

# Welcome to the Latino Loud

# PARTNER KIT

WE'RE GOING TO TAKE YOU ON A LITTLE TRIP  
TEACHING YOU HOW TO USE ALL THE COOL  
NEW ITEMS IN YOUR PARTNER KIT!



## TAP INTO YOUR FOLLOWERS

In your kit are some **Digital Icon Assets** that you can use on social posts, as badges on your website, in email signatures, or really anything! We also included some **Social Media Graphics** that you can post to your different channels. Don't forget to tag us! #latinoloudaz, #getloud, #stayloud #sisevota @latinoloudaz.



## SAY IT LOUD AND PROUD

Posters can be placed nearly anywhere. Print them out either on your office laser printer or at a "Kinkos," get some tape or tacks, and ta-da! Instant wall art. Get creative in where you put them: entryways, hallways, break rooms, restrooms, ceilings - just remember, the more people that see them, the better.



## LET FLYERS DO THE TALKING FOR YOU

We love to share at Latino Loud, which is why we included **Printable Flyers** that you can give to your tios and tias at the next carne asada. But don't stop there - post them at your business, hand them out to your friends and neighbors, the sky's the limit.

## GET THEM IN (AND OUT) THE DOOR

If you work at or own a restaurant, what better way to get the word out than by using Latino Loud **Counter Cards** on the front desk and **Check Inserts** for when patrons pay their bill. That way you grab their attention not once, but twice - and who knows, it might even get you an extra tip. (Counter Cards are great for other types of businesses, too.)



LATINOLOUDAZ.ORG | @LATINOLOUDAZ

