

# GoodMoody

A mental health wellness app designed with mental health patients in mind to reconnect them to the wonders of the world

## Our Team

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# The Problem

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Travel has been linked to stress reduction and alleviating symptoms of anxiety and depression...









So why aren't we seeing more programs helping mental health patients connect with various recreational destinations?

## Meet Jaime Jamison



- Age: 27
- Income: \$500/month from disability checks
- Location: CA
- Mental Health Status: Diagnosed with severe depression
- Her Goal: Reintegrate herself in society after a 4 year long battle with depression and enjoy her life and hobbies again

# Our Process

-  **Identify the problem**
-  **Research**
-  Analyze/Organize Findings
-  Finalize Persona
-  Establish User Journey
-  Create Wireframes
-  User Testing
-  Reiterate and Finalize

# User Research & Findings

**17** User Surveys

**4** User Interviews



40% Struggling with poor mental health



100% Work/Life balance is stressful



46.6% Traveling helps with mental health



80% Taking a break and relaxing helps with mental health



26.7% Find traveling stressful

Must Have	Should Have
Could Have	Won't Have

**Must have**

- Doctor verification on signup
- Personalized feed

# The User Journey

Create Account



Confirm Terms of Use and Privacy Notice



Input general and medical information



Await medical confirmation



Input personal preferences



Input interests



Explore the personalized feed




Choose location, time, activity



Book!



# Reiterated Wireframes



Log In

Sign Up

### General Policies & Privacy Notice

[Placeholder for text]

I Agree

CONTINUE

### Registration & Medical Records

Name

First Name

Middle Name

Last Name

Date of Birth

Day  ▼

Month  ▼

Year  ▼

Contact Info:

Phone No.

Email

Emergency Contact Info

Phone No.

Email

Doctor Name

First Name

Middle Name

Last Name

Hospital/Clinic

Search  Search

Doctor Contact Info:

Phone No.

Email

Upload Medical Record

[Placeholder for text]

Choose File

SUBMIT

Thank you for Registering!

Please allow 24hrs for Healthcare Verification.

OK

Congratulations! Your Account has been Approved!

LET'S GET STARTED

Let's Build your Profile

CONTINUE

### Let us Know Your Interests!

[Placeholder for grid of interest options]

CONTINUE

### Travel Buddy Set Up

Name

First Name

Middle Name

Last Name

Date of Birth

Day  ▼

Month  ▼

Year  ▼

Contact Info:


Phone No.

Email

SUBMIT

### Your'e All Set!

LET'S START PLANNING



Search  Search

### Categories

Resorts Recreational Nature

### Most Popular

Vendor Name Vendor Name Vendor Name

### Local

Vendor Name Vendor Name Vendor Name

### Recommended For You

Resorts Recreational Nature

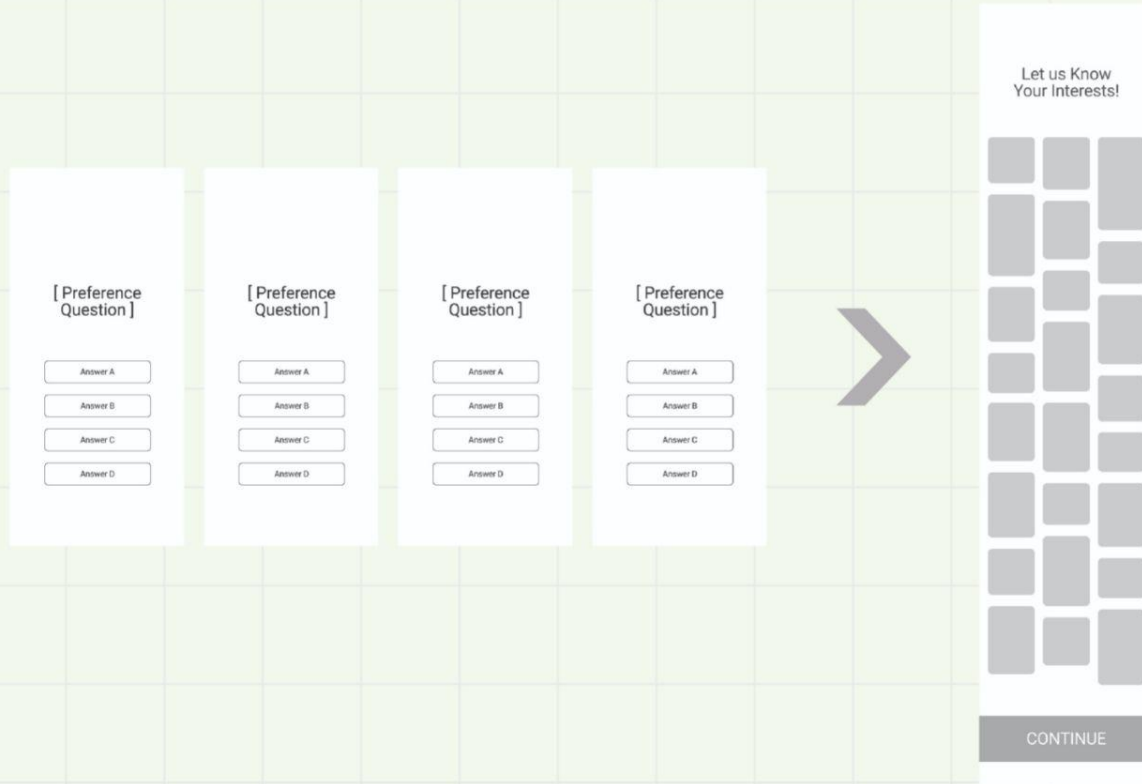
### Budget Friendly

Vendor Name Vendor Name Vendor Name

### Experience

Vendor Name Vendor Name Vendor Name

# Reiterated Wireframes



## **We are concerned about...**

Hesitancy towards health information disclosure

Ambiguity of features

Redundancy

# User Testing Plan

- Testing technique: moderated in-person testing
- Benefits: address primary user concerns
- User Journey
- If our users can quickly and easily access the main landing homepage or feed from scratch, without any confusion or safety concerns, we would deem it as a success.

# User Testing Findings

- Email verification input
- Scrollbar
- Required Information
- Button additions
- **Unclear Direction**

# The Future of GoodMoody

More Research and User Testing

Developing Brand Identity

Developing a Business Plan