

Welcome

to our webinar series



Insights.

About the host

- Executive Vice President at Premier Continuum and ParaSolution BCM Software Specialist
- Business continuity and resilience expert for over 20 years, who has developed and implemented hundreds of BCMS
- BCI Instructor since 2008 and Former President of BCI Canada Chapter
- Consultant of the Year – BCI Americas Awards 2023



Marie-Hélène Primeau

MBCI, CPA, ISO 22301 Lead Auditor



Actionable **Insights** for resilience professionals



Exchange forum



Idea generator



Concrete solutions





From the Field:

Ask the Expert your toughest Business Continuity Questions



Premier Continuum, proudly supporting organizations for **over 25 years**

Business Continuity

Operational Resilience

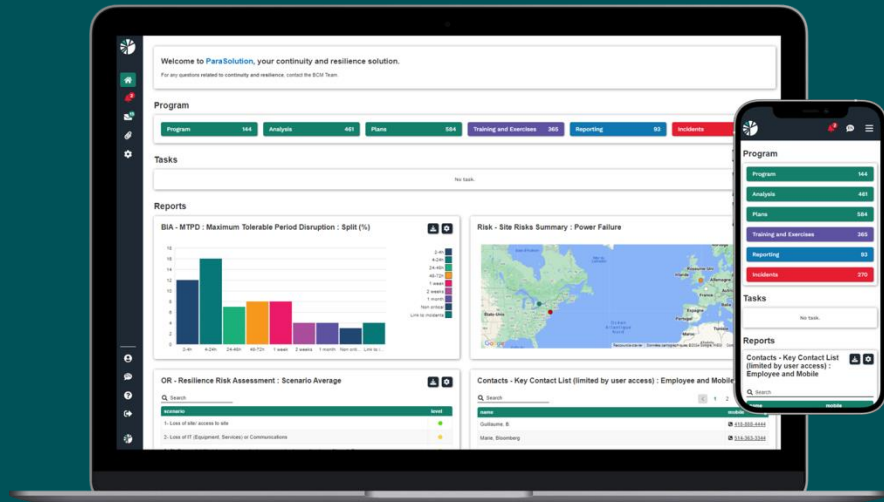
Emergency Response

Crisis Management

IT Disaster Recovery

Risk Management





Award-winning BCM and resilience software

A LEADER IN THE
GARTNER MAGIC
QUADRANT



PREMIER CONTINUUM

PROUD DEVELOPER OF PARASOLUTION



PREMIER
continuum
INC.



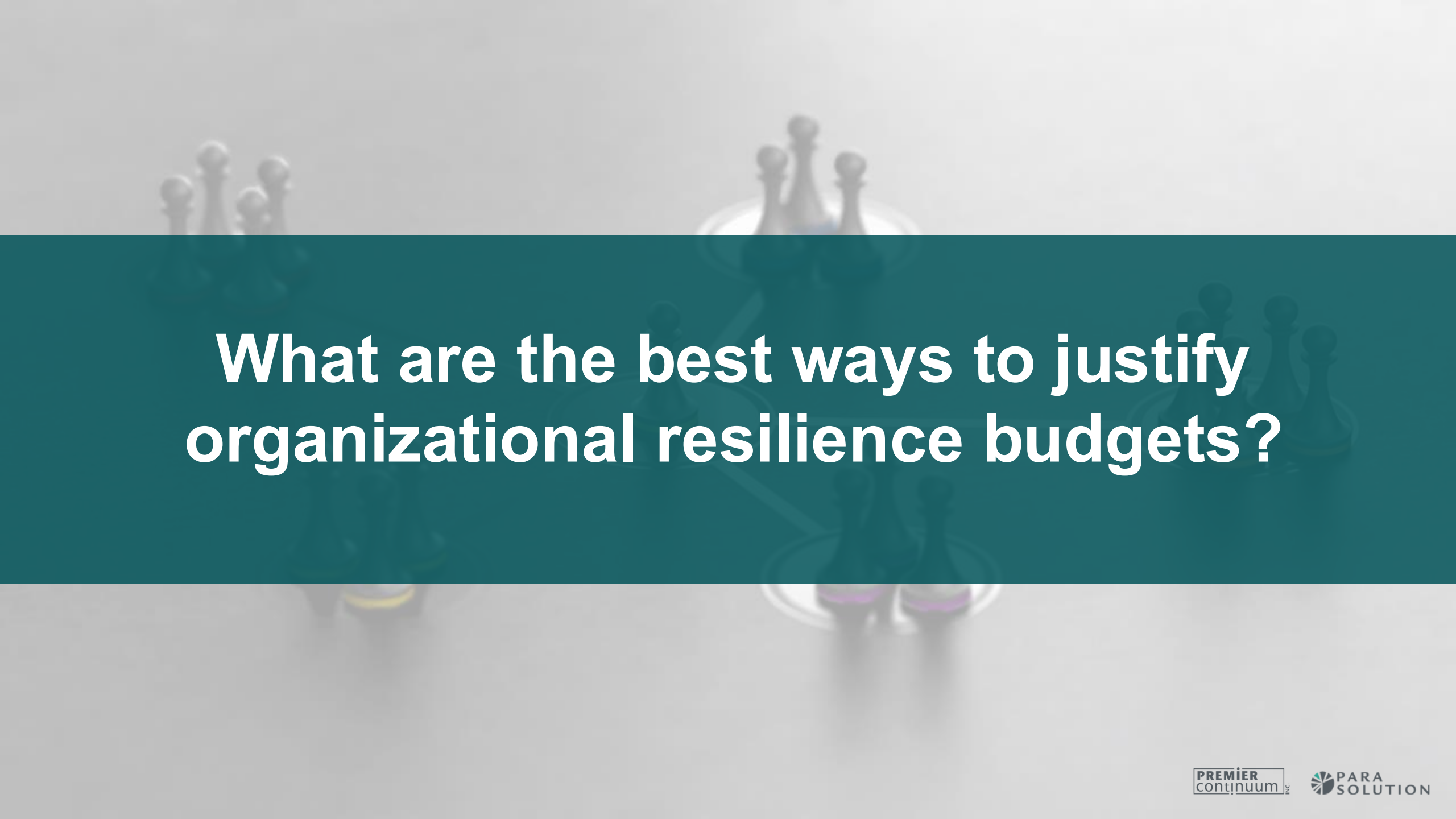
About the speaker

- Global thought leader in business resilience with over three decades of experience
- International career with IT and Fortune 300 Financial Services companies, helping build BCMS
- Recipient of the prestigious BCI Lifetime Achievement Award in 2023
- BCM instructor for Premier Continuum since 2024
- Awarded Volunteer of the Year in BCI Americas Awards 2025

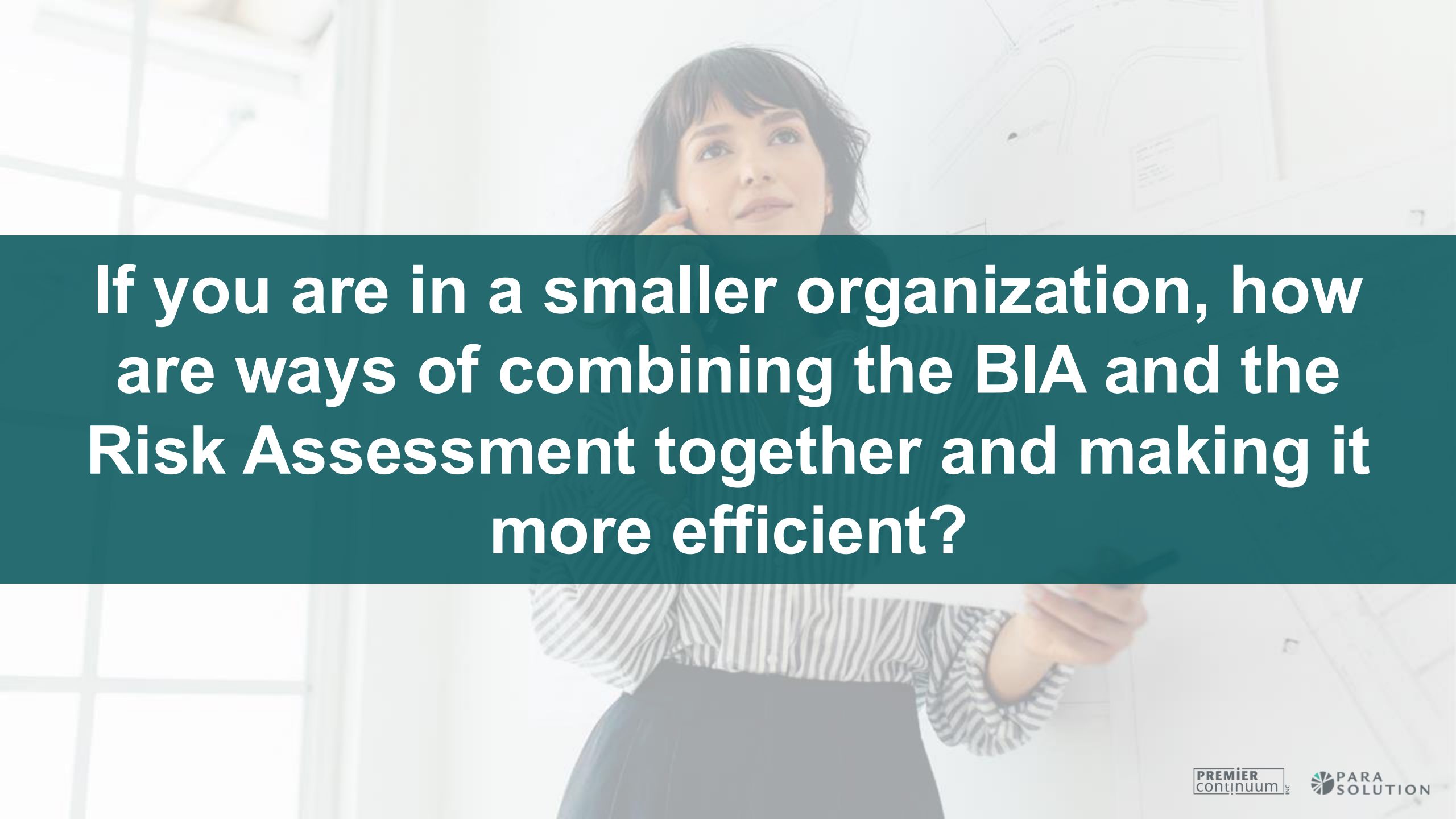


Margaret Millett,
Ms BC, Hon FBCI, MBCP

Questions?



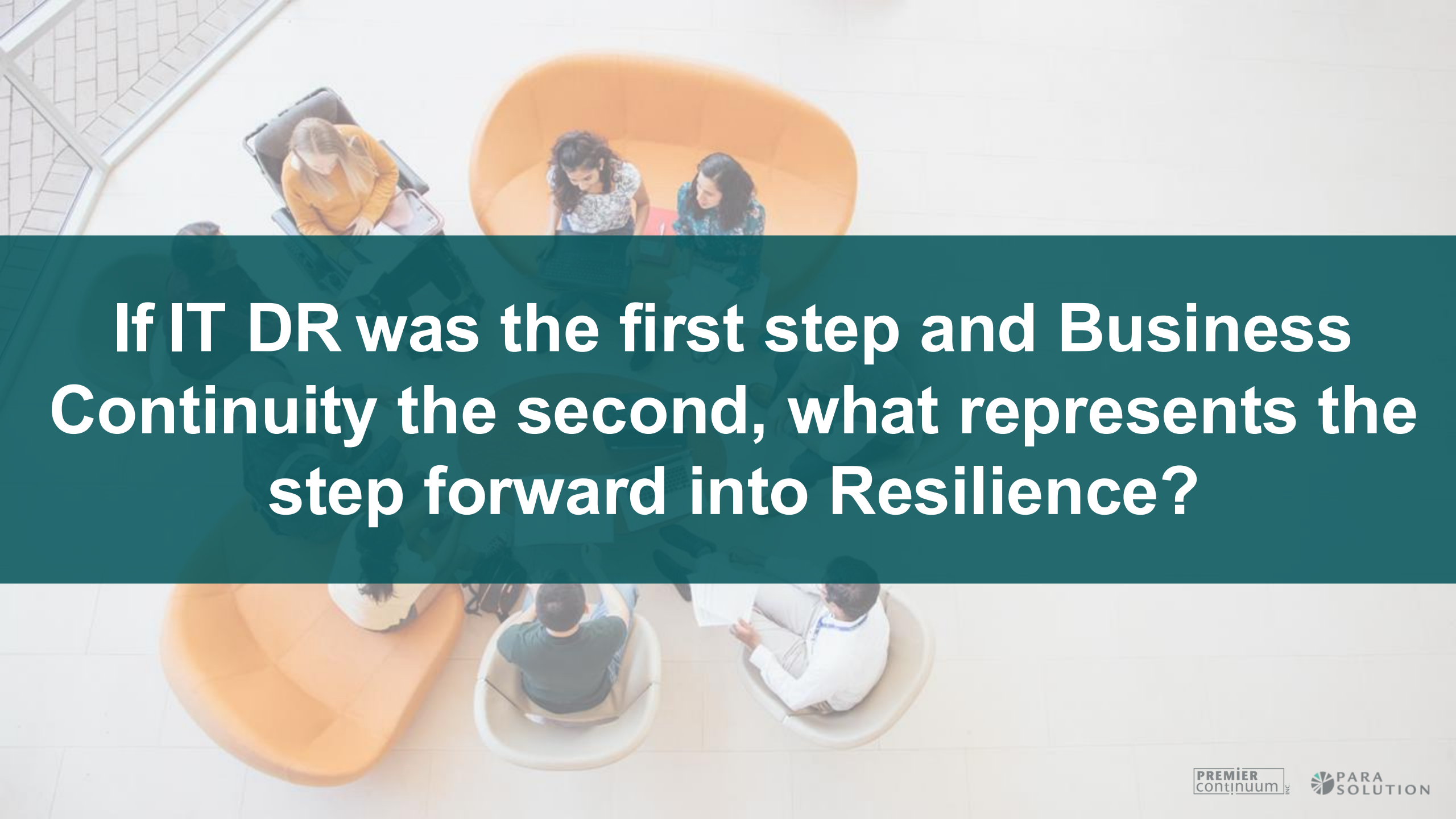
What are the best ways to justify organizational resilience budgets?

A woman with dark hair and bangs is looking up at a whiteboard. She is wearing a striped shirt and a dark skirt. The whiteboard has some diagrams and text on it. The background is a bright, modern office space with large windows.

If you are in a smaller organization, how are ways of combining the BIA and the Risk Assessment together and making it more efficient?



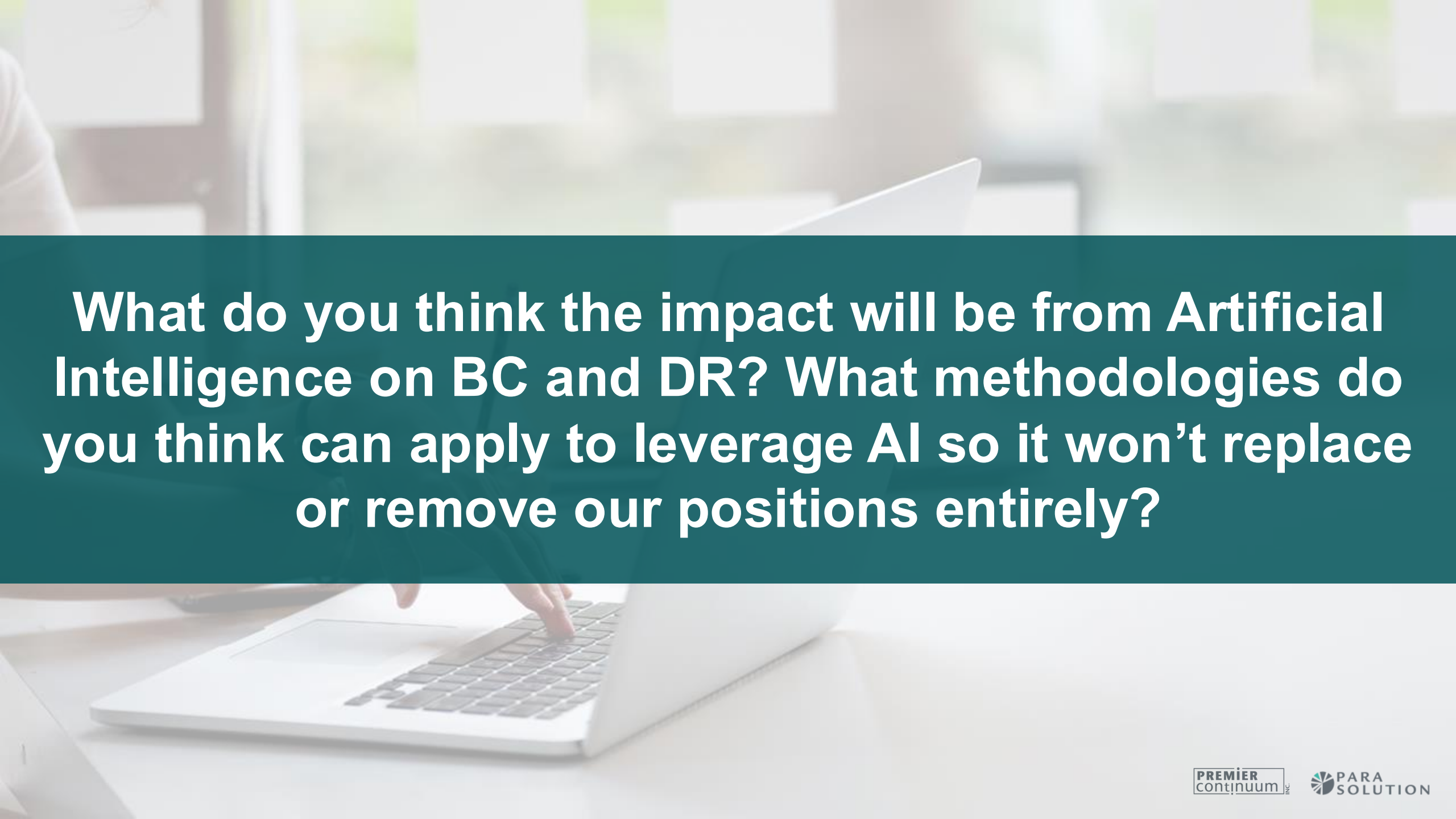
How can Business Continuity be managed in a complex supply chain?

An aerial photograph of a modern office interior. In the upper half, a woman sits in a grey pod, while two women sit together in a large orange pod. In the lower half, a man sits in a grey pod, and another man sits in a grey pod next to him. The floor is light-colored tile. A dark teal horizontal band across the center contains white text.

If IT DR was the first step and Business Continuity the second, what represents the step forward into Resilience?

Managing cyber crisis requires close collaboration between IT, security, and BC teams.

**What are the most common obstacles to this collaboration, and how can they be overcome?
Do you have examples of organizational structures or processes that promote a unified and rapid response?**



What do you think the impact will be from Artificial Intelligence on BC and DR? What methodologies do you think can apply to leverage AI so it won't replace or remove our positions entirely?



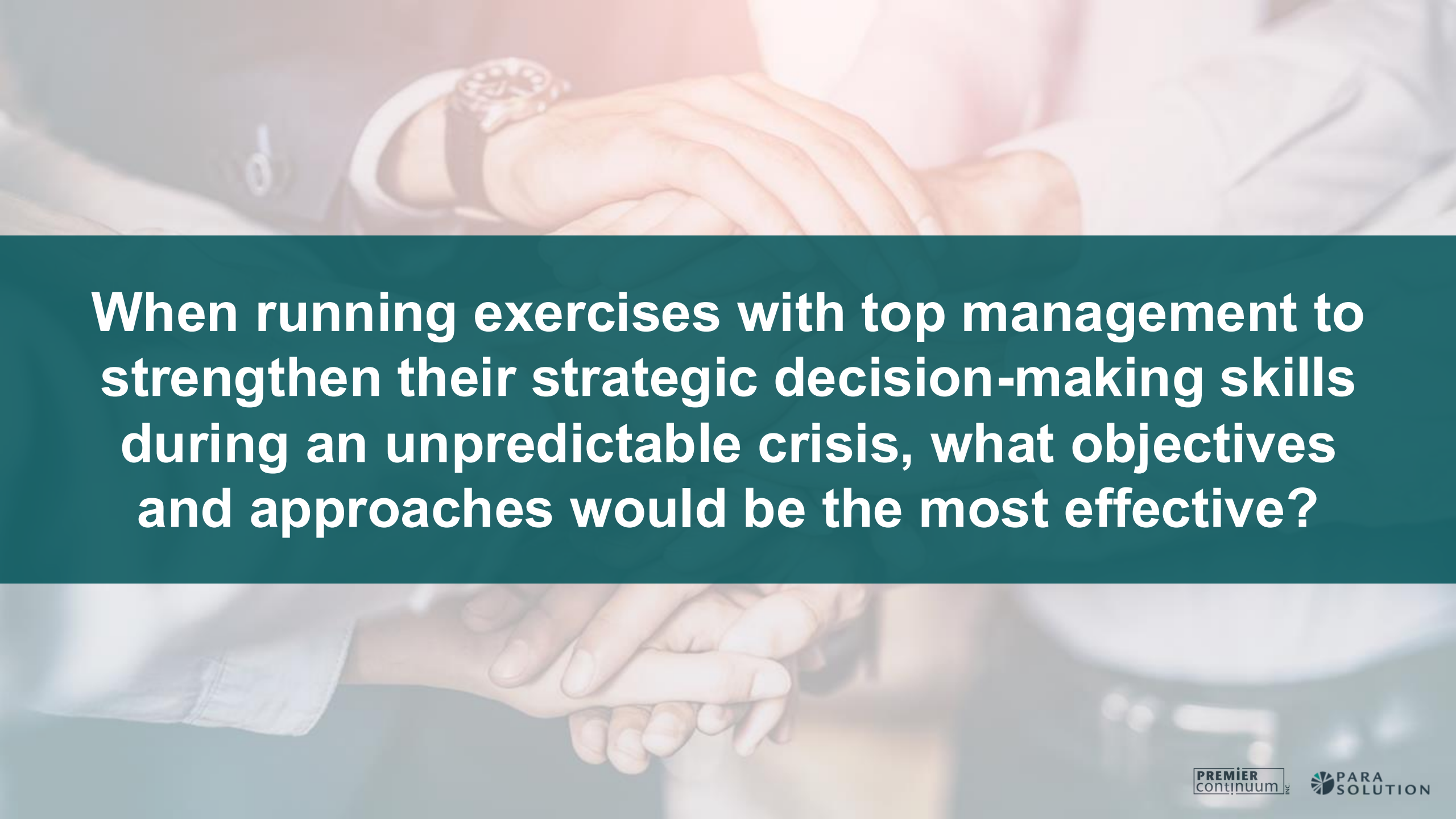
How do you define a minimum RTO possible?

How do you establish the minimum business continuity objective?



A top-down view of several hands in business attire reaching towards a central point where two interlocking wooden gears are placed on a light-colored wooden table. The scene is partially obscured by a dark teal horizontal band containing the main text.

What is your perspective on Adaptive Business Continuity?



When running exercises with top management to strengthen their strategic decision-making skills during an unpredictable crisis, what objectives and approaches would be the most effective?

Questions?

Strengthen your expertise offered by seasoned instructors

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**CBCI course and
examination**



**Stakeholder engagement
for resilience professionals**



**Designing and delivering
effective exercises**



**Crisis communication
course**

New course!



Thank you!

Let's enhance your organizational resilience.

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