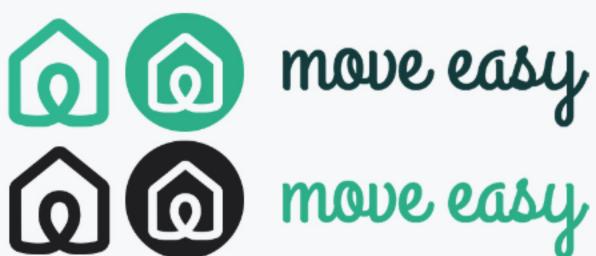


LOGO VARIATIONS







TYPOGRAPHY

PRIMARY TYPEFACE

Used for headings, titles, or main text in web applications,

social media posts, or print collaterals.

Archer

SECONDARY TYPEFACE

Used for any bodies of text such as descriptions, subtitles, or for detailed information in collaterals.

FONT PAIRING

NUNITO LIGHT / 5 PT

LATO **BOLD / 21 PT** UPPERCASE

MEDIUM / 12 **TEXT SPACING 14**

ARCHER BOOK / 6 PT TEXT SPACING 8

ARCHER

BOLD / 6PT

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PHOTOGRAPHY & TEXTURES

