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| **2025 St. Lucia Business Awards**  **New Business of the Year** |



ENTRY CRITERIA

*Awarded to a new business (3 years or less from the date of incorporation) that:*

* Has achieved outstanding business performance in a short period of time in some or all the following: Research & Development, Company Growth, Products & Services, Market Development, Sales & Marketing, Community Service.
* Produces high quality products or services and excellent customer services and can materially differentiate itself from its competition.
* Demonstrates exceptional promise of continued growth and profitability.
* Show innovation and creativity in business management and serves as an inspiration for other new businesses;
* It has an excellent working relationship with its employees and demonstrates a commitment to serving the community.
* Has not previously won this award

#### Guidelines for Submission

Applications should be made by completing the application form with type written answers to all questions. All forms should then be submitted electronically. Appendices can be submitted in support of the application where necessary. When attaching continuation sheets please ensure that they are properly numbered consistent with the question being answered.

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| **Company Details**  ***Please complete these details as you would wish them to appear in any publicity or literature*** | | | |
| **Full Company Name** |  | | |
| **Address** |  | | |
| **Email** | Email | | **Website** |
| **Type of Company** | Small Business (1-20 employees) | | Large Corporation (21+ employees) |
| **Nature of Business** |  | | **Sector** |
| **Business Registration Number** |  | | **Number of Employees** |
| **Describe Your Business and Its Operations (50 Words)** |  | | |
| **Entrant Details (Person Responsible for this Entry)** | | | |
| **First Name** |  | | |
| **Last Name** |  | | |
| **Job Title** |  | | |
| **Telephone No.** |  | **Mobile Number** | |

**How the Award Criteria are met**

**Responses should be 250 words or less unless otherwise specified**

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| 1. **In 400 words or less please give a description of your achievements as a new business along the lines specified in the first criterion** |
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| **2. Explain how you have differentiated yourself from similar existing business to capture market share and put your business on a path of sustainable growth** |
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| **3. Give examples of innovations and technologies employed in growing your business over the past 3 years.** |
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| **4. Explain how your new business will impact the business landscape and contribute to the well being of your community or St. Lucia as a whole.** |
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| 5**. Please provide the following information:** | | |
| **Chief Executive** (name only) | |  |
| **Managing Director** (name only) | |  |
| **Press/PR** (name and contact no) | |  |
| **DECLARATION**  I hereby certify that the information given in this entry form is correct. | | |
| Name: |  | |
| Signed: |  | |

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| **RULES OF ENTRY** |
| 1. Each entry must be submitted on a fully completed application form (or copy thereof). Eight copies must be submitted and soft copies emailed to [info@stluciachamber.org](mailto:info@stluciachamber.org). (Please note additional pages and supporting documents may also be attached, but the organizers take no responsibility for their safe-keeping).  2. Word count must be stated in areas where requested  3. Submissions exceeding 10% of the required word count will be disqualified  4. No adjustments are to be made to the forms  5. No applicant should have any court cases pending (Applicable for personal award)  6. Qualifiers for business of the year Award should submit applications in various categories  7. The judge’s decision will be final, and no correspondence will be entered into before or after the judging unless feedback has been requested and paid for at the time of entry.  8. The entry must be received at the offices of the St. Lucia Chamber of Commerce, Industry and Agriculture by the close of business **September 9th, 2025**  9. The organizers are not liable for any costs incurred by applicants during their judging process.  10. Once a company is announced as a finalist, it cannot withdraw from the competition.  11. **The Period of review for each submission is January 2024 to June 2025.** |