

NORTHWEST ARKANSAS REGIONAL AIRPORT AUTHORITY  
*BOARD OF DIRECTORS*

***BUSINESS DEVELOPMENT COMMITTEE***

Tuesday, December 16, 2025, 9:00 a.m.

Northwest Arkansas National Airport  
1 Airport Boulevard  
Bentonville, AR 72713

Members of the Business Development Committee are Martine Downs Pollard, Chair; Blake Woolsey, Vice Chair; Jonathan Barnett, Jerry Walton, Tom Lundstrum, Jim Krall, and Tom Allen.

Agenda

1. Call to order and roll call.
2. Consideration of recommendation for approval of on-call marketing agencies.
3. Discussion of 2026 Marketing and Passenger Experience goals.
4. Other business.
5. Adjourn.