

Ballet Pensacola's 2025-2026 Season Playbill Advertising

Step Into the Spotlight with Ballet Pensacola's 2025–2026 Season Playbill

Ballet Pensacola invites you to be part of a thrilling season that promises passion, elegance, and unforgettable storytelling. Our 2025–2026 Season features three iconic productions that will captivate thousands: *Dracula* returns to the stage this October, thrilling audiences with danger, desire, and dramatic movement with brand new choreography. *The Nutcracker*, Pensacola's most beloved holiday tradition, enchants audiences once again this December. *Romeo & Juliet* takes the stage to close the season in April, delivering timeless romance and breathtaking tragedy.

Put your brand center stage. Advertise your business in our 2025–2026 Season playbills and gain exposure to over **15,000 arts patrons** throughout the year. With high visibility and a highly engaged audience, our playbills are the perfect platform to show your support for the arts—and get noticed in the process.

Join us in shaping a season of stories that move the soul.

Reserve your ad space today.

Season Playbill Advertisement Options

| Ad Size | Dimensions | Single | Two | Three |
|--------------------|---------------|-------------|--------------|--------------|
| | | Performance | Performances | Performances |
| Full Pg. | 4.5'' X 7.5'' | \$325 | \$600 | \$750 |
| 1/2 Pg. | 4.5'' X 3.6'' | \$200 | \$400 | \$550 |
| 1/4 Pg. | 2.1'' X 3.6'' | \$125 | \$225 | \$325 |
| Inside Front Cover | 4.5'' X 7.5'' | N/A | N/A | \$850 |
| Inside Back Cover | 4.5'' X 7.5'' | N/A | N/A | \$850 |

| Specifications: | | Ad Size: | |
|---|--------------------------------------|----------------------------------|--|
| Camera-ready, JPG or PDF format | | # of Performances: | |
| • 300 dpi | | Price: \$ | |
| Only cov | vers are full bleed | | |
| | Deadline for final submitted ar | twork: September 5, 2025 | |
| AD: Ad prepared in JPG or PDF and e-mailed to officemanager@balletpensacola.o | | | |
| | Please use last year's ad. | | |
| | Please help us create an ad for an e | xtra \$75.00. (2 edits included) | |



Contact Name

Ballet Pensacola's 2025-2026 Season Playbill Advertising

Payment: Enclosed is a check made payable to Ballet Pensacola _____ Charge the following card: Card Number: _____ Expiration Date: _____ / Security Code: _____ Zip Code: _____ Name on Card: Email: officemanager@balletpensacola.org Mail to: 400 S. Jefferson St., Pensacola, FL 32502 Name of Business Zip Mailing Address City, State

Learn more about the impact Ballet Pensacola has in the community by visiting www.balletpensacola.org

Phone #

Email