

RYAN LANNOYE

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Portfolio - www.RyanLannoye.com

EDUCATION

University of Cincinnati DAAP (Design, Art, Architecture, Planning)

Bachelor of Science Industrial Design

Class of 2026

EXPERIENCE

Golf Pride - Pinehurst, NC

Sports product Design | 01/2025 to 05/2025 and 08 to 12/2025

- Contributed to the design development of 2026 and 2027 golf grips, encompassing new collections, putter line expansions, limited-time releases, and OEM collaborations.
- Drove the creative process through extensive research, sketching, ideation, brand experimentation, and high-quality rendering to ensure innovative and market-leading designs.
- Regularly presented concepts to cross-functional teams and engaged with C-suite executives to align design strategy with business objectives, ensuring a strong brand identity and market differentiation.

Metakosmos - Sydney, AUS

UI/UX Designer | 05/2024 to 09/2024

- Lead the design and development of a Unified Receptive Production System, integrating Product Life-Cycle Management (PLM) and Manufacturing Execution System (MES) functionalities to enhance operational efficiency in the space suit business.
- Conducted user research, created wire-frames, and executed usability testing to optimize the UI, implementing UI/UX best practices and delivering a user-centric application.
- Relocated from Cincinnati to Sydney, showcasing adaptability and a strong commitment to building international expertise through hands-on professional experience.

Alternative Co-op

Sports Equipment Design | 2023

- Designed various helmets, each tailored to reflect different brand identities. Tasks included research, sketching, brand analysis, CAD, rendering, and physical prototypes.
- Participated in UI/UX website design sprints. Researched, prototyped, and created final wire-frames for 2 companies.

SKILLS

Softwares

- Blender
- Solidworks
- Figma
- KeyShot
- Illustrator
- Webflow
- Procreate
- Photoshop
- Claude
- Adobe XD

Non-digital

- Ergonomics & human factors
- Design for manufacturability
- Design brief development
- Cross-functional collaboration
- Storytelling & presentation
- Surface finishing
- Sketching & ideation
- Design research
- CMF design
- Physical prototyping

HONORS & ACTIVITIES

- Co-op abroad in Sydney Australia (Summer 2024)
- University of Cincinnati DAAP Dean's List (Fall 2021 - Present)
- University of Cincinnati's ACHA Division 2 Ice Hockey Team (Fall 2021-present)

PROFESSIONAL REFERENCES

- **Kyle Fisk** | Industrial Design Manager | Golf Pride | kylejfisk@eaton.com
- **Andy Erickson** | Chief Innovation Officer | Golf Pride | andywerickson@eaton.com
- **Kiriti Rambhatla** | Chief Executive Officer | Metakosmos | kiriti@metakosmos.com.au