

FOR IMMEDIATE RELEASE

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BoxPlay.io launches cinematic, science-backed learning platform built for the attention economy – helping workers displaced by automation reskill fast

LONDON, November 2025 – Automation and restructuring are reshaping jobs [worldwide](#). Roles are [disappearing](#), new ones are [emerging](#), and static skillsets are ageing out fast. BoxPlay.io (a BoxMedia company) today launched its proprietary learning platform and CQ (Communication Quotient) channel, a streaming-style experience that blends Emmy-level storytelling with cognitive science and adaptive AI to turn communication, negotiation, and critical thinking into daily, job-ready habits.

“Tomorrow’s work blends computation and communication. CQ is the on-ramp.” –
Elisabetta Zucchi, Co-Founder of BoxMedia

→ [Start a free 3-day trial](#)

→ [Click here to buy CQ for your team](#)

Workers face two simultaneous pressures: routine tasks are being automated, while effective human-AI collaboration raises the bar for human skills. CQ closes that gap with short, drip-fed episodes and reinforcement that build durable behaviours, not just completions.

“CQ filled the missing middle for us – how people work with each other, and with machines,” said **Sarah Lowney**, Head of Technical Consulting, Microsoft ISD.

What’s different

- Engineered for attention & behaviour change. Bite-size episodes & spaced reinforcement → habit formation.
- Cinematic quality. Emmy-level production designed to make complex ideas stick.
- Adaptive and accessible. AI-guided paths, hands-free listening, and device-agnostic delivery.
- Built for scale and governance. Live, multi-tenant SaaS with security and compliance alignment; pilot-to-scale enterprise motion.



Media enquiries: Jack Whelan | press@boxmedia.io | +44 7440 067785

Proof, not just promises

BoxPlay is live and supports B2B and B2C deployments; proof-of-concept collaborations include Accenture, AICPA, Pearson, and Microsoft. The commercial motion is pilot → scale, designed for repeatable enterprise rollout.

Methods note for media/investors: Outcome metrics and ROI claims are available as an independently validated pilot summary on request.

For displaced workers and forward-leaning teams

Originally built for enterprises, CQ is now available to individuals looking to stay employable as roles evolve, and to teams that want measurable collaboration gains within weeks.

“Communication intelligence is the new IQ,” said **Clare Munn**, CEO of BoxMedia. “CQ helps people work better – with each other and with AI – and it’s foundational for understanding new paradigms like Quantum.”

What’s next: Quantum & the Quantum Learning Engine (QLE)

BoxPlay is the commercial rail for BoxMedia’s next series, Quantum, and the forthcoming Quantum Learning Engine (QLE) – a build-pilot-scale initiative to make quantum literacy accessible for non-experts on BoxPlay’s live, enterprise-grade rails.

About BoxMedia & BoxPlay

BoxMedia Holdings Ltd is an independent, female-founded, neurodivergent-led media technology and IP company. BoxPlay.io, a division of BoxMedia, merges Emmy-level storytelling, cognitive science, and adaptive AI to deliver measurable behaviour change for individuals and enterprises.

Next, BoxMedia is building the Quantum Learning Engine (QLE) – bringing quantum literacy to non-experts via BoxPlay’s secure, scalable platform.

For media enquiries: press@boxmedia.io

For investors and partners: Contact ea@boxmedia.io to request the CQ, the QLE overview, or pilot criteria.