

A new way to own a holiday home in europe — without the hassle of buying alone

For those dreaming of a holiday home in Europe — whether it's a farmhouse in Tuscany, a chalet in the French Alps, or a coastal retreat in Mallorca — the appeal is undeniable. But the reality of buying property abroad can be far more complicated than it seems.

Finding a trustworthy estate agent, navigating unfamiliar legal systems, managing renovations from a distance, and maintaining the property year-round can quickly become a full-time job — especially for those based in Ireland.

That's the problem French entrepreneur Mélie Dunod set out to solve when she co-founded August Collections in 2018, alongside business partner Nico Watzenig. With a background in European real estate development, Dunod had seen firsthand how complex and frustrating the process could be — particularly for international buyers.

A Simpler, More Flexible Ownership Model

Rather than purchasing one second home outright, August Collections allows individuals to co-own a collection of five or four carefully restored heritage homes across Europe. Buyers purchase a share, starting at €500,000, which gives them access to around twelve weeks per year across their collection of homes.

Each collection includes homes in different destinations — for example, a farmhouse in Tuscany, a villa in the South of France, a townhouse in Mallorca, and a chalet in the Alps. Owners can holiday across all properties throughout the year.

The concept combines the stability and long-term benefits of ownership with the flexibility of travel — all without the administrative burden of managing property abroad.

Full-Service Management from Start to Stay

What sets August apart is its end-to-end service.

August handles everything: from sourcing and purchasing the properties to managing renovations, design, and local compliance.

Once the homes are operational, August continues to oversee maintenance, housekeeping, and guest services. Owners don't need to worry about plumbing issues, utility bills, or hiring local contractors — everything is taken care of. Support is available on-site during stays, and bookings are managed through a central platform.

The properties themselves are thoughtfully designed, with a focus on comfort, quality, and local character. Each one is chosen for its location, charm, and connection to the surrounding community — avoiding the generic feel of short-term rentals.

For Buyers Who Value Design, Location and Ease

August Collections is designed for people who want the experience of a holiday home without the typical challenges of owning one alone. Many of its clients are international — based in Ireland, the UK, France, or the US — and share a desire for travel, design, and meaningful time with family and friends.

As Dunod explains, "Our clients are looking for more than just a place to stay. They want to feel at home in different parts of Europe — and they want the whole process to be as seamless as possible."

In recent years, interest in co-ownership models has grown, particularly as buyers seek smarter, more flexible ways to invest in property. For some, it's a

lifestyle choice. For others, it's a practical solution to rising property prices and limited availability in prime locations.

Either way, August's approach offers an alternative to traditional second-home ownership — one that's more versatile, more manageable, and more attuned to how people want to travel and live today.

For more information, visit augustcollections.com



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