

CLOUD MARKETPLACE PLATFORM VENDOR EVALUATION CHECKLIST

	VENDORS:			
TABLE-STAKES FEATURES	Requirement?			
Self-Service Storefront	☐			
White-Label Branding	☐			
Multi-Currency Support	☐			
Role-Based Access, Permissions	☐			
API Access	☐			
Analytics and Dashboard	☐			
Security and Compliance	☐			
DIFFERENTIATING FEATURES				
Multi-Tier Reseller Enablement	☐			
Multi-Cloud or Hyperscaler-Specific	☐			
Multi-Vendor Catalog	☐			
Flexible Pricing Models	☐			
Easy Onboarding and Implementation	☐			
Channel Tools and Partner Tools	☐			
Bundling Capabilities	☐			
Lifecycle Management	☐			
AI-Powered Tools	☐			
ADDITIONAL CONSIDERATIONS				
Pricing	☐			
	☐			
	☐			
	☐			
	☐			