IIDA | GREAT PLAINS chapter

Underwriting

Outside of the Annual Sponsorship Campaign, the IIDA Great Plains Chapter accepts support in the form of Underwriting.

Underwriting is a form of financial assistance in which the Underwriter funds a singular event or related expense in exchange for immediate public exposure and promotion from the Chapter.

Underwriting can happen for any Chapter event, at any time of year. Opportunities are included in the adjacent column.

Questions?

Savannah Orchard,
VP of Sponsorship

sponsorship@iida-gp.org





FALL / SUMMER BOARD RETREAT

Board Retreats are where ideas and initiatives take shape! Up to 14 design professionals are in attendance. Underwriters may provide the venue for board meetings, travel and accommodation expenses, entertainment, etc. In exchange for support, the retreat may include a learning opportunity, tour, and/or feedback session.

CITY CENTER EVENTS

The IIDA Great Plains Chapter includes four City Centers: Omaha, Des Moines, Eastern Iowa, and South Dakota. In a calendar year, each of these hubs hosts a minimum of four events and a holiday social. Underwriters may fund one of several event related expenses, including but not limited to, catering, bar, speaker, venue, equipment, and/or entertainment.

SIGNATURE EVENTS

In 2027, IIDA Great Plains will host a signature event- the Interior Design Excellence Awards (IDEA). Underwriters may fund one of several event related expenses, including but not limited to, catering, bar, speaker, equipment, and/or entertainment.

KEYNOTE SPEAKERS

A keynote speaker often sets the tone for a Signature Event or Seek Lecture Series. Underwriters may opt to provide a speaker and/or any associated fees, travel, and accommodation expenses.