





Primary Typeface

Used for headings, titles, or main text in web applications, social media posts, or print collateral.

AVENIR BLACK

AVENIR LIGHT

Secondary Typeface

Used for bodies of text such as descriptions, subtitles, or for detailed information in collateral.

Nunito sans light



COLOR PALETTE

LINEAR GRADIENT

LEFT: #F15A24
RIGHT: #F7931E

#F7931E
247 / 147 / 30
0 / 50 / 99 / 0

#F15A24
241 / 90 / 36
0 / 80 / 97 / 0

#223F7E
34 / 63 / 126
100 / 87 / 21 / 7

#0C111B
12 / 17 / 27
82 / 73 / 59 / 79



TESTIMONIAL

Our decade long relationship with the Floriss Group continues to provide our sales team with actionable sales strategies. We use the WINS philosophy on a daily basis to maximize the effectiveness of our customer interactions.

Greg Schreiber

Senior Vice President
of Sales at Boon Edam Inc.



Why Becoming Sales Manager

IS ~~NOT~~ A PROMOTION

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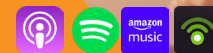


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