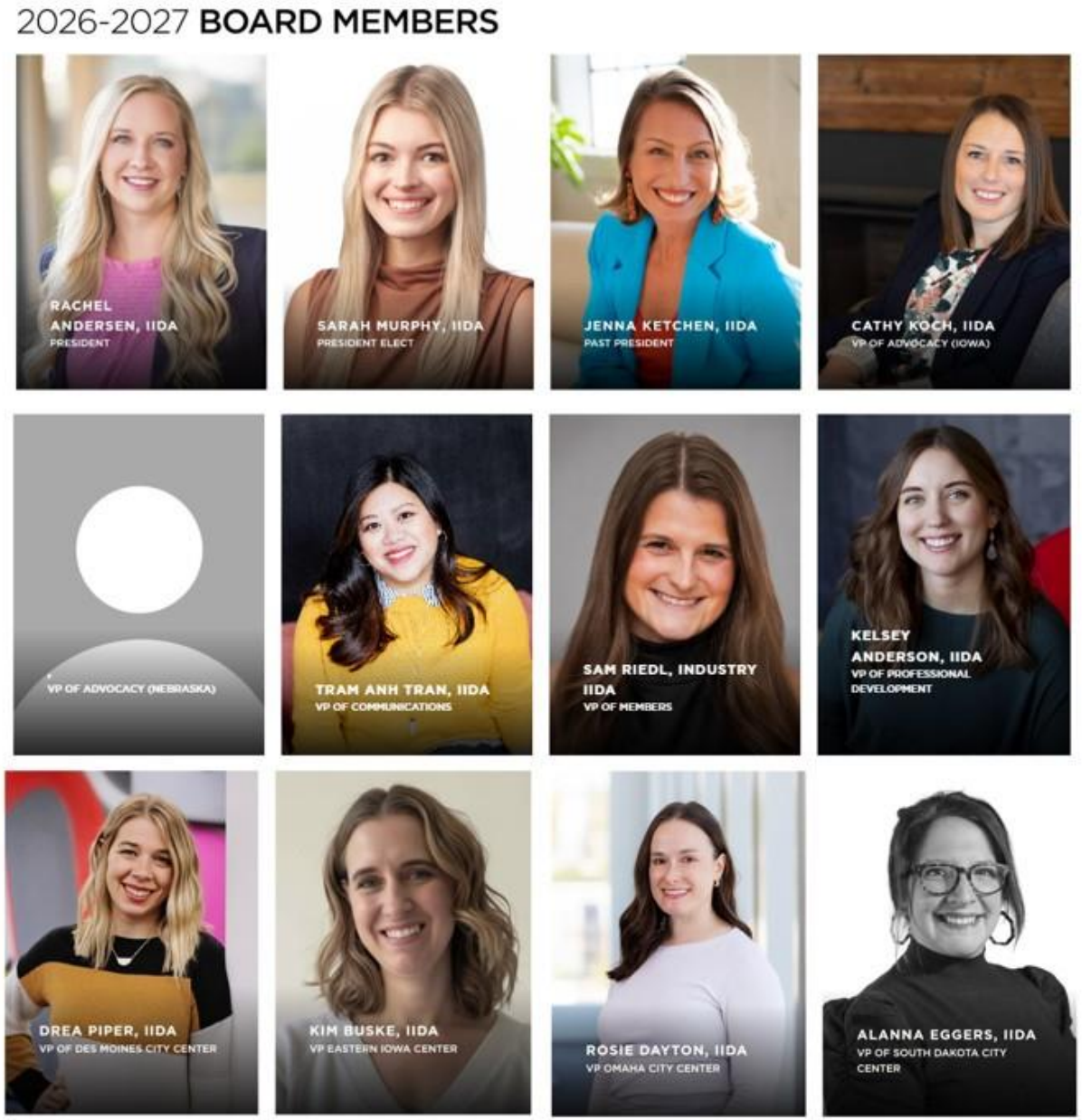
697
LINKEDIN

IG	**iida_gp**
FB	**IIDAGreatPlainsChapter**
LN	**IIDA Great Plains Chapter**

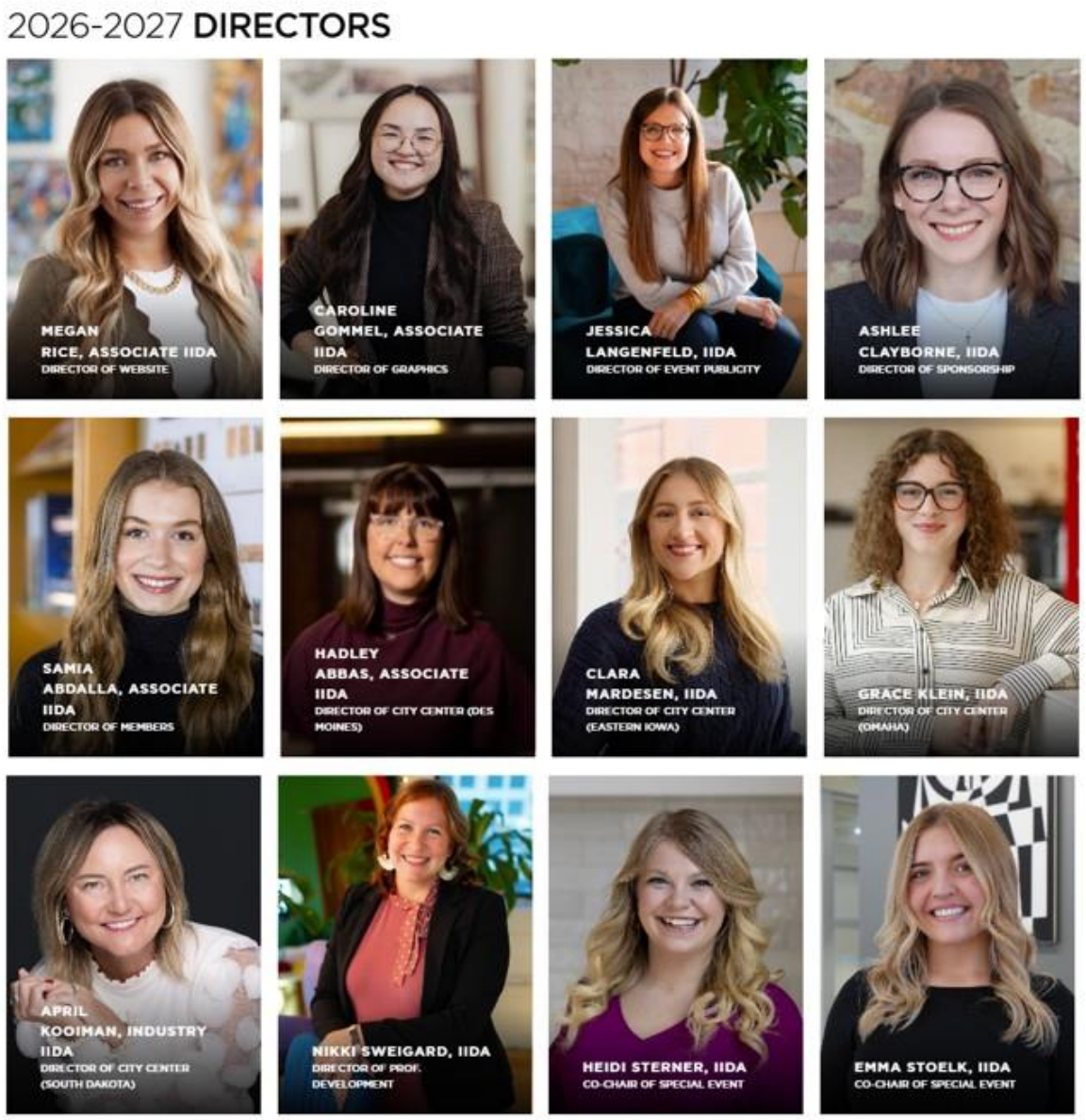
02

Association

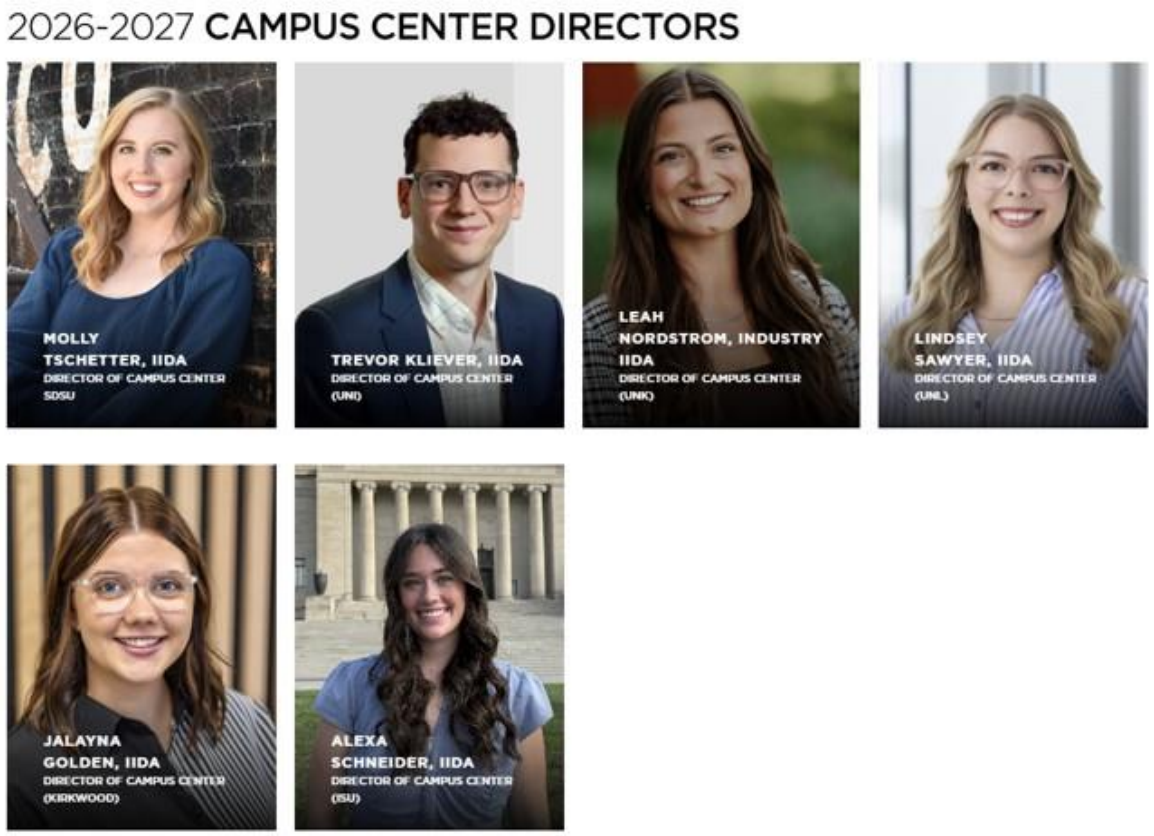
Chapter Board of Directors



Directors


2026-2027 DIRECTORS
MEGAN RICE, ASSOCIATE IIDA
DIRECTOR OF WEBSITE
CAROLINE GOMMEL, ASSOCIATE IIDA
DIRECTOR OF GRAPHICS
JESSICA LANGENFELD, IIDA
DIRECTOR OF EVENT PUBLICITY
ASHLEE CLAYBORNE, IIDA
DIRECTOR OF SPONSORSHIP
SAMIA ABDALLA, ASSOCIATE IIDA
DIRECTOR OF MEMBERS
HADLEY ABBAS, ASSOCIATE IIDA
DIRECTOR OF CITY CENTER (DES MOINES)
CLARA MARDESEN, IIDA
DIRECTOR OF CITY CENTER (EASTERN IOWA)
GRACE KLEIN, IIDA
DIRECTOR OF CITY CENTER (OMAHA)
APRIL KOOIMAN, INDUSTRY IIDA
DIRECTOR OF CITY CENTER (SOUTH DAKOTA)
NIKKI SWEIGARD, IIDA
DIRECTOR OF PROF. DEVELOPMENT
HEIDI STERNER, IIDA
CO-CHAIR OF SPECIAL EVENT
EMMA STOELK, IIDA
CO-CHAIR OF SPECIAL EVENT

Directors


2026-2027 CAMPUS CENTER DIRECTORS
MOLLY TSCHETTER, IIDA
DIRECTOR OF CAMPUS CENTER
SDSU
TREVOR KLIEVER, IIDA
DIRECTOR OF CAMPUS CENTER
(UNI)
LEAH NORDSTROM, INDUSTRY IIDA
DIRECTOR OF CAMPUS CENTER
(UNK)
LINDSEY SAWYER, IIDA
DIRECTOR OF CAMPUS CENTER
(UNL)
JALAYNA GOLDEN, IIDA
DIRECTOR OF CAMPUS CENTER
(KIRKWOOD)
ALEXA SCHNEIDER, IIDA
DIRECTOR OF CAMPUS CENTER
(ISU)

Advisory Committee

2026-2027 **ADVISORY COMMITTEE**

The Chapter Advisory Committee was established in 2018 through the IIDA Great Plains Chapter Board. It was formed in the effort to better retain and activate the wealth of talent, experience, strengths and resources that exists amongst the Chapter's experienced professionals.

OUR MISSION

To strengthen the IIDA Great Plains Chapter by cultivating the knowledge, skills and resources of experienced Members to enhance the professional network, growth, leadership, and advancement of both the individuals involved and the Chapter's Members.

OUR OBJECTIVES

/ To retain and activate the vast wealth of knowledge, skills, and resources within the Chapter.

/ To collaborate, exchange, and share knowledge. To cultivate leadership and career advancements.

/ To serve as an experienced and knowledgeable resource for the Chapter. To represent the Chapter as experienced professionals.







03

Events & Expenses

2026 Summary

CHAPTER MANAGEMENT

Annual Meeting

Financials with Headquarters

BOARD RETREATS

Summer Board Retreat

Fall Board Retreat

CHAPTER LEADERSHIP CONFERENCES

- Winter CLC in Chicago
- Summer CLC in Chicago
- Regional CLC in Chicago

ADVOCACY

Maintaining "Title Act with Permitting Privileges" for registered Interior Designers in Iowa & Nebraska

Spreading awareness in South Dakota around advocacy for Interior Design rights

IDEA AWARDS

IDEA Ceremony in Omaha

IDEA Project Tour

PRO. DEVELOPMENT

SEEK Series: Session One

SEEK Series: Session Two

NCIDQ Roundtable

NETWORKING + SOCIAL

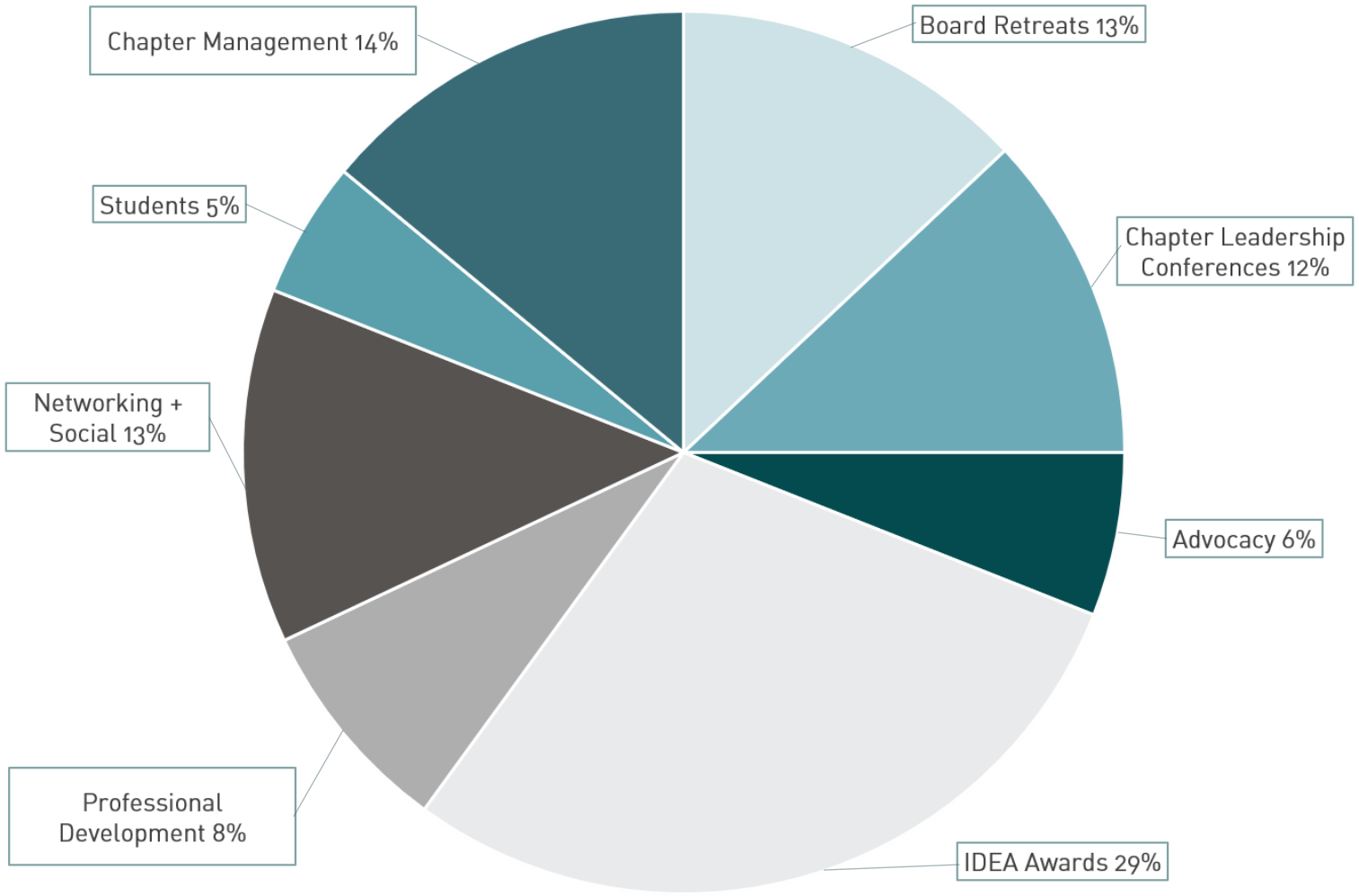
City Center Events

City Center Holiday Socials

STUDENTS

Student Campus Center Events

Elevate Next Gen Events



2026 City Center Events

OMAHA

Holiday Social at Site-1 Brewing

Project Tour and Happy Hour at SGH Redglaze

Project Tour at Gretna East High School

CEU and Happy Hour
Hospitality in Higher Education

Project Tour at Burlington Station

EASTERN IOWA

Advocacy and Art

Project Tour at University of Iowa Health Sciences

CEU and Happy Hour
Hospitality in Higher Education

Fall Social at Cedar Ridge Winery

Iowa City Firm Crawl

DES MOINES

Holiday Social at Liz Lidget Gallery & Design

Project Tour at Legacy Bridge

Common Grounds at Smokey Row Coffee

Project Tour at Community State Bank

CEU and Project Tour
At Mission Cancer + Blood

SOUTH DAKOTA

Project Tour + Student Social at Mapleton Golf Club

CEU Event
“Design for ALL” + Tour at Thorton Flooring

Walk Thru Plans Design Experience

Summer Firm Crawl

Annual Friendsgiving Event

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Sponsorship Guide

Annual Benefits

2027 Sponsors

*** Exclusive benefit to Design Firm Sponsors only.

** Exclusive benefit to Industry Sponsors only. Ticket code sent to Industry Sponsor as part of welcome packet and can be used for Sponsor Guests.

IDEA Entry Codes will be sent as part of welcome packet.

Sign up by 01.29.2027

Questions?

Email sponsorship@iida-gp.org

	DIAMOND $5,000	PLATINUM $3,500	GOLD $2,500	SILVER $1,250	BRONZE $500	COPPER $350
EVENTS						
IDEA Complimentary Tickets **	4	2	NA	NA	NA	NA
One Complimentary Awards Submission Entry Kit ***	3	2	1	1	1	0
Complimentary passes to City Center events (excluding Members only events)	3	2	2	1	NA	NA
No. of Sponsor Representatives to join Board of Directors for a single Board Retreat activity	2	1	NA	NA	NA	NA
RECOGNITION						
IDEA Special Company Promotion	Y	Y	Y	NA	NA	NA
Company Visually Represented on IIDA Great Plains Website	Logo	Logo	Logo	Logo	Text	Text
Company Visually Represented on all Chapter Communications	Logo	Logo	Logo	Logo	Text	Text
Company Visually Represented at IDEA	Logo	Logo	Logo	Logo	Text	Text
Opportunity to Present IDEA Award On-Stage	Y	Y	Y	NA	NA	NA
Priority consideration for hosting events in your studio/ showroom	Y	Y	Y	Y	Y	Y
SOCIAL MEDIA PROMOTION						
Social Media Posts	3	2	1	1	0	0
Tiered “Thank You” Post for Annual Sponsorship	Y	Y	Y	Y	Y	Y

SPONSORSHIP CAMPAIGN OPENS

11.02.2026

EARLY REGISTRATION SPECIAL

12.04.2026

Register early to receive a $25 credit to IIDA Great Plains Merchandise store!

SPONSORSHIP REGISTRATION CLOSES

01.29.2027

SPONSORSHIP BENEFIT TERM

02.01.2027 - 01.31.2028

FAQ

IIDA MEMBERSHIP vs CHAPTER SPONSORSHIP

Chapter Sponsorship does not make you an IIDA Great Plains Member. While there are perks to both, there are also key differences.

INDUSTRY MEMBERS

- Membership dues are processed at IIDA HQ; these dues are only received by the Chapter in the form of grants available via an application and selection process
- Industry Members are affiliated with IIDA, and receive the opportunity to volunteer for the local Chapter
- Members receive discounted and/or free tickets to Chapter events
- Members receive Membership benefits

CHAPTER SPONSORS

- Annual Sponsorship is how the IIDA Great Plains Chapter funds its operating budget for the coming year
- Sponsorship funds directly benefit local Members, City Centers, and Campus Centers
- Any company or design firm can be a Chapter Sponsor
- Annual Sponsorship benefits, as outlined on the following page, are determined by the local Chapter
- Chapter Sponsors do not receive Membership benefits

Many Thanks

2026 Sponsors

DIAMOND

Mohawk Group (10+)

PLATINUM

HAWORTH (10+) — Jointly with Nebraska and South Dakota Dealers — encompass — CANFIELD INTERIORS

HDR (10+)

Midwest MIDWEST Tile, Marble & Granite, Inc. (10+)

GOLD

APMA (5+)

Interface (10+) — Carpet Tile | LVT | nora® Rubber Flooring

sbi (5+) — Sheppard's Business Interiors

Steelcase workspace

SILVER

3form (10+) · AOI jointly with MillerKnoll (10+) · BENTLEY (10+) · CMBA ARCHITECTS (5+) · Commercial Flooring Systems (10+) · DLRGROUP (10+)

DUET RESOURCE GROUP (5+) · EF Contract · INVISION PLANNING | ARCHITECTURE | INTERIORS · ISG · iSPACE ENVIRONMENTS · J+J FLOORING GROUP (10+)

KEILHAUER JOINTLY WITH LINE GROUP (5+) · LEO A DALY (10+) · M2inc (10+) · Mannington COMMERCIAL (10+) · Milliken · NEUMANN MONSON ARCHITECTS (10+)

OFFICE INTERIORS & DESIGN jointly with teknion · OPN ARCHITECTS · paragon interiors + Allsteel (10+) · patcraft (10+) · PIGOTT + MillerKnoll · RDG PLANNING + DESIGN (10+)

shaw contract (10+) · SHIVEHATTERY ARCHITECTURE + ENGINEERING · SPARTAN SURFACES · SVPA ARCHITECTS (10+) · Tarkett (10+) · tilebar

BRONZE

Beall & Co. (5+) / Bold Office Solutions / Ceramic Tileworks (5+) / CFS Reps / Cole / Daltile / Designtex (5+) / Eakes Office Solutions (5+) / GoodLINES (10+) / Interior Product Collective (5+) / MDC Interior Solutions (5+) / Mercury Contract (5+) / Momentum Group (5+) / Primary Design Resource (10+) / Professional Contract Resources / Syverson Tile & Stone / TACK Architects /

COPPER

CO-OP Architecture / Forbo Flooring Systems / Sark Tile /

Sign up by 01.29.2027

Questions?

Email sponsorship@iida-gp.org

JOINT VENTURES

Joint Ventures between companies are accepted, however, due to fairness for company's representation and equal real estate, only one (1) logo and live web link may be used in IIDA recognition, slides, newsletters & e-blasts.

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Next Steps

NEXT STEPS

1. Register by 12/04/2026 for the Early Registration Special:
   2027 Sponsorship Form

2. It's not too late! Registration will remain open until 01/29/2027:
   2027 Sponsorship Form

3. Follow us on social media to stay up to date on benefits and local gatherings!

follow us:

- *@iida_gp*
- *IIDA Great Plains Chapter*
- *IIDA Great Plains Chapter*

