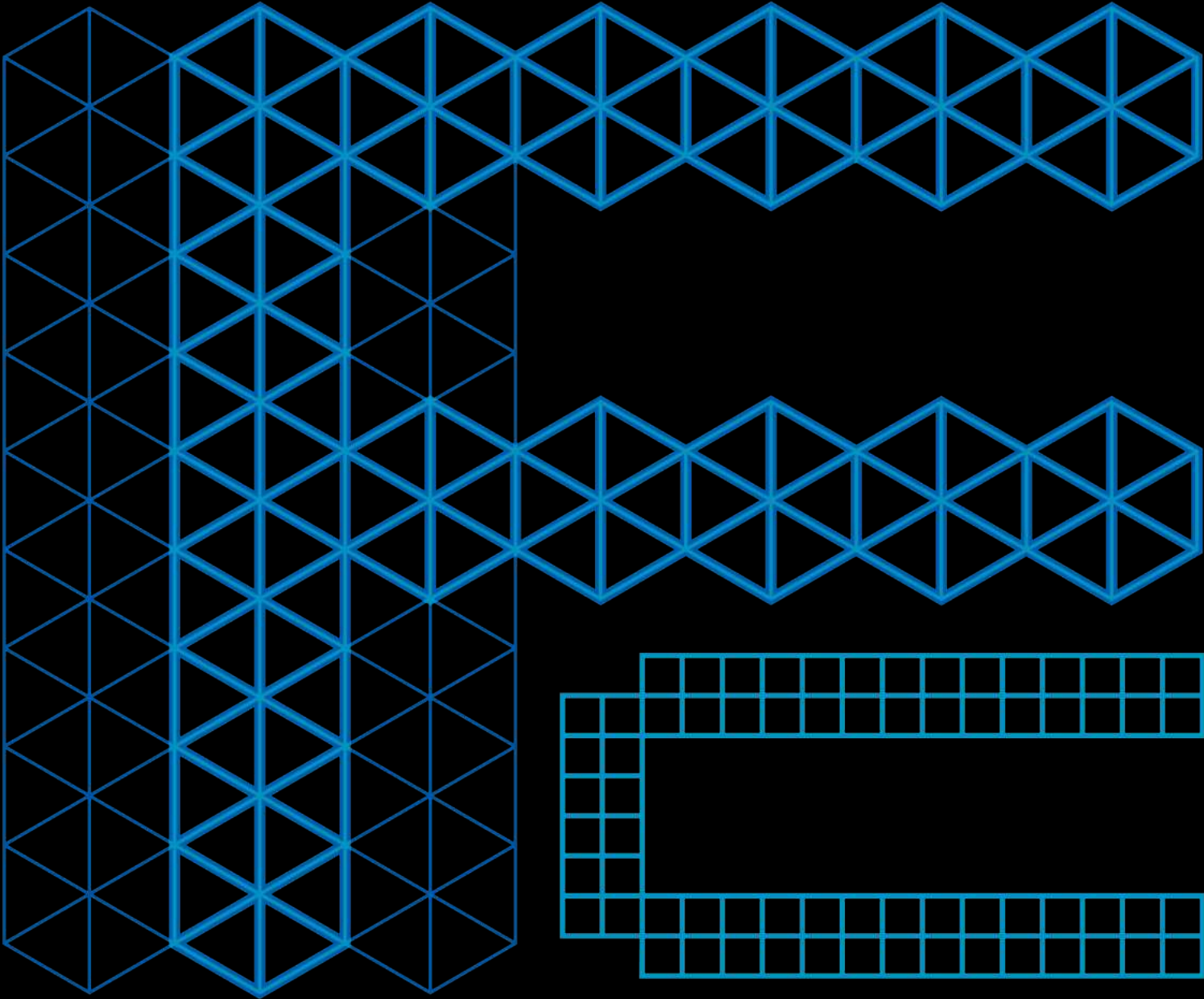


FULLY CONNECTED 26 BUILT FOR AI

SPONSORSHIP
PROSPECTUS



What is Fully Connected 2026?

Fully Connected 2026: Built for AI is built for the people actually doing the work—shipping models, scaling infrastructure, and closing the gap between what AI promises and what production demands.

Three packed days of real talk from real practitioners: the engineers, platform leads, researchers, and CTOs running AI at actual scale.

It all happens September 29 - October 1 at Moscone South in San Francisco.

HERE'S WHAT THAT LOOKS LIKE:

- 1. Learn** from industry leaders sharing real-world use cases, best practices from infrastructure to agents, and technical depth on the latest product innovation.
- 2. Train** in hands-on environments built for production—test ideas, iterate fast, and leave with concepts ready to scale.
- 3. Connect** with peers, customers, and operators solving the same challenges you face every day.
- 4. Discover** the full AI ecosystem, from the latest models and tools to the infrastructure powering production workloads.
- 5. Get inspired** by keynotes on strategy, vision, and real-world execution—and close the gap between executive expectations and technical reality.
- 6. Celebrate** the community of builders, partners, and practitioners moving AI from hype to production—whether you're training foundation models, deploying agents at scale, or connecting with the pioneers defining the next era of agentic AI, Fully Connected 2026 is built for you.

Building on the momentum of Fully Connected 2025

CoreWeave's upcoming user conference builds on the momentum of Weights & Biases' Fully Connected—one of the AI community's most respected practitioner events. Last year's Fully Connected drew 1,000+ attendees across a 35/65 executive-to-technical split, with speakers from Meta, Google, NVIDIA, and Adobe, and participants from Apple, Microsoft, JP Morgan, and Amazon.

CoreWeave is expanding on that foundation—convening the builders, platform engineers, and AI leaders actively shaping how next-generation infrastructure is designed, deployed, and scaled. This is where the people who train the models meet the people who power them.

THANK YOU TO OUR SPONSORS WHO MADE FULLY CONNECTED 2025 A SUCCESS



Why sponsor Fully Connected 2026?

Fully Connected 2026 is where the AI ecosystem converges. CoreWeave's flagship conference brings together the researchers, engineers, enterprise leaders, and builders who are defining the next era of AI—not observers, but the pioneers actively training, deploying, and scaling the world's most ambitious models.

Sponsoring Fully Connected 2026 puts your brand at the center of that community: direct access to the technical decision-makers, infrastructure buyers, and AI innovators who move fast and build at scale. This is not a general tech conference. It is the gathering point for the people who demand the most from AI infrastructure — and who are already choosing the tools and partners that will shape the industry for years to come. Sponsoring Fully Connected 2026 is an investment in the relationships that matter most, at the moment they matter most.

SCHEDULE AT-A-GLANCE

TUESDAY, SEP 29

Guest Arrival & Registration
12:00 PM - 7:00 PM

AI Pavilion
5:00 PM - 7:00 PM

**Welcome Reception
(Located in AI Pavilion)**
5:00 PM - 7:00 PM

DAY 0

WEDNESDAY, SEP 30

Breakfast
8:00 AM - 10:00 AM

Opening Keynote
10:00 AM - 11:30 AM

AI Pavilion
11:30 AM - 5:00 PM

Lunch in AI Pavilion
11:30 AM - 1:00 PM

**Breakouts/Tracks
AI Pavilion
Hands-On Labs**
1:00 PM - 5:00 PM

Networking Reception
6:30 PM - 10:00 PM

DAY 1

THURSDAY, OCT 1

Breakfast
8:00 AM - 10:00 AM

Main Stage
10:00 AM - 11:30 AM

AI Pavilion
11:30 AM - 5:00 PM

Lunch
11:30 AM - 1:00 PM

**Breakouts/Tracks
AI Pavilion
Hands-On Labs**
1:00 PM - 5:00 PM

Headliner Concert
7:00 PM - 10:00 PM

DAY 2

SPONSORSHIP OPPORTUNITIES



Deliverable	Marquee \$400k (2 available)	Diamond \$250k (4 available)	Gold \$150k (5 available)	Silver \$80k (10 available)	Bronze \$10k (10 available)
Exhibit Space					
Exhibit Space	30'x30'	20'x20'	10'x20'	10'x10'	5'x5'
Turnkey Booth Structure	-	20'x20'	10'x20'	10'x10'	5'x5'
10' x 10' Meeting Rooms	2	1	-	-	-
Speaking And Content					
45-Min Breakout Speaking Session Co-led with CoreWeave	2	1	-	-	-
CoreWeave Podcast — Live from FC	✓	-	-	-	-
1-Min Social-First Interview Clip	✓	-	-	-	-
Lead Generation					
Lead Scanners	8	6	4	2	1
Attendee List (Company + Title)	✓	✓	✓	✓	-
Branding And Digital					
Logo on Sponsor Page (FC Website)	✓	✓	✓	✓	✓
Company Description — 500 characters and logo	✓	✓	✓	✓	✓
Logo in Mobile App	✓	✓	✓	✓	✓
Company Description in Mobile App	✓	✓	✓	✓	✓
Digital Signage in Main Lobby (No Audio)	15s	15s	15s	-	-
Logo on Branding Throughout Conf.	✓	✓	✓	✓	✓
Logo on 'Thank You' Main Stage Slide	✓	✓	✓	✓	✓
Sponsor Feature on FC Website	✓	-	-	-	-
Social And Email					
Dedicated LinkedIn Post (2 weeks prior)	✓	-	-	-	-
Feature in Fully Connected Daily Email	✓	-	-	-	-
Dedicated Mobile App Push Notification	✓	-	-	-	-
Mobile App Advertisement	✓	✓	-	-	-
Access					
Full Conference Passes	20	12	8	5	2
VIP Reserved Seats — Keynotes	8	4	2	1	-
Full Conference Passes for Customers	10	5	2	1	1
Discounted Full Conf. Passes (25% off)	4	4	4	4	4
Access to Hotel Room Block (sponsor responsible for payment)	✓	✓	✓	✓	✓

Marquee Sponsor

Marquee sponsorship puts your brand at the center of everything. You get the largest footprint on the expo floor, two co-led breakout sessions alongside CoreWeave, a live podcast recorded on-site, and a dedicated social post reaching the CoreWeave community before the doors even open. With eight lead scanners, pre-event access to the full attendee list, private meeting rooms, VIP keynote seating, and a sponsor feature on the Fully Connected 2026 website, this is the most comprehensive presence available at the conference. Two slots. Built for the companies that want to own the room.

MARQUEE SPONSOR | 2 OPPORTUNITIES | \$400K

On-site Experience

- 30' x 30' exhibit space
- 8 Lead scanners
- Storage

Meeting Space

- (2) 10' x 10' meeting rooms

Speaking Opportunities

- (2) 45-minute Breakout Speaking sessions Co-led with CoreWeave
- 1 CoreWeave podcast—live from Fully Connected 2026
- 1-minute social first interview clip with a CoreWeave executive to be filmed onsite and aired post event on LinkedIn
- Session leads

Leads

- Access to attendee list including company and title 2 weeks prior to event. Personal contact information not provided.

Branding

- Logo and company description (500 characters) on sponsor page of Fully Connected 2026 website
- Logo and company description in the mobile App
- 15-second digital signage (no audio) in South Lobby
- Logo included on branding throughout conference
- Logo included on "Thank You" slide on Main Stage screen
- 1 dedicated social post 2 weeks prior to the event on LinkedIn
- Sponsor feature on Fully Connected 2026 website
- Feature in Fully Connected 2026 daily email promoting 1 experience
- 1 dedicated mobile app push notification to onsite attendees
- 1 mobile app advertisement

Access

- 8 Full Conference passes
- 12 Staff Expo passes
- 8 reserved seats in the VIP section in the Keynotes
- 10 Full Conference passes for customers
- 4 discounted Full Conference passes, 25% off
- Access to hotel room block. Sponsor responsible for payment.



Diamond Sponsor

Diamond sponsorship delivers the full Fully Connected 2026 experience for companies ready to go deep. A 20' x 20' expo presence, one co-led breakout session, a private meeting room, six lead scanners, and pre-event attendee access give you the infrastructure to generate real pipeline. Digital signage in the South Lobby, a dedicated app push notification, and VIP keynote access ensure your brand reaches every person in the building. Four opportunities available.

DIAMOND SPONSOR | 4 OPPORTUNITIES | \$250K EACH

Speaking Opportunities

- (1) 45-minute Breakout Speaking sessions Co-led with CoreWeave
- Session leads

On-site Experience

- 20' x 20' Turnkey Booth
- Turnkey Structure includes carpet, padding, electrical drop, internet drop, monitor, evening cleaning, waste baskets
- 6 Lead scanners
- (1) 10' x 10' meeting room

Leads

- Access to attendee list including company and title 2 weeks prior to event. Personal contact information not provided.

Branding

- Logo and company description (500 characters) on sponsor page of Fully Connected 2026 website
- Logo and company description in the mobile App
- 15-second digital signage (no audio) in South Lobby
- Logo included on branding throughout conference
- Logo included on "Thank You" slide on Main Stage screen
- 1 dedicated mobile app push notification to onsite attendees
- 1 mobile app advertisement

Access

- 4 Full Conference passes
- 6 Staff Expo passes
- 4 reserved seats in the VIP section in the Keynotes
- 5 Full Conference passes for customers
- 4 discounted Full Conference passes, 25% off
- Access to hotel room block. Sponsor responsible for payment.



Gold Sponsor

Gold sponsorship puts your brand on the expo floor with a 10' x 20' booth, four lead scanners, and pre-event access to the attendee list—everything you need to drive meaningful conversations with the engineers, leaders, and builders who attend Fully Connected. Digital signage in the South Lobby and logo placement throughout the conference keep your brand visible from check-in to closing session. Five opportunities available.

GOLD SPONSOR | 5 OPPORTUNITIES | \$150K EACH

On-site Experience

- 10' x 20' Turnkey Booth
- Turnkey Structure includes carpet, padding, electrical drop, internet drop, monitor, evening cleaning, waste baskets
- 4 Lead scanners

Leads

- Access to attendee list including company and title 2 weeks prior to event. Personal contact information not provided.

Branding

- Logo and company description (500 characters) on sponsor page of Fully Connected 2026 website
- Logo and company description in the mobile App
- 15-second digital signage (no audio) in South Lobby
- Logo included on branding throughout conference
- Logo included on "Thank You" slide on Main Stage screen

Access

- 2 Full Conference passes
- 6 Staff Expo passes
- 2 reserved seats in the VIP section in the Keynotes
- 2 Full Conference passes for customers
- 4 discounted Full Conference passes, 25% off
- Access to hotel room block. Sponsor responsible for payment.



Silver Sponsor

Silver sponsorship is built for companies that want a credible, tangible presence at Fully Connected 2026 without the full expo footprint.

A 10' x 10' booth, two lead scanners, and pre-event attendee access put you on the floor and in front of the right people. Logo placement across conference branding, the mobile app, and the main stage thank-you slide ensures visibility well beyond your booth. Twenty opportunities available.

SILVER SPONSOR | 10 OPPORTUNITIES | \$80K EACH

On-site Experience

- 10' x 10' Turnkey Booth
- Turnkey Structure includes carpet, padding, electrical drop, internet drop, monitor, evening cleaning, waste baskets
- 2 Lead scanners

Leads

- Access to attendee list including company and title 2 weeks prior to event. Personal contact information not provided.

Branding

- Logo and company description (500 characters) on sponsor page of Fully Connected 2026 website
- Logo and company description in the mobile App
- 15-second digital signage (no audio) in South Lobby
- Logo included on branding throughout conference
- Logo included "Thank You" slide on Main Stage screen

Access

- 1 Full Conference passes
- 4 Staff Expo passes
- 1 reserved seat in the VIP section in the Keynotes
- 1 Full Conference pass for a customer
- 4 discounted Full Conference passes, 25% off
- Access to hotel room block. Sponsor responsible for payment.

Bronze Sponsor

Bronze Sponsorship is the entry point into the Fully Connected 2026 ecosystem. A 5' x 5' kiosk, one lead scanner, and logo placement across the conference website, mobile app, and main stage give emerging companies a branded presence at the AI conference that matters.

BRONZE SPONSOR | 10 OPPORTUNITIES | \$10K EACH

On-site Experience

- 5' x 5' Turnkey Kiosk
- Turnkey Structure includes carpet, padding, 1 electrical drop, 1 internet drop, 1 monitor, evening cleaning, 1 waste baskets
- 1 Lead scanner

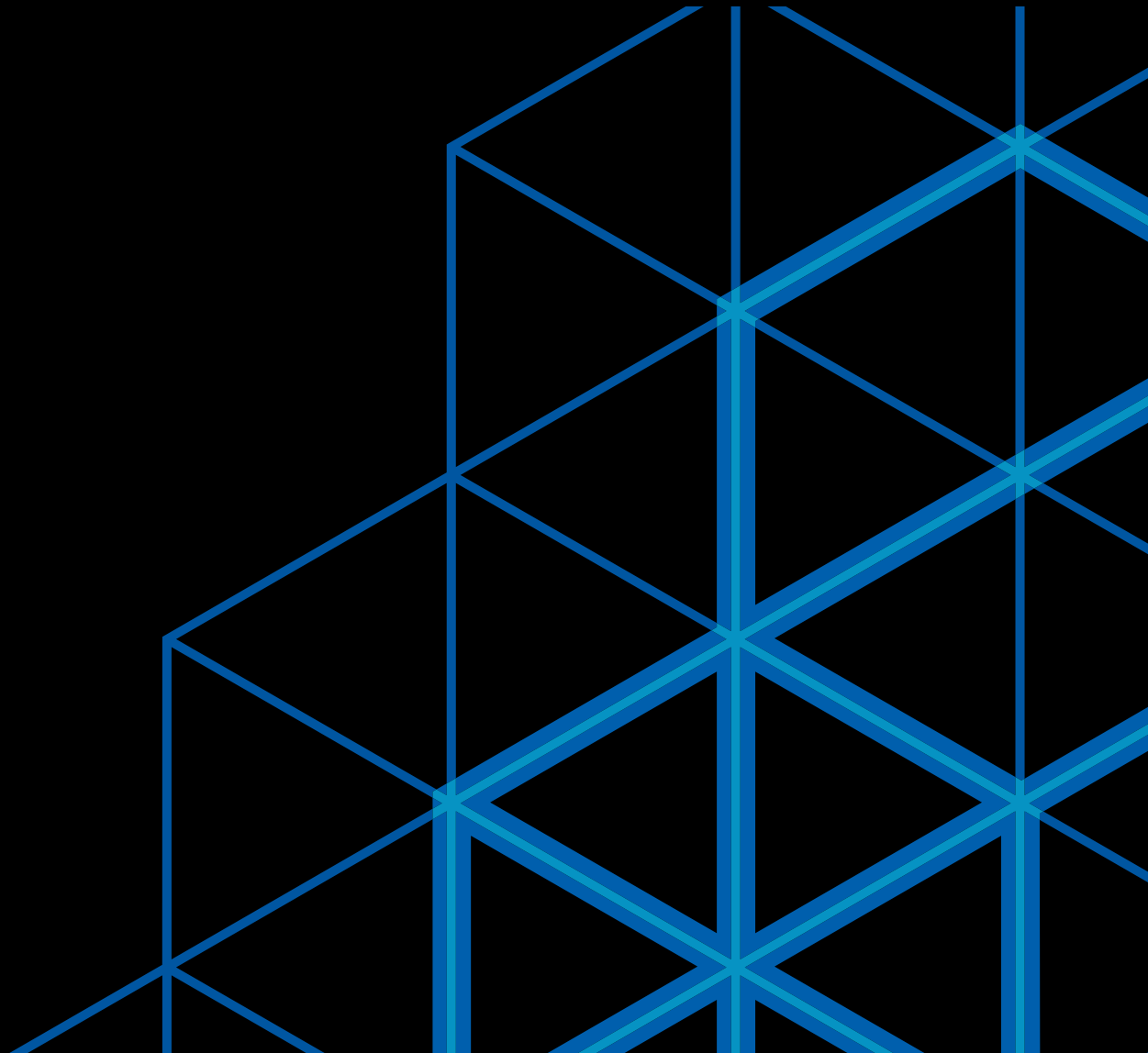
Branding

- Logo and company description (500 characters) on sponsor page of Fully Connected 2026 website
- Logo and company description in the mobile App
- Logo included on branding throughout conference
- Logo included "Thank You" slide on Main Stage screen

Access

- 4 Staff Expo passes
- 1 Full Conference pass for a customer
- 4 discounted Full Conference passes, 25% off
- Access to hotel room block. Sponsor responsible for payment

MARKETING PROMOTIONAL OPPORTUNITIES

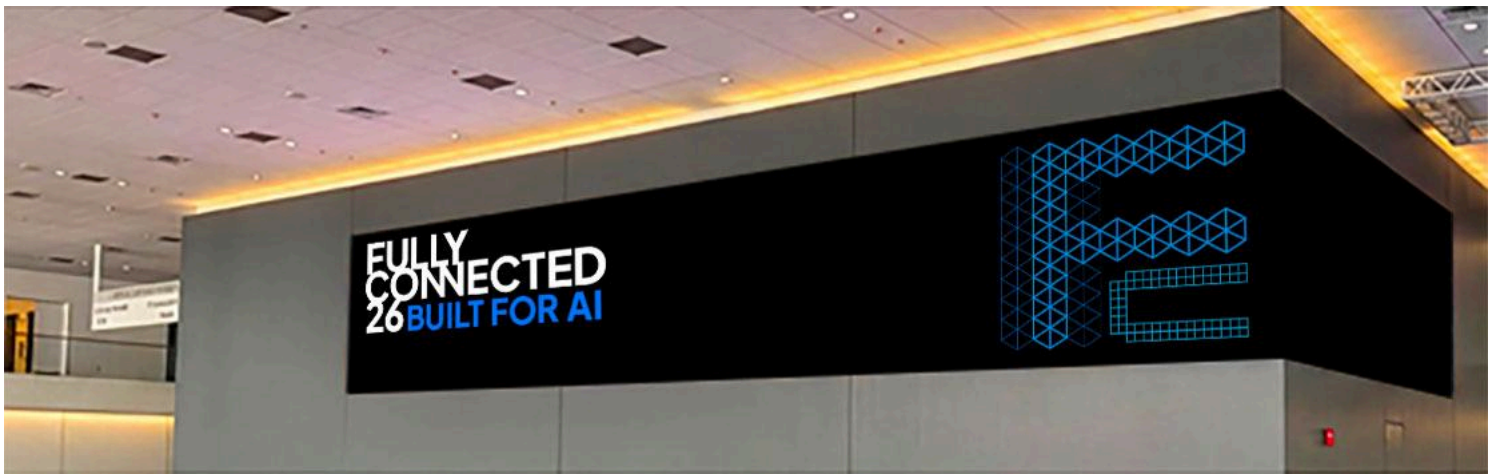


Marketing Promotional Opportunities

MPO	
<p>Lanyard \$35,000</p> <p>1 Available</p>	<p>Worn by everyone. Seen by everyone. Everywhere.</p> <p>There's one thing every single attendee wears from the moment they check in to the final goodbye—and as the exclusive lanyard sponsor, it's got your logo on it. Every session, every conversation, every handshake, every selfie. Your brand is literally around their necks all day long. The highest-visibility wearable at Fully Connected 2026—and it's exclusively yours.</p>
<p>WiFi \$30,000</p> <p>1 Available</p>	<p>No WiFi password? No problem. Your brand is the password.</p> <p>Every attendee. Every device. Every time they connect. As the exclusive WiFi sponsor, your brand is literally the gateway to the internet at Fully Connected—showing up on the network name and splash page multiple times a day, without fail. It's a touchpoint they have to go through. 100% of attendees, 100% of the time.</p>
<p>Mobile App \$50,000</p> <p>1 Available</p>	<p>The one app everyone actually downloads.</p> <p>This isn't optional—it's essential. The Fully Connected 2026 event app is the only place attendees can access session schedules, conference info, and everything they need to navigate the event. Which means every single attendee opens it. Repeatedly. All day long.</p> <p>As the exclusive sponsor, your brand lives on the homepage and across all in-app promotional content—front and center in the one place every attendee keeps coming back to. Their agenda. Their map. Their experience. Your brand.</p>
<p>Conference Tote \$20,000</p> <p>1 Available</p>	<p>Your logo co-branded with CoreWeave goes home with every attendee.</p> <p>The official Fully Connected 2026 conference tote is distributed to all registered attendees, providing a lasting branded impression well beyond the event itself. A practical, high-retention activation with broad reach before, during, and after the show.</p>
<p>Hydration Station \$18,000</p> <p>1 Available</p>	<p>Keep attendees fueled and your brand visible throughout the venue. Branded hydration stations are placed at high-traffic locations across the conference floor, creating repeated touchpoints in spaces where attendees naturally pause and recharge. Includes logo signage.</p>
<p>Generative AI Mural \$25,000</p> <p>1 Available</p>	<p>Sponsor one of the most talked-about activations at Fully Connected 2026.</p> <p>This large-scale, AI-generated mural is created live using generative AI tools and displayed prominently at the venue—blending art, technology, and brand storytelling. Co-branded with your logo, it serves as a natural gathering point and social media moment for attendees.</p>
<p>Bag Insert \$5,000</p> <p>5 Available</p>	<p>Your brand, right in their hands—literally.</p> <p>Cut through the digital noise with something they can actually touch. As a bag insert sponsor, your one approved piece goes directly into every Fully Connected 2026 attendee bag—no algorithms, no competing ads, just your brand making a tangible impression from the moment they arrive. A few things to know: Bag insert sponsorship is available as an add-on to an existing booth or sponsorship package. The insert is provided by you and subject to CoreWeave approval.</p>
<p>Hotel Keycard \$15,000</p> <p>1 Available</p>	<p>Every room. Every floor. Every time they reach for their key.</p> <p>Your brand isn't just at the conference—it's checked in with them. As the exclusive keycard sponsor, your logo is printed on every hotel room keycard used by conference guests throughout their entire stay. Every time they head to their room, grab a late-night snack, or dash back between sessions—tap, your brand. It's not a banner they walk past or an ad they scroll by. It's something they physically carry, hold, and use dozens of times a day.</p>
<p>Water Bottle \$20,000</p> <p>1 Available</p>	<p>Your brand in every hand—all day, every day.</p> <p>Every single conference attendee walks away with a co-branded Fully Connected 2026 water bottle, and your logo is right there with it. From the opening keynote to the closing reception, your brand travels everywhere they go—on the show floor, in sessions, at networking events, and beyond. It's not just swag. It's a walking billboard that keeps working long after the event ends.</p> <p>Available as the exclusive sponsor—meaning only your brand gets this prime real estate.</p>
<p>Mobile App Push Notification \$5,000</p> <p>2 Available</p>	<p>Cut through the noise and command attention—instantly.</p> <p>Send a sponsored push notification directly to every registered attendee actively using the Fully Connected 2026 app onsite. Your message lands on their screen right now, exactly when it matters most. Promoting a can't-miss booth activation? A live demo about to kick off? An epic giveaway? A packed session or exclusive lounge? This is your direct line to every person on the floor—no algorithms, no guesswork, just immediate impact. The result? Real-time traffic. Instant engagement. Maximum visibility at the moment you need it most.</p> <p>Available as an add-on to your sponsorship package. Don't just show up—show up loud.</p>

Event Signage | South Lobby Digital Signage

MPO	Sponsorship
<p>South Lobby Digital Signage \$20,000</p> <p>2 Available</p>	<p>Your brand. Bigger than ever.</p> <p>We're talking nearly 30 feet wide and 10 feet tall of pure, unmissable digital real estate—towering above the Registration Desk in the Moscone South Lobby. Every attendee looks up. Every attendee sees you.</p> <p>As a digital signage sponsor, your brand lights up one of the most high-traffic, high-visibility spots at the entire event. Bold visuals and a captive audience of every single person checking in.</p> <p>15 seconds. 30 feet wide. Completely unforgettable.</p>



Event Signage | South Lobby Escalator Clings

MPO	Sponsorship
<p>South Lobby Escalator Clings \$8,000</p> <p>2 Available</p>	<p>There's no avoiding you. Every attendee. Every level. Every time. As a sponsor on the escalator in the South Lobby, your brand lines the one path everyone takes to get where they're going—up, down, and everywhere in between.</p> <p>Captive audience. Guaranteed eyeballs.</p>



Event Signage | South Lobby Hanging Banners

MPO	Sponsorship
<p>South Lobby Hanging Banners \$12,000</p> <p>2 Available</p>	<p>Head-turning. Literally.</p> <p>High above the main entrance, your brand hangs where every single attendee can't help but look up and see it. As a sponsor of a South Lobby hanging banner, your name looms large over the busiest crossroads of the entire event—right where every attendee flows through on their way to registration.</p> <p>At 10' x 10', It's bold. It's towering. It's impossible to ignore.</p>



Sponsorship	Description	Branding Inclusions
<p>Wednesday Break \$20,000 1 Available</p>	<p>Exclusive sponsor of the Wednesday morning break. Your brand sets the tone for the day as attendees caffeinate and fuel up before the keynote — high foot traffic and maximum visibility during one of the event's most anticipated moments.</p>	<p>Signage Food Station Branding Branded Napkins</p>
<p>Thursday Break \$20,000 1 Available</p>	<p>Exclusive sponsor of the Thursday morning break. Own the final morning of Fully Connected 2026 and leave a lasting brand impression as attendees caffeinate and recharge before diving into the last day of programming.</p>	<p>Signage Food Station Branding Branded Napkins</p>
<p>Wednesday Lunch \$35,000 1 Available</p>	<p>Exclusive sponsor of the Wednesday midday meal—the highest-attendance food moment of the conference. Attendees congregate from all session tracks, giving your brand maximum exposure during the natural midday break.</p>	<p>Signage Food Station Branding Branded Napkins</p>
<p>Thursday Lunch \$35,000 1 Available</p>	<p>Exclusive sponsor of the Thursday lunch service. A premium closing-day placement that reaches the full attendee base as they gather for the final midday break of Fully Connected 2026.</p>	<p>Signage Food Station Branding Branded Napkins</p>
<p>Donuts \$8,000 1 Available</p>	<p>A crowd-pleasing grab-and-go activation that draws attendees in naturally. Sponsor a fresh donut station positioned in a high-traffic area of the expo floor or pre-session gathering space.</p>	<p>Signage Branded Napkins</p>
<p>Antique Popcorn Cart \$8,000 1 Available</p>	<p>One of the most eye-catching activations on the floor. A charming antique popcorn cart with a dedicated server draws attendees in with the irresistible aroma and provides a fun, memorable brand moment throughout the day.</p>	<p>Popcorn Bags Branded Napkins Signage</p>
<p>Pretzels \$11,000 1 Available</p>	<p>A warm, satisfying snack station that keeps attendees energized between sessions. Positioned on the expo floor for steady traffic and repeated brand impressions throughout the day.</p>	<p>Branded Napkins Signage</p>
<p>Fresh Baked Cookies \$8,000 1 Available</p>	<p>Fresh baked cookies served warm—a simple, universally loved treat that creates a natural gathering point and a warm, feel-good association with your brand. The aroma alone drives foot traffic.</p>	<p>Branded Napkins Signage</p>
<p>Ice Cream Bars \$15,000 1 Available</p>	<p>A sweet afternoon pick-me-up that generates genuine excitement and social media moments. Attendees love a cold treat mid-conference—and they'll remember the brand that provided it.</p>	<p>Branded Napkins Signage</p>
<p>Margarita Bar \$9,000 4 Available</p>	<p>Shake things up as the exclusive sponsor of the Margarita Bar at the Fully Connected Welcome Reception. A dedicated bartender serves freshly shaken margaritas—a lively, high-energy activation that draws a crowd and sparks conversation with your brand front and center.</p>	<p>Branded Cups Branded Napkins Signage</p>
<p>Wine & Cheese Bar \$10,000 4 Available</p>	<p>A sophisticated, curated experience featuring California harvest wines paired with artisan cheeses—served by a dedicated bartender at the Welcome Reception.</p>	<p>Branded Cups Branded Napkins Signage</p>

FULLY CONNECTED 26 BUILT FOR AI

For Fully Connected 26 sponsorship questions,
please reach out to fcsponsors@coreweave.com.
Thank you!

