



How OPVEON Creative Helped Arko Benefits Group Create a Complete Marketing Package
By: OPVEON Creative

When Arko Benefits Group came to [OPVEON Creative](#), they needed more than just printed materials. They needed someone who could help bring their entire brand presentation together in a way that looked professional, cohesive, and easy for their team to use.

They wanted a company that could handle both the creative side and the production side, and that is exactly what we helped them with.

Our team designed and created:

- Multiple custom one-page flyers
- A fully branded PowerPoint presentation deck
- New custom business cards
- A branded presentation folder for client handouts

Once everything was designed and approved, we handled all of the printing and assembly too. Arko Benefits Group simply told us they needed 100 completed folders ready to hand out to clients, and we took care of the rest.

We printed every piece, assembled the packets, stuffed the folders, and made sure everything was ready to go. Instead of spending time coordinating vendors or putting materials together themselves, their team was able to focus on what they do best.

That is one of the things we love helping businesses with at [OPVEON Creative](#). We try to make the process as easy and stress-free as possible.

Helping Their Brand Stand Out at Events and Trade Shows

As Arko Benefits Group started attending more networking events and trade shows, they wanted branded materials that would help them look polished and professional wherever they went.

To help support those events, we also created:

- Custom metal name tag pins
- A branded tablecloth
- A custom retractable banner

Having matching branded materials makes a huge difference at events. It helps businesses look organized, professional, and memorable while creating a more consistent brand presence.

Bringing Their Branding to Their Office Space Too

In addition to print and event materials, we also helped improve the visibility of their office location with large-format signage.

For this project, we created:

- A large oversized banner for their office building
- A custom A-frame sign for outside their office

These pieces helped extend their branding beyond printed handouts and into their physical space, creating a more professional and recognizable look for visitors and clients.

Your Business Does Not Need Multiple Vendors

One of the biggest frustrations businesses run into is having to juggle several different companies for marketing materials. One company handles design, another handles printing, another handles promo items, and another handles signage.

We help simplify all of that.

At [OPVEON Creative](#), we can help with everything from graphic design and print materials to promotional products, trade show displays, signage, branded folders, banners, business cards, and more.

We love helping businesses create marketing materials that not only look great but are actually easy to order, organize, and use.

Looking for a Marketing Partner for Your Business?

Whether you need:

- Client presentation folders
- Flyers and brochures
- Business cards
- Trade show materials
- Promotional products
- Banners and signage
- Graphic design support

[OPVEON Creative](#) is here to help make the process easier.

Email us at orders@opveon.com with your project details, ideas, or goals, and our team will help you create marketing materials that fit your business and your brand. From design and printing to assembly and delivery, we can help handle the entire process so you can focus on running your business.