



**Lester  
Electrical**

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# FOR IMMEDIATE RELEASE

## **Lester Electrical Launches TT-650W Charger, Championing American Manufacturing and Innovation**

August 15, 2025 – Lincoln, Nebraska – Lester Electrical, a global leader in battery charging solutions, proudly unveils its latest product, the TT-650W charger. Designed and manufactured entirely in Lincoln, Nebraska, this charger highlights the company's unwavering dedication to quality, technological advancement, and the continued support of American manufacturing.

Celebrating over 60 years of success since its founding in 1963, Lester Electrical has consistently set industry benchmarks for innovative and reliable battery charging technologies. The launch of the TT-650W charger marks another milestone in its storied history, maintaining the company's tradition of excellence.

"At Lester Electrical, we create products that excel in functionality while embodying our core values—integrity, quality, and delivering unmatched value to our partners," said Jill Aerni, Director of Sales and Marketing. "The TT-650W charger reflects our commitment to innovation and the resurgence of American manufacturing."

The TT-650W charger offers features designed to exceed industry demands and simplify user experience:

- **Powerful Performance** – Launching with a 650W 48V/13.5A option designed to power a broad range of applications, including golf carts, personal transportation vehicles (PTVs), and industrial vehicles.
- **Advanced Technology** – Equipped with integrated CAN bus, USB connectivity, and BMS wake functionality, ensuring seamless compatibility and advanced performance.
- **Built for Durability** – Engineered to withstand extreme temperatures and challenging environments, leveraging technology proven in North American Railroad and Electric Utility applications.
- **Built in America** – Proudly manufactured domestically, ensuring fast delivery options with no tariffs, no port delays, and no international shipping complications.
- **ISO 9001 Certified** – Manufactured under strict quality control standards for superior reliability and performance.

"Our passion for innovation and customer-focused engineering drives every product we create at Lester Electrical," said Spencer Stock, President/CEO. "With our newest charger, we are raising the bar for performance, quality, and convenience, while reinforcing our dedication to local communities and American manufacturing."

The TT-650W charger is available for samples and pre-orders. Visit [www.lesterelectrical.com](http://www.lesterelectrical.com) to secure your order or learn more about this groundbreaking product. For more information about Lester Electrical, please contact:

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### **About Lester Electrical**

Founded in 1963 and headquartered in Lincoln, Nebraska, Lester Electrical is a global leader in the design and manufacture of industrial and commercial battery chargers and electrical power conversion solutions. With a legacy built on innovation, quality, and service, the company collaborates with leading brands across industries to deliver reliable, long-lasting products.

**Reach us!**

**402-477-8988**

**[www.lesterelectrical.com](http://www.lesterelectrical.com)**