



Gagan Saggu
Digital Product Designer

Toronto, ON
gagan-saggu.webflow.io

Experience

Digital Designer

The Influence Agency
2023 - Present

Led visual design for marketing websites in Webflow and Figma, applying brand guidelines and responsive design best practices. Designed motion-based social campaigns using After Effects. Streamlined workflows through automation with Make and Zapier.

[Summit Creative Award Winner - Gold](#)

Digital Designer

Drip Design
2022 - 2023

Delivered custom web, mobile, and motion design solutions for a wide range of clients. Contributed to visual storytelling through UI animations, brand refreshes, and landing pages. Worked cross-functionally with PMs and Developers to ensure alignment with project goals and timelines.

Digital Media Graphic Designer

York University - Athletics & Recreation
2019 - 2021

Designed large-scale print and digital campaigns for game day and varsity athletics using Adobe Creative Suite. Led ideation and critique sessions to improve brand consistency and audience engagement.

[Nomination for Harriet Lewis Team Award for Service Excellence.](#)

Contact

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Education

Honour's Bachelor of Design

York University & Sheridan College

Entry level scholarship awarded

Art Fundamentals

Sheridan College

Skills

Design

Editorial
Graphic Identity
Information
Motion
Typography
Design Systems
Responsive Design
Brand Guidelines
Prototyping

Artistry

Illustrations
Painting

Tools

Adobe

After Effects
Illustrator
InDesign
Photoshop
Premiere Pro

UI/UX

Figma
Webflow

Automation

Make.com
Zapier