

# Trainual PLAYBOOK 2026

## Instructions:

1. Copy & paste the text below into an e-mail, Slack or Teams message.
2. For the love, don't forget to swap the example fields with your boss's name and your name.
3. Hit send.
4. Then come find us at Playbook and score some extra points for using this letter to land your seat at the best user conference of the year!

Hey [Boss's Name] –

I've been thinking about how we can level-up our processes and training in 2026, and came across Trainual's user conference, May 14 - 16, in Phoenix.

It's basically a concentrated dose of "how high-performing teams run" – accountability, people performance, better meetings, and change management. Looks like they've flipped it from years past to be super hands-on for their power users, with lots of working sessions that I think we'd definitely benefit from. (I heard through the grapevine that they're dropping some performance-related features that they'll cover in those sessions, too.)

It might make sense for a few of us to go together.

We can:

- Take a hard look at how we're doing things now against best practices
- Collaborate on some new strategies in the working sessions
- Bring back concrete ideas to level up the team (process, accountability, performance)
- Turn what we learn into a clear H2 game plan for our Trainual account

Feels like a smart investment as we head into H2 and want to tighten performance and execution across the team.

Happy to talk it through it in our 1:1.

Heads up, their lowest pricing ends Feb 16. You can check it out at [Trainual.com/playbook](https://Trainual.com/playbook).

[Your Name]